

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.9132/-86.1815

Old Town Shoppes Indianapolis, IN	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Population				
Estimated Population (2025)	11,588	69,468	172,886	699,109
Projected Population (2030)	11,164	67,070	171,311	708,973
Census Population (2020)	12,145	71,912	172,028	668,300
Census Population (2010)	11,090	65,775	152,859	587,942
Projected Annual Growth (2025-2030)	-424 -0.7%	-2,398 -0.7%	-1,575 -0.2%	9,863 0.3%
Historical Annual Growth (2020-2025)	-557 -0.9%	-2,444 -0.7%	858 -	30,809 0.9%
Historical Annual Growth (2010-2020)	1,055 1.0%	6,138 0.9%	19,169 1.3%	80,358 1.4%
Estimated Population Density (2025)	3,690 <i>psm</i>	2,458 <i>psm</i>	2,202 <i>psm</i>	2,226 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	314.0 <i>sq mi</i>
Households				
Estimated Households (2025)	5,228	31,199	76,626	293,369
Projected Households (2030)	5,034	30,199	76,601	299,496
Census Households (2020)	5,419	32,161	75,430	277,056
Census Households (2010)	4,948	29,202	66,571	243,112
Projected Annual Growth (2025-2030)	-194 -0.7%	-999 -0.6%	-26 -	6,127 0.4%
Historical Annual Change (2010-2025)	279 0.4%	1,997 0.5%	10,055 1.0%	50,257 1.4%
Average Household Income				
Estimated Average Household Income (2025)	\$115,641	\$126,919	\$146,695	\$127,040
Projected Average Household Income (2030)	\$113,431	\$126,320	\$145,413	\$126,880
Census Average Household Income (2010)	\$88,261	\$75,758	\$82,238	\$72,940
Census Average Household Income (2000)	\$87,274	\$74,194	\$76,159	\$63,385
Projected Annual Change (2025-2030)	-\$2,209 -0.4%	-\$599 -	-\$1,282 -0.2%	-\$159 -
Historical Annual Change (2000-2025)	\$28,367 1.3%	\$52,725 2.8%	\$70,535 3.7%	\$63,654 4.0%
Median Household Income				
Estimated Median Household Income (2025)	\$80,985	\$92,615	\$106,304	\$95,947
Projected Median Household Income (2030)	\$79,387	\$92,431	\$105,607	\$96,458
Census Median Household Income (2010)	\$48,818	\$50,961	\$58,709	\$54,528
Census Median Household Income (2000)	\$57,602	\$54,915	\$58,835	\$50,561
Projected Annual Change (2025-2030)	-\$1,598 -0.4%	-\$184 -	-\$697 -0.1%	\$511 0.1%
Historical Annual Change (2000-2025)	\$23,383 1.6%	\$37,700 2.7%	\$47,469 3.2%	\$45,386 3.6%
Per Capita Income				
Estimated Per Capita Income (2025)	\$52,512	\$57,141	\$65,203	\$53,429
Projected Per Capita Income (2030)	\$51,506	\$57,023	\$65,207	\$53,716
Census Per Capita Income (2010)	\$39,386	\$33,636	\$35,817	\$30,164
Census Per Capita Income (2000)	\$39,098	\$32,847	\$32,940	\$26,052
Projected Annual Change (2025-2030)	-\$1,007 -0.4%	-\$118 -	\$4 -	\$287 0.1%
Historical Annual Change (2000-2025)	\$13,414 1.4%	\$24,294 3.0%	\$32,262 3.9%	\$27,377 4.2%
Estimated Average Household Net Worth (2025)	\$1.1 M	\$1.19 M	\$1.34 M	\$1.14 M

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Old Town Shoppes Indianapolis, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2025)	11,588		69,468		172,886		699,109	
White (2025)	6,368	55.0%	37,828	54.5%	108,600	62.8%	400,067	57.2%
Black or African American (2025)	3,543	30.6%	20,238	29.1%	37,442	21.7%	189,043	27.0%
American Indian or Alaska Native (2025)	28	0.2%	254	0.4%	544	0.3%	2,241	0.3%
Asian (2025)	491	4.2%	3,655	5.3%	10,361	6.0%	34,225	4.9%
Hawaiian or Pacific Islander (2025)	3	-	18	-	50	-	226	-
Other Race (2025)	556	4.8%	3,687	5.3%	6,840	4.0%	33,765	4.8%
Two or More Races (2025)	598	5.2%	3,787	5.5%	9,048	5.2%	39,542	5.7%
Population < 18 (2025)	2,585 22.3%		15,830 22.8%		37,170 21.5%		165,298 23.6%	
White Not Hispanic	921	35.6%	5,878	37.1%	17,704	47.6%	73,380	44.4%
Black or African American	1,030	39.9%	5,575	35.2%	9,786	26.3%	50,306	30.4%
Asian	85	3.3%	887	5.6%	2,554	6.9%	7,908	4.8%
Other Race Not Hispanic	149	5.8%	874	5.5%	2,085	5.6%	8,784	5.3%
Hispanic	400	15.5%	2,617	16.5%	5,040	13.6%	24,920	15.1%
Not Hispanic or Latino Population (2025)	10,435 90.1%		61,998 89.2%		157,207 90.9%		626,358 89.6%	
Not Hispanic White	6,126	58.7%	36,463	58.8%	105,287	67.0%	386,586	61.7%
Not Hispanic Black or African American	3,503	33.6%	19,982	32.2%	36,953	23.5%	186,518	29.8%
Not Hispanic American Indian or Alaska Native	12	0.1%	74	0.1%	176	0.1%	645	0.1%
Not Hispanic Asian	484	4.6%	3,627	5.8%	10,303	6.6%	33,961	5.4%
Not Hispanic Hawaiian or Pacific Islander	2	-	12	-	32	-	146	-
Not Hispanic Other Race	25	0.2%	146	0.2%	315	0.2%	1,152	0.2%
Not Hispanic Two or More Races	283	2.7%	1,695	2.7%	4,141	2.6%	17,350	2.8%
Hispanic or Latino Population (2025)	1,153 9.9%		7,470 10.8%		15,679 9.1%		72,751 10.4%	
Hispanic White	243	21.0%	1,365	18.3%	3,313	21.1%	13,481	18.5%
Hispanic Black or African American	40	3.5%	256	3.4%	488	3.1%	2,525	3.5%
Hispanic American Indian or Alaska Native	16	1.4%	181	2.4%	368	2.3%	1,596	2.2%
Hispanic Asian	7	0.6%	29	0.4%	58	0.4%	264	0.4%
Hispanic Hawaiian or Pacific Islander	-	-	6	-	19	0.1%	80	0.1%
Hispanic Other Race	532	46.1%	3,541	47.4%	6,526	41.6%	32,614	44.8%
Hispanic Two or More Races	314	27.3%	2,092	28.0%	4,907	31.3%	22,192	30.5%
Not Hispanic or Latino Population (2020)	10,711 88.2%		62,696 87.2%		154,849 90.0%		597,185 89.4%	
Hispanic or Latino Population (2020)	1,434 11.8%		9,217 12.8%		17,179 10.0%		71,115 10.6%	
Not Hispanic or Latino Population (2010)	9,978 90.0%		58,852 89.5%		141,030 92.3%		542,408 92.3%	
Hispanic or Latino Population (2010)	1,112 10.0%		6,923 10.5%		11,829 7.7%		45,534 7.7%	
Not Hispanic or Latino Population (2030)	9,910 88.8%		59,362 88.5%		154,288 90.1%		630,014 88.9%	
Hispanic or Latino Population (2030)	1,253 11.2%		7,709 11.5%		17,023 9.9%		78,959 11.1%	
Projected Annual Growth (2025-2030)	101	1.7%	239	0.6%	1,344	1.7%	6,208	1.7%
Historical Annual Growth (2010-2020)	322	2.9%	2,294	3.3%	5,350	4.5%	25,581	5.6%

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Old Town Shoppes		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Indianapolis, IN									
Total Age Distribution (2025)									
Total Population		11,588		69,468		172,886		699,109	
Age Under 5 Years		678	5.9%	4,313	6.2%	10,030	5.8%	44,264	6.3%
Age 5 to 9 Years		747	6.4%	4,473	6.4%	10,266	5.9%	46,241	6.6%
Age 10 to 14 Years		733	6.3%	4,368	6.3%	10,407	6.0%	46,831	6.7%
Age 15 to 19 Years		626	5.4%	4,101	5.9%	10,654	6.2%	45,928	6.6%
Age 20 to 24 Years		736	6.4%	4,297	6.2%	11,491	6.6%	48,878	7.0%
Age 25 to 29 Years		881	7.6%	5,392	7.8%	14,102	8.2%	55,239	7.9%
Age 30 to 34 Years		847	7.3%	5,252	7.6%	13,311	7.7%	54,503	7.8%
Age 35 to 39 Years		689	5.9%	4,528	6.5%	11,607	6.7%	49,834	7.1%
Age 40 to 44 Years		619	5.3%	4,148	6.0%	10,816	6.3%	47,122	6.7%
Age 45 to 49 Years		573	4.9%	3,821	5.5%	9,698	5.6%	41,112	5.9%
Age 50 to 54 Years		516	4.5%	3,735	5.4%	9,826	5.7%	41,435	5.9%
Age 55 to 59 Years		572	4.9%	3,884	5.6%	9,656	5.6%	39,401	5.6%
Age 60 to 64 Years		661	5.7%	4,165	6.0%	10,254	5.9%	39,701	5.7%
Age 65 to 69 Years		726	6.3%	4,033	5.8%	9,769	5.7%	34,676	5.0%
Age 70 to 74 Years		684	5.9%	3,375	4.9%	7,847	4.5%	25,959	3.7%
Age 75 to 79 Years		512	4.4%	2,363	3.4%	5,463	3.2%	17,098	2.4%
Age 80 to 84 Years		374	3.2%	1,544	2.2%	3,639	2.1%	10,589	1.5%
Age 85 Years or Over		414	3.6%	1,675	2.4%	4,052	2.3%	10,298	1.5%
Median Age		39.3		38.1		38.0		36.0	
Age 19 Years or Less		2,784	24.0%	17,255	24.8%	41,357	23.9%	183,264	26.2%
Age 20 to 64 Years		6,094	52.6%	39,223	56.5%	100,760	58.3%	417,225	59.7%
Age 65 Years or Over		2,710	23.4%	12,990	18.7%	30,769	17.8%	98,621	14.1%
Female Age Distribution (2025)									
Female Population		6,022	52.0%	36,334	52.3%	88,127	51.0%	354,950	50.8%
Age Under 5 Years		360	6.0%	2,137	5.9%	4,885	5.5%	21,779	6.1%
Age 5 to 9 Years		328	5.5%	2,168	6.0%	5,011	5.7%	22,799	6.4%
Age 10 to 14 Years		350	5.8%	2,077	5.7%	5,089	5.8%	22,946	6.5%
Age 15 to 19 Years		319	5.3%	1,983	5.5%	4,736	5.4%	20,886	5.9%
Age 20 to 24 Years		393	6.5%	2,236	6.2%	5,437	6.2%	23,796	6.7%
Age 25 to 29 Years		457	7.6%	2,793	7.7%	7,190	8.2%	28,086	7.9%
Age 30 to 34 Years		435	7.2%	2,694	7.4%	6,692	7.6%	27,686	7.8%
Age 35 to 39 Years		369	6.1%	2,375	6.5%	5,989	6.8%	25,619	7.2%
Age 40 to 44 Years		333	5.5%	2,214	6.1%	5,613	6.4%	24,091	6.8%
Age 45 to 49 Years		322	5.3%	2,046	5.6%	5,030	5.7%	21,211	6.0%
Age 50 to 54 Years		281	4.7%	2,010	5.5%	5,174	5.9%	21,313	6.0%
Age 55 to 59 Years		300	5.0%	2,106	5.8%	5,094	5.8%	20,280	5.7%
Age 60 to 64 Years		365	6.1%	2,255	6.2%	5,496	6.2%	20,796	5.9%
Age 65 to 69 Years		405	6.7%	2,258	6.2%	5,325	6.0%	18,498	5.2%
Age 70 to 74 Years		372	6.2%	1,872	5.2%	4,226	4.8%	14,052	4.0%
Age 75 to 79 Years		250	4.2%	1,293	3.6%	2,974	3.4%	9,329	2.6%
Age 80 to 84 Years		188	3.1%	896	2.5%	2,060	2.3%	5,991	1.7%
Age 85 Years or Over		195	3.2%	921	2.5%	2,104	2.4%	5,795	1.6%
Female Median Age		40.2		39.6		39.2		36.9	
Age 19 Years or Less		1,357	22.5%	8,366	23.0%	19,722	22.4%	88,409	24.9%
Age 20 to 64 Years		3,254	54.0%	20,729	57.1%	51,716	58.7%	212,877	60.0%
Age 65 Years or Over		1,410	23.4%	7,239	19.9%	16,690	18.9%	53,664	15.1%

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Old Town Shoppes		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Indianapolis, IN									
Male Age Distribution (2025)									
Male Population	5,566	48.0%	33,134	47.7%	84,759	49.0%	344,159	49.2%	
Age Under 5 Years	319	5.7%	2,176	6.6%	5,146	6.1%	22,485	6.5%	
Age 5 to 9 Years	419	7.5%	2,305	7.0%	5,255	6.2%	23,442	6.8%	
Age 10 to 14 Years	383	6.9%	2,291	6.9%	5,317	6.3%	23,886	6.9%	
Age 15 to 19 Years	306	5.5%	2,118	6.4%	5,918	7.0%	25,042	7.3%	
Age 20 to 24 Years	343	6.2%	2,062	6.2%	6,053	7.1%	25,082	7.3%	
Age 25 to 29 Years	424	7.6%	2,599	7.8%	6,913	8.2%	27,153	7.9%	
Age 30 to 34 Years	412	7.4%	2,558	7.7%	6,618	7.8%	26,817	7.8%	
Age 35 to 39 Years	320	5.8%	2,154	6.5%	5,618	6.6%	24,216	7.0%	
Age 40 to 44 Years	286	5.1%	1,934	5.8%	5,203	6.1%	23,031	6.7%	
Age 45 to 49 Years	252	4.5%	1,775	5.4%	4,668	5.5%	19,901	5.8%	
Age 50 to 54 Years	235	4.2%	1,726	5.2%	4,652	5.5%	20,122	5.8%	
Age 55 to 59 Years	272	4.9%	1,778	5.4%	4,563	5.4%	19,121	5.6%	
Age 60 to 64 Years	296	5.3%	1,910	5.8%	4,757	5.6%	18,904	5.5%	
Age 65 to 69 Years	321	5.8%	1,775	5.4%	4,443	5.2%	16,178	4.7%	
Age 70 to 74 Years	312	5.6%	1,504	4.5%	3,620	4.3%	11,907	3.5%	
Age 75 to 79 Years	261	4.7%	1,070	3.2%	2,489	2.9%	7,770	2.3%	
Age 80 to 84 Years	185	3.3%	649	2.0%	1,578	1.9%	4,598	1.3%	
Age 85 Years or Over	219	3.9%	754	2.3%	1,948	2.3%	4,504	1.3%	
Male Median Age	38.3		36.6		36.7		35.0		
Age 19 Years or Less	1,426	25.6%	8,890	26.8%	21,636	25.5%	94,854	27.6%	
Age 20 to 64 Years	2,840	51.0%	18,494	55.8%	49,045	57.9%	204,348	59.4%	
Age 65 Years or Over	1,300	23.4%	5,751	17.4%	14,078	16.6%	44,957	13.1%	
Males per 100 Females (2025)									
Overall Comparison	92		91		96		97		
Age Under 5 Years	89	47.0%	102	50.4%	105	51.3%	103	50.8%	
Age 5 to 9 Years	128	56.1%	106	51.5%	105	51.2%	103	50.7%	
Age 10 to 14 Years	109	52.2%	110	52.4%	104	51.1%	104	51.0%	
Age 15 to 19 Years	96	48.9%	107	51.7%	125	55.5%	120	54.5%	
Age 20 to 24 Years	87	46.6%	92	48.0%	111	52.7%	105	51.3%	
Age 25 to 29 Years	93	48.1%	93	48.2%	96	49.0%	97	49.2%	
Age 30 to 34 Years	95	48.7%	95	48.7%	99	49.7%	97	49.2%	
Age 35 to 39 Years	87	46.5%	91	47.6%	94	48.4%	95	48.6%	
Age 40 to 44 Years	86	46.2%	87	46.6%	93	48.1%	96	48.9%	
Age 45 to 49 Years	78	43.9%	87	46.4%	93	48.1%	94	48.4%	
Age 50 to 54 Years	84	45.6%	86	46.2%	90	47.3%	94	48.6%	
Age 55 to 59 Years	91	47.5%	84	45.8%	90	47.3%	94	48.5%	
Age 60 to 64 Years	81	44.7%	85	45.9%	87	46.4%	91	47.6%	
Age 65 to 69 Years	79	44.3%	79	44.0%	83	45.5%	87	46.7%	
Age 70 to 74 Years	84	45.6%	80	44.6%	86	46.1%	85	45.9%	
Age 75 to 79 Years	104	51.1%	83	45.3%	84	45.6%	83	45.4%	
Age 80 to 84 Years	99	49.6%	72	42.0%	77	43.4%	77	43.4%	
Age 85 Years or Over	113	53.0%	82	45.0%	93	48.1%	78	43.7%	
Age 19 Years or Less	105	51.2%	106	51.5%	110	52.3%	107	51.8%	
Age 20 to 39 Years	91	47.6%	93	48.1%	100	49.9%	98	49.5%	
Age 40 to 64 Years	84	45.6%	86	46.2%	90	47.4%	94	48.4%	
Age 65 Years or Over	92	48.0%	79	44.3%	84	45.8%	84	45.6%	

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Old Town Shoppes Indianapolis, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Type (2025)								
Total Households	5,228		31,199		76,626		293,369	
Households with Children	1,215	23.2%	7,882	25.3%	19,348	25.2%	87,156	29.7%
Average Household Size	2.1		2.2		2.2		2.3	
Household Density per Square Mile	1,665		1,104		976		934	
Population Family	7,281	62.8%	47,565	68.5%	117,956	68.2%	512,853	73.4%
Population Non-Family	3,873	33.4%	20,932	30.1%	50,779	29.4%	174,902	25.0%
Population Group Quarters	434	3.7%	971	1.4%	4,151	2.4%	11,354	1.6%
Family Households	2,303	44.1%	15,046	48.2%	37,922	49.5%	164,212	56.0%
Married Couple Households	1,556	67.6%	10,205	67.8%	27,843	73.4%	113,169	68.9%
Other Family Households with Children	747	32.4%	4,841	32.2%	10,079	26.6%	51,043	31.1%
Family Households with Children	1,214	52.7%	7,877	52.4%	19,327	51.0%	87,017	53.0%
Married Couple with Children	755	62.2%	4,894	62.1%	13,348	69.1%	55,727	64.0%
Other Family Households with Children	459	37.8%	2,983	37.9%	5,979	30.9%	31,290	36.0%
Family Households No Children	1,089	47.3%	7,169	47.6%	18,595	49.0%	77,195	47.0%
Married Couple No Children	801	73.5%	5,311	74.1%	14,495	78.0%	57,442	74.4%
Other Family Households No Children	288	26.5%	1,858	25.9%	4,100	22.0%	19,753	25.6%
Non-Family Households	2,925	55.9%	16,152	51.8%	38,704	50.5%	129,157	44.0%
Non-Family Households with Children	-	-	5	-	20	-	140	0.1%
Non-Family Households No Children	2,924	100.0%	16,147	100.0%	38,683	99.9%	129,017	99.9%
Average Family Household Size	3.2		3.2		3.1		3.1	
Average Family Income	\$164,705		\$177,340		\$203,586		\$164,806	
Median Family Income	\$123,202		\$132,878		\$153,139		\$129,551	
Average Non-Family Household Size	1.3		1.3		1.3		1.4	
Marital Status (2025)								
Population Age 15 Years or Over	9,430		56,314		142,183		561,773	
Never Married	3,689	39.1%	20,404	36.2%	49,197	34.6%	204,016	36.3%
Currently Married	3,484	36.9%	23,657	42.0%	64,919	45.7%	247,612	44.1%
Previously Married	2,258	23.9%	12,253	21.8%	28,067	19.7%	110,145	19.6%
Separated	212	9.4%	1,874	15.3%	4,064	14.5%	19,552	17.8%
Widowed	638	28.3%	2,761	22.5%	6,487	23.1%	22,636	20.6%
Divorced	1,407	62.3%	7,617	62.2%	17,516	62.4%	67,957	61.7%
Educational Attainment (2025)								
Adult Population Age 25 Years or Over	8,068		47,916		120,039		466,967	
Elementary (Grade Level 0 to 8)	237	2.9%	1,491	3.1%	2,784	2.3%	13,482	2.9%
Some High School (Grade Level 9 to 11)	234	2.9%	1,615	3.4%	3,160	2.6%	20,243	4.3%
High School Graduate	1,251	15.5%	7,452	15.6%	16,707	13.9%	85,342	18.3%
Some College	1,474	18.3%	8,668	18.1%	18,192	15.2%	73,026	15.6%
Associate Degree Only	718	8.9%	3,683	7.7%	7,740	6.4%	33,139	7.1%
Bachelor Degree Only	2,334	28.9%	15,063	31.4%	41,382	34.5%	145,888	31.2%
Graduate Degree	1,820	22.6%	9,944	20.8%	30,073	25.1%	95,848	20.5%
Any College (Some College or Higher)	6,347	78.7%	37,357	78.0%	97,387	81.1%	347,901	74.5%
College Degree + (Bachelor Degree or Higher)	4,155	51.5%	25,006	52.2%	71,455	59.5%	241,736	51.8%

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Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.9132/-86.1815

Old Town Shoppes Indianapolis, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2025)	5,727		34,152		83,598		321,230	
Total Housing Units (2020)	5,650		33,836		79,945		302,930	
Historical Annual Growth (2020-2025)	76	0.3%	316	0.2%	3,653	0.9%	18,300	1.2%
Housing Units Occupied (2025)	5,228 91.3%		31,199 91.4%		76,626 91.7%		293,369 91.3%	
Housing Units Owner-Occupied	2,525 48.3%		15,595 50.0%		42,524 55.5%		160,919 54.9%	
Housing Units Renter-Occupied	2,702 51.7%		15,604 50.0%		34,102 44.5%		132,449 45.1%	
Housing Units Vacant (2025)	499	8.7%	2,953	8.6%	6,972	8.3%	27,861	8.7%
Household Size (2025)								
Total Households	5,228		31,199		76,626		293,369	
1 Person Households	2,437	46.6%	13,473	43.2%	31,317	40.9%	102,221	34.8%
2 Person Households	1,190	22.8%	7,884	25.3%	21,266	27.8%	89,213	30.4%
3 Person Households	674	12.9%	4,108	13.2%	10,044	13.1%	41,540	14.2%
4 Person Households	516	9.9%	3,216	10.3%	8,332	10.9%	34,896	11.9%
5 Person Households	272	5.2%	1,572	5.0%	3,672	4.8%	16,222	5.5%
6 Person Households	100	1.9%	624	2.0%	1,349	1.8%	6,046	2.1%
7 or More Person Households	38	0.7%	321	1.0%	646	0.8%	3,231	1.1%
Household Income Distribution (2025)								
HH Income \$200,000 or More	763	14.6%	4,685	15.0%	14,567	19.0%	46,574	15.9%
HH Income \$150,000 to \$199,999	307	5.9%	2,304	7.4%	7,128	9.3%	27,048	9.2%
HH Income \$125,000 to \$149,999	300	5.7%	2,122	6.8%	5,986	7.8%	19,588	6.7%
HH Income \$100,000 to \$124,999	432	8.3%	2,597	8.3%	7,396	9.7%	26,199	8.9%
HH Income \$75,000 to \$99,999	882	16.9%	3,738	12.0%	8,224	10.7%	32,758	11.2%
HH Income \$50,000 to \$74,999	905	17.3%	5,680	18.2%	13,427	17.5%	50,665	17.3%
HH Income \$35,000 to \$49,999	414	7.9%	3,107	10.0%	7,405	9.7%	30,302	10.3%
HH Income \$25,000 to \$34,999	320	6.1%	2,264	7.3%	4,156	5.4%	18,198	6.2%
HH Income \$15,000 to \$24,999	513	9.8%	1,959	6.3%	3,268	4.3%	15,827	5.4%
HH Income \$10,000 to \$14,999	190	3.6%	1,291	4.1%	2,208	2.9%	10,048	3.4%
HH Income Under \$10,000	203	3.9%	1,451	4.7%	2,861	3.7%	16,161	5.5%
Household Vehicles (2025)								
Households 0 Vehicles Available	669	12.8%	2,637	8.5%	4,821	6.3%	22,595	7.7%
Households 1 Vehicle Available	2,044	39.1%	13,551	43.4%	30,984	40.4%	114,767	39.1%
Households 2 Vehicles Available	1,748	33.4%	10,170	32.6%	28,545	37.3%	111,278	37.9%
Households 3 or More Vehicles Available	766	14.7%	4,841	15.5%	12,277	16.0%	44,729	15.2%
Total Vehicles Available	7,989		49,974		128,838		485,480	
Average Vehicles per Household	1.5		1.6		1.7		1.7	
Owner-Occupied Household Vehicles	4,483 56.1%		30,934 61.9%		85,013 66.0%		318,580 65.6%	
Average Vehicles per Owner-Occupied Household	1.8		2.0		2.0		2.0	
Renter-Occupied Household Vehicles	3,505 43.9%		19,040 38.1%		43,826 34.0%		166,900 34.4%	
Average Vehicles per Renter-Occupied Household	1.3		1.2		1.3		1.3	
Travel Time (2025)								
Worker Base Age 16 years or Over	5,879		37,857		96,854		374,043	
Travel to Work in 14 Minutes or Less	1,033	17.6%	7,773	20.5%	19,475	20.1%	74,601	19.9%
Travel to Work in 15 to 29 Minutes	2,436	41.4%	13,121	34.7%	31,691	32.7%	129,052	34.5%
Travel to Work in 30 to 59 Minutes	1,343	22.8%	9,956	26.3%	23,588	24.4%	88,377	23.6%
Travel to Work in 60 Minutes or More	193	3.3%	1,520	4.0%	2,937	3.0%	12,846	3.4%
Work at Home	874	14.9%	5,487	14.5%	19,164	19.8%	69,167	18.5%
Average Minutes Travel to Work	23.6		23.3		22.7		22.2	

Complete Profile

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Old Town Shoppes Indianapolis, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2025)								
Worker Base Age 16 years or Over	5,879		37,857		96,854		374,043	
Drive to Work Alone	4,477	76.2%	28,000	74.0%	68,467	70.7%	262,581	70.2%
Drive to Work in Carpool	320	5.4%	3,076	8.1%	6,381	6.6%	28,509	7.6%
Travel to Work by Public Transportation	94	1.6%	491	1.3%	871	0.9%	4,113	1.1%
Drive to Work on Motorcycle	3	-	15	-	36	-	131	-
Bicycle to Work	6	-	44	0.1%	171	0.2%	971	0.3%
Walk to Work	68	1.2%	376	1.0%	1,114	1.2%	5,348	1.4%
Other Means	37	0.6%	370	1.0%	649	0.7%	3,223	0.9%
Work at Home	874	14.9%	5,487	14.5%	19,164	19.8%	69,167	18.5%
Daytime Demographics (2025)								
Total Businesses	612		5,200		15,909		43,169	
Total Employees	3,526		52,227		173,149		417,076	
Company Headquarter Businesses	15	2.5%	166	3.2%	553	3.5%	1,281	3.0%
Company Headquarter Employees	222	6.3%	9,819	18.8%	44,145	25.5%	86,734	20.8%
Employee Population per Business	5.8 to 1		10.0 to 1		10.9 to 1		9.7 to 1	
Residential Population per Business	18.9 to 1		13.4 to 1		10.9 to 1		16.2 to 1	
Adj. Daytime Demographics Age 16 Years or Over	6,940		69,765		216,315		594,902	
Labor Force								
Labor Population Age 16 Years or Over (2025)	9,297		55,413		140,072		552,422	
Labor Force Total Males (2025)	4,383	47.1%	25,893	46.7%	67,984	48.5%	269,550	48.8%
Male Civilian Employed	2,793	63.7%	18,721	72.3%	49,484	72.8%	192,700	71.5%
Male Civilian Unemployed	271	6.2%	828	3.2%	2,195	3.2%	8,614	3.2%
Males in Armed Forces	-	-	12	-	43	-	472	0.2%
Males Not in Labor Force	1,319	30.1%	6,332	24.5%	16,262	23.9%	67,764	25.1%
Labor Force Total Females (2025)	4,914	52.9%	29,520	53.3%	72,088	51.5%	282,873	51.2%
Female Civilian Employed	3,087	62.8%	19,139	64.8%	47,375	65.7%	181,370	64.1%
Female Civilian Unemployed	92	1.9%	345	1.2%	1,174	1.6%	8,262	2.9%
Females in Armed Forces	3	-	3	-	3	-	54	-
Females Not in Labor Force	1,732	35.2%	10,032	34.0%	23,536	32.6%	93,187	32.9%
Unemployment Rate	363	3.9%	1,173	2.1%	3,368	2.4%	16,876	3.1%
Occupation (2025)								
Occupation Population Age 16 Years or Over	5,879		37,857		96,854		374,043	
Occupation Total Males	2,792	47.5%	18,718	49.4%	49,478	51.1%	192,673	51.5%
Occupation Total Females	3,087	52.5%	19,139	50.6%	47,375	48.9%	181,370	48.5%
Management, Business, Financial Operations	1,015	17.3%	7,891	20.8%	22,975	23.7%	85,988	23.0%
Professional, Related	1,853	31.5%	11,329	29.9%	32,455	33.5%	114,974	30.7%
Service	941	16.0%	4,898	12.9%	10,881	11.2%	45,162	12.1%
Sales, Office	1,260	21.4%	7,425	19.6%	16,826	17.4%	66,929	17.9%
Farming, Fishing, Forestry	3	-	56	0.1%	168	0.2%	475	0.1%
Construction, Extraction, Maintenance	276	4.7%	1,783	4.7%	3,883	4.0%	17,571	4.7%
Production, Transport, Material Moving	530	9.0%	4,476	11.8%	9,665	10.0%	42,945	11.5%
White Collar Workers	4,128	70.2%	26,645	70.4%	72,256	74.6%	267,890	71.6%
Blue Collar Workers	1,751	29.8%	11,212	29.6%	24,597	25.4%	106,153	28.4%

Complete Profile

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Lat/Lon: 39.9132/-86.1815

Old Town Shoppes		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Indianapolis, IN									
Units In Structure (2025)									
Total Units		5,228		31,199		76,626		293,369	
1 Detached Unit		2,192	41.9%	15,246	48.9%	41,904	54.7%	169,905	57.9%
1 Attached Unit		477	9.1%	2,163	6.9%	5,365	7.0%	19,830	6.8%
2 Units		90	1.7%	543	1.7%	1,139	1.5%	4,339	1.5%
3 to 4 Units		752	14.4%	3,759	12.0%	6,583	8.6%	20,259	6.9%
5 to 9 Units		721	13.8%	4,418	14.2%	7,681	10.0%	26,933	9.2%
10 to 19 Units		285	5.5%	1,756	5.6%	4,886	6.4%	18,491	6.3%
20 to 49 Units		275	5.3%	1,071	3.4%	3,152	4.1%	12,059	4.1%
50 or More Units		419	8.0%	2,042	6.5%	5,542	7.2%	19,807	6.8%
Mobile Home or Trailer		16	0.3%	184	0.6%	348	0.5%	1,649	0.6%
Other Structure		-	-	19	-	25	-	97	-
Homes Built By Year (2025)									
Homes Built 2020 or later		57	1.0%	540	1.6%	1,775	2.1%	9,088	2.8%
Homes Built 2010 to 2019		325	5.7%	1,926	5.6%	7,776	9.3%	34,152	10.6%
Homes Built 2000 to 2009		560	9.8%	3,617	10.6%	9,594	11.5%	37,662	11.7%
Homes Built 1990 to 1999		603	10.5%	4,496	13.2%	12,024	14.4%	42,317	13.2%
Homes Built 1980 to 1989		804	14.0%	5,546	16.2%	10,755	12.9%	36,560	11.4%
Homes Built 1970 to 1979		1,414	24.7%	5,258	15.4%	9,041	10.8%	32,382	10.1%
Homes Built 1960 to 1969		843	14.7%	4,792	14.0%	8,446	10.1%	30,546	9.5%
Homes Built 1950 to 1959		174	3.0%	3,047	8.9%	7,798	9.3%	25,562	8.0%
Homes Built 1940 to 1949		42	0.7%	712	2.1%	3,167	3.8%	11,922	3.7%
Homes Built Before 1939		406	7.1%	1,263	3.7%	6,251	7.5%	33,177	10.3%
Median Age of Homes		45.6 yrs		44.4 yrs		44.2 yrs		44.4 yrs	
Home Values (2025)									
Owner Specified Housing Units		2,525		15,595		42,524		160,919	
Home Values \$1,000,000 or More		104	4.1%	1,097	7.0%	2,692	6.3%	5,992	3.7%
Home Values \$750,000 to \$999,999		60	2.4%	617	4.0%	2,272	5.3%	8,026	5.0%
Home Values \$500,000 to \$749,999		223	8.8%	1,962	12.6%	6,835	16.1%	26,388	16.4%
Home Values \$400,000 to \$499,999		341	13.5%	1,413	9.1%	4,906	11.5%	20,352	12.6%
Home Values \$300,000 to \$399,999		581	23.0%	3,150	20.2%	9,067	21.3%	33,554	20.9%
Home Values \$250,000 to \$299,999		435	17.2%	2,205	14.1%	5,151	12.1%	17,553	10.9%
Home Values \$200,000 to \$249,999		328	13.0%	2,115	13.6%	4,914	11.6%	17,164	10.7%
Home Values \$175,000 to \$199,999		107	4.2%	633	4.1%	1,582	3.7%	5,587	3.5%
Home Values \$150,000 to \$174,999		91	3.6%	824	5.3%	1,926	4.5%	8,397	5.2%
Home Values \$125,000 to \$149,999		50	2.0%	438	2.8%	884	2.1%	3,767	2.3%
Home Values \$100,000 to \$124,999		131	5.2%	409	2.6%	782	1.8%	4,626	2.9%
Home Values \$90,000 to \$99,999		9	0.4%	65	0.4%	161	0.4%	894	0.6%
Home Values \$80,000 to \$89,999		12	0.5%	114	0.7%	246	0.6%	1,616	1.0%
Home Values \$70,000 to \$79,999		9	0.4%	74	0.5%	162	0.4%	1,567	1.0%
Home Values \$60,000 to \$69,999		16	0.6%	71	0.5%	112	0.3%	965	0.6%
Home Values \$50,000 to \$59,999		2	-	17	0.1%	54	0.1%	787	0.5%
Home Values \$35,000 to \$49,999		3	0.1%	42	0.3%	80	0.2%	492	0.3%
Home Values \$25,000 to \$34,999		4	0.2%	134	0.9%	189	0.4%	771	0.5%
Home Values \$10,000 to \$24,999		12	0.5%	160	1.0%	278	0.7%	1,251	0.8%
Home Values Under \$10,000		6	0.3%	57	0.4%	231	0.5%	1,170	0.7%
Owner-Occupied Median Home Value		\$323,718		\$371,511		\$397,599		\$365,129	
Renter-Occupied Median Rent		\$1,047		\$1,040		\$1,195		\$1,114	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.9132/-86.1815

Old Town Shoppes Indianapolis, IN	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2025)				
Total Household Expenditure	\$526.89 M	\$3.2 B	\$8.65 B	\$31.34 B
Total Non-Retail Expenditure	\$270.73 M	\$1.65 B	\$4.51 B	\$16.07 B
Total Retail Expenditure	\$256.15 M	\$1.56 B	\$4.14 B	\$15.26 B
Alcoholic Beverages	\$3.24 M	\$19.65 M	\$53.25 M	\$192.93 M
Apparel	\$9.71 M	\$58.8 M	\$157.7 M	\$577.97 M
Contributions	\$17.18 M	\$104.41 M	\$288.82 M	\$1.02 B
Education	\$12.16 M	\$73.84 M	\$202.61 M	\$724.05 M
Entertainment	\$30.03 M	\$181.84 M	\$486.8 M	\$1.79 B
Food Away From Home	\$23.15 M	\$140.17 M	\$377.03 M	\$1.38 B
Grocery	\$33.12 M	\$199.29 M	\$508.43 M	\$1.97 B
Health Care	\$34.09 M	\$199.62 M	\$489.92 M	\$1.84 B
Household Furnishings and Equipment	\$14.03 M	\$85.02 M	\$229.51 M	\$835.06 M
Household Operations	\$9.77 M	\$59.19 M	\$157.91 M	\$582.99 M
Miscellaneous Expenses	\$9.02 M	\$54.59 M	\$146.96 M	\$535.55 M
Personal Care	\$6.57 M	\$39.57 M	\$102.33 M	\$390.57 M
Shelter	\$87.75 M	\$522.08 M	\$1.36 B	\$5.06 B
Tax and Retirement	\$134.37 M	\$827.82 M	\$2.39 B	\$8.16 B
Tobacco and Related	\$2.37 M	\$14.18 M	\$32.76 M	\$140.16 M
Transportation	\$76.79 M	\$483.43 M	\$1.3 B	\$4.74 B
Utilities	\$23.53 M	\$141.49 M	\$359.08 M	\$1.4 B
Monthly Household Consumer Expenditure (2025)				
Total Household Expenditure	\$8,399	\$8,561	\$9,406	\$8,901
Total Non-Retail Expenditure	\$4,316 51.4%	\$4,395 51.3%	\$4,899 52.1%	\$4,566 51.3%
Total Retail Expenditures	\$4,083 48.6%	\$4,166 48.7%	\$4,507 47.9%	\$4,335 48.7%
Alcoholic Beverages	\$52 0.6%	\$52 0.6%	\$58 0.6%	\$55 0.6%
Apparel	\$155 1.8%	\$157 1.8%	\$172 1.8%	\$164 1.8%
Contributions	\$274 3.3%	\$279 3.3%	\$314 3.3%	\$291 3.3%
Education	\$194 2.3%	\$197 2.3%	\$220 2.3%	\$206 2.3%
Entertainment	\$479 5.7%	\$486 5.7%	\$529 5.6%	\$508 5.7%
Food Away From Home	\$369 4.4%	\$374 4.4%	\$410 4.4%	\$391 4.4%
Grocery	\$528 6.3%	\$532 6.2%	\$553 5.9%	\$559 6.3%
Health Care	\$543 6.5%	\$533 6.2%	\$533 5.7%	\$523 5.9%
Household Furnishings and Equipment	\$224 2.7%	\$227 2.7%	\$250 2.7%	\$237 2.7%
Household Operations	\$156 1.9%	\$158 1.8%	\$172 1.8%	\$166 1.9%
Miscellaneous Expenses	\$144 1.7%	\$146 1.7%	\$160 1.7%	\$152 1.7%
Personal Care	\$105 1.2%	\$106 1.2%	\$111 1.2%	\$111 1.2%
Shelter	\$1,399 16.7%	\$1,395 16.3%	\$1,484 15.8%	\$1,439 16.2%
Tax and Retirement	\$2,142 25.5%	\$2,211 25.8%	\$2,596 27.6%	\$2,317 27.6%
Tobacco and Related	\$38 0.5%	\$38 0.4%	\$36 0.4%	\$40 0.4%
Transportation	\$1,224 14.6%	\$1,291 15.1%	\$1,419 15.1%	\$1,346 15.1%
Utilities	\$375 4.5%	\$378 4.4%	\$391 4.2%	\$397 4.5%