

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4742/-86.106

Markland Plaza										
Kokomo, IN			1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population										
Estimated Population (2025)			5,581		43,902		67,162		88,248	
Projected Population (2030)			5,601		44,430		67,679		88,298	
Census Population (2020)			5,510		42,680		65,748		87,639	
Census Population (2010)			5,490		42,245		64,726		87,004	
Projected Annual Growth (2025-2030)			20	-	528	0.2%	518	0.2%	50	-
Historical Annual Growth (2020-2025)			71	0.3%	1,222	0.6%	1,414	0.4%	609	0.1%
Historical Annual Growth (2010-2020)			20	-	435	0.1%	1,022	0.2%	634	-
Estimated Population Density (2025)			1,777	psm	1,553	psm	855	psm	281	psm
Trade Area Size			3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households										
Estimated Households (2025)			2,631		19,570		29,247		37,648	
Projected Households (2030)			2,654		19,915		29,662		37,880	
Census Households (2020)			2,625		18,904		28,698		37,414	
Census Households (2010)			2,549		18,256		27,439		36,063	
Projected Annual Growth (2025-2030)			23	0.2%	345	0.4%	415	0.3%	233	0.1%
Historical Annual Change (2010-2025)			82	0.2%	1,314	0.5%	1,808	0.4%	1,585	0.3%
Average Household Income										
Estimated Average Household Income (2025)			\$68,217		\$70,682		\$79,970		\$87,155	
Projected Average Household Income (2030)			\$67,611		\$69,769		\$78,791		\$85,749	
Census Average Household Income (2010)			\$38,274		\$43,886		\$50,078		\$54,217	
Census Average Household Income (2000)			\$42,226		\$45,434		\$50,718		\$53,528	
Projected Annual Change (2025-2030)			-\$606	-0.2%	-\$913	-0.3%	-\$1,179	-0.3%	-\$1,406	-0.3%
Historical Annual Change (2000-2025)			\$25,991	2.5%	\$25,248	2.2%	\$29,252	2.3%	\$33,627	2.5%
Median Household Income										
Estimated Median Household Income (2025)			\$49,785		\$54,738		\$62,765		\$68,676	
Projected Median Household Income (2030)			\$49,588		\$54,363		\$62,240		\$67,980	
Census Median Household Income (2010)			\$32,130		\$35,503		\$41,274		\$44,960	
Census Median Household Income (2000)			\$33,981		\$38,407		\$42,786		\$45,975	
Projected Annual Change (2025-2030)			-\$198	-	-\$376	-0.1%	-\$525	-0.2%	-\$696	-0.2%
Historical Annual Change (2000-2025)			\$15,804	1.9%	\$16,331	1.7%	\$19,980	1.9%	\$22,701	2.0%
Per Capita Income										
Estimated Per Capita Income (2025)			\$32,163		\$31,625		\$34,944		\$37,280	
Projected Per Capita Income (2030)			\$32,042		\$31,388		\$34,650		\$36,885	
Census Per Capita Income (2010)			\$17,770		\$18,965		\$21,230		\$22,472	
Census Per Capita Income (2000)			\$19,521		\$19,630		\$21,340		\$21,850	
Projected Annual Change (2025-2030)			-\$121	-	-\$236	-0.1%	-\$294	-0.2%	-\$394	-0.2%
Historical Annual Change (2000-2025)			\$12,642	2.6%	\$11,994	2.4%	\$13,604	2.5%	\$15,430	2.8%
Estimated Average Household Net Worth (2025)			\$572,961		\$598,158		\$754,379		\$863,518	

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Markland Plaza									
Kokomo, IN									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity									
Total Population (2025)	5,581			43,902		67,162		88,248	
White (2025)	4,369	78.3%		35,124	80.0%	55,249	82.3%	75,080	85.1%
Black or African American (2025)	721	12.9%		5,259	12.0%	6,779	10.1%	7,077	8.0%
American Indian or Alaska Native (2025)	14	0.2%		98	0.2%	143	0.2%	182	0.2%
Asian (2025)	126	2.3%		620	1.4%	1,027	1.5%	1,168	1.3%
Hawaiian or Pacific Islander (2025)	-	-		11	-	14	-	20	-
Other Race (2025)	61	1.1%		510	1.2%	725	1.1%	882	1.0%
Two or More Races (2025)	289	5.2%		2,280	5.2%	3,224	4.8%	3,839	4.4%
Population < 18 (2025)	1,278	22.9%		9,840	22.4%	15,021	22.4%	19,856	22.5%
White Not Hispanic	837	65.5%		6,695	68.0%	10,704	71.3%	14,999	75.5%
Black or African American	244	19.1%		1,539	15.6%	1,995	13.3%	2,067	10.4%
Asian	23	1.8%		118	1.2%	203	1.4%	240	1.2%
Other Race Not Hispanic	98	7.7%		850	8.6%	1,193	7.9%	1,409	7.1%
Hispanic	76	5.9%		639	6.5%	926	6.2%	1,141	5.7%
Not Hispanic or Latino Population (2025)	5,326	95.4%		41,852	95.3%	64,220	95.6%	84,689	96.0%
Not Hispanic White	4,275	80.3%		34,315	82.0%	54,062	84.2%	73,583	86.9%
Not Hispanic Black or African American	709	13.3%		5,183	12.4%	6,680	10.4%	6,978	8.2%
Not Hispanic American Indian or Alaska Native	9	0.2%		70	0.2%	103	0.2%	134	0.2%
Not Hispanic Asian	125	2.3%		617	1.5%	1,024	1.6%	1,163	1.4%
Not Hispanic Hawaiian or Pacific Islander	-	-		7	-	10	-	14	-
Not Hispanic Other Race	6	0.1%		60	0.1%	85	0.1%	110	0.1%
Not Hispanic Two or More Races	202	3.8%		1,599	3.8%	2,255	3.5%	2,707	3.2%
Hispanic or Latino Population (2025)	255	4.6%		2,049	4.7%	2,942	4.4%	3,558	4.0%
Hispanic White	94	37.0%		809	39.5%	1,187	40.3%	1,496	42.0%
Hispanic Black or African American	12	4.9%		75	3.7%	98	3.3%	99	2.8%
Hispanic American Indian or Alaska Native	4	1.7%		28	1.4%	40	1.3%	49	1.4%
Hispanic Asian	-	-		3	0.1%	4	0.1%	4	0.1%
Hispanic Hawaiian or Pacific Islander	-	-		3	0.1%	5	0.2%	6	0.2%
Hispanic Other Race	55	21.5%		450	22.0%	640	21.7%	773	21.7%
Hispanic Two or More Races	87	34.2%		681	33.2%	969	32.9%	1,132	31.8%
Not Hispanic or Latino Population (2020)	5,257	95.4%		40,765	95.5%	63,068	95.9%	84,417	96.3%
Hispanic or Latino Population (2020)	253	4.6%		1,914	4.5%	2,680	4.1%	3,222	3.7%
Not Hispanic or Latino Population (2010)	5,292	96.4%		40,827	96.6%	62,775	97.0%	84,664	97.3%
Hispanic or Latino Population (2010)	198	3.6%		1,418	3.4%	1,951	3.0%	2,340	2.7%
Not Hispanic or Latino Population (2030)	5,311	94.8%		42,044	94.6%	64,123	94.7%	83,882	95.0%
Hispanic or Latino Population (2030)	290	5.2%		2,387	5.4%	3,557	5.3%	4,416	5.0%
Projected Annual Growth (2025-2030)	35	2.8%		337	3.3%	615	4.2%	857	4.8%
Historical Annual Growth (2010-2020)	55	2.8%		497	3.5%	729	3.7%	882	3.8%

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Markland Plaza												
Kokomo, IN												
	1 mi radius			3 mi radius		5 mi radius		10 mi radius				
Total Age Distribution (2025)												
Total Population	5,581			43,902			67,162			88,248		
Age Under 5 Years	411	7.4%		2,846	6.5%		4,117	6.1%		5,210	5.9%	
Age 5 to 9 Years	409	7.3%		2,838	6.5%		4,283	6.4%		5,612	6.4%	
Age 10 to 14 Years	298	5.3%		2,698	6.1%		4,258	6.3%		5,725	6.5%	
Age 15 to 19 Years	256	4.6%		2,527	5.8%		3,947	5.9%		5,366	6.1%	
Age 20 to 24 Years	408	7.3%		3,143	7.2%		4,368	6.5%		5,309	6.0%	
Age 25 to 29 Years	472	8.5%		3,403	7.8%		4,650	6.9%		5,575	6.3%	
Age 30 to 34 Years	377	6.7%		3,102	7.1%		4,505	6.7%		5,678	6.4%	
Age 35 to 39 Years	323	5.8%		2,687	6.1%		3,899	5.8%		5,050	5.7%	
Age 40 to 44 Years	320	5.7%		2,449	5.6%		3,715	5.5%		4,990	5.7%	
Age 45 to 49 Years	299	5.4%		2,388	5.4%		3,652	5.4%		4,918	5.6%	
Age 50 to 54 Years	364	6.5%		2,522	5.7%		3,944	5.9%		5,386	6.1%	
Age 55 to 59 Years	331	5.9%		2,586	5.9%		3,982	5.9%		5,474	6.2%	
Age 60 to 64 Years	359	6.4%		2,828	6.4%		4,407	6.6%		6,047	6.9%	
Age 65 to 69 Years	326	5.8%		2,509	5.7%		4,077	6.1%		5,531	6.3%	
Age 70 to 74 Years	232	4.2%		2,079	4.7%		3,456	5.1%		4,660	5.3%	
Age 75 to 79 Years	202	3.6%		1,578	3.6%		2,734	4.1%		3,596	4.1%	
Age 80 to 84 Years	120	2.2%		963	2.2%		1,768	2.6%		2,282	2.6%	
Age 85 Years or Over	74	1.3%		757	1.7%		1,400	2.1%		1,840	2.1%	
Median Age	36.6			37.0			39.0			40.0		
Age 19 Years or Less	1,373	24.6%		10,909	24.8%		16,604	24.7%		21,913	24.8%	
Age 20 to 64 Years	3,253	58.3%		25,107	57.2%		37,123	55.3%		48,427	54.9%	
Age 65 Years or Over	955	17.1%		7,886	18.0%		13,434	20.0%		17,909	20.3%	
Female Age Distribution (2025)												
Female Population	2,827		50.7%	22,405		51.0%	34,341		51.1%	44,841		50.8%
Age Under 5 Years	198	7.0%		1,381	6.2%		2,023	5.9%		2,562	5.7%	
Age 5 to 9 Years	192	6.8%		1,360	6.1%		2,042	5.9%		2,703	6.0%	
Age 10 to 14 Years	129	4.5%		1,316	5.9%		2,115	6.2%		2,791	6.2%	
Age 15 to 19 Years	131	4.6%		1,223	5.5%		1,909	5.6%		2,599	5.8%	
Age 20 to 24 Years	208	7.4%		1,557	6.9%		2,163	6.3%		2,606	5.8%	
Age 25 to 29 Years	254	9.0%		1,666	7.4%		2,258	6.6%		2,717	6.1%	
Age 30 to 34 Years	177	6.3%		1,552	6.9%		2,279	6.6%		2,871	6.4%	
Age 35 to 39 Years	160	5.7%		1,365	6.1%		1,963	5.7%		2,548	5.7%	
Age 40 to 44 Years	176	6.2%		1,276	5.7%		1,932	5.6%		2,610	5.8%	
Age 45 to 49 Years	148	5.2%		1,244	5.6%		1,885	5.5%		2,530	5.6%	
Age 50 to 54 Years	182	6.4%		1,286	5.7%		2,001	5.8%		2,692	6.0%	
Age 55 to 59 Years	163	5.8%		1,300	5.8%		1,988	5.8%		2,713	6.1%	
Age 60 to 64 Years	185	6.6%		1,491	6.7%		2,340	6.8%		3,166	7.1%	
Age 65 to 69 Years	157	5.6%		1,358	6.1%		2,176	6.3%		2,876	6.4%	
Age 70 to 74 Years	130	4.6%		1,181	5.3%		1,968	5.7%		2,580	5.8%	
Age 75 to 79 Years	114	4.0%		845	3.8%		1,500	4.4%		1,960	4.4%	
Age 80 to 84 Years	79	2.8%		552	2.5%		987	2.9%		1,258	2.8%	
Age 85 Years or Over	44	1.6%		453	2.0%		812	2.4%		1,059	2.4%	
Female Median Age	38.2			38.7			40.7			41.3		
Age 19 Years or Less	649	23.0%		5,280	23.6%		8,088	23.6%		10,655	23.8%	
Age 20 to 64 Years	1,653	58.5%		12,736	56.8%		18,809	54.8%		24,454	54.5%	
Age 65 Years or Over	524	18.5%		4,389	19.6%		7,444	21.7%		9,732	21.7%	

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Kokomo, IN									
Male Age Distribution (2025)									
Male Population	2,754	49.3%	21,497	49.0%	32,821	48.9%	43,407	49.2%	
Age Under 5 Years	213	7.7%	1,465	6.8%	2,094	6.4%	2,648	6.1%	
Age 5 to 9 Years	217	7.9%	1,478	6.9%	2,241	6.8%	2,909	6.7%	
Age 10 to 14 Years	170	6.2%	1,382	6.4%	2,144	6.5%	2,934	6.8%	
Age 15 to 19 Years	125	4.5%	1,303	6.1%	2,038	6.2%	2,767	6.4%	
Age 20 to 24 Years	200	7.2%	1,586	7.4%	2,206	6.7%	2,703	6.2%	
Age 25 to 29 Years	218	7.9%	1,737	8.1%	2,393	7.3%	2,858	6.6%	
Age 30 to 34 Years	199	7.2%	1,550	7.2%	2,226	6.8%	2,807	6.5%	
Age 35 to 39 Years	163	5.9%	1,321	6.1%	1,936	5.9%	2,502	5.8%	
Age 40 to 44 Years	144	5.2%	1,173	5.5%	1,783	5.4%	2,380	5.5%	
Age 45 to 49 Years	152	5.5%	1,145	5.3%	1,767	5.4%	2,388	5.5%	
Age 50 to 54 Years	183	6.6%	1,236	5.7%	1,943	5.9%	2,694	6.2%	
Age 55 to 59 Years	168	6.1%	1,286	6.0%	1,994	6.1%	2,761	6.4%	
Age 60 to 64 Years	173	6.3%	1,337	6.2%	2,067	6.3%	2,881	6.6%	
Age 65 to 69 Years	169	6.1%	1,151	5.4%	1,901	5.8%	2,655	6.1%	
Age 70 to 74 Years	102	3.7%	898	4.2%	1,488	4.5%	2,080	4.8%	
Age 75 to 79 Years	88	3.2%	733	3.4%	1,234	3.8%	1,637	3.8%	
Age 80 to 84 Years	41	1.5%	411	1.9%	780	2.4%	1,024	2.4%	
Age 85 Years or Over	30	1.1%	304	1.4%	588	1.8%	781	1.8%	
Male Median Age	35.1		35.4		37.4		38.7		
Age 19 Years or Less	724	26.3%	5,629	26.2%	8,516	25.9%	11,257	25.9%	
Age 20 to 64 Years	1,599	58.1%	12,371	57.5%	18,315	55.8%	23,973	55.2%	
Age 65 Years or Over	431	15.6%	3,497	16.3%	5,990	18.3%	8,177	18.8%	
Males per 100 Females (2025)									
Overall Comparison	97		96		96		97		
Age Under 5 Years	108	51.8%	106	51.5%	103	50.9%	103	50.8%	
Age 5 to 9 Years	113	53.0%	109	52.1%	110	52.3%	108	51.8%	
Age 10 to 14 Years	132	56.9%	105	51.2%	101	50.3%	105	51.2%	
Age 15 to 19 Years	96	48.9%	107	51.6%	107	51.6%	106	51.6%	
Age 20 to 24 Years	96	48.9%	102	50.5%	102	50.5%	104	50.9%	
Age 25 to 29 Years	86	46.2%	104	51.0%	106	51.4%	105	51.3%	
Age 30 to 34 Years	112	52.9%	100	50.0%	98	49.4%	98	49.4%	
Age 35 to 39 Years	101	50.3%	97	49.2%	99	49.6%	98	49.5%	
Age 40 to 44 Years	82	45.1%	92	47.9%	92	48.0%	91	47.7%	
Age 45 to 49 Years	103	50.6%	92	47.9%	94	48.4%	94	48.5%	
Age 50 to 54 Years	101	50.1%	96	49.0%	97	49.3%	100	50.0%	
Age 55 to 59 Years	103	50.7%	99	49.7%	100	50.1%	102	50.4%	
Age 60 to 64 Years	93	48.3%	90	47.3%	88	46.9%	91	47.6%	
Age 65 to 69 Years	108	51.8%	85	45.9%	87	46.6%	92	48.0%	
Age 70 to 74 Years	79	44.0%	76	43.2%	76	43.0%	81	44.6%	
Age 75 to 79 Years	77	43.6%	87	46.5%	82	45.1%	84	45.5%	
Age 80 to 84 Years	52	34.1%	75	42.7%	79	44.1%	81	44.9%	
Age 85 Years or Over	69	40.8%	67	40.2%	72	42.0%	74	42.5%	
Age 19 Years or Less	111	52.7%	107	51.6%	105	51.3%	106	51.4%	
Age 20 to 39 Years	97	49.4%	101	50.2%	101	50.3%	101	50.3%	
Age 40 to 64 Years	96	49.0%	94	48.4%	94	48.5%	96	48.9%	
Age 65 Years or Over	82	45.1%	80	44.3%	80	44.6%	84	45.7%	

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Kokomo, IN									
Household Type (2025)									
Total Households	2,631		19,570		29,247		37,648		
Households with Children	651	24.7%	5,239	26.8%	7,836	26.8%	10,281	27.3%	
Average Household Size	2.1		2.2		2.3		2.3		
Household Density per Square Mile	838		693		373		120		
Population Family	3,952	70.8%	32,105	73.1%	50,483	75.2%	68,376	77.5%	
Population Non-Family	1,629	29.2%	11,140	25.4%	15,589	23.2%	18,710	21.2%	
Population Group Quarters	-	-	657	1.5%	1,090	1.6%	1,162	1.3%	
Family Households	1,346	51.2%	10,881	55.6%	17,040	58.3%	23,037	61.2%	
Married Couple Households	786	58.4%	6,632	61.0%	11,299	66.3%	16,298	70.7%	
Other Family Households with Children	560	41.6%	4,249	39.0%	5,742	33.7%	6,739	29.3%	
Family Households with Children	649	48.2%	5,225	48.0%	7,814	45.9%	10,251	44.5%	
Married Couple with Children	308	47.5%	2,612	50.0%	4,359	55.8%	6,211	60.6%	
Other Family Households with Children	341	52.5%	2,614	50.0%	3,455	44.2%	4,040	39.4%	
Family Households No Children	697	51.8%	5,656	52.0%	9,227	54.1%	12,786	55.5%	
Married Couple No Children	478	68.5%	4,021	71.1%	6,940	75.2%	10,087	78.9%	
Other Family Households No Children	219	31.5%	1,635	28.9%	2,286	24.8%	2,699	21.1%	
Non-Family Households	1,285	48.8%	8,689	44.4%	12,207	41.7%	14,611	38.8%	
Non-Family Households with Children	2	0.2%	14	0.2%	22	0.2%	30	0.2%	
Non-Family Households No Children	1,283	99.8%	8,676	99.8%	12,185	99.8%	14,581	99.8%	
Average Family Household Size	2.9		3.0		3.0		3.0		
Average Family Income	\$90,962		\$88,416		\$100,126		\$107,234		
Median Family Income	\$64,507		\$67,896		\$78,642		\$84,449		
Average Non-Family Household Size	1.3		1.3		1.3		1.3		
Marital Status (2025)									
Population Age 15 Years or Over	4,463		35,519		54,505		71,701		
Never Married	1,502	33.7%	11,308	31.8%	15,590	28.6%	19,142	26.7%	
Currently Married	1,866	41.8%	14,649	41.2%	25,146	46.1%	36,122	50.4%	
Previously Married	1,095	24.5%	9,563	26.9%	13,768	25.3%	16,437	22.9%	
Separated	189	17.2%	1,498	15.7%	2,192	15.9%	2,590	15.8%	
Widowed	232	21.2%	2,668	27.9%	3,923	28.5%	4,827	29.4%	
Divorced	674	61.6%	5,397	56.4%	7,653	55.6%	9,020	54.9%	
Educational Attainment (2025)									
Adult Population Age 25 Years or Over	3,800		29,850		46,189		61,027		
Elementary (Grade Level 0 to 8)	219	5.8%	1,137	3.8%	1,439	3.1%	1,780	2.9%	
Some High School (Grade Level 9 to 11)	296	7.8%	1,952	6.5%	2,618	5.7%	3,169	5.2%	
High School Graduate	1,522	40.1%	12,286	41.2%	18,301	39.6%	23,282	38.2%	
Some College	1,108	29.2%	7,218	24.2%	11,067	24.0%	14,126	23.1%	
Associate Degree Only	231	6.1%	2,529	8.5%	4,079	8.8%	5,909	9.7%	
Bachelor Degree Only	277	7.3%	2,999	10.0%	5,756	12.5%	8,522	14.0%	
Graduate Degree	146	3.9%	1,729	5.8%	2,930	6.3%	4,240	6.9%	
Any College (Some College or Higher)	1,763	46.4%	14,475	48.5%	23,832	51.6%	32,796	53.7%	
College Degree + (Bachelor Degree or Higher)	424	11.2%	4,728	15.8%	8,686	18.8%	12,762	20.9%	

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Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections

Calculated using Weighted Block Centroid from Block Groups

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Lat/Lon: 40.4742/-86.106

Markland Plaza									
Kokomo, IN									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Housing									
Total Housing Units (2025)	2,978			22,201		32,822		41,951	
Total Housing Units (2020)	2,966			21,615		32,117		41,440	
Historical Annual Growth (2020-2025)	13	-		586	0.5%	706	0.4%	511	0.2%
Housing Units Occupied (2025)	2,631	88.3%		19,570	88.2%	29,247	89.1%	37,648	89.7%
Housing Units Owner-Occupied	1,295	49.2%		10,938	55.9%	18,331	62.7%	25,553	67.9%
Housing Units Renter-Occupied	1,336	50.8%		8,632	44.1%	10,916	37.3%	12,094	32.1%
Housing Units Vacant (2025)	347	11.7%		2,630	11.8%	3,575	10.9%	4,303	10.3%
Household Size (2025)									
Total Households	2,631			19,570		29,247		37,648	
1 Person Households	1,064	40.4%		7,217	36.9%	10,222	35.0%	12,215	32.4%
2 Person Households	842	32.0%		6,620	33.8%	10,114	34.6%	13,603	36.1%
3 Person Households	370	14.1%		2,620	13.4%	3,940	13.5%	5,050	13.4%
4 Person Households	217	8.2%		1,792	9.2%	2,857	9.8%	3,835	10.2%
5 Person Households	76	2.9%		809	4.1%	1,305	4.5%	1,793	4.8%
6 Person Households	36	1.4%		318	1.6%	503	1.7%	716	1.9%
7 or More Person Households	28	1.1%		192	1.0%	306	1.0%	436	1.2%
Household Income Distribution (2025)									
HH Income \$200,000 or More	96	3.6%		464	2.4%	1,056	3.6%	1,854	4.9%
HH Income \$150,000 to \$199,999	170	6.5%		1,003	5.1%	1,793	6.1%	2,500	6.6%
HH Income \$125,000 to \$149,999	33	1.3%		697	3.6%	1,517	5.2%	2,547	6.8%
HH Income \$100,000 to \$124,999	95	3.6%		1,531	7.8%	2,714	9.3%	3,812	10.1%
HH Income \$75,000 to \$99,999	370	14.1%		2,522	12.9%	3,899	13.3%	5,157	13.7%
HH Income \$50,000 to \$74,999	419	15.9%		3,900	19.9%	5,757	19.7%	7,435	19.7%
HH Income \$35,000 to \$49,999	344	13.1%		3,033	15.5%	4,321	14.8%	5,154	13.7%
HH Income \$25,000 to \$34,999	394	15.0%		2,350	12.0%	2,986	10.2%	3,415	9.1%
HH Income \$15,000 to \$24,999	357	13.6%		1,923	9.8%	2,391	8.2%	2,721	7.2%
HH Income \$10,000 to \$14,999	149	5.7%		834	4.3%	1,194	4.1%	1,273	3.4%
HH Income Under \$10,000	205	7.8%		1,313	6.7%	1,618	5.5%	1,781	4.7%
Household Vehicles (2025)									
Households 0 Vehicles Available	260	9.9%		2,041	10.4%	2,705	9.2%	2,976	7.9%
Households 1 Vehicle Available	1,068	40.6%		8,016	41.0%	10,906	37.3%	12,617	33.5%
Households 2 Vehicles Available	843	32.0%		6,529	33.4%	10,505	35.9%	13,881	36.9%
Households 3 or More Vehicles Available	460	17.5%		2,985	15.3%	5,131	17.5%	8,174	21.7%
Total Vehicles Available	4,303			30,956		49,113		68,308	
Average Vehicles per Household	1.6			1.6		1.7		1.8	
Owner-Occupied Household Vehicles	2,719	63.2%		20,349	65.7%	35,844	73.0%	52,986	77.6%
Average Vehicles per Owner-Occupied Household	2.1			1.9		2.0		2.1	
Renter-Occupied Household Vehicles	1,583	36.8%		10,607	34.3%	13,268	27.0%	15,321	22.4%
Average Vehicles per Renter-Occupied Household	1.2			1.2		1.2		1.3	
Travel Time (2025)									
Worker Base Age 16 years or Over	2,710			20,223		31,210		41,545	
Travel to Work in 14 Minutes or Less	1,510	55.7%		9,899	48.9%	14,825	47.5%	17,584	42.3%
Travel to Work in 15 to 29 Minutes	670	24.7%		4,498	22.2%	7,416	23.8%	11,475	27.6%
Travel to Work in 30 to 59 Minutes	270	10.0%		3,259	16.1%	5,224	16.7%	7,223	17.4%
Travel to Work in 60 Minutes or More	30	1.1%		1,298	6.4%	1,941	6.2%	2,646	6.4%
Work at Home	229	8.5%		1,269	6.3%	1,804	5.8%	2,617	6.3%
Average Minutes Travel to Work	11.7			14.4		14.6		15.9	

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Markland Plaza									
Kokomo, IN									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2025)									
Worker Base Age 16 years or Over	2,710		20,223		31,210		41,545		
Drive to Work Alone	1,924	71.0%	15,907	78.7%	25,169	80.6%	33,449	80.5%	
Drive to Work in Carpool	404	14.9%	2,373	11.7%	3,361	10.8%	4,314	10.4%	
Travel to Work by Public Transportation	10	0.4%	101	0.5%	123	0.4%	150	0.4%	
Drive to Work on Motorcycle	-	-	81	0.4%	115	0.4%	123	0.3%	
Bicycle to Work	26	1.0%	55	0.3%	57	0.2%	75	0.2%	
Walk to Work	72	2.6%	289	1.4%	391	1.3%	619	1.5%	
Other Means	45	1.6%	148	0.7%	190	0.6%	199	0.5%	
Work at Home	229	8.5%	1,269	6.3%	1,804	5.8%	2,617	6.3%	
Daytime Demographics (2025)									
Total Businesses	409		1,989		2,521		3,031		
Total Employees	5,553		23,898		28,731		31,755		
Company Headquarter Businesses	10	2.5%	73	3.6%	84	3.3%	94	3.1%	
Company Headquarter Employees	134	2.4%	2,500	10.5%	2,765	9.6%	3,332	10.5%	
Employee Population per Business	13.6	to 1	12.0	to 1	11.4	to 1	10.5	to 1	
Residential Population per Business	13.6	to 1	22.1	to 1	26.6	to 1	29.1	to 1	
Adj. Daytime Demographics Age 16 Years or Over	7,251		38,539		51,066		60,619		
Labor Force									
Labor Population Age 16 Years or Over (2025)	4,408		35,033		53,733		70,607		
Labor Force Total Males (2025)	2,127	48.2%	16,918	48.3%	25,946	48.3%	34,365	48.7%	
Male Civilian Employed	1,393	65.5%	9,965	58.9%	15,593	60.1%	21,072	61.3%	
Male Civilian Unemployed	200	9.4%	1,461	8.6%	1,709	6.6%	2,202	6.4%	
Males in Armed Forces	-	-	141	0.8%	158	0.6%	168	0.5%	
Males Not in Labor Force	535	25.1%	5,351	31.6%	8,486	32.7%	10,924	31.8%	
Labor Force Total Females (2025)	2,281	51.8%	18,115	51.7%	27,787	51.7%	36,241	51.3%	
Female Civilian Employed	1,318	57.7%	10,260	56.6%	15,620	56.2%	20,476	56.5%	
Female Civilian Unemployed	141	6.2%	630	3.5%	758	2.7%	1,115	3.1%	
Females in Armed Forces	-	-	25	0.1%	27	-	27	-	
Females Not in Labor Force	823	36.1%	7,200	39.7%	11,382	41.0%	14,623	40.4%	
Unemployment Rate	341	7.7%	2,091	6.0%	2,467	4.6%	3,316	4.7%	
Occupation (2025)									
Occupation Population Age 16 Years or Over	2,710		20,223		31,210		41,545		
Occupation Total Males	1,393	51.4%	9,963	49.3%	15,590	50.0%	21,069	50.7%	
Occupation Total Females	1,318	48.6%	10,260	50.7%	15,620	50.0%	20,476	49.3%	
Management, Business, Financial Operations	156	-	1,872	9.3%	3,125	10.0%	4,403	10.6%	
Professional, Related	390	14.4%	3,557	17.6%	6,039	19.3%	8,758	21.1%	
Service	707	26.1%	3,716	18.4%	5,112	16.4%	6,283	15.1%	
Sales, Office	495	18.3%	3,711	18.3%	5,627	18.0%	7,288	17.5%	
Farming, Fishing, Forestry	-	-	33	0.2%	41	0.1%	68	0.2%	
Construction, Extraction, Maintenance	148	5.4%	1,325	6.6%	2,174	7.0%	3,209	7.7%	
Production, Transport, Material Moving	815	30.1%	6,010	29.7%	9,092	29.1%	11,536	27.8%	
White Collar Workers	1,041	38.4%	9,140	45.2%	14,790	47.4%	20,449	49.2%	
Blue Collar Workers	1,669	61.6%	11,084	54.8%	16,420	52.6%	21,096	50.8%	

Complete Profile

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Lat/Lon: 40.4742/-86.106

Markland Plaza									
Kokomo, IN									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2025)									
Total Units	2,631		19,570		29,247		37,648		
1 Detached Unit	1,766	67.1%	13,365	68.3%	20,904	71.5%	28,344	75.3%	
1 Attached Unit	10	0.4%	535	2.7%	1,108	3.8%	1,192	3.2%	
2 Units	119	4.5%	796	4.1%	891	3.0%	964	2.6%	
3 to 4 Units	285	10.8%	1,407	7.2%	1,826	6.2%	1,950	5.2%	
5 to 9 Units	158	6.0%	1,009	5.2%	1,255	4.3%	1,322	3.5%	
10 to 19 Units	58	2.2%	669	3.4%	822	2.8%	876	2.3%	
20 to 49 Units	65	2.5%	503	2.6%	633	2.2%	698	1.9%	
50 or More Units	122	4.6%	995	5.1%	1,250	4.3%	1,305	3.5%	
Mobile Home or Trailer	48	1.8%	288	1.5%	557	1.9%	994	2.6%	
Other Structure	-	-	2	-	2	-	2	-	
Homes Built By Year (2025)									
Homes Built 2020 or later	55	1.8%	354	1.6%	504	1.5%	548	1.3%	
Homes Built 2010 to 2019	140	4.7%	1,405	6.3%	2,074	6.3%	2,507	6.0%	
Homes Built 2000 to 2009	144	4.8%	1,280	5.8%	2,415	7.4%	3,092	7.4%	
Homes Built 1990 to 1999	269	9.0%	1,749	7.9%	3,239	9.9%	4,239	10.1%	
Homes Built 1980 to 1989	270	9.1%	1,477	6.7%	2,330	7.1%	3,088	7.4%	
Homes Built 1970 to 1979	418	14.0%	2,430	10.9%	3,581	10.9%	4,838	11.5%	
Homes Built 1960 to 1969	176	5.9%	2,113	9.5%	3,742	11.4%	5,108	12.2%	
Homes Built 1950 to 1959	476	16.0%	3,438	15.5%	5,191	15.8%	6,096	14.5%	
Homes Built 1940 to 1949	193	6.5%	1,252	5.6%	1,531	4.7%	1,774	4.2%	
Homes Built Before 1939	491	16.5%	4,074	18.3%	4,639	14.1%	6,358	15.2%	
Median Age of Homes	56.1	yrs	56.6	yrs	53.6	yrs	53.9	yrs	
Home Values (2025)									
Owner Specified Housing Units	1,295		10,938		18,331		25,553		
Home Values \$1,000,000 or More	18	1.4%	84	0.8%	114	0.6%	170	0.7%	
Home Values \$750,000 to \$999,999	3	0.3%	91	0.8%	199	1.1%	254	1.0%	
Home Values \$500,000 to \$749,999	11	0.9%	53	0.5%	179	1.0%	362	1.4%	
Home Values \$400,000 to \$499,999	7	0.5%	74	0.7%	255	1.4%	427	1.7%	
Home Values \$300,000 to \$399,999	72	5.6%	577	5.3%	1,563	8.5%	2,674	10.5%	
Home Values \$250,000 to \$299,999	42	3.3%	494	4.5%	1,053	5.7%	1,667	6.5%	
Home Values \$200,000 to \$249,999	139	10.7%	1,512	13.8%	2,823	15.4%	3,996	15.6%	
Home Values \$175,000 to \$199,999	58	4.5%	1,079	9.9%	1,851	10.1%	2,576	10.1%	
Home Values \$150,000 to \$174,999	103	8.0%	1,167	10.7%	1,990	10.9%	2,997	11.7%	
Home Values \$125,000 to \$149,999	145	11.2%	1,154	10.5%	1,822	9.9%	2,403	9.4%	
Home Values \$100,000 to \$124,999	176	13.6%	1,094	10.0%	1,511	8.2%	2,039	8.0%	
Home Values \$90,000 to \$99,999	67	5.2%	1,163	10.6%	1,611	8.8%	1,868	7.3%	
Home Values \$80,000 to \$89,999	29	2.3%	269	2.5%	348	1.9%	453	1.8%	
Home Values \$70,000 to \$79,999	132	10.2%	737	6.7%	1,082	5.9%	1,143	4.5%	
Home Values \$60,000 to \$69,999	58	4.5%	332	3.0%	405	2.2%	455	1.8%	
Home Values \$50,000 to \$59,999	8	0.6%	98	0.9%	134	0.7%	153	0.6%	
Home Values \$35,000 to \$49,999	60	4.6%	319	2.9%	406	2.2%	450	1.8%	
Home Values \$25,000 to \$34,999	36	2.8%	138	1.3%	188	1.0%	277	1.1%	
Home Values \$10,000 to \$24,999	69	5.3%	356	3.3%	619	3.4%	910	3.6%	
Home Values Under \$10,000	60	4.6%	147	1.3%	177	1.0%	278	1.1%	
Owner-Occupied Median Home Value	\$117,150		\$141,999		\$162,961		\$172,311		
Renter-Occupied Median Rent	\$677		\$717		\$729		\$723		

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Markland Plaza Kokomo, IN									
		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Annual Consumer Expenditure (2025)									
Total Household Expenditure		\$197.79 M		\$1.5 B		\$2.41 B		\$3.3 B	
Total Non-Retail Expenditure		\$94.01 M		\$701.74 M		\$1.14 B		\$1.56 B	
Total Retail Expenditure		\$103.78 M		\$797.15 M		\$1.28 B		\$1.74 B	
Alcoholic Beverages		\$1.18 M		\$9.08 M		\$14.71 M		\$20.16 M	
Apparel		\$3.66 M		\$28.21 M		\$45.26 M		\$61.63 M	
Contributions		\$5.74 M		\$44.46 M		\$73.52 M		\$102.29 M	
Education		\$4.2 M		\$32.51 M		\$53.29 M		\$73.7 M	
Entertainment		\$11.4 M		\$87.81 M		\$140.67 M		\$191.31 M	
Food Away From Home		\$8.63 M		\$66.6 M		\$107.14 M		\$146.15 M	
Grocery		\$14.66 M		\$112.51 M		\$174.08 M		\$230.57 M	
Health Care		\$16.57 M		\$124.82 M		\$191.08 M		\$248.91 M	
Household Furnishings and Equipment		\$5.17 M		\$39.88 M		\$64.36 M		\$88.01 M	
Household Operations		\$3.76 M		\$28.83 M		\$46 M		\$62.38 M	
Miscellaneous Expenses		\$3.35 M		\$25.92 M		\$41.75 M		\$57.01 M	
Personal Care		\$2.79 M		\$21.43 M		\$33.46 M		\$44.63 M	
Shelter		\$34.34 M		\$259.41 M		\$402.21 M		\$534.21 M	
Tax and Retirement		\$37.06 M		\$279.85 M		\$487.03 M		\$702.4 M	
Tobacco and Related		\$1.33 M		\$10.07 M		\$14.82 M		\$18.81 M	
Transportation		\$33.38 M		\$246.39 M		\$400.52 M		\$557.24 M	
Utilities		\$10.57 M		\$81.09 M		\$125.07 M		\$165.23 M	
Monthly Household Consumer Expenditure (2025)									
Total Household Expenditure		\$6,264		\$6,382		\$6,881		\$7,315	
Total Non-Retail Expenditure		\$2,977 47.5%		\$2,988 46.8%		\$3,237 47.0%		\$3,460 47.3%	
Total Retail Expenditures		\$3,287 52.5%		\$3,394 53.2%		\$3,644 53.0%		\$3,855 52.7%	
Alcoholic Beverages		\$37 0.6%		\$39 0.6%		\$42 0.6%		\$45 0.6%	
Apparel		\$116 1.9%		\$120 1.9%		\$129 1.9%		\$136 1.9%	
Contributions		\$182 2.9%		\$189 3.0%		\$209 3.0%		\$226 3.1%	
Education		\$133 2.1%		\$138 2.2%		\$152 2.2%		\$163 2.2%	
Entertainment		\$361 5.8%		\$374 5.9%		\$401 5.8%		\$423 5.8%	
Food Away From Home		\$273 4.4%		\$284 4.4%		\$305 4.4%		\$324 4.4%	
Grocery		\$464 7.4%		\$479 7.5%		\$496 7.2%		\$510 7.0%	
Health Care		\$525 8.4%		\$532 8.3%		\$544 7.9%		\$551 7.5%	
Household Furnishings and Equipment		\$164 2.6%		\$170 2.7%		\$183 2.7%		\$195 2.7%	
Household Operations		\$119 1.9%		\$123 1.9%		\$131 1.9%		\$138 1.9%	
Miscellaneous Expenses		\$106 1.7%		\$110 1.7%		\$119 1.7%		\$126 1.7%	
Personal Care		\$88 1.4%		\$91 1.4%		\$95 1.4%		\$99 1.4%	
Shelter		\$1,088 17.4%		\$1,105 17.3%		\$1,146 16.7%		\$1,182 16.2%	
Tax and Retirement		\$1,174 18.7%		\$1,192 18.7%		\$1,388 20.2%		\$1,555 20.2%	
Tobacco and Related		\$42 0.7%		\$43 0.7%		\$42 0.6%		\$42 0.6%	
Transportation		\$1,057 16.9%		\$1,049 16.4%		\$1,141 16.6%		\$1,233 16.9%	
Utilities		\$335 5.3%		\$345 5.4%		\$356 5.2%		\$366 5.0%	