

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5681/-89.6283

Kroger Plaza									
Pekin, IL									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Population									
Estimated Population (2025)	13,559			34,230			42,722		136,561
Projected Population (2030)	13,287			33,536			41,825		134,877
Census Population (2020)	13,471			34,289			43,005		139,179
Census Population (2010)	14,535			36,577			45,878		147,222
Projected Annual Growth (2025-2030)	-272	-0.4%		-694	-0.4%		-897	-0.4%	-1,683 -0.2%
Historical Annual Growth (2020-2025)	88	0.1%		-59	-		-283	-0.1%	-2,618 -0.4%
Historical Annual Growth (2010-2020)	-1,065	-0.7%		-2,288	-0.6%		-2,874	-0.6%	-8,043 -0.5%
Estimated Population Density (2025)	4,318	psm		1,211	psm		544	psm	435 psm
Trade Area Size	3.1	sq mi		28.3	sq mi		78.5	sq mi	314.0 sq mi
Households									
Estimated Households (2025)	6,004			14,703			18,112		57,377
Projected Households (2030)	5,932			14,548			17,909		57,144
Census Households (2020)	5,944			14,625			18,100		57,181
Census Households (2010)	6,204			15,007			18,482		58,294
Projected Annual Growth (2025-2030)	-72	-0.2%		-154	-0.2%		-203	-0.2%	-233 -
Historical Annual Change (2010-2025)	-200	-0.2%		-304	-0.1%		-370	-0.1%	-917 -0.1%
Average Household Income									
Estimated Average Household Income (2025)	\$73,576			\$83,189			\$88,239		\$86,941
Projected Average Household Income (2030)	\$72,324			\$81,680			\$86,634		\$85,508
Census Average Household Income (2010)	\$48,397			\$54,166			\$55,923		\$55,978
Census Average Household Income (2000)	\$43,313			\$47,708			\$49,110		\$46,725
Projected Annual Change (2025-2030)	-\$1,252	-0.3%		-\$1,509	-0.4%		-\$1,605	-0.4%	-\$1,433 -0.3%
Historical Annual Change (2000-2025)	\$30,264	2.8%		\$35,481	3.0%		\$39,129	3.2%	\$40,216 3.4%
Median Household Income									
Estimated Median Household Income (2025)	\$56,146			\$64,390			\$68,985		\$66,829
Projected Median Household Income (2030)	\$55,737			\$63,755			\$68,239		\$66,116
Census Median Household Income (2010)	\$39,556			\$43,861			\$46,228		\$46,647
Census Median Household Income (2000)	\$36,777			\$40,286			\$41,907		\$39,034
Projected Annual Change (2025-2030)	-\$409	-0.1%		-\$636	-0.2%		-\$746	-0.2%	-\$713 -0.2%
Historical Annual Change (2000-2025)	\$19,369	2.1%		\$24,104	2.4%		\$27,079	2.6%	\$27,795 2.8%
Per Capita Income									
Estimated Per Capita Income (2025)	\$32,621			\$35,799			\$37,467		\$36,678
Projected Per Capita Income (2030)	\$32,332			\$35,502			\$37,155		\$36,378
Census Per Capita Income (2010)	\$20,659			\$22,225			\$22,530		\$22,165
Census Per Capita Income (2000)	\$18,472			\$19,120			\$19,250		\$17,939
Projected Annual Change (2025-2030)	-\$290	-0.2%		-\$297	-0.2%		-\$313	-0.2%	-\$300 -0.2%
Historical Annual Change (2000-2025)	\$14,149	3.1%		\$16,679	3.5%		\$18,217	3.8%	\$18,739 4.2%
Estimated Average Household Net Worth (2025)	\$660,411			\$809,653			\$892,966		\$883,245

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Kroger Plaza									
Pekin, IL									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity									
Total Population (2025)	13,559			34,230			42,722		136,561
White (2025)	12,851	94.8%		32,136	93.9%		40,076	93.8%	111,127 81.4%
Black or African American (2025)	178	1.3%		735	2.1%		929	2.2%	16,188 11.9%
American Indian or Alaska Native (2025)	17	0.1%		69	0.2%		90	0.2%	309 0.2%
Asian (2025)	111	0.8%		284	0.8%		344	0.8%	1,558 1.1%
Hawaiian or Pacific Islander (2025)	1	-		6	-		8	-	41 -
Other Race (2025)	51	0.4%		124	0.4%		160	0.4%	2,116 1.5%
Two or More Races (2025)	349	2.6%		876	2.6%		1,116	2.6%	5,223 3.8%
Population < 18 (2025)	2,970	21.9%		7,096	20.7%		8,865	20.8%	29,963 21.9%
White Not Hispanic	2,658	89.5%		6,446	90.8%		8,049	90.8%	21,097 70.4%
Black or African American	81	2.7%		137	1.9%		161	1.8%	5,345 17.8%
Asian	16	0.5%		58	0.8%		70	0.8%	263 0.9%
Other Race Not Hispanic	111	3.7%		243	3.4%		311	3.5%	1,502 5.0%
Hispanic	105	3.5%		212	3.0%		274	3.1%	1,756 5.9%
Not Hispanic or Latino Population (2025)	13,232	97.6%		33,367	97.5%		41,629	97.4%	130,289 95.4%
Not Hispanic White	12,712	96.1%		31,757	95.2%		39,597	95.1%	109,324 83.9%
Not Hispanic Black or African American	174	1.3%		719	2.2%		908	2.2%	15,910 12.2%
Not Hispanic American Indian or Alaska Native	11	-		45	0.1%		59	0.1%	182 0.1%
Not Hispanic Asian	111	0.8%		284	0.9%		344	0.8%	1,535 1.2%
Not Hispanic Hawaiian or Pacific Islander	1	-		5	-		6	-	29 -
Not Hispanic Other Race	6	-		16	-		20	-	149 0.1%
Not Hispanic Two or More Races	217	1.6%		542	1.6%		694	1.7%	3,160 2.4%
Hispanic or Latino Population (2025)	327	2.4%		863	2.5%		1,093	2.6%	6,272 4.6%
Hispanic White	139	42.6%		379	43.9%		478	43.8%	1,803 28.8%
Hispanic Black or African American	4	1.3%		16	1.9%		20	1.9%	279 4.4%
Hispanic American Indian or Alaska Native	7	2.0%		24	2.7%		31	2.9%	127 2.0%
Hispanic Asian	-	-		-	-		-	-	23 0.4%
Hispanic Hawaiian or Pacific Islander	-	-		1	0.1%		2	0.2%	11 0.2%
Hispanic Other Race	45	13.7%		109	12.6%		140	12.8%	1,966 31.3%
Hispanic Two or More Races	132	40.4%		335	38.8%		421	38.5%	2,062 32.9%
Not Hispanic or Latino Population (2020)	13,169	97.8%		33,518	97.8%		42,034	97.7%	133,019 95.6%
Hispanic or Latino Population (2020)	302	2.2%		771	2.2%		971	2.3%	6,160 4.4%
Not Hispanic or Latino Population (2010)	14,306	98.4%		35,835	98.0%		44,945	98.0%	142,349 96.7%
Hispanic or Latino Population (2010)	230	1.6%		742	2.0%		933	2.0%	4,873 3.3%
Not Hispanic or Latino Population (2030)	12,932	97.3%		32,581	97.2%		40,610	97.1%	128,240 95.1%
Hispanic or Latino Population (2030)	355	2.7%		955	2.8%		1,215	2.9%	6,637 4.9%
Projected Annual Growth (2025-2030)	28	1.7%		92	2.1%		122	2.2%	365 1.2%
Historical Annual Growth (2010-2020)	73	3.2%		29	0.4%		38	0.4%	1,287 2.6%

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Kroger Plaza									
Pekin, IL		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2025)									
Total Population	13,559		34,230		42,722		136,561		
Age Under 5 Years	802	5.9%	1,688	4.9%	2,095	4.9%	7,659	5.6%	
Age 5 to 9 Years	857	6.3%	1,961	5.7%	2,464	5.8%	8,372	6.1%	
Age 10 to 14 Years	807	6.0%	2,125	6.2%	2,624	6.1%	8,636	6.3%	
Age 15 to 19 Years	822	6.1%	2,048	6.0%	2,603	6.1%	9,621	7.0%	
Age 20 to 24 Years	873	6.4%	1,963	5.7%	2,377	5.6%	8,974	6.6%	
Age 25 to 29 Years	1,034	7.6%	2,274	6.6%	2,696	6.3%	8,643	6.3%	
Age 30 to 34 Years	943	7.0%	2,166	6.3%	2,657	6.2%	8,717	6.4%	
Age 35 to 39 Years	837	6.2%	2,135	6.2%	2,640	6.2%	8,229	6.0%	
Age 40 to 44 Years	839	6.2%	2,304	6.7%	2,924	6.8%	8,706	6.4%	
Age 45 to 49 Years	842	6.2%	2,169	6.3%	2,758	6.5%	8,011	5.9%	
Age 50 to 54 Years	812	6.0%	2,126	6.2%	2,691	6.3%	8,218	6.0%	
Age 55 to 59 Years	770	5.7%	2,112	6.2%	2,677	6.3%	8,245	6.0%	
Age 60 to 64 Years	891	6.6%	2,274	6.6%	2,892	6.8%	8,904	6.5%	
Age 65 to 69 Years	816	6.0%	2,211	6.5%	2,813	6.6%	8,392	6.1%	
Age 70 to 74 Years	616	4.5%	1,713	5.0%	2,215	5.2%	6,688	4.9%	
Age 75 to 79 Years	462	3.4%	1,320	3.9%	1,647	3.9%	4,914	3.6%	
Age 80 to 84 Years	275	2.0%	817	2.4%	993	2.3%	2,929	2.1%	
Age 85 Years or Over	260	1.9%	823	2.4%	957	2.2%	2,704	2.0%	
Median Age	38.0		41.0		41.3		39.1		
Age 19 Years or Less	3,288	24.2%	7,822	22.9%	9,786	22.9%	34,288	25.1%	
Age 20 to 64 Years	7,843	57.8%	19,524	57.0%	24,312	56.9%	76,646	56.1%	
Age 65 Years or Over	2,428	17.9%	6,885	20.1%	8,624	20.2%	25,627	18.8%	
Female Age Distribution (2025)									
Female Population	6,964	51.4%	16,912	49.4%	20,995	49.1%	66,658	48.8%	
Age Under 5 Years	402	5.8%	830	4.9%	1,031	4.9%	3,802	5.7%	
Age 5 to 9 Years	400	5.7%	950	5.6%	1,196	5.7%	3,995	6.0%	
Age 10 to 14 Years	403	5.8%	1,021	6.0%	1,273	6.1%	4,178	6.3%	
Age 15 to 19 Years	416	6.0%	1,016	6.0%	1,266	6.0%	4,079	6.1%	
Age 20 to 24 Years	424	6.1%	957	5.7%	1,146	5.5%	4,060	6.1%	
Age 25 to 29 Years	513	7.4%	1,052	6.2%	1,238	5.9%	4,123	6.2%	
Age 30 to 34 Years	463	6.6%	1,006	6.0%	1,235	5.9%	4,149	6.2%	
Age 35 to 39 Years	385	5.5%	944	5.6%	1,177	5.6%	3,927	5.9%	
Age 40 to 44 Years	448	6.4%	1,094	6.5%	1,371	6.5%	4,212	6.3%	
Age 45 to 49 Years	427	6.1%	1,006	5.9%	1,273	6.1%	3,891	5.8%	
Age 50 to 54 Years	425	6.1%	1,032	6.1%	1,304	6.2%	4,044	6.1%	
Age 55 to 59 Years	390	5.6%	1,011	6.0%	1,289	6.1%	4,007	6.0%	
Age 60 to 64 Years	473	6.8%	1,180	7.0%	1,482	7.1%	4,543	6.8%	
Age 65 to 69 Years	439	6.3%	1,155	6.8%	1,466	7.0%	4,359	6.5%	
Age 70 to 74 Years	362	5.2%	950	5.6%	1,210	5.8%	3,553	5.3%	
Age 75 to 79 Years	275	3.9%	770	4.6%	933	4.4%	2,646	4.0%	
Age 80 to 84 Years	171	2.5%	475	2.8%	565	2.7%	1,607	2.4%	
Age 85 Years or Over	151	2.2%	463	2.7%	542	2.6%	1,484	2.2%	
Female Median Age	39.9		42.5		42.7		40.6		
Age 19 Years or Less	1,621	23.3%	3,816	22.6%	4,765	22.7%	16,054	24.1%	
Age 20 to 64 Years	3,947	56.7%	9,282	54.9%	11,514	54.8%	36,955	55.4%	
Age 65 Years or Over	1,397	20.1%	3,814	22.6%	4,716	22.5%	13,649	20.5%	

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Kroger Plaza									
Pekin, IL									
Male Age Distribution (2025)									
Male Population	6,595	48.6%	17,318	50.6%	21,727	50.9%	69,903	51.2%	
Age Under 5 Years	400	6.1%	858	5.0%	1,065	4.9%	3,857	5.5%	
Age 5 to 9 Years	457	6.9%	1,011	5.8%	1,267	5.8%	4,378	6.3%	
Age 10 to 14 Years	404	6.1%	1,104	6.4%	1,352	6.2%	4,458	6.4%	
Age 15 to 19 Years	406	6.2%	1,032	6.0%	1,337	6.2%	5,541	7.9%	
Age 20 to 24 Years	449	6.8%	1,005	5.8%	1,231	5.7%	4,914	7.0%	
Age 25 to 29 Years	521	7.9%	1,222	7.1%	1,458	6.7%	4,520	6.5%	
Age 30 to 34 Years	480	7.3%	1,160	6.7%	1,422	6.5%	4,568	6.5%	
Age 35 to 39 Years	452	6.9%	1,192	6.9%	1,463	6.7%	4,302	6.2%	
Age 40 to 44 Years	392	5.9%	1,210	7.0%	1,553	7.1%	4,494	6.4%	
Age 45 to 49 Years	416	6.3%	1,163	6.7%	1,485	6.8%	4,120	5.9%	
Age 50 to 54 Years	387	5.9%	1,095	6.3%	1,387	6.4%	4,174	6.0%	
Age 55 to 59 Years	380	5.8%	1,101	6.4%	1,388	6.4%	4,238	6.1%	
Age 60 to 64 Years	418	6.3%	1,093	6.3%	1,410	6.5%	4,361	6.2%	
Age 65 to 69 Years	377	5.7%	1,055	6.1%	1,347	6.2%	4,034	5.8%	
Age 70 to 74 Years	255	3.9%	763	4.4%	1,005	4.6%	3,135	4.5%	
Age 75 to 79 Years	187	2.8%	550	3.2%	715	3.3%	2,267	3.2%	
Age 80 to 84 Years	104	1.6%	342	2.0%	427	2.0%	1,322	1.9%	
Age 85 Years or Over	109	1.6%	360	2.1%	415	1.9%	1,220	1.7%	
Male Median Age	36.4		39.6		40.1		37.8		
Age 19 Years or Less	1,667	25.3%	4,006	23.1%	5,021	23.1%	18,235	26.1%	
Age 20 to 64 Years	3,896	59.1%	10,242	59.1%	12,797	58.9%	39,690	56.8%	
Age 65 Years or Over	1,032	15.6%	3,071	17.7%	3,909	18.0%	11,978	17.1%	
Males per 100 Females (2025)									
Overall Comparison	95		102		103		105		
Age Under 5 Years	99	49.8%	103	50.8%	103	50.8%	101	50.4%	
Age 5 to 9 Years	114	53.3%	107	51.6%	106	51.4%	110	52.3%	
Age 10 to 14 Years	100	50.1%	108	52.0%	106	51.5%	107	51.6%	
Age 15 to 19 Years	98	49.4%	102	50.4%	106	51.4%	136	57.6%	
Age 20 to 24 Years	106	51.5%	105	51.2%	107	51.8%	121	54.8%	
Age 25 to 29 Years	102	50.4%	116	53.8%	118	54.1%	110	52.3%	
Age 30 to 34 Years	104	50.9%	115	53.5%	115	53.5%	110	52.4%	
Age 35 to 39 Years	118	54.0%	126	55.8%	124	55.4%	110	52.3%	
Age 40 to 44 Years	87	46.7%	111	52.5%	113	53.1%	107	51.6%	
Age 45 to 49 Years	97	49.4%	116	53.6%	117	53.8%	106	51.4%	
Age 50 to 54 Years	91	47.6%	106	51.5%	106	51.5%	103	50.8%	
Age 55 to 59 Years	97	49.3%	109	52.1%	108	51.8%	106	51.4%	
Age 60 to 64 Years	89	47.0%	93	48.1%	95	48.8%	96	49.0%	
Age 65 to 69 Years	86	46.2%	91	47.7%	92	47.9%	93	48.1%	
Age 70 to 74 Years	70	41.3%	80	44.5%	83	45.4%	88	46.9%	
Age 75 to 79 Years	68	40.6%	71	41.7%	77	43.4%	86	46.1%	
Age 80 to 84 Years	61	37.8%	72	41.9%	76	43.0%	82	45.1%	
Age 85 Years or Over	72	41.8%	78	43.7%	77	43.4%	82	45.1%	
Age 19 Years or Less	103	50.7%	105	51.2%	105	51.3%	114	53.2%	
Age 20 to 39 Years	107	51.6%	116	53.6%	116	53.8%	113	53.0%	
Age 40 to 64 Years	92	48.0%	106	51.5%	108	51.8%	103	50.8%	
Age 65 Years or Over	74	42.5%	81	44.6%	83	45.3%	88	46.7%	

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Kroger Plaza									
Pekin, IL									
Household Type (2025)									
Total Households	6,004		14,703		18,112		57,377		
Households with Children	1,684	28.0%	3,859	26.2%	4,828	26.7%	15,623	27.2%	
Average Household Size	2.2		2.2		2.3		2.3		
Household Density per Square Mile	1,912		520		231		183		
Population Family	10,250	75.6%	25,134	73.4%	31,849	74.5%	101,312	74.2%	
Population Non-Family	3,225	23.8%	7,798	22.8%	9,302	21.8%	30,125	22.1%	
Population Group Quarters	84	0.6%	1,298	3.8%	1,571	3.7%	5,124	3.8%	
Family Households	3,468	57.8%	8,538	58.1%	10,818	59.7%	34,153	59.5%	
Married Couple Households	2,099	60.5%	5,705	66.8%	7,505	69.4%	22,872	67.0%	
Other Family Households with Children	1,369	39.5%	2,832	33.2%	3,312	30.6%	11,282	33.0%	
Family Households with Children	1,682	48.5%	3,849	45.1%	4,816	44.5%	15,583	45.6%	
Married Couple with Children	880	52.3%	2,220	57.7%	2,923	60.7%	8,813	56.6%	
Other Family Households with Children	802	47.7%	1,630	42.3%	1,894	39.3%	6,771	43.4%	
Family Households No Children	1,786	51.5%	4,688	54.9%	6,001	55.5%	18,570	54.4%	
Married Couple No Children	1,219	68.2%	3,485	74.3%	4,583	76.4%	14,059	75.7%	
Other Family Households No Children	567	31.8%	1,203	25.7%	1,418	23.6%	4,511	24.3%	
Non-Family Households	2,536	42.2%	6,165	41.9%	7,295	40.3%	23,224	40.5%	
Non-Family Households with Children	3	0.1%	9	0.2%	11	0.2%	40	0.2%	
Non-Family Households No Children	2,534	99.9%	6,156	99.8%	7,284	99.8%	23,184	99.8%	
Average Family Household Size	3.0		2.9		2.9		3.0		
Average Family Income	\$86,682		\$102,973		\$109,681		\$107,492		
Median Family Income	\$69,186		\$81,029		\$87,285		\$85,891		
Average Non-Family Household Size	1.3		1.3		1.3		1.3		
Marital Status (2025)									
Population Age 15 Years or Over	11,093		28,456		35,539		111,893		
Never Married	4,149	37.4%	9,601	33.7%	11,349	31.9%	38,685	34.6%	
Currently Married	3,786	34.1%	11,577	40.7%	15,551	43.8%	49,657	44.4%	
Previously Married	3,158	28.5%	7,278	25.6%	8,638	24.3%	23,552	21.0%	
Separated	238	7.5%	753	10.3%	870	10.1%	2,380	10.1%	
Widowed	889	28.2%	2,321	31.9%	2,674	31.0%	6,879	29.2%	
Divorced	2,031	64.3%	4,205	57.8%	5,094	59.0%	14,293	60.7%	
Educational Attainment (2025)									
Adult Population Age 25 Years or Over	9,398		24,446		30,559		93,299		
Elementary (Grade Level 0 to 8)	273	2.9%	765	3.1%	873	2.9%	2,650	2.8%	
Some High School (Grade Level 9 to 11)	478	5.1%	1,399	5.7%	1,761	5.8%	5,198	5.6%	
High School Graduate	3,508	37.3%	9,179	37.6%	11,192	36.6%	32,379	34.7%	
Some College	2,203	23.4%	5,375	22.0%	6,836	22.4%	21,204	22.7%	
Associate Degree Only	1,112	11.8%	2,701	11.0%	3,393	11.1%	9,966	10.7%	
Bachelor Degree Only	1,324	14.1%	3,528	14.4%	4,540	14.9%	14,944	16.0%	
Graduate Degree	501	5.3%	1,499	6.1%	1,965	6.4%	6,957	7.5%	
Any College (Some College or Higher)	5,139	54.7%	13,102	53.6%	16,733	54.8%	53,072	56.9%	
College Degree + (Bachelor Degree or Higher)	1,824	19.4%	5,026	20.6%	6,505	21.3%	21,901	23.5%	

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Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections

Calculated using Weighted Block Centroid from Block Groups

sandor

Lat/Lon: 40.5681/-89.6283

Kroger Plaza									
Pekin, IL									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Housing									
Total Housing Units (2025)	6,590			16,049		19,720		63,484	
Total Housing Units (2020)	6,554			16,149		19,848		63,666	
Historical Annual Growth (2020-2025)	36	0.1%		-100	-0.1%	-128	-0.1%	-182	-
Housing Units Occupied (2025)	6,004	91.1%		14,703	91.6%	18,112	91.8%	57,377	90.4%
Housing Units Owner-Occupied	3,856	64.2%		9,912	67.4%	12,771	70.5%	37,721	65.7%
Housing Units Renter-Occupied	2,149	35.8%		4,791	32.6%	5,342	29.5%	19,656	34.3%
Housing Units Vacant (2025)	585	8.9%		1,347	8.4%	1,608	8.2%	6,108	9.6%
Household Size (2025)									
Total Households	6,004			14,703		18,112		57,377	
1 Person Households	2,135	35.6%		5,188	35.3%	6,117	33.8%	19,210	33.5%
2 Person Households	2,002	33.3%		5,139	35.0%	6,461	35.7%	20,208	35.2%
3 Person Households	901	15.0%		1,977	13.4%	2,437	13.5%	7,591	13.2%
4 Person Households	546	9.1%		1,340	9.1%	1,756	9.7%	5,924	10.3%
5 Person Households	270	4.5%		678	4.6%	867	4.8%	2,754	4.8%
6 Person Households	101	1.7%		251	1.7%	304	1.7%	1,069	1.9%
7 or More Person Households	48	0.8%		129	0.9%	170	0.9%	620	1.1%
Household Income Distribution (2025)									
HH Income \$200,000 or More	133	2.2%		613	4.2%	920	5.1%	3,420	6.0%
HH Income \$150,000 to \$199,999	320	5.3%		1,067	7.3%	1,461	8.1%	4,087	7.1%
HH Income \$125,000 to \$149,999	361	6.0%		893	6.1%	1,179	6.5%	3,587	6.3%
HH Income \$100,000 to \$124,999	438	7.3%		1,424	9.7%	1,879	10.4%	5,526	9.6%
HH Income \$75,000 to \$99,999	769	12.8%		1,975	13.4%	2,447	13.5%	7,429	12.9%
HH Income \$50,000 to \$74,999	1,300	21.6%		2,904	19.7%	3,590	19.8%	10,229	17.8%
HH Income \$35,000 to \$49,999	1,035	17.2%		2,075	14.1%	2,423	13.4%	7,047	12.3%
HH Income \$25,000 to \$34,999	586	9.8%		1,315	8.9%	1,517	8.4%	4,888	8.5%
HH Income \$15,000 to \$24,999	538	9.0%		1,336	9.1%	1,466	8.1%	4,510	7.9%
HH Income \$10,000 to \$14,999	240	4.0%		505	3.4%	546	3.0%	2,733	4.8%
HH Income Under \$10,000	285	4.7%		596	4.1%	683	3.8%	3,921	6.8%
Household Vehicles (2025)									
Households 0 Vehicles Available	492	8.2%		1,289	8.8%	1,404	7.7%	6,060	10.6%
Households 1 Vehicle Available	2,853	47.5%		6,194	42.1%	7,138	39.4%	21,539	37.5%
Households 2 Vehicles Available	1,997	33.3%		5,330	36.2%	6,767	37.4%	20,160	35.1%
Households 3 or More Vehicles Available	663	11.0%		1,890	12.9%	2,804	15.5%	9,618	16.8%
Total Vehicles Available	9,018			23,118		30,136		94,066	
Average Vehicles per Household	1.5			1.6		1.7		1.6	
Owner-Occupied Household Vehicles	6,600	73.2%		17,887	77.4%	24,145	80.1%	73,197	77.8%
Average Vehicles per Owner-Occupied Household	1.7			1.8		1.9		1.9	
Renter-Occupied Household Vehicles	2,419	26.8%		5,231	22.6%	5,991	19.9%	20,869	22.2%
Average Vehicles per Renter-Occupied Household	1.1			1.1		1.1		1.1	
Travel Time (2025)									
Worker Base Age 16 years or Over	6,515			15,451		19,529		62,127	
Travel to Work in 14 Minutes or Less	2,451	37.6%		5,336	34.5%	6,510	33.3%	22,033	35.5%
Travel to Work in 15 to 29 Minutes	2,029	31.1%		5,298	34.3%	7,260	37.2%	24,529	39.5%
Travel to Work in 30 to 59 Minutes	1,566	24.0%		3,334	21.6%	3,826	19.6%	8,577	13.8%
Travel to Work in 60 Minutes or More	154	2.4%		329	2.1%	437	2.2%	1,563	2.5%
Work at Home	314	4.8%		1,155	7.5%	1,496	7.7%	5,424	8.7%
Average Minutes Travel to Work	18.6			19.5		19.3		17.4	

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Kroger Plaza									
Pekin, IL									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2025)									
Worker Base Age 16 years or Over	6,515		15,451		19,529		62,127		
Drive to Work Alone	5,264	80.8%	12,379	80.1%	15,760	80.7%	49,541	79.7%	
Drive to Work in Carpool	702	10.8%	1,421	9.2%	1,717	8.8%	4,626	7.4%	
Travel to Work by Public Transportation	94	1.4%	172	1.1%	181	0.9%	548	0.9%	
Drive to Work on Motorcycle	4	-	5	-	5	-	35	-	
Bicycle to Work	9	0.1%	46	0.3%	54	0.3%	163	0.3%	
Walk to Work	92	1.4%	202	1.3%	221	1.1%	1,168	1.9%	
Other Means	37	0.6%	72	0.5%	94	0.5%	623	1.0%	
Work at Home	314	4.8%	1,155	7.5%	1,496	7.7%	5,424	8.7%	
Daytime Demographics (2025)									
Total Businesses	290		988		1,137		4,826		
Total Employees	3,839		17,784		19,529		75,193		
Company Headquarter Businesses	13	4.4%	40	4.1%	50	4.4%	238	4.9%	
Company Headquarter Employees	1,124	29.3%	5,362	30.2%	5,569	28.5%	15,670	20.8%	
Employee Population per Business	13.3	to 1	18.0	to 1	17.2	to 1	15.6	to 1	
Residential Population per Business	46.8	to 1	34.6	to 1	37.6	to 1	28.3	to 1	
Adj. Daytime Demographics Age 16 Years or Over	8,221		30,271		34,880		122,945		
Labor Force									
Labor Population Age 16 Years or Over (2025)	10,919		28,023		34,989		110,135		
Labor Force Total Males (2025)	5,259	48.2%	14,138	50.5%	17,769	50.8%	56,310	51.1%	
Male Civilian Employed	3,450	65.6%	8,141	57.6%	10,206	57.4%	32,235	57.2%	
Male Civilian Unemployed	218	4.2%	645	4.6%	776	4.4%	2,415	4.3%	
Males in Armed Forces	23	0.4%	83	0.6%	109	0.6%	245	0.4%	
Males Not in Labor Force	1,568	29.8%	5,269	37.3%	6,678	37.6%	21,416	38.0%	
Labor Force Total Females (2025)	5,660	51.8%	13,884	49.5%	17,220	49.2%	53,826	48.9%	
Female Civilian Employed	3,064	54.1%	7,312	52.7%	9,323	54.1%	29,902	55.6%	
Female Civilian Unemployed	449	7.9%	806	5.8%	879	5.1%	2,060	3.8%	
Females in Armed Forces	-	-	-	-	-	-	2	-	
Females Not in Labor Force	2,146	37.9%	5,766	41.5%	7,017	40.8%	21,861	40.6%	
Unemployment Rate	668	6.1%	1,452	5.2%	1,656	4.7%	4,475	4.1%	
Occupation (2025)									
Occupation Population Age 16 Years or Over	6,515		15,451		19,529		62,127		
Occupation Total Males	3,450	53.0%	8,140	52.7%	10,205	52.3%	32,225	51.9%	
Occupation Total Females	3,064	47.0%	7,312	47.3%	9,323	47.7%	29,902	48.1%	
Management, Business, Financial Operations	722	11.1%	1,964	12.7%	2,624	13.4%	8,764	14.1%	
Professional, Related	1,450	22.3%	3,580	23.2%	4,583	23.5%	15,304	24.6%	
Service	1,325	20.3%	3,002	19.4%	3,623	18.6%	11,560	18.6%	
Sales, Office	1,255	19.3%	2,898	18.8%	3,614	18.5%	11,088	17.8%	
Farming, Fishing, Forestry	1	-	81	0.5%	93	0.5%	187	0.3%	
Construction, Extraction, Maintenance	476	7.3%	1,150	7.4%	1,490	7.6%	4,705	7.6%	
Production, Transport, Material Moving	1,286	19.7%	2,776	18.0%	3,501	17.9%	10,518	16.9%	
White Collar Workers	3,427	52.6%	8,442	54.6%	10,821	55.4%	35,157	56.6%	
Blue Collar Workers	3,088	47.4%	7,010	45.4%	8,707	44.6%	26,969	43.4%	

Complete Profile

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Kroger Plaza									
Pekin, IL		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2025)									
Total Units	6,004		14,703		18,112		57,377		
1 Detached Unit	4,495	74.9%	11,164	75.9%	14,285	78.9%	42,903	74.8%	
1 Attached Unit	129	2.2%	530	3.6%	596	3.3%	1,651	2.9%	
2 Units	307	5.1%	488	3.3%	523	2.9%	1,998	3.5%	
3 to 4 Units	282	4.7%	687	4.7%	722	4.0%	1,897	3.3%	
5 to 9 Units	317	5.3%	756	5.1%	829	4.6%	2,499	4.4%	
10 to 19 Units	181	3.0%	361	2.5%	371	2.1%	1,403	2.4%	
20 to 49 Units	47	0.8%	130	0.9%	137	0.8%	1,942	3.4%	
50 or More Units	226	3.8%	511	3.5%	529	2.9%	2,210	3.9%	
Mobile Home or Trailer	21	0.3%	75	0.5%	119	0.7%	872	1.5%	
Other Structure	-	-	-	-	-	-	2	-	
Homes Built By Year (2025)									
Homes Built 2020 or later	16	0.2%	58	0.4%	74	0.4%	304	0.5%	
Homes Built 2010 to 2019	85	1.3%	414	2.6%	529	2.7%	1,922	3.0%	
Homes Built 2000 to 2009	173	2.6%	929	5.8%	1,277	6.5%	4,368	6.9%	
Homes Built 1990 to 1999	141	2.1%	759	4.7%	997	5.1%	4,079	6.4%	
Homes Built 1980 to 1989	282	4.3%	815	5.1%	1,030	5.2%	3,785	6.0%	
Homes Built 1970 to 1979	1,256	19.1%	3,099	19.3%	3,822	19.4%	10,101	15.9%	
Homes Built 1960 to 1969	829	12.6%	2,167	13.5%	2,591	13.1%	7,760	12.2%	
Homes Built 1950 to 1959	1,207	18.3%	2,660	16.6%	3,229	16.4%	8,497	13.4%	
Homes Built 1940 to 1949	553	8.4%	1,115	7.0%	1,534	7.8%	4,897	7.7%	
Homes Built Before 1939	1,463	22.2%	2,687	16.7%	3,030	15.4%	11,662	18.4%	
Median Age of Homes	65.4	yrs	59.9	yrs	59.1	yrs	59.0	yrs	
Home Values (2025)									
Owner Specified Housing Units	3,856		9,912		12,771		37,721		
Home Values \$1,000,000 or More	13	0.3%	21	0.2%	30	0.2%	215	0.6%	
Home Values \$750,000 to \$999,999	1	-	17	0.2%	20	0.2%	125	0.3%	
Home Values \$500,000 to \$749,999	4	0.1%	47	0.5%	85	0.7%	466	1.2%	
Home Values \$400,000 to \$499,999	21	0.5%	185	1.9%	317	2.5%	1,163	3.1%	
Home Values \$300,000 to \$399,999	110	2.9%	455	4.6%	684	5.4%	2,551	6.8%	
Home Values \$250,000 to \$299,999	73	1.9%	518	5.2%	755	5.9%	2,855	7.6%	
Home Values \$200,000 to \$249,999	130	3.4%	739	7.5%	1,041	8.1%	3,490	9.3%	
Home Values \$175,000 to \$199,999	80	2.1%	380	3.8%	522	4.1%	2,192	5.8%	
Home Values \$150,000 to \$174,999	527	13.7%	1,487	15.0%	1,837	14.4%	4,892	13.0%	
Home Values \$125,000 to \$149,999	526	13.6%	1,193	12.0%	1,505	11.8%	3,693	9.8%	
Home Values \$100,000 to \$124,999	800	20.7%	1,581	15.9%	1,977	15.5%	4,232	11.2%	
Home Values \$90,000 to \$99,999	363	9.4%	726	7.3%	865	6.8%	1,628	4.3%	
Home Values \$80,000 to \$89,999	417	10.8%	684	6.9%	810	6.3%	1,924	5.1%	
Home Values \$70,000 to \$79,999	220	5.7%	587	5.9%	701	5.5%	1,694	4.5%	
Home Values \$60,000 to \$69,999	353	9.1%	695	7.0%	855	6.7%	2,097	5.6%	
Home Values \$50,000 to \$59,999	39	1.0%	169	1.7%	226	1.8%	1,066	2.8%	
Home Values \$35,000 to \$49,999	54	1.4%	133	1.3%	158	1.2%	769	2.0%	
Home Values \$25,000 to \$34,999	21	0.5%	43	0.4%	49	0.4%	373	1.0%	
Home Values \$10,000 to \$24,999	74	1.9%	169	1.7%	227	1.8%	1,603	4.2%	
Home Values Under \$10,000	29	0.8%	82	0.8%	105	0.8%	691	1.8%	
Owner-Occupied Median Home Value	\$113,442		\$133,947		\$141,630		\$148,683		
Renter-Occupied Median Rent	\$614		\$666		\$679		\$707		

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Kroger Plaza Pekin, IL		1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2025)					
Total Household Expenditure		\$472.91 M	\$1.25 B	\$1.6 B	\$5.03 B
Total Non-Retail Expenditure		\$220 M	\$591.64 M	\$762.95 M	\$2.41 B
Total Retail Expenditure		\$252.91 M	\$658.31 M	\$841.82 M	\$2.62 B
Alcoholic Beverages		\$2.89 M	\$7.65 M	\$9.83 M	\$30.63 M
Apparel		\$8.95 M	\$23.41 M	\$29.94 M	\$93.71 M
Contributions		\$14.23 M	\$38.76 M	\$50.2 M	\$155.17 M
Education		\$10.38 M	\$27.95 M	\$36.07 M	\$111.87 M
Entertainment		\$27.84 M	\$72.68 M	\$92.91 M	\$291.16 M
Food Away From Home		\$21.15 M	\$55.52 M	\$71.09 M	\$222.13 M
Grocery		\$35.37 M	\$87.9 M	\$110.6 M	\$351.45 M
Health Care		\$38.75 M	\$97.06 M	\$120.14 M	\$374.77 M
Household Furnishings and Equipment		\$12.68 M	\$33.42 M	\$42.85 M	\$133.71 M
Household Operations		\$9.12 M	\$23.68 M	\$30.23 M	\$95.19 M
Miscellaneous Expenses		\$8.24 M	\$21.67 M	\$27.76 M	\$86.54 M
Personal Care		\$6.75 M	\$17 M	\$21.48 M	\$67.98 M
Shelter		\$79.96 M	\$204.02 M	\$257.22 M	\$819.24 M
Tax and Retirement		\$91.95 M	\$268.45 M	\$355.48 M	\$1.11 B
Tobacco and Related		\$3.12 M	\$7.21 M	\$8.84 M	\$28.97 M
Transportation		\$76.08 M	\$200.57 M	\$260.97 M	\$805.27 M
Utilities		\$25.47 M	\$63.01 M	\$79.17 M	\$251.93 M
Monthly Household Consumer Expenditure (2025)					
Total Household Expenditure		\$6,563	\$7,085	\$7,383	\$7,304
Total Non-Retail Expenditure		\$3,053 46.5%	\$3,353 47.3%	\$3,510 47.5%	\$3,505 48.0%
Total Retail Expenditures		\$3,510 53.5%	\$3,731 52.7%	\$3,873 52.5%	\$3,800 52.0%
Alcoholic Beverages		\$40 0.6%	\$43 0.6%	\$45 0.6%	\$44 0.6%
Apparel		\$124 1.9%	\$133 1.9%	\$138 1.9%	\$136 1.9%
Contributions		\$197 3.0%	\$220 3.1%	\$231 3.1%	\$225 3.1%
Education		\$144 2.2%	\$158 2.2%	\$166 2.2%	\$162 2.2%
Entertainment		\$386 5.9%	\$412 5.8%	\$427 5.8%	\$423 5.8%
Food Away From Home		\$294 4.5%	\$315 4.4%	\$327 4.4%	\$323 4.4%
Grocery		\$491 7.5%	\$498 7.0%	\$509 6.9%	\$510 7.0%
Health Care		\$538 8.2%	\$550 7.8%	\$553 7.5%	\$544 7.5%
Household Furnishings and Equipment		\$176 2.7%	\$189 2.7%	\$197 2.7%	\$194 2.7%
Household Operations		\$127 1.9%	\$134 1.9%	\$139 1.9%	\$138 1.9%
Miscellaneous Expenses		\$114 1.7%	\$123 1.7%	\$128 1.7%	\$126 1.7%
Personal Care		\$94 1.4%	\$96 1.4%	\$99 1.3%	\$99 1.4%
Shelter		\$1,110 16.9%	\$1,156 16.3%	\$1,183 16.0%	\$1,190 16.3%
Tax and Retirement		\$1,276 19.4%	\$1,522 21.5%	\$1,636 22.2%	\$1,612 22.2%
Tobacco and Related		\$43 0.7%	\$41 0.6%	\$41 0.6%	\$42 0.6%
Transportation		\$1,056 16.1%	\$1,137 16.0%	\$1,201 16.3%	\$1,170 16.0%
Utilities		\$353 5.4%	\$357 5.0%	\$364 4.9%	\$366 5.0%