

# Complete Profile



2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4771/-86.102

Walmart Outlot Bldg Kokomo, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Population</b>								
Estimated Population (2025)	4,397		40,914		66,165		87,871	
Projected Population (2030)	4,429		41,329		66,666		87,927	
Census Population (2020)	4,284		39,950		64,786		87,268	
Census Population (2010)	4,229		39,579		63,785		86,649	
Projected Annual Growth (2025-2030)	32	0.1%	415	0.2%	502	0.2%	56	-
Historical Annual Growth (2020-2025)	113	0.5%	964	0.5%	1,379	0.4%	603	0.1%
Historical Annual Growth (2010-2020)	56	0.1%	371	-	1,001	0.2%	619	-
Estimated Population Density (2025)	1,400 psm		1,448 psm		843 psm		280 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi		314.0 sq mi	
<b>Households</b>								
Estimated Households (2025)	2,080		18,232		28,864		37,505	
Projected Households (2030)	2,103		18,519		29,269		37,740	
Census Households (2020)	2,063		17,711		28,303		37,275	
Census Households (2010)	1,984		17,160		27,065		35,929	
Projected Annual Growth (2025-2030)	23	0.2%	287	0.3%	404	0.3%	235	0.1%
Historical Annual Change (2010-2025)	96	0.3%	1,072	0.4%	1,799	0.4%	1,576	0.3%
<b>Average Household Income</b>								
Estimated Average Household Income (2025)	\$77,092		\$69,487		\$79,429		\$87,012	
Projected Average Household Income (2030)	\$76,283		\$68,630		\$78,247		\$85,610	
Census Average Household Income (2010)	\$42,351		\$42,928		\$49,486		\$54,168	
Census Average Household Income (2000)	\$46,302		\$45,018		\$50,296		\$53,487	
Projected Annual Change (2025-2030)	-\$809	-0.2%	-\$856	-0.2%	-\$1,182	-0.3%	-\$1,402	-0.3%
Historical Annual Change (2000-2025)	\$30,790	2.7%	\$24,469	2.2%	\$29,133	2.3%	\$33,525	2.5%
<b>Median Household Income</b>								
Estimated Median Household Income (2025)	\$54,926		\$53,888		\$62,033		\$68,544	
Projected Median Household Income (2030)	\$54,812		\$53,498		\$61,519		\$67,850	
Census Median Household Income (2010)	\$35,277		\$35,007		\$40,794		\$44,913	
Census Median Household Income (2000)	\$36,916		\$37,961		\$42,388		\$45,934	
Projected Annual Change (2025-2030)	-\$115	-	-\$391	-0.1%	-\$513	-0.2%	-\$694	-0.2%
Historical Annual Change (2000-2025)	\$18,011	2.0%	\$15,927	1.7%	\$19,645	1.9%	\$22,610	2.0%
<b>Per Capita Income</b>								
Estimated Per Capita Income (2025)	\$36,467		\$31,071		\$34,772		\$37,237	
Projected Per Capita Income (2030)	\$36,216		\$30,858		\$34,473		\$36,844	
Census Per Capita Income (2010)	\$19,866		\$18,610		\$20,998		\$22,461	
Census Per Capita Income (2000)	\$21,177		\$19,489		\$21,209		\$21,840	
Projected Annual Change (2025-2030)	-\$251	-0.1%	-\$212	-0.1%	-\$298	-0.2%	-\$392	-0.2%
Historical Annual Change (2000-2025)	\$15,289	2.9%	\$11,582	2.4%	\$13,563	2.6%	\$15,396	2.8%
Estimated Average Household Net Worth (2025)	\$664,898		\$594,158		\$743,381		\$861,937	

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Walmart Outlot Bldg Kokomo, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Race and Ethnicity</b>								
Total Population (2025)	4,397		40,914		66,165		87,871	
White (2025)	3,506	79.7%	32,758	80.1%	54,356	82.2%	74,724	85.0%
Black or African American (2025)	497	11.3%	4,888	11.9%	6,745	10.2%	7,073	8.0%
American Indian or Alaska Native (2025)	10	0.2%	95	0.2%	141	0.2%	182	0.2%
Asian (2025)	121	2.7%	547	1.3%	1,003	1.5%	1,165	1.3%
Hawaiian or Pacific Islander (2025)	-	-	9	-	14	-	20	-
Other Race (2025)	45	1.0%	481	1.2%	717	1.1%	880	1.0%
Two or More Races (2025)	218	5.0%	2,137	5.2%	3,188	4.8%	3,827	4.4%
Population < 18 (2025)	969 22.0%		9,180 22.4%		14,786 22.3%		19,763 22.5%	
White Not Hispanic	670	69.2%	6,242	68.0%	10,508	71.1%	14,916	75.5%
Black or African American	147	15.2%	1,435	15.6%	1,985	13.4%	2,066	10.5%
Asian	22	2.3%	107	1.2%	201	1.4%	239	1.2%
Other Race Not Hispanic	69	7.2%	798	8.7%	1,182	8.0%	1,405	7.1%
Hispanic	60	6.2%	597	6.5%	910	6.2%	1,137	5.8%
Not Hispanic or Latino Population (2025)	4,197 95.5%		38,990 95.3%		63,263 95.6%		84,321 96.0%	
Not Hispanic White	3,430	81.7%	31,998	82.1%	53,187	84.1%	73,231	86.8%
Not Hispanic Black or African American	487	11.6%	4,817	12.4%	6,647	10.5%	6,974	8.3%
Not Hispanic American Indian or Alaska Native	7	0.2%	67	0.2%	102	0.2%	133	0.2%
Not Hispanic Asian	120	2.9%	544	1.4%	1,000	1.6%	1,161	1.4%
Not Hispanic Hawaiian or Pacific Islander	-	-	6	-	10	-	14	-
Not Hispanic Other Race	4	-	57	0.1%	85	0.1%	109	0.1%
Not Hispanic Two or More Races	149	3.6%	1,500	3.8%	2,232	3.5%	2,698	3.2%
Hispanic or Latino Population (2025)	200 4.5%		1,924 4.7%		2,902 4.4%		3,550 4.0%	
Hispanic White	76	37.8%	760	39.5%	1,169	40.3%	1,492	42.0%
Hispanic Black or African American	10	4.8%	71	3.7%	97	3.4%	99	2.8%
Hispanic American Indian or Alaska Native	4	1.8%	28	1.4%	39	1.3%	49	1.4%
Hispanic Asian	-	-	3	0.1%	3	0.1%	4	0.1%
Hispanic Hawaiian or Pacific Islander	-	-	3	0.2%	5	0.2%	6	0.2%
Hispanic Other Race	41	20.5%	424	22.0%	632	21.8%	771	21.7%
Hispanic Two or More Races	69	34.4%	637	33.1%	956	33.0%	1,129	31.8%
Not Hispanic or Latino Population (2020)	4,092 95.5%		38,151 95.5%		62,140 95.9%		84,052 96.3%	
Hispanic or Latino Population (2020)	193 4.5%		1,800 4.5%		2,646 4.1%		3,216 3.7%	
Not Hispanic or Latino Population (2010)	4,082 96.5%		38,256 96.7%		61,854 97.0%		84,312 97.3%	
Hispanic or Latino Population (2010)	147 3.5%		1,324 3.3%		1,931 3.0%		2,336 2.7%	
Not Hispanic or Latino Population (2030)	4,196 94.7%		39,122 94.7%		63,166 94.7%		83,523 95.0%	
Hispanic or Latino Population (2030)	233 5.3%		2,207 5.3%		3,500 5.3%		4,403 5.0%	
Projected Annual Growth (2025-2030)	33 3.3%		283 2.9%		599 4.1%		854 4.8%	
Historical Annual Growth (2010-2020)	46 3.1%		476 3.6%		716 3.7%		879 3.8%	

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Walmart Outlot Bldg Kokomo, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Total Age Distribution (2025)</b>									
Total Population		4,397		40,914		66,165		87,871	
Age Under 5 Years	292	6.6%	2,658	6.5%	4,070	6.2%	5,190	5.9%	
Age 5 to 9 Years	314	7.1%	2,665	6.5%	4,217	6.4%	5,585	6.4%	
Age 10 to 14 Years	236	5.4%	2,490	6.1%	4,182	6.3%	5,696	6.5%	
Age 15 to 19 Years	199	4.5%	2,350	5.7%	3,874	5.9%	5,340	6.1%	
Age 20 to 24 Years	311	7.1%	2,898	7.1%	4,317	6.5%	5,291	6.0%	
Age 25 to 29 Years	355	8.1%	3,189	7.8%	4,613	7.0%	5,560	6.3%	
Age 30 to 34 Years	310	7.0%	2,903	7.1%	4,459	6.7%	5,652	6.4%	
Age 35 to 39 Years	251	5.7%	2,502	6.1%	3,847	5.8%	5,027	5.7%	
Age 40 to 44 Years	247	5.6%	2,287	5.6%	3,646	5.5%	4,969	5.7%	
Age 45 to 49 Years	226	5.1%	2,235	5.5%	3,589	5.4%	4,892	5.6%	
Age 50 to 54 Years	285	6.5%	2,371	5.8%	3,882	5.9%	5,360	6.1%	
Age 55 to 59 Years	270	6.1%	2,427	5.9%	3,921	5.9%	5,447	6.2%	
Age 60 to 64 Years	286	6.5%	2,641	6.5%	4,343	6.6%	6,019	6.8%	
Age 65 to 69 Years	271	6.2%	2,337	5.7%	4,013	6.1%	5,509	6.3%	
Age 70 to 74 Years	194	4.4%	1,946	4.8%	3,389	5.1%	4,641	5.3%	
Age 75 to 79 Years	177	4.0%	1,463	3.6%	2,688	4.1%	3,583	4.1%	
Age 80 to 84 Years	107	2.4%	869	2.1%	1,734	2.6%	2,275	2.6%	
Age 85 Years or Over	68	1.5%	684	1.7%	1,380	2.1%	1,835	2.1%	
Median Age	37.7		37.1		38.9		40.0		
Age 19 Years or Less	1,041	23.7%	10,163	24.8%	16,343	24.7%	21,811	24.8%	
Age 20 to 64 Years	2,539	57.7%	23,451	57.3%	36,619	55.3%	48,216	54.9%	
Age 65 Years or Over	817	18.6%	7,299	17.8%	13,203	20.0%	17,844	20.3%	
<b>Female Age Distribution (2025)</b>									
Female Population	2,221	50.5%	20,858	51.0%	33,832	51.1%	44,653	50.8%	
Age Under 5 Years	138	6.2%	1,293	6.2%	1,997	5.9%	2,551	5.7%	
Age 5 to 9 Years	147	6.6%	1,280	6.1%	2,013	6.0%	2,690	6.0%	
Age 10 to 14 Years	98	4.4%	1,211	5.8%	2,077	6.1%	2,779	6.2%	
Age 15 to 19 Years	104	4.7%	1,139	5.5%	1,873	5.5%	2,587	5.8%	
Age 20 to 24 Years	156	7.0%	1,431	6.9%	2,140	6.3%	2,597	5.8%	
Age 25 to 29 Years	188	8.5%	1,561	7.5%	2,237	6.6%	2,709	6.1%	
Age 30 to 34 Years	141	6.3%	1,457	7.0%	2,255	6.7%	2,858	6.4%	
Age 35 to 39 Years	118	5.3%	1,267	6.1%	1,938	5.7%	2,537	5.7%	
Age 40 to 44 Years	133	6.0%	1,186	5.7%	1,895	5.6%	2,597	5.8%	
Age 45 to 49 Years	115	5.2%	1,166	5.6%	1,852	5.5%	2,518	5.6%	
Age 50 to 54 Years	142	6.4%	1,206	5.8%	1,969	5.8%	2,679	6.0%	
Age 55 to 59 Years	133	6.0%	1,220	5.8%	1,958	5.8%	2,700	6.0%	
Age 60 to 64 Years	150	6.8%	1,387	6.6%	2,308	6.8%	3,151	7.1%	
Age 65 to 69 Years	136	6.1%	1,260	6.0%	2,146	6.3%	2,865	6.4%	
Age 70 to 74 Years	108	4.9%	1,101	5.3%	1,931	5.7%	2,570	5.8%	
Age 75 to 79 Years	103	4.6%	781	3.7%	1,472	4.4%	1,953	4.4%	
Age 80 to 84 Years	71	3.2%	504	2.4%	971	2.9%	1,255	2.8%	
Age 85 Years or Over	39	1.8%	409	2.0%	802	2.4%	1,056	2.4%	
Female Median Age	39.8		38.7		40.6		41.3		
Age 19 Years or Less	488	22.0%	4,923	23.6%	7,960	23.5%	10,608	23.8%	
Age 20 to 64 Years	1,277	57.5%	11,880	57.0%	18,550	54.8%	24,346	54.5%	
Age 65 Years or Over	456	20.5%	4,056	19.4%	7,322	21.6%	9,699	21.7%	

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Walmart Outlot Bldg Kokomo, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Male Age Distribution (2025)</b>									
Male Population	2,176	49.5%	20,056	49.0%	32,333	48.9%	43,218	49.2%	
Age Under 5 Years	154	7.1%	1,365	6.8%	2,072	6.4%	2,639	6.1%	
Age 5 to 9 Years	167	7.7%	1,385	6.9%	2,204	6.8%	2,895	6.7%	
Age 10 to 14 Years	137	6.3%	1,280	6.4%	2,105	6.5%	2,917	6.7%	
Age 15 to 19 Years	95	4.4%	1,211	6.0%	2,002	6.2%	2,753	6.4%	
Age 20 to 24 Years	155	7.1%	1,467	7.3%	2,178	6.7%	2,694	6.2%	
Age 25 to 29 Years	166	7.6%	1,628	8.1%	2,376	7.3%	2,850	6.6%	
Age 30 to 34 Years	169	7.8%	1,446	7.2%	2,204	6.8%	2,794	6.5%	
Age 35 to 39 Years	132	6.1%	1,235	6.2%	1,909	5.9%	2,490	5.8%	
Age 40 to 44 Years	114	5.2%	1,101	5.5%	1,752	5.4%	2,371	5.5%	
Age 45 to 49 Years	111	5.1%	1,069	5.3%	1,737	5.4%	2,374	5.5%	
Age 50 to 54 Years	143	6.6%	1,165	5.8%	1,914	5.9%	2,681	6.2%	
Age 55 to 59 Years	136	6.3%	1,207	6.0%	1,963	6.1%	2,747	6.4%	
Age 60 to 64 Years	136	6.2%	1,254	6.3%	2,036	6.3%	2,868	6.6%	
Age 65 to 69 Years	135	6.2%	1,077	5.4%	1,867	5.8%	2,644	6.1%	
Age 70 to 74 Years	86	4.0%	845	4.2%	1,458	4.5%	2,070	4.8%	
Age 75 to 79 Years	74	3.4%	682	3.4%	1,216	3.8%	1,630	3.8%	
Age 80 to 84 Years	36	1.6%	365	1.8%	762	2.4%	1,021	2.4%	
Age 85 Years or Over	29	1.3%	275	1.4%	578	1.8%	779	1.8%	
Male Median Age	35.8		35.5		37.3		38.7		
Age 19 Years or Less	553	25.4%	5,240	26.1%	8,383	25.9%	11,204	25.9%	
Age 20 to 64 Years	1,262	58.0%	11,572	57.7%	18,068	55.9%	23,870	55.2%	
Age 65 Years or Over	360	16.6%	3,244	16.2%	5,882	18.2%	8,144	18.8%	
<b>Males per 100 Females (2025)</b>									
Overall Comparison	98		96		96		97		
Age Under 5 Years	112	52.8%	106	51.4%	104	50.9%	103	50.8%	
Age 5 to 9 Years	113	53.1%	108	52.0%	109	52.3%	108	51.8%	
Age 10 to 14 Years	140	58.3%	106	51.4%	101	50.3%	105	51.2%	
Age 15 to 19 Years	91	47.6%	106	51.5%	107	51.7%	106	51.6%	
Age 20 to 24 Years	100	50.0%	103	50.6%	102	50.4%	104	50.9%	
Age 25 to 29 Years	88	46.9%	104	51.1%	106	51.5%	105	51.3%	
Age 30 to 34 Years	120	54.5%	99	49.8%	98	49.4%	98	49.4%	
Age 35 to 39 Years	112	52.7%	97	49.4%	98	49.6%	98	49.5%	
Age 40 to 44 Years	86	46.2%	93	48.2%	92	48.0%	91	47.7%	
Age 45 to 49 Years	96	49.0%	92	47.8%	94	48.4%	94	48.5%	
Age 50 to 54 Years	101	50.2%	97	49.1%	97	49.3%	100	50.0%	
Age 55 to 59 Years	102	50.6%	99	49.7%	100	50.1%	102	50.4%	
Age 60 to 64 Years	90	47.5%	90	47.5%	88	46.9%	91	47.7%	
Age 65 to 69 Years	100	50.0%	85	46.1%	87	46.5%	92	48.0%	
Age 70 to 74 Years	80	44.3%	77	43.4%	76	43.0%	81	44.6%	
Age 75 to 79 Years	72	42.0%	87	46.6%	83	45.2%	83	45.5%	
Age 80 to 84 Years	50	33.5%	72	42.0%	78	44.0%	81	44.9%	
Age 85 Years or Over	74	42.5%	67	40.2%	72	41.9%	74	42.4%	
Age 19 Years or Less	113	53.1%	106	51.6%	105	51.3%	106	51.4%	
Age 20 to 39 Years	103	50.8%	101	50.3%	101	50.3%	101	50.3%	
Age 40 to 64 Years	95	48.7%	94	48.5%	94	48.5%	96	48.9%	
Age 65 Years or Over	79	44.1%	80	44.4%	80	44.5%	84	45.6%	

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Walmart Outlot Bldg Kokomo, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Household Type (2025)</b>									
Total Households		2,080		18,232		28,864		37,505	
Households with Children		497	23.9%	4,898	26.9%	7,716	26.7%	10,233	27.3%
Average Household Size		2.1		2.2		2.3		2.3	
Household Density per Square Mile		662		645		368		119	
Population Family		3,098	70.4%	30,059	73.5%	49,604	75.0%	68,034	77.4%
Population Non-Family		1,299	29.6%	10,358	25.3%	15,472	23.4%	18,675	21.3%
Population Group Quarters		-	-	497	1.2%	1,089	1.6%	1,162	1.3%
Family Households		1,055	50.7%	10,185	55.9%	16,749	58.0%	22,921	61.1%
Married Couple Households		659	62.5%	6,177	60.7%	11,044	65.9%	16,202	70.7%
Other Family Households with Children		396	37.5%	4,008	39.3%	5,705	34.1%	6,719	29.3%
Family Households with Children		496	47.0%	4,885	48.0%	7,694	45.9%	10,203	44.5%
Married Couple with Children		258	52.1%	2,431	49.8%	4,261	55.4%	6,175	60.5%
Other Family Households with Children		237	47.9%	2,454	50.2%	3,433	44.6%	4,028	39.5%
Family Households No Children		559	53.0%	5,300	52.0%	9,056	54.1%	12,718	55.5%
Married Couple No Children		401	71.6%	3,747	70.7%	6,783	74.9%	10,027	78.8%
Other Family Households No Children		159	28.4%	1,554	29.3%	2,272	25.1%	2,691	21.2%
Non-Family Households		1,025	49.3%	8,046	44.1%	12,115	42.0%	14,583	38.9%
Non-Family Households with Children		1	0.1%	13	0.2%	22	0.2%	30	0.2%
Non-Family Households No Children		1,024	99.9%	8,034	99.8%	12,093	99.8%	14,554	99.8%
Average Family Household Size		2.9		3.0		3.0		3.0	
Average Family Income		\$105,520		\$86,421		\$99,143		\$107,082	
Median Family Income		\$71,715		\$66,497		\$77,686		\$84,309	
Average Non-Family Household Size		1.3		1.3		1.3		1.3	
<b>Marital Status (2025)</b>									
Population Age 15 Years or Over		3,555		33,101		53,696		71,400	
Never Married		1,072	30.2%	10,203	30.8%	15,440	28.8%	19,067	26.7%
Currently Married		1,623	45.6%	13,784	41.6%	24,599	45.8%	35,941	50.3%
Previously Married		860	24.2%	9,115	27.5%	13,657	25.4%	16,391	23.0%
Separated		183	21.3%	1,415	15.5%	2,172	15.9%	2,580	15.7%
Widowed		197	22.9%	2,581	28.3%	3,894	28.5%	4,815	29.4%
Divorced		480	55.9%	5,119	56.2%	7,591	55.6%	8,997	54.9%
<b>Educational Attainment (2025)</b>									
Adult Population Age 25 Years or Over		3,045		27,853		45,504		60,769	
Elementary (Grade Level 0 to 8)		192	6.3%	1,087	3.9%	1,436	3.2%	1,776	2.9%
Some High School (Grade Level 9 to 11)		249	8.2%	1,867	6.7%	2,610	5.7%	3,164	5.2%
High School Graduate		1,226	40.3%	11,564	41.5%	18,121	39.8%	23,197	38.2%
Some College		860	28.3%	6,738	24.2%	10,901	24.0%	14,060	23.1%
Associate Degree Only		168	5.5%	2,343	8.4%	4,046	8.9%	5,881	9.7%
Bachelor Degree Only		216	7.1%	2,674	9.6%	5,560	12.2%	8,474	13.9%
Graduate Degree		132	4.3%	1,580	5.7%	2,830	6.2%	4,216	6.9%
Any College (Some College or Higher)		1,377	45.2%	13,335	47.9%	23,337	51.3%	32,631	53.7%
College Degree + (Bachelor Degree or Higher)		348	11.4%	4,254	15.3%	8,390	18.4%	12,690	20.9%

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# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4771/-86.102

Walmart Outlot Bldg Kokomo, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Housing</b>								
Total Housing Units (2025)	2,342		20,759		32,403		41,797	
Total Housing Units (2020)	2,317		20,346		31,701		41,293	
Historical Annual Growth (2020-2025)	25	0.2%	413	0.4%	702	0.4%	504	0.2%
Housing Units Occupied (2025)	2,080	88.8%	18,232	87.8%	28,864	89.1%	37,505	89.7%
Housing Units Owner-Occupied	1,104	53.1%	10,262	56.3%	17,995	62.3%	25,427	67.8%
Housing Units Renter-Occupied	976	46.9%	7,970	43.7%	10,869	37.7%	12,078	32.2%
Housing Units Vacant (2025)	262	11.2%	2,528	12.2%	3,538	10.9%	4,293	10.3%
<b>Household Size (2025)</b>								
Total Households	2,080		18,232		28,864		37,505	
1 Person Households	856	41.1%	6,651	36.5%	10,146	35.2%	12,193	32.5%
2 Person Households	661	31.8%	6,252	34.3%	9,951	34.5%	13,536	36.1%
3 Person Households	279	13.4%	2,427	13.3%	3,888	13.5%	5,030	13.4%
4 Person Households	170	8.2%	1,668	9.2%	2,803	9.7%	3,815	10.2%
5 Person Households	65	3.1%	749	4.1%	1,279	4.4%	1,784	4.8%
6 Person Households	25	1.2%	300	1.6%	496	1.7%	712	1.9%
7 or More Person Households	24	1.1%	185	1.0%	301	1.0%	434	1.2%
<b>Household Income Distribution (2025)</b>								
HH Income \$200,000 or More	99	4.7%	427	2.3%	1,002	3.5%	1,841	4.9%
HH Income \$150,000 to \$199,999	163	7.8%	943	5.2%	1,741	6.0%	2,479	6.6%
HH Income \$125,000 to \$149,999	29	1.4%	602	3.3%	1,454	5.0%	2,525	6.7%
HH Income \$100,000 to \$124,999	78	3.8%	1,462	8.0%	2,665	9.2%	3,790	10.1%
HH Income \$75,000 to \$99,999	322	15.5%	2,233	12.2%	3,863	13.4%	5,136	13.7%
HH Income \$50,000 to \$74,999	330	15.9%	3,573	19.6%	5,705	19.8%	7,412	19.8%
HH Income \$35,000 to \$49,999	263	12.7%	2,816	15.4%	4,267	14.8%	5,142	13.7%
HH Income \$25,000 to \$34,999	321	15.4%	2,215	12.1%	2,976	10.3%	3,412	9.1%
HH Income \$15,000 to \$24,999	206	9.9%	1,882	10.3%	2,382	8.3%	2,717	7.2%
HH Income \$10,000 to \$14,999	103	5.0%	828	4.5%	1,194	4.1%	1,272	3.4%
HH Income Under \$10,000	167	8.0%	1,250	6.9%	1,616	5.6%	1,778	4.7%
<b>Household Vehicles (2025)</b>								
Households 0 Vehicles Available	214	10.3%	1,995	10.9%	2,689	9.3%	2,974	7.9%
Households 1 Vehicle Available	752	36.1%	7,526	41.3%	10,829	37.5%	12,589	33.6%
Households 2 Vehicles Available	734	35.3%	5,931	32.5%	10,313	35.7%	13,820	36.8%
Households 3 or More Vehicles Available	380	18.3%	2,779	15.2%	5,033	17.4%	8,121	21.7%
Total Vehicles Available	3,503		28,601		48,345		67,974	
Average Vehicles per Household	1.7		1.6		1.7		1.8	
Owner-Occupied Household Vehicles	2,338	66.7%	19,022	66.5%	35,105	72.6%	52,685	77.5%
Average Vehicles per Owner-Occupied Household	2.1		1.9		2.0		2.1	
Renter-Occupied Household Vehicles	1,165	33.3%	9,579	33.5%	13,241	27.4%	15,289	22.5%
Average Vehicles per Renter-Occupied Household	1.2		1.2		1.2		1.3	
<b>Travel Time (2025)</b>								
Worker Base Age 16 years or Over	2,103		18,660		30,688		41,367	
Travel to Work in 14 Minutes or Less	1,148	54.6%	9,112	48.8%	14,661	47.8%	17,558	42.4%
Travel to Work in 15 to 29 Minutes	515	24.5%	4,110	22.0%	7,257	23.6%	11,393	27.5%
Travel to Work in 30 to 59 Minutes	174	8.3%	3,022	16.2%	5,125	16.7%	7,176	17.3%
Travel to Work in 60 Minutes or More	30	1.4%	1,204	6.4%	1,904	6.2%	2,632	6.4%
Work at Home	235	11.2%	1,212	6.5%	1,741	5.7%	2,608	6.3%
Average Minutes Travel to Work	11.4		14.4		14.5		15.9	

# Complete Profile

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Walmart Outlot Bldg Kokomo, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Transportation To Work (2025)</b>								
Worker Base Age 16 years or Over	2,103		18,660		30,688		41,367	
Drive to Work Alone	1,390	66.1%	14,522	77.8%	24,755	80.7%	33,300	80.5%
Drive to Work in Carpool	342	16.3%	2,284	12.2%	3,322	10.8%	4,297	10.4%
Travel to Work by Public Transportation	11	0.5%	91	0.5%	123	0.4%	149	0.4%
Drive to Work on Motorcycle	-	-	80	0.4%	115	0.4%	123	0.3%
Bicycle to Work	17	0.8%	55	0.3%	57	0.2%	75	0.2%
Walk to Work	63	3.0%	273	1.5%	385	1.3%	616	1.5%
Other Means	45	2.1%	143	0.8%	190	0.6%	199	0.5%
Work at Home	235	11.2%	1,212	6.5%	1,741	5.7%	2,608	6.3%
<b>Daytime Demographics (2025)</b>								
Total Businesses	336		1,881		2,493		3,029	
Total Employees	3,963		22,726		28,593		31,745	
Company Headquarter Businesses	9	2.8%	68	3.6%	84	3.4%	94	3.1%
Company Headquarter Employees	119	3.0%	2,450	10.8%	2,765	9.7%	3,331	10.5%
Employee Population per Business	11.8 to 1		12.1 to 1		11.5 to 1		10.5 to 1	
Residential Population per Business	13.1 to 1		21.7 to 1		26.5 to 1		29.0 to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,371		36,569		50,655		60,491	
<b>Labor Force</b>								
Labor Population Age 16 Years or Over (2025)	3,511		32,640		52,938		70,311	
Labor Force Total Males (2025)	1,695	48.3%	15,789	48.4%	25,563	48.3%	34,219	48.7%
Male Civilian Employed	1,106	65.3%	9,220	58.4%	15,319	59.9%	20,980	61.3%
Male Civilian Unemployed	166	9.8%	1,438	9.1%	1,723	6.7%	2,192	6.4%
Males in Armed Forces	-	-	108	0.7%	158	0.6%	168	0.5%
Males Not in Labor Force	423	25.0%	5,023	31.8%	8,363	32.7%	10,879	31.8%
Labor Force Total Females (2025)	1,816	51.7%	16,851	51.6%	27,375	51.7%	36,092	51.3%
Female Civilian Employed	996	54.9%	9,442	56.0%	15,372	56.2%	20,390	56.5%
Female Civilian Unemployed	130	7.2%	633	3.8%	749	2.7%	1,108	3.1%
Females in Armed Forces	-	-	26	0.2%	27	-	27	-
Females Not in Labor Force	689	37.9%	6,749	40.1%	11,227	41.0%	14,568	40.4%
Unemployment Rate	296	8.4%	2,071	6.3%	2,472	4.7%	3,300	4.7%
<b>Occupation (2025)</b>								
Occupation Population Age 16 Years or Over	2,103		18,660		30,688		41,367	
Occupation Total Males	1,106	52.6%	9,219	49.4%	15,316	49.9%	20,977	50.7%
Occupation Total Females	996	47.4%	9,442	50.6%	15,372	50.1%	20,390	49.3%
Management, Business, Financial Operations	117	-	1,783	9.6%	3,014	9.8%	4,381	10.6%
Professional, Related	355	16.9%	3,177	17.0%	5,917	19.3%	8,714	21.1%
Service	497	23.7%	3,409	18.3%	5,058	16.5%	6,258	15.1%
Sales, Office	454	21.6%	3,323	17.8%	5,535	18.0%	7,265	17.6%
Farming, Fishing, Forestry	-	-	33	0.2%	39	0.1%	68	0.2%
Construction, Extraction, Maintenance	112	5.3%	1,252	6.7%	2,139	7.0%	3,192	7.7%
Production, Transport, Material Moving	567	27.0%	5,683	30.5%	8,985	29.3%	11,489	27.8%
White Collar Workers	926	44.0%	8,283	44.4%	14,467	47.1%	20,360	49.2%
Blue Collar Workers	1,177	56.0%	10,377	55.6%	16,221	52.9%	21,006	50.8%

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Lat/Lon: 40.4771/-86.102

Walmart Outlot Bldg		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Kokomo, IN									
<b>Units In Structure (2025)</b>									
Total Units		2,080		18,232		28,864		37,505	
1 Detached Unit		1,388	66.7%	12,670	69.5%	20,570	71.3%	28,212	75.2%
1 Attached Unit		8	0.4%	429	2.4%	1,103	3.8%	1,190	3.2%
2 Units		65	3.1%	787	4.3%	888	3.1%	962	2.6%
3 to 4 Units		212	10.2%	1,264	6.9%	1,812	6.3%	1,947	5.2%
5 to 9 Units		148	7.1%	804	4.4%	1,253	4.3%	1,321	3.5%
10 to 19 Units		44	2.1%	560	3.1%	820	2.8%	876	2.3%
20 to 49 Units		66	3.1%	441	2.4%	633	2.2%	697	1.9%
50 or More Units		101	4.8%	935	5.1%	1,235	4.3%	1,305	3.5%
Mobile Home or Trailer		48	2.3%	340	1.9%	549	1.9%	992	2.6%
Other Structure		-	-	2	-	2	-	2	-
<b>Homes Built By Year (2025)</b>									
Homes Built 2020 or later		55	2.4%	328	1.6%	500	1.5%	545	1.3%
Homes Built 2010 to 2019		140	6.0%	1,359	6.5%	2,043	6.3%	2,495	6.0%
Homes Built 2000 to 2009		126	5.4%	1,141	5.5%	2,385	7.4%	3,077	7.4%
Homes Built 1990 to 1999		215	9.2%	1,429	6.9%	3,170	9.8%	4,225	10.1%
Homes Built 1980 to 1989		222	9.5%	1,288	6.2%	2,286	7.1%	3,075	7.4%
Homes Built 1970 to 1979		346	14.8%	2,223	10.7%	3,541	10.9%	4,818	11.5%
Homes Built 1960 to 1969		149	6.4%	1,956	9.4%	3,658	11.3%	5,076	12.1%
Homes Built 1950 to 1959		394	16.8%	3,256	15.7%	5,129	15.8%	6,088	14.6%
Homes Built 1940 to 1949		105	4.5%	1,244	6.0%	1,520	4.7%	1,769	4.2%
Homes Built Before 1939		328	14.0%	4,008	19.3%	4,633	14.3%	6,335	15.2%
Median Age of Homes		53.4	yrs	57.5	yrs	53.7	yrs	53.9	yrs
<b>Home Values (2025)</b>									
Owner Specified Housing Units		1,104		10,262		17,995		25,427	
Home Values \$1,000,000 or More		17	1.5%	81	0.8%	113	0.6%	167	0.7%
Home Values \$750,000 to \$999,999		4	0.4%	86	0.8%	195	1.1%	254	1.0%
Home Values \$500,000 to \$749,999		8	0.8%	50	0.5%	155	0.9%	357	1.4%
Home Values \$400,000 to \$499,999		6	0.5%	65	0.6%	245	1.4%	424	1.7%
Home Values \$300,000 to \$399,999		66	6.0%	527	5.1%	1,471	8.2%	2,653	10.4%
Home Values \$250,000 to \$299,999		41	3.7%	441	4.3%	1,033	5.7%	1,658	6.5%
Home Values \$200,000 to \$249,999		133	12.0%	1,399	13.6%	2,754	15.3%	3,970	15.6%
Home Values \$175,000 to \$199,999		55	5.0%	935	9.1%	1,826	10.1%	2,560	10.1%
Home Values \$150,000 to \$174,999		97	8.8%	1,082	10.5%	1,965	10.9%	2,980	11.7%
Home Values \$125,000 to \$149,999		142	12.8%	1,104	10.8%	1,799	10.0%	2,395	9.4%
Home Values \$100,000 to \$124,999		152	13.7%	1,031	10.0%	1,497	8.3%	2,035	8.0%
Home Values \$90,000 to \$99,999		34	3.1%	1,061	10.3%	1,603	8.9%	1,860	7.3%
Home Values \$80,000 to \$89,999		18	1.7%	254	2.5%	347	1.9%	450	1.8%
Home Values \$70,000 to \$79,999		107	9.7%	748	7.3%	1,081	6.0%	1,143	4.5%
Home Values \$60,000 to \$69,999		30	2.8%	348	3.4%	405	2.2%	455	1.8%
Home Values \$50,000 to \$59,999		6	0.6%	98	1.0%	134	0.7%	154	0.6%
Home Values \$35,000 to \$49,999		55	5.0%	314	3.1%	406	2.3%	450	1.8%
Home Values \$25,000 to \$34,999		24	2.2%	132	1.3%	188	1.0%	277	1.1%
Home Values \$10,000 to \$24,999		68	6.2%	359	3.5%	606	3.4%	906	3.6%
Home Values Under \$10,000		39	3.5%	149	1.4%	172	1.0%	279	1.1%
Owner-Occupied Median Home Value		\$125,280		\$138,818		\$161,411		\$172,112	
Renter-Occupied Median Rent		\$694		\$710		\$729		\$723	

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<b>Walmart Outlot Bldg Kokomo, IN</b>	<b>1 mi radius</b>	<b>3 mi radius</b>	<b>5 mi radius</b>	<b>10 mi radius</b>
<b>Total Annual Consumer Expenditure (2025)</b>				
Total Household Expenditure	\$164.44 M	\$1.39 B	\$2.37 B	\$3.29 B
Total Non-Retail Expenditure	\$78.72 M	\$647.88 M	\$1.11 B	\$1.55 B
Total Retail Expenditure	\$85.72 M	\$738.37 M	\$1.26 B	\$1.73 B
Alcoholic Beverages	\$983.32 K	\$8.4 M	\$14.42 M	\$20.06 M
Apparel	\$3.03 M	\$26.12 M	\$44.42 M	\$61.32 M
Contributions	\$4.9 M	\$41.02 M	\$71.99 M	\$101.74 M
Education	\$3.56 M	\$30.02 M	\$52.22 M	\$73.32 M
Entertainment	\$9.43 M	\$81.32 M	\$138.07 M	\$190.35 M
Food Away From Home	\$7.17 M	\$61.64 M	\$105.12 M	\$145.42 M
Grocery	\$11.7 M	\$104.58 M	\$171.33 M	\$229.52 M
Health Care	\$13.22 M	\$116.14 M	\$188.42 M	\$247.93 M
Household Furnishings and Equipment	\$4.3 M	\$36.9 M	\$63.14 M	\$87.56 M
Household Operations	\$3.09 M	\$26.72 M	\$45.16 M	\$62.07 M
Miscellaneous Expenses	\$2.79 M	\$23.98 M	\$40.97 M	\$56.72 M
Personal Care	\$2.25 M	\$19.9 M	\$32.91 M	\$44.42 M
Shelter	\$27.72 M	\$240.16 M	\$395.56 M	\$531.74 M
Tax and Retirement	\$33.16 M	\$257.39 M	\$474.83 M	\$698.17 M
Tobacco and Related	\$1.01 M	\$9.41 M	\$14.64 M	\$18.74 M
Transportation	\$27.71 M	\$227.16 M	\$393 M	\$554.38 M
Utilities	\$8.41 M	\$75.4 M	\$123.12 M	\$164.49 M
<b>Monthly Household Consumer Expenditure (2025)</b>				
Total Household Expenditure	\$6,588	\$6,336	\$6,840	\$7,306
Total Non-Retail Expenditure	\$3,154 47.9%	\$2,961 46.7%	\$3,215 47.0%	\$3,455 47.3%
Total Retail Expenditures	\$3,435 52.1%	\$3,375 53.3%	\$3,625 53.0%	\$3,851 52.7%
Alcoholic Beverages	\$39 0.6%	\$38 0.6%	\$42 0.6%	\$45 0.6%
Apparel	\$121 1.8%	\$119 1.9%	\$128 1.9%	\$136 1.9%
Contributions	\$196 3.0%	\$187 3.0%	\$208 3.0%	\$226 3.1%
Education	\$143 2.2%	\$137 2.2%	\$151 2.2%	\$163 2.2%
Entertainment	\$378 5.7%	\$372 5.9%	\$399 5.8%	\$423 5.8%
Food Away From Home	\$287 4.4%	\$282 4.4%	\$304 4.4%	\$323 4.4%
Grocery	\$469 7.1%	\$478 7.5%	\$495 7.2%	\$510 7.0%
Health Care	\$529 8.0%	\$531 8.4%	\$544 8.0%	\$551 7.5%
Household Furnishings and Equipment	\$172 2.6%	\$169 2.7%	\$182 2.7%	\$195 2.7%
Household Operations	\$124 1.9%	\$122 1.9%	\$130 1.9%	\$138 1.9%
Miscellaneous Expenses	\$112 1.7%	\$110 1.7%	\$118 1.7%	\$126 1.7%
Personal Care	\$90 1.4%	\$91 1.4%	\$95 1.4%	\$99 1.4%
Shelter	\$1,111 16.9%	\$1,098 17.3%	\$1,142 16.7%	\$1,182 16.2%
Tax and Retirement	\$1,329 20.2%	\$1,176 18.6%	\$1,371 20.0%	\$1,551 20.0%
Tobacco and Related	\$41 0.6%	\$43 0.7%	\$42 0.6%	\$42 0.6%
Transportation	\$1,110 16.8%	\$1,038 16.4%	\$1,135 16.6%	\$1,232 16.9%
Utilities	\$337 5.1%	\$345 5.4%	\$355 5.2%	\$365 5.0%