

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.5221/-98.6908

The Market at Shott's Farm									
Weatherford, OK		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population									
Estimated Population (2025)		2,749		12,962		13,817		15,782	
Projected Population (2030)		2,597		12,392		13,228		15,209	
Census Population (2020)		2,745		13,403		14,277		16,249	
Census Population (2010)		2,580		12,070		12,745		14,749	
Projected Annual Growth (2025-2030)		-152	-1.1%	-570	-0.9%	-589	-0.9%	-573	-0.7%
Historical Annual Growth (2020-2025)		4	-	-441	-	-460	-0.6%	-467	-0.6%
Historical Annual Growth (2010-2020)		165	0.6%	1,333	1.1%	1,533	1.2%	1,500	1.0%
Estimated Population Density (2025)		875	psm	459	psm	176	psm	50	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households									
Estimated Households (2025)		1,079		5,037		5,364		6,135	
Projected Households (2030)		1,060		4,967		5,298		6,070	
Census Households (2020)		1,110		5,227		5,557		6,339	
Census Households (2010)		1,127		4,910		5,167		5,946	
Projected Annual Growth (2025-2030)		-19	-0.3%	-70	-0.3%	-67	-0.2%	-65	-0.2%
Historical Annual Change (2010-2025)		-49	-0.3%	126	0.2%	197	0.3%	189	0.2%
Average Household Income									
Estimated Average Household Income (2025)		\$87,449		\$88,034		\$89,073		\$88,650	
Projected Average Household Income (2030)		\$86,547		\$86,977		\$88,029		\$87,520	
Census Average Household Income (2010)		\$59,924		\$54,848		\$54,973		\$53,898	
Census Average Household Income (2000)		\$50,269		\$40,559		\$40,562		\$39,626	
Projected Annual Change (2025-2030)		-\$901	-0.2%	-\$1,057	-0.2%	-\$1,044	-0.2%	-\$1,130	-0.3%
Historical Annual Change (2000-2025)		\$37,180	3.0%	\$47,475	4.7%	\$48,511	4.8%	\$49,024	4.9%
Median Household Income									
Estimated Median Household Income (2025)		\$59,894		\$58,991		\$60,234		\$60,826	
Projected Median Household Income (2030)		\$59,847		\$58,563		\$59,840		\$60,366	
Census Median Household Income (2010)		\$50,555		\$46,201		\$46,654		\$46,035	
Census Median Household Income (2000)		\$37,551		\$33,044		\$33,151		\$32,639	
Projected Annual Change (2025-2030)		-\$48	-	-\$428	-0.1%	-\$393	-0.1%	-\$460	-0.2%
Historical Annual Change (2000-2025)		\$22,343	2.4%	\$25,947	3.1%	\$27,083	3.3%	\$28,187	3.5%
Per Capita Income									
Estimated Per Capita Income (2025)		\$34,690		\$34,593		\$34,947		\$34,798	
Projected Per Capita Income (2030)		\$35,715		\$35,263		\$35,635		\$35,278	
Census Per Capita Income (2010)		\$26,191		\$22,312		\$22,288		\$21,728	
Census Per Capita Income (2000)		\$21,259		\$16,044		\$16,016		\$15,592	
Projected Annual Change (2025-2030)		\$1,026	0.6%	\$670	0.4%	\$689	0.4%	\$479	0.3%
Historical Annual Change (2000-2025)		\$13,431	2.5%	\$18,549	4.6%	\$18,931	4.7%	\$19,206	4.9%
Estimated Average Household Net Worth (2025)		\$1.02 M		\$842,308		\$864,090		\$869,900	

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The Market at Shott's Farm									
Weatherford, OK		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity									
Total Population (2025)		2,749		12,962		13,817		15,782	
White (2025)		2,100	76.4%	9,736	75.1%	10,423	75.4%	11,965	75.8%
Black or African American (2025)		77	2.8%	385	3.0%	396	2.9%	435	2.8%
American Indian or Alaska Native (2025)		127	4.6%	565	4.4%	595	4.3%	650	4.1%
Asian (2025)		53	1.9%	276	2.1%	286	2.1%	297	1.9%
Hawaiian or Pacific Islander (2025)		-	-	5	-	6	-	7	-
Other Race (2025)		126	4.6%	636	4.9%	674	4.9%	795	5.0%
Two or More Races (2025)		266	9.7%	1,359	10.5%	1,437	10.4%	1,633	10.3%
Population < 18 (2025)		632	23.0%	2,999	23.1%	3,223	23.3%	3,741	23.7%
White Not Hispanic		373	58.9%	1,739	58.0%	1,883	58.4%	2,218	59.3%
Black or African American		13	2.1%	65	2.2%	70	2.2%	84	2.2%
Asian		10	1.6%	44	1.5%	45	1.4%	47	1.3%
Other Race Not Hispanic		87	13.7%	427	14.2%	451	14.0%	527	14.1%
Hispanic		149	23.6%	723	24.1%	774	24.0%	864	23.1%
Not Hispanic or Latino Population (2025)		2,347	85.4%	10,910	84.2%	11,633	84.2%	13,374	84.7%
Not Hispanic White		1,948	83.0%	9,000	82.5%	9,630	82.8%	11,092	82.9%
Not Hispanic Black or African American		75	3.2%	374	3.4%	385	3.3%	424	3.2%
Not Hispanic American Indian or Alaska Native		111	4.7%	474	4.3%	500	4.3%	549	4.1%
Not Hispanic Asian		53	2.3%	267	2.5%	276	2.4%	286	2.1%
Not Hispanic Hawaiian or Pacific Islander		-	-	3	-	4	-	5	-
Not Hispanic Other Race		4	0.1%	15	0.1%	16	0.1%	52	0.4%
Not Hispanic Two or More Races		156	6.6%	776	7.1%	823	7.1%	967	7.2%
Hispanic or Latino Population (2025)		402	14.6%	2,052	15.8%	2,184	15.8%	2,408	15.3%
Hispanic White		151	37.7%	736	35.9%	793	36.3%	874	36.3%
Hispanic Black or African American		2	0.4%	11	0.5%	11	0.5%	11	0.5%
Hispanic American Indian or Alaska Native		16	3.9%	90	4.4%	96	4.4%	101	4.2%
Hispanic Asian		-	-	9	0.4%	10	0.4%	10	0.4%
Hispanic Hawaiian or Pacific Islander		-	-	2	-	2	-	2	-
Hispanic Other Race		123	30.6%	621	30.3%	658	30.1%	743	30.9%
Hispanic Two or More Races		110	27.5%	583	28.4%	614	28.1%	666	27.7%
Not Hispanic or Latino Population (2020)		2,354	85.8%	11,728	87.5%	12,504	87.6%	14,260	87.8%
Hispanic or Latino Population (2020)		391	14.2%	1,675	12.5%	1,773	12.4%	1,989	12.2%
Not Hispanic or Latino Population (2010)		2,336	90.6%	11,167	92.5%	11,788	92.5%	13,603	92.2%
Hispanic or Latino Population (2010)		244	9.4%	904	7.5%	956	7.5%	1,145	7.8%
Not Hispanic or Latino Population (2030)		2,136	82.2%	10,026	80.9%	10,697	80.9%	12,438	81.8%
Hispanic or Latino Population (2030)		461	17.8%	2,366	19.1%	2,531	19.1%	2,771	18.2%
Projected Annual Growth (2025-2030)		59	3.0%	314	3.1%	347	3.2%	363	3.0%
Historical Annual Growth (2010-2020)		147	6.0%	772	8.5%	817	8.5%	844	7.4%

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The Market at Shott's Farm									
Weatherford, OK		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2025)									
Total Population	2,749		12,962		13,817		15,782		
Age Under 5 Years	202	7.3%	835	6.4%	888	6.4%	1,015	6.4%	
Age 5 to 9 Years	169	6.2%	851	6.6%	913	6.6%	1,061	6.7%	
Age 10 to 14 Years	162	5.9%	868	6.7%	941	6.8%	1,100	7.0%	
Age 15 to 19 Years	228	8.3%	1,287	9.9%	1,343	9.7%	1,485	9.4%	
Age 20 to 24 Years	433	15.7%	2,487	19.2%	2,574	18.6%	2,713	17.2%	
Age 25 to 29 Years	201	7.3%	905	7.0%	951	6.9%	1,081	6.8%	
Age 30 to 34 Years	165	6.0%	741	5.7%	798	5.8%	923	5.9%	
Age 35 to 39 Years	168	6.1%	721	5.6%	777	5.6%	892	5.7%	
Age 40 to 44 Years	117	4.2%	694	5.4%	758	5.5%	869	5.5%	
Age 45 to 49 Years	98	3.6%	466	3.6%	506	3.7%	609	3.9%	
Age 50 to 54 Years	94	3.4%	462	3.6%	505	3.7%	595	3.8%	
Age 55 to 59 Years	109	4.0%	464	3.6%	506	3.7%	609	3.9%	
Age 60 to 64 Years	135	4.9%	612	4.7%	659	4.8%	786	5.0%	
Age 65 to 69 Years	117	4.2%	493	3.8%	534	3.9%	631	4.0%	
Age 70 to 74 Years	99	3.6%	364	2.8%	399	2.9%	484	3.1%	
Age 75 to 79 Years	84	3.0%	296	2.3%	323	2.3%	399	2.5%	
Age 80 to 84 Years	71	2.6%	196	1.5%	210	1.5%	247	1.6%	
Age 85 Years or Over	100	3.7%	220	1.7%	230	1.7%	283	1.8%	
Median Age	30.3		28.5		28.8		29.7		
Age 19 Years or Less	760	27.7%	3,840	29.6%	4,085	29.6%	4,660	29.5%	
Age 20 to 64 Years	1,518	55.2%	7,552	58.3%	8,035	58.2%	9,077	57.5%	
Age 65 Years or Over	470	17.1%	1,570	12.1%	1,696	12.3%	2,044	13.0%	
Female Age Distribution (2025)									
Female Population	1,244	45.3%	5,929	45.7%	6,348	45.9%	7,258	46.0%	
Age Under 5 Years	93	7.4%	407	6.9%	430	6.8%	491	6.8%	
Age 5 to 9 Years	55	4.4%	379	6.4%	409	6.4%	475	6.5%	
Age 10 to 14 Years	80	6.5%	413	7.0%	448	7.1%	520	7.2%	
Age 15 to 19 Years	81	6.5%	435	7.3%	463	7.3%	521	7.2%	
Age 20 to 24 Years	184	14.8%	1,007	17.0%	1,048	16.5%	1,104	15.2%	
Age 25 to 29 Years	94	7.6%	401	6.8%	423	6.7%	475	6.6%	
Age 30 to 34 Years	71	5.7%	373	6.3%	404	6.4%	466	6.4%	
Age 35 to 39 Years	86	6.9%	347	5.8%	374	5.9%	427	5.9%	
Age 40 to 44 Years	51	4.1%	331	5.6%	361	5.7%	410	5.7%	
Age 45 to 49 Years	48	3.9%	232	3.9%	252	4.0%	307	4.2%	
Age 50 to 54 Years	46	3.7%	226	3.8%	246	3.9%	291	4.0%	
Age 55 to 59 Years	52	4.2%	234	3.9%	256	4.0%	305	4.2%	
Age 60 to 64 Years	64	5.1%	299	5.0%	321	5.1%	387	5.3%	
Age 65 to 69 Years	66	5.3%	276	4.7%	297	4.7%	341	4.7%	
Age 70 to 74 Years	54	4.3%	209	3.5%	229	3.6%	272	3.7%	
Age 75 to 79 Years	46	3.7%	157	2.6%	170	2.7%	209	2.9%	
Age 80 to 84 Years	35	2.8%	102	1.7%	109	1.7%	123	1.7%	
Age 85 Years or Over	38	3.1%	101	1.7%	107	1.7%	132	1.8%	
Female Median Age	31.3		29.5		29.8		30.7		
Age 19 Years or Less	309	24.8%	1,634	27.6%	1,751	27.6%	2,008	27.7%	
Age 20 to 64 Years	696	56.0%	3,450	58.2%	3,686	58.1%	4,174	57.5%	
Age 65 Years or Over	239	19.2%	845	14.3%	912	14.4%	1,076	14.8%	

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The Market at Shott's Farm									
Weatherford, OK		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2025)									
Male Population	1,505	54.7%	7,033	54.3%	7,469	54.1%	8,524	54.0%	
Age Under 5 Years	109	7.2%	428	6.1%	458	6.1%	524	6.1%	
Age 5 to 9 Years	114	7.6%	472	6.7%	503	6.7%	586	6.9%	
Age 10 to 14 Years	81	5.4%	455	6.5%	494	6.6%	579	6.8%	
Age 15 to 19 Years	147	9.7%	852	12.1%	880	11.8%	964	11.3%	
Age 20 to 24 Years	248	16.5%	1,480	21.0%	1,527	20.4%	1,608	18.9%	
Age 25 to 29 Years	106	7.1%	504	7.2%	528	7.1%	605	7.1%	
Age 30 to 34 Years	94	6.2%	368	5.2%	394	5.3%	457	5.4%	
Age 35 to 39 Years	82	5.5%	374	5.3%	403	5.4%	466	5.5%	
Age 40 to 44 Years	66	4.4%	362	5.2%	396	5.3%	459	5.4%	
Age 45 to 49 Years	50	3.3%	234	3.3%	254	3.4%	302	3.5%	
Age 50 to 54 Years	47	3.1%	236	3.4%	259	3.5%	304	3.6%	
Age 55 to 59 Years	57	3.8%	230	3.3%	251	3.4%	303	3.6%	
Age 60 to 64 Years	72	4.8%	313	4.5%	338	4.5%	399	4.7%	
Age 65 to 69 Years	51	3.4%	217	3.1%	237	3.2%	290	3.4%	
Age 70 to 74 Years	45	3.0%	155	2.2%	170	2.3%	212	2.5%	
Age 75 to 79 Years	38	2.5%	139	2.0%	153	2.1%	191	2.2%	
Age 80 to 84 Years	37	2.4%	94	1.3%	102	1.4%	125	1.5%	
Age 85 Years or Over	62	4.1%	119	1.7%	123	1.6%	152	1.8%	
Male Median Age	29.5		27.6		28.0		28.8		
Age 19 Years or Less	451	30.0%	2,206	31.4%	2,335	31.3%	2,653	31.1%	
Age 20 to 64 Years	822	54.6%	4,102	58.3%	4,350	58.2%	4,903	57.5%	
Age 65 Years or Over	232	15.4%	725	10.3%	785	10.5%	968	11.4%	
Males per 100 Females (2025)									
Overall Comparison	121		119		118		117		
Age Under 5 Years	118	54.1%	105	51.2%	106	51.5%	107	51.6%	
Age 5 to 9 Years	209	67.6%	125	55.5%	123	55.1%	123	55.2%	
Age 10 to 14 Years	101	50.2%	110	52.4%	110	52.4%	111	52.7%	
Age 15 to 19 Years	181	64.4%	196	66.2%	190	65.5%	185	64.9%	
Age 20 to 24 Years	135	57.4%	147	59.5%	146	59.3%	146	59.3%	
Age 25 to 29 Years	112	52.9%	126	55.7%	125	55.5%	127	56.0%	
Age 30 to 34 Years	133	57.1%	99	49.7%	98	49.4%	98	49.5%	
Age 35 to 39 Years	96	49.0%	108	51.9%	108	51.9%	109	52.2%	
Age 40 to 44 Years	128	56.2%	109	52.2%	110	52.3%	112	52.8%	
Age 45 to 49 Years	105	51.1%	101	50.2%	101	50.3%	98	49.6%	
Age 50 to 54 Years	102	50.4%	105	51.1%	105	51.2%	104	51.1%	
Age 55 to 59 Years	108	52.0%	99	49.6%	98	49.5%	99	49.8%	
Age 60 to 64 Years	113	53.0%	105	51.2%	105	51.3%	103	50.8%	
Age 65 to 69 Years	77	43.4%	79	44.1%	80	44.4%	85	45.9%	
Age 70 to 74 Years	84	45.5%	74	42.6%	74	42.6%	78	43.8%	
Age 75 to 79 Years	81	44.9%	89	47.0%	90	47.5%	91	47.8%	
Age 80 to 84 Years	105	51.2%	93	48.1%	93	48.3%	102	50.4%	
Age 85 Years or Over	162	61.8%	117	53.9%	115	53.5%	115	53.5%	
Age 19 Years or Less	146	59.3%	135	57.5%	133	57.1%	132	56.9%	
Age 20 to 39 Years	122	55.0%	128	56.2%	127	55.9%	127	55.9%	
Age 40 to 64 Years	111	52.7%	104	51.0%	104	51.1%	104	50.9%	
Age 65 Years or Over	97	49.2%	86	46.2%	86	46.3%	90	47.4%	

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Household Type (2025)									
Total Households		1,079		5,037		5,364		6,135	
Households with Children		312	28.9%	1,459	29.0%	1,567	29.2%	1,808	29.5%
Average Household Size		2.4		2.4		2.4		2.4	
Household Density per Square Mile		344		178		68		20	
Population Family		1,892	68.8%	8,800	67.9%	9,496	68.7%	10,930	69.3%
Population Non-Family		654	23.8%	3,144	24.3%	3,300	23.9%	3,786	24.0%
Population Group Quarters		203	7.4%	1,018	7.9%	1,021	7.4%	1,066	6.8%
Family Households		610	56.6%	2,847	56.5%	3,064	57.1%	3,507	57.2%
Married Couple Households		443	72.6%	2,089	73.4%	2,270	74.1%	2,652	75.6%
Other Family Households with Children		167	27.4%	758	26.6%	795	25.9%	856	24.4%
Family Households with Children		310	50.9%	1,453	51.0%	1,560	50.9%	1,801	51.4%
Married Couple with Children		222	71.5%	1,047	72.1%	1,134	72.7%	1,324	73.5%
Other Family Households with Children		88	28.5%	406	27.9%	426	27.3%	478	26.5%
Family Households No Children		300	49.1%	1,394	49.0%	1,504	49.1%	1,706	48.6%
Married Couple No Children		221	73.7%	1,042	74.7%	1,135	75.5%	1,328	77.8%
Other Family Households No Children		79	26.3%	352	25.3%	369	24.5%	378	22.2%
Non-Family Households		469	43.4%	2,190	43.5%	2,300	42.9%	2,628	42.8%
Non-Family Households with Children		2	0.3%	6	0.3%	7	0.3%	7	0.3%
Non-Family Households No Children		467	99.7%	2,183	99.7%	2,293	99.7%	2,621	99.7%
Average Family Household Size		3.1		3.1		3.1		3.1	
Average Family Income		\$119,469		\$116,461		\$117,505		\$117,106	
Median Family Income		\$90,621		\$87,515		\$89,371		\$89,299	
Average Non-Family Household Size		1.4		1.4		1.4		1.4	
Marital Status (2025)									
Population Age 15 Years or Over		2,217		10,409		11,075		12,606	
Never Married		744	33.6%	4,634	44.5%	4,805	43.4%	5,292	42.0%
Currently Married		1,063	47.9%	4,073	39.1%	4,445	40.1%	5,167	41.0%
Previously Married		410	18.5%	1,703	16.4%	1,825	16.5%	2,147	17.0%
Separated		11	2.7%	188	11.0%	192	10.5%	229	10.7%
Widowed		131	32.0%	422	24.8%	466	25.5%	587	27.3%
Divorced		268	65.3%	1,093	64.2%	1,168	64.0%	1,332	62.0%
Educational Attainment (2025)									
Adult Population Age 25 Years or Over		1,556		6,635		7,157		8,409	
Elementary (Grade Level 0 to 8)		59	3.8%	131	2.0%	144	2.0%	187	2.2%
Some High School (Grade Level 9 to 11)		82	5.3%	332	5.0%	348	4.9%	441	5.2%
High School Graduate		372	23.9%	1,586	23.9%	1,696	23.7%	2,097	24.9%
Some College		239	15.4%	1,288	19.4%	1,407	19.7%	1,704	20.3%
Associate Degree Only		37	2.4%	345	5.2%	378	5.3%	467	5.6%
Bachelor Degree Only		475	30.5%	1,819	27.4%	1,962	27.4%	2,175	25.9%
Graduate Degree		293	18.8%	1,134	17.1%	1,222	17.1%	1,338	15.9%
Any College (Some College or Higher)		1,044	67.1%	4,586	69.1%	4,969	69.4%	5,685	67.6%
College Degree + (Bachelor Degree or Higher)		768	49.3%	2,953	44.5%	3,184	44.5%	3,513	41.8%

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.5221/-98.6908

The Market at Shott's Farm									
Weatherford, OK		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing									
Total Housing Units (2025)	1,263		5,921		6,301		7,262		
Total Housing Units (2020)	1,269		6,020		6,394		7,318		
Historical Annual Growth (2020-2025)	-6	-	-99	-0.3%	-93	-0.3%	-56	-0.2%	
Housing Units Occupied (2025)	1,079	85.4%	5,037	85.1%	5,364	85.1%	6,135	84.5%	
Housing Units Owner-Occupied	536	49.7%	2,495	49.5%	2,721	50.7%	3,265	53.2%	
Housing Units Renter-Occupied	543	50.3%	2,542	50.5%	2,643	49.3%	2,870	46.8%	
Housing Units Vacant (2025)	184	14.6%	884	14.9%	936	14.9%	1,127	15.5%	
Household Size (2025)									
Total Households	1,079		5,037		5,364		6,135		
1 Person Households	350	32.5%	1,596	31.7%	1,678	31.3%	1,920	31.3%	
2 Person Households	367	34.0%	1,751	34.8%	1,866	34.8%	2,128	34.7%	
3 Person Households	142	13.1%	646	12.8%	691	12.9%	789	12.9%	
4 Person Households	116	10.8%	580	11.5%	631	11.8%	722	11.8%	
5 Person Households	71	6.5%	293	5.8%	313	5.8%	365	5.9%	
6 Person Households	22	2.0%	108	2.1%	115	2.1%	133	2.2%	
7 or More Person Households	12	1.1%	64	1.3%	70	1.3%	79	1.3%	
Household Income Distribution (2025)									
HH Income \$200,000 or More	121	11.2%	444	8.8%	481	9.0%	528	8.6%	
HH Income \$150,000 to \$199,999	89	8.3%	403	8.0%	450	8.4%	514	8.4%	
HH Income \$125,000 to \$149,999	35	3.3%	134	2.7%	152	2.8%	204	3.3%	
HH Income \$100,000 to \$124,999	40	3.7%	373	7.4%	402	7.5%	464	7.6%	
HH Income \$75,000 to \$99,999	197	18.2%	712	14.1%	757	14.1%	840	13.7%	
HH Income \$50,000 to \$74,999	157	14.5%	666	13.2%	717	13.4%	855	13.9%	
HH Income \$35,000 to \$49,999	175	16.3%	663	13.2%	687	12.8%	765	12.5%	
HH Income \$25,000 to \$34,999	54	5.0%	391	7.8%	413	7.7%	540	8.8%	
HH Income \$15,000 to \$24,999	91	8.4%	511	10.2%	536	10.0%	596	9.7%	
HH Income \$10,000 to \$14,999	60	5.5%	408	8.1%	415	7.7%	449	7.3%	
HH Income Under \$10,000	59	5.5%	331	6.6%	354	6.6%	380	6.2%	
Household Vehicles (2025)									
Households 0 Vehicles Available	11	1.0%	182	3.6%	211	3.9%	230	3.7%	
Households 1 Vehicle Available	462	42.8%	1,917	38.1%	1,992	37.1%	2,269	37.0%	
Households 2 Vehicles Available	310	28.7%	1,755	34.8%	1,874	34.9%	2,117	34.5%	
Households 3 or More Vehicles Available	296	27.4%	1,183	23.5%	1,288	24.0%	1,519	24.8%	
Total Vehicles Available	2,065		9,409		10,084		11,649		
Average Vehicles per Household	1.9		1.9		1.9		1.9		
Owner-Occupied Household Vehicles	1,196	57.9%	5,741	61.0%	6,295	62.4%	7,468	64.1%	
Average Vehicles per Owner-Occupied Household	2.2		2.3		2.3		2.3		
Renter-Occupied Household Vehicles	870	42.1%	3,667	39.0%	3,789	37.6%	4,181	35.9%	
Average Vehicles per Renter-Occupied Household	1.6		1.4		1.4		1.5		
Travel Time (2025)									
Worker Base Age 16 years or Over	1,267		6,793		7,235		8,112		
Travel to Work in 14 Minutes or Less	767	60.6%	4,238	62.4%	4,462	61.7%	4,879	60.1%	
Travel to Work in 15 to 29 Minutes	353	27.8%	1,346	19.8%	1,436	19.9%	1,654	20.4%	
Travel to Work in 30 to 59 Minutes	46	3.6%	535	7.9%	596	8.2%	738	9.1%	
Travel to Work in 60 Minutes or More	65	5.1%	444	6.5%	490	6.8%	555	6.8%	
Work at Home	37	2.9%	230	3.4%	251	3.5%	286	3.5%	
Average Minutes Travel to Work	9.9		10.4		10.6		11.1		

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.5221/-98.6908

The Market at Shott's Farm									
Weatherford, OK		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2025)									
Worker Base Age 16 years or Over	1,267		6,793		7,235		8,112		
Drive to Work Alone	1,024	80.8%	5,656	83.3%	6,029	83.3%	6,758	83.3%	
Drive to Work in Carpool	174	13.8%	669	9.9%	705	9.7%	794	9.8%	
Travel to Work by Public Transportation	-	-	4	-	5	-	6	-	
Drive to Work on Motorcycle	-	-	-	-	-	-	-	-	
Bicycle to Work	-	-	2	-	2	-	2	-	
Walk to Work	31	2.4%	231	3.4%	241	3.3%	256	3.2%	
Other Means	-	-	2	-	2	-	9	0.1%	
Work at Home	37	2.9%	230	3.4%	251	3.5%	286	3.5%	
Daytime Demographics (2025)									
Total Businesses	174		491		497		515		
Total Employees	1,444		4,132		4,154		4,285		
Company Headquarter Businesses	5	2.6%	10	2.0%	10	2.1%	11	2.2%	
Company Headquarter Employees	112	7.8%	251	6.1%	253	6.1%	269	6.3%	
Employee Population per Business	8.3	to 1	8.4	to 1	8.4	to 1	8.3	to 1	
Residential Population per Business	15.8	to 1	26.4	to 1	27.8	to 1	30.6	to 1	
Adj. Daytime Demographics Age 16 Years or Over	2,363		7,600		7,833		8,592		
Labor Force									
Labor Population Age 16 Years or Over (2025)	2,186		10,273		10,927		12,432		
Labor Force Total Males (2025)	1,190	54.4%	5,604	54.6%	5,934	54.3%	6,737	54.2%	
Male Civilian Employed	753	63.3%	3,882	69.3%	4,138	69.7%	4,684	69.5%	
Male Civilian Unemployed	35	3.0%	268	4.8%	276	4.7%	290	4.3%	
Males in Armed Forces	-	-	-	-	-	-	-	-	
Males Not in Labor Force	402	33.7%	1,454	25.9%	1,520	25.6%	1,762	26.2%	
Labor Force Total Females (2025)	996	45.6%	4,669	45.4%	4,994	45.7%	5,696	45.8%	
Female Civilian Employed	514	51.6%	2,910	62.3%	3,097	62.0%	3,428	60.2%	
Female Civilian Unemployed	2	0.2%	44	0.9%	50	1.0%	53	0.9%	
Females in Armed Forces	-	-	12	0.3%	13	0.3%	13	0.2%	
Females Not in Labor Force	480	48.2%	1,702	36.5%	1,835	36.7%	2,203	38.7%	
Unemployment Rate	38	1.7%	312	3.0%	326	3.0%	343	2.8%	
Occupation (2025)									
Occupation Population Age 16 Years or Over	1,267		6,793		7,235		8,112		
Occupation Total Males	753	59.4%	3,882	57.2%	4,138	57.2%	4,684	57.7%	
Occupation Total Females	514	40.6%	2,910	42.8%	3,097	42.8%	3,428	42.3%	
Management, Business, Financial Operations	135	10.7%	789	11.6%	866	12.0%	1,034	12.7%	
Professional, Related	306	24.2%	1,611	23.7%	1,745	24.1%	1,893	23.3%	
Service	238	18.8%	1,380	20.3%	1,440	19.9%	1,565	19.3%	
Sales, Office	255	20.1%	1,519	22.4%	1,586	21.9%	1,756	21.6%	
Farming, Fishing, Forestry	102	8.0%	188	2.8%	193	2.7%	231	2.8%	
Construction, Extraction, Maintenance	121	9.6%	629	9.3%	671	9.3%	771	9.5%	
Production, Transport, Material Moving	109	8.6%	677	10.0%	734	10.1%	861	10.6%	
White Collar Workers	696	55.0%	3,919	57.7%	4,197	58.0%	4,683	57.7%	
Blue Collar Workers	570	45.0%	2,874	42.3%	3,038	42.0%	3,428	42.3%	



## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.5221/-98.6908

The Market at Shott's Farm									
Weatherford, OK									
	1 mi radius		3 mi radius		5 mi radius		10 mi radius		
Units In Structure (2025)									
Total Units	1,079		5,037		5,364		6,135		
1 Detached Unit	675	62.5%	2,905	57.7%	3,129	58.3%	3,717	60.6%	
1 Attached Unit	43	4.0%	121	2.4%	126	2.3%	129	2.1%	
2 Units	56	5.2%	190	3.8%	191	3.6%	212	3.5%	
3 to 4 Units	116	10.8%	340	6.8%	343	6.4%	348	5.7%	
5 to 9 Units	79	7.4%	401	8.0%	421	7.9%	439	7.2%	
10 to 19 Units	35	3.3%	445	8.8%	458	8.5%	473	7.7%	
20 to 49 Units	20	1.8%	153	3.0%	168	3.1%	174	2.8%	
50 or More Units	4	0.4%	54	1.1%	60	1.1%	64	1.0%	
Mobile Home or Trailer	48	4.5%	405	8.0%	447	8.3%	557	9.1%	
Other Structure	2	0.2%	22	0.4%	23	0.4%	23	0.4%	
Homes Built By Year (2025)									
Homes Built 2020 or later	2	0.1%	26	0.4%	26	0.4%	30	0.4%	
Homes Built 2010 to 2019	106	8.4%	840	14.2%	964	15.3%	1,043	14.4%	
Homes Built 2000 to 2009	111	8.8%	513	8.7%	552	8.8%	613	8.4%	
Homes Built 1990 to 1999	30	2.4%	295	5.0%	312	4.9%	370	5.1%	
Homes Built 1980 to 1989	219	17.4%	1,058	17.9%	1,097	17.4%	1,241	17.1%	
Homes Built 1970 to 1979	228	18.1%	1,137	19.2%	1,196	19.0%	1,304	18.0%	
Homes Built 1960 to 1969	159	12.6%	517	8.7%	531	8.4%	618	8.5%	
Homes Built 1950 to 1959	133	10.5%	299	5.1%	308	4.9%	361	5.0%	
Homes Built 1940 to 1949	65	5.2%	158	2.7%	169	2.7%	222	3.1%	
Homes Built Before 1939	26	2.1%	194	3.3%	209	3.3%	333	4.6%	
Median Age of Homes	47.0	yrs	41.5	yrs	40.9	yrs	42.2	yrs	
Home Values (2025)									
Owner Specified Housing Units	536		2,495		2,721		3,265		
Home Values \$1,000,000 or More	-	-	-	-	-	-	1	-	
Home Values \$750,000 to \$999,999	4	0.7%	123	4.9%	148	5.4%	174	5.3%	
Home Values \$500,000 to \$749,999	8	1.6%	131	5.2%	146	5.4%	158	4.9%	
Home Values \$400,000 to \$499,999	2	0.3%	55	2.2%	65	2.4%	84	2.6%	
Home Values \$300,000 to \$399,999	30	5.5%	366	14.7%	406	14.9%	446	13.6%	
Home Values \$250,000 to \$299,999	146	27.3%	470	18.8%	510	18.7%	579	17.7%	
Home Values \$200,000 to \$249,999	101	18.8%	458	18.4%	487	17.9%	536	16.4%	
Home Values \$175,000 to \$199,999	102	19.0%	216	8.7%	221	8.1%	255	7.8%	
Home Values \$150,000 to \$174,999	29	5.3%	98	3.9%	106	3.9%	183	5.6%	
Home Values \$125,000 to \$149,999	46	8.6%	85	3.4%	88	3.2%	127	3.9%	
Home Values \$100,000 to \$124,999	36	6.7%	157	6.3%	179	6.6%	212	6.5%	
Home Values \$90,000 to \$99,999	-	-	-	-	1	-	5	0.2%	
Home Values \$80,000 to \$89,999	1	0.3%	37	1.5%	38	1.4%	49	1.5%	
Home Values \$70,000 to \$79,999	1	0.2%	91	3.7%	99	3.6%	111	3.4%	
Home Values \$60,000 to \$69,999	-	-	34	1.3%	38	1.4%	45	1.4%	
Home Values \$50,000 to \$59,999	4	0.7%	29	1.1%	31	1.1%	43	1.3%	
Home Values \$35,000 to \$49,999	14	2.5%	25	1.0%	28	1.0%	44	1.4%	
Home Values \$25,000 to \$34,999	-	-	21	0.8%	24	0.9%	35	1.1%	
Home Values \$10,000 to \$24,999	11	2.1%	47	1.9%	50	1.8%	108	3.3%	
Home Values Under \$10,000	-	-	52	2.1%	55	2.0%	70	2.1%	
Owner-Occupied Median Home Value	\$221,225		\$232,957		\$235,461		\$224,227		
Renter-Occupied Median Rent	\$611		\$590		\$592		\$591		



## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections

Calculated using Weighted Block Centroid from Block Groups

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Lat/Lon: 35.5221/-98.6908

The Market at Shott's Farm Weatherford, OK		1 mi radius	3 mi radius	5 mi radius	10 mi radius
<b>Total Annual Consumer Expenditure (2025)</b>					
Total Household Expenditure		\$102.59 M	\$452.28 M	\$486.16 M	\$554.26 M
Total Non-Retail Expenditure		\$51.65 M	\$224.56 M	\$241.26 M	\$273.53 M
Total Retail Expenditure		\$50.94 M	\$227.73 M	\$244.9 M	\$280.73 M
Alcoholic Beverages		\$618.24 K	\$2.72 M	\$2.93 M	\$3.35 M
Apparel		\$1.88 M	\$8.35 M	\$8.98 M	\$10.24 M
Contributions		\$3.19 M	\$13.77 M	\$14.85 M	\$16.94 M
Education		\$2.28 M	\$9.94 M	\$10.71 M	\$12.22 M
Entertainment		\$5.81 M	\$25.94 M	\$27.89 M	\$31.8 M
Food Away From Home		\$4.46 M	\$19.78 M	\$21.28 M	\$24.27 M
Grocery		\$6.77 M	\$31.48 M	\$33.71 M	\$38.43 M
Health Care		\$6.63 M	\$29.71 M	\$31.77 M	\$36.74 M
Household Furnishings and Equipment		\$2.69 M	\$11.9 M	\$12.8 M	\$14.6 M
Household Operations		\$1.9 M	\$8.53 M	\$9.17 M	\$10.45 M
Miscellaneous Expenses		\$1.73 M	\$7.67 M	\$8.25 M	\$9.41 M
Personal Care		\$1.32 M	\$6.08 M	\$6.52 M	\$7.43 M
Shelter		\$17.1 M	\$76.87 M	\$82.24 M	\$93.1 M
Tax and Retirement		\$23.64 M	\$98.17 M	\$106.3 M	\$120.76 M
Tobacco and Related		\$532.73 K	\$2.64 M	\$2.81 M	\$3.2 M
Transportation		\$17.19 M	\$76.15 M	\$81.77 M	\$93.76 M
Utilities		\$4.84 M	\$22.58 M	\$24.17 M	\$27.55 M
<b>Monthly Household Consumer Expenditure (2025)</b>					
Total Household Expenditure		\$7,924	\$7,483	\$7,552	\$7,528
Total Non-Retail Expenditure		\$3,989 50.3%	\$3,715 49.6%	\$3,748 49.6%	\$3,715 49.4%
Total Retail Expenditures		\$3,935 49.7%	\$3,768 50.4%	\$3,804 50.4%	\$3,813 50.6%
Alcoholic Beverages		\$48 0.6%	\$45 0.6%	\$46 0.6%	\$45 0.6%
Apparel		\$145 1.8%	\$138 1.8%	\$140 1.8%	\$139 1.8%
Contributions		\$247 3.1%	\$228 3.0%	\$231 3.1%	\$230 3.1%
Education		\$176 2.2%	\$164 2.2%	\$166 2.2%	\$166 2.2%
Entertainment		\$449 5.7%	\$429 5.7%	\$433 5.7%	\$432 5.7%
Food Away From Home		\$344 4.3%	\$327 4.4%	\$331 4.4%	\$330 4.4%
Grocery		\$523 6.6%	\$521 7.0%	\$524 6.9%	\$522 6.9%
Health Care		\$512 6.5%	\$491 6.6%	\$494 6.5%	\$499 6.6%
Household Furnishings and Equipment		\$208 2.6%	\$197 2.6%	\$199 2.6%	\$198 2.6%
Household Operations		\$147 1.9%	\$141 1.9%	\$142 1.9%	\$142 1.9%
Miscellaneous Expenses		\$134 1.7%	\$127 1.7%	\$128 1.7%	\$128 1.7%
Personal Care		\$102 1.3%	\$101 1.3%	\$101 1.3%	\$101 1.3%
Shelter		\$1,321 16.7%	\$1,272 17.0%	\$1,278 16.9%	\$1,265 16.8%
Tax and Retirement		\$1,826 23.0%	\$1,624 21.7%	\$1,651 21.9%	\$1,640 21.9%
Tobacco and Related		\$41 0.5%	\$44 0.6%	\$44 0.6%	\$43 0.6%
Transportation		\$1,328 16.8%	\$1,260 16.8%	\$1,270 16.8%	\$1,274 16.9%
Utilities		\$374 4.7%	\$374 5.0%	\$375 5.0%	\$374 5.0%