

# Complete Profile



2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.5334/-85.6744

Walmart Outlot Shops Marion, IN	1 mi radius	3 mi radius	5 mi radius	10 mi radius
<b>Population</b>				
Estimated Population (2025)	4,286	29,120	42,300	59,123
Projected Population (2030)	4,200	28,628	41,467	58,090
Census Population (2020)	4,294	28,607	41,791	59,001
Census Population (2010)	4,492	30,516	44,199	62,102
Projected Annual Growth (2025-2030)	-86 -0.4%	-492 -0.3%	-833 -0.4%	-1,033 -0.3%
Historical Annual Growth (2020-2025)	-8 -	513 -	509 0.2%	122 -
Historical Annual Growth (2010-2020)	-198 -0.4%	-1,909 -0.6%	-2,408 -0.5%	-3,101 -0.5%
Estimated Population Density (2025)	1,365 <i>psm</i>	1,030 <i>psm</i>	539 <i>psm</i>	188 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	314.0 <i>sq mi</i>
<b>Households</b>				
Estimated Households (2025)	1,740	11,450	17,048	23,929
Projected Households (2030)	1,695	11,081	16,465	23,195
Census Households (2020)	1,727	11,355	17,041	24,100
Census Households (2010)	1,773	11,841	17,617	24,767
Projected Annual Growth (2025-2030)	-45 -0.5%	-369 -0.6%	-584 -0.7%	-735 -0.6%
Historical Annual Change (2010-2025)	-33 -0.1%	-391 -0.2%	-569 -0.2%	-838 -0.2%
<b>Average Household Income</b>				
Estimated Average Household Income (2025)	\$53,164	\$61,245	\$68,405	\$75,368
Projected Average Household Income (2030)	\$52,285	\$60,405	\$67,365	\$74,223
Census Average Household Income (2010)	\$28,352	\$36,754	\$41,772	\$46,558
Census Average Household Income (2000)	\$36,183	\$38,786	\$43,650	\$45,780
Projected Annual Change (2025-2030)	-\$879 -0.3%	-\$840 -0.3%	-\$1,041 -0.3%	-\$1,146 -0.3%
Historical Annual Change (2000-2025)	\$16,981 1.9%	\$22,459 2.3%	\$24,755 2.3%	\$29,588 2.6%
<b>Median Household Income</b>				
Estimated Median Household Income (2025)	\$41,491	\$47,706	\$53,631	\$58,757
Projected Median Household Income (2030)	\$40,532	\$47,306	\$53,118	\$58,178
Census Median Household Income (2010)	\$22,738	\$30,700	\$35,073	\$39,021
Census Median Household Income (2000)	\$28,274	\$31,273	\$34,421	\$37,118
Projected Annual Change (2025-2030)	-\$959 -0.5%	-\$399 -0.2%	-\$514 -0.2%	-\$579 -0.2%
Historical Annual Change (2000-2025)	\$13,217 1.9%	\$16,433 2.1%	\$19,210 2.2%	\$21,640 2.3%
<b>Per Capita Income</b>				
Estimated Per Capita Income (2025)	\$22,114	\$24,704	\$28,008	\$30,830
Projected Per Capita Income (2030)	\$21,640	\$24,013	\$27,195	\$29,968
Census Per Capita Income (2010)	\$11,193	\$14,263	\$16,651	\$18,568
Census Per Capita Income (2000)	\$14,277	\$15,273	\$17,372	\$18,117
Projected Annual Change (2025-2030)	-\$475 -0.4%	-\$690 -0.6%	-\$813 -0.6%	-\$862 -0.6%
Historical Annual Change (2000-2025)	\$7,838 2.2%	\$9,431 2.5%	\$10,636 2.4%	\$12,714 2.8%
Estimated Average Household Net Worth (2025)	\$571,259	\$604,629	\$694,372	\$770,354

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Walmart Outlot Shops Marion, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Race and Ethnicity</b>								
Total Population (2025)	4,286		29,120		42,300		59,123	
White (2025)	2,871	67.0%	21,904	75.2%	33,681	79.6%	49,497	83.7%
Black or African American (2025)	942	22.0%	4,378	15.0%	4,931	11.7%	5,177	8.8%
American Indian or Alaska Native (2025)	18	0.4%	79	0.3%	107	0.3%	136	0.2%
Asian (2025)	33	0.8%	259	0.9%	436	1.0%	545	0.9%
Hawaiian or Pacific Islander (2025)	1	-	11	-	13	-	18	-
Other Race (2025)	99	2.3%	538	1.8%	654	1.5%	767	1.3%
Two or More Races (2025)	321	7.5%	1,952	6.7%	2,478	5.9%	2,983	5.0%
Population < 18 (2025)	948 22.1%		6,362 21.8%		9,333 22.1%		13,152 22.2%	
White Not Hispanic	510	53.8%	3,833	60.3%	6,215	66.6%	9,552	72.6%
Black or African American	245	25.9%	1,206	19.0%	1,352	14.5%	1,439	10.9%
Asian	11	1.2%	49	0.8%	83	0.9%	105	0.8%
Other Race Not Hispanic	70	7.4%	530	8.3%	717	7.7%	904	6.9%
Hispanic	112	11.8%	743	11.7%	967	10.4%	1,152	8.8%
Not Hispanic or Latino Population (2025)	3,878 90.5%		26,849 92.2%		39,454 93.3%		55,725 94.3%	
Not Hispanic White	2,778	71.6%	21,224	79.1%	32,716	82.9%	48,243	86.6%
Not Hispanic Black or African American	919	23.7%	4,273	15.9%	4,815	12.2%	5,055	9.1%
Not Hispanic American Indian or Alaska Native	8	0.2%	43	0.2%	65	0.2%	86	0.2%
Not Hispanic Asian	30	0.8%	253	0.9%	430	1.1%	538	1.0%
Not Hispanic Hawaiian or Pacific Islander	-	-	6	-	7	-	12	-
Not Hispanic Other Race	5	0.1%	45	0.2%	60	0.2%	77	0.1%
Not Hispanic Two or More Races	139	3.6%	1,003	3.7%	1,362	3.5%	1,714	3.1%
Hispanic or Latino Population (2025)	408 9.5%		2,271 7.8%		2,846 6.7%		3,398 5.7%	
Hispanic White	93	22.9%	679	29.9%	966	33.9%	1,254	36.9%
Hispanic Black or African American	23	5.7%	105	4.6%	116	4.1%	122	3.6%
Hispanic American Indian or Alaska Native	10	2.4%	36	1.6%	42	1.5%	50	1.5%
Hispanic Asian	3	0.7%	6	0.3%	7	0.2%	7	0.2%
Hispanic Hawaiian or Pacific Islander	1	0.3%	4	0.2%	6	0.2%	6	0.2%
Hispanic Other Race	94	23.2%	492	21.7%	594	20.9%	690	20.3%
Hispanic Two or More Races	182	44.8%	948	41.7%	1,116	39.2%	1,269	37.4%
Not Hispanic or Latino Population (2020)	3,860 89.9%		26,388 92.2%		39,073 93.5%		55,779 94.5%	
Hispanic or Latino Population (2020)	434 10.1%		2,219 7.8%		2,718 6.5%		3,223 5.5%	
Not Hispanic or Latino Population (2010)	4,187 93.2%		28,852 94.5%		42,181 95.4%		59,725 96.2%	
Hispanic or Latino Population (2010)	305 6.8%		1,664 5.5%		2,018 4.6%		2,378 3.8%	
Not Hispanic or Latino Population (2030)	3,784 90.1%		26,226 91.6%		38,410 92.6%		54,404 93.7%	
Hispanic or Latino Population (2030)	417 9.9%		2,403 8.4%		3,057 7.4%		3,686 6.3%	
Projected Annual Growth (2025-2030)	9 0.4%		131 1.2%		210 1.5%		288 1.7%	
Historical Annual Growth (2010-2020)	129 4.2%		556 3.3%		700 3.5%		845 3.6%	

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Walmart Outlot Shops		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Marion, IN									
<b>Total Age Distribution (2025)</b>									
Total Population		4,286		29,120		42,300		59,123	
Age Under 5 Years		291	6.8%	1,843	6.3%	2,563	6.1%	3,438	5.8%
Age 5 to 9 Years		254	5.9%	1,667	5.7%	2,459	5.8%	3,562	6.0%
Age 10 to 14 Years		232	5.4%	1,718	5.9%	2,574	6.1%	3,614	6.1%
Age 15 to 19 Years		397	9.3%	2,674	9.2%	3,645	8.6%	4,885	8.3%
Age 20 to 24 Years		416	9.7%	2,774	9.5%	3,351	7.9%	4,006	6.8%
Age 25 to 29 Years		282	6.6%	1,856	6.4%	2,566	6.1%	3,360	5.7%
Age 30 to 34 Years		272	6.3%	1,823	6.3%	2,527	6.0%	3,482	5.9%
Age 35 to 39 Years		241	5.6%	1,536	5.3%	2,218	5.2%	3,110	5.3%
Age 40 to 44 Years		259	6.0%	1,542	5.3%	2,328	5.5%	3,288	5.6%
Age 45 to 49 Years		219	5.1%	1,498	5.1%	2,241	5.3%	3,204	5.4%
Age 50 to 54 Years		216	5.0%	1,592	5.5%	2,431	5.7%	3,561	6.0%
Age 55 to 59 Years		265	6.2%	1,717	5.9%	2,563	6.1%	3,734	6.3%
Age 60 to 64 Years		231	5.4%	1,835	6.3%	2,806	6.6%	4,081	6.9%
Age 65 to 69 Years		236	5.5%	1,647	5.7%	2,592	6.1%	3,834	6.5%
Age 70 to 74 Years		156	3.6%	1,273	4.4%	2,067	4.9%	3,026	5.1%
Age 75 to 79 Years		129	3.0%	907	3.1%	1,503	3.6%	2,280	3.9%
Age 80 to 84 Years		105	2.4%	628	2.2%	971	2.3%	1,422	2.4%
Age 85 Years or Over		88	2.0%	591	2.0%	894	2.1%	1,238	2.1%
Median Age		34.6		36.1		38.2		39.7	
Age 19 Years or Less		1,173	27.4%	7,902	27.1%	11,242	26.6%	15,498	26.2%
Age 20 to 64 Years		2,400	56.0%	16,173	55.5%	23,031	54.4%	31,826	53.8%
Age 65 Years or Over		713	16.6%	5,045	17.3%	8,027	19.0%	11,799	20.0%
<b>Female Age Distribution (2025)</b>									
Female Population		2,014	47.0%	13,406	46.0%	20,181	47.7%	28,656	48.5%
Age Under 5 Years		140	7.0%	904	6.7%	1,247	6.2%	1,677	5.9%
Age 5 to 9 Years		119	5.9%	774	5.8%	1,151	5.7%	1,702	5.9%
Age 10 to 14 Years		113	5.6%	825	6.2%	1,228	6.1%	1,710	6.0%
Age 15 to 19 Years		157	7.8%	930	6.9%	1,388	6.9%	2,025	7.1%
Age 20 to 24 Years		132	6.5%	680	5.1%	968	4.8%	1,261	4.4%
Age 25 to 29 Years		144	7.2%	924	6.9%	1,267	6.3%	1,673	5.8%
Age 30 to 34 Years		143	7.1%	921	6.9%	1,290	6.4%	1,772	6.2%
Age 35 to 39 Years		134	6.7%	784	5.8%	1,130	5.6%	1,603	5.6%
Age 40 to 44 Years		129	6.4%	767	5.7%	1,185	5.9%	1,703	5.9%
Age 45 to 49 Years		101	5.0%	720	5.4%	1,085	5.4%	1,572	5.5%
Age 50 to 54 Years		94	4.7%	781	5.8%	1,217	6.0%	1,788	6.2%
Age 55 to 59 Years		121	6.0%	826	6.2%	1,261	6.3%	1,835	6.4%
Age 60 to 64 Years		116	5.7%	950	7.1%	1,477	7.3%	2,121	7.4%
Age 65 to 69 Years		121	6.0%	828	6.2%	1,351	6.7%	1,969	6.9%
Age 70 to 74 Years		73	3.6%	654	4.9%	1,076	5.3%	1,581	5.5%
Age 75 to 79 Years		71	3.5%	500	3.7%	824	4.1%	1,208	4.2%
Age 80 to 84 Years		62	3.1%	338	2.5%	551	2.7%	796	2.8%
Age 85 Years or Over		43	2.2%	300	2.2%	487	2.4%	660	2.3%
Female Median Age		36.2		39.2		41.2		42.0	
Age 19 Years or Less		529	26.3%	3,433	25.6%	5,013	24.8%	7,114	24.8%
Age 20 to 64 Years		1,114	55.3%	7,353	54.9%	10,880	53.9%	15,328	53.5%
Age 65 Years or Over		371	18.4%	2,619	19.5%	4,288	21.2%	6,214	21.7%

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Marion, IN									
<b>Male Age Distribution (2025)</b>									
Male Population	2,272	53.0%	15,714	54.0%	22,119	52.3%	30,467	51.5%	
Age Under 5 Years	150	6.6%	939	6.0%	1,317	6.0%	1,762	5.8%	
Age 5 to 9 Years	134	5.9%	893	5.7%	1,308	5.9%	1,859	6.1%	
Age 10 to 14 Years	119	5.2%	893	5.7%	1,346	6.1%	1,904	6.3%	
Age 15 to 19 Years	240	10.6%	1,745	11.1%	2,257	10.2%	2,860	9.4%	
Age 20 to 24 Years	285	12.5%	2,093	13.3%	2,383	10.8%	2,745	9.0%	
Age 25 to 29 Years	138	6.1%	932	5.9%	1,299	5.9%	1,687	5.5%	
Age 30 to 34 Years	129	5.7%	902	5.7%	1,237	5.6%	1,710	5.6%	
Age 35 to 39 Years	107	4.7%	752	4.8%	1,088	4.9%	1,507	4.9%	
Age 40 to 44 Years	129	5.7%	775	4.9%	1,143	5.2%	1,585	5.2%	
Age 45 to 49 Years	118	5.2%	778	5.0%	1,156	5.2%	1,632	5.4%	
Age 50 to 54 Years	121	5.3%	811	5.2%	1,215	5.5%	1,773	5.8%	
Age 55 to 59 Years	144	6.3%	891	5.7%	1,301	5.9%	1,900	6.2%	
Age 60 to 64 Years	115	5.1%	885	5.6%	1,329	6.0%	1,960	6.4%	
Age 65 to 69 Years	115	5.1%	819	5.2%	1,241	5.6%	1,866	6.1%	
Age 70 to 74 Years	83	3.6%	619	3.9%	992	4.5%	1,445	4.7%	
Age 75 to 79 Years	58	2.5%	407	2.6%	679	3.1%	1,072	3.5%	
Age 80 to 84 Years	43	1.9%	290	1.8%	420	1.9%	626	2.1%	
Age 85 Years or Over	44	2.0%	291	1.9%	408	1.8%	578	1.9%	
Male Median Age	33.5		34.0		35.9		37.8		
Age 19 Years or Less	644	28.3%	4,469	28.4%	6,228	28.2%	8,385	27.5%	
Age 20 to 64 Years	1,286	56.6%	8,820	56.1%	12,151	54.9%	16,497	54.1%	
Age 65 Years or Over	342	15.1%	2,426	15.4%	3,740	16.9%	5,586	18.3%	
<b>Males per 100 Females (2025)</b>									
Overall Comparison	113		117		110		106		
Age Under 5 Years	107	51.8%	104	50.9%	106	51.4%	105	51.2%	
Age 5 to 9 Years	112	52.9%	115	53.6%	114	53.2%	109	52.2%	
Age 10 to 14 Years	106	51.4%	108	52.0%	110	52.3%	111	52.7%	
Age 15 to 19 Years	153	60.5%	188	65.2%	163	61.9%	141	58.5%	
Age 20 to 24 Years	216	68.4%	308	75.5%	246	71.1%	218	68.5%	
Age 25 to 29 Years	95	48.8%	101	50.2%	103	50.6%	101	50.2%	
Age 30 to 34 Years	91	47.5%	98	49.5%	96	49.0%	96	49.1%	
Age 35 to 39 Years	80	44.5%	96	49.0%	96	49.1%	94	48.5%	
Age 40 to 44 Years	100	50.0%	101	50.3%	96	49.1%	93	48.2%	
Age 45 to 49 Years	116	53.8%	108	51.9%	107	51.6%	104	50.9%	
Age 50 to 54 Years	129	56.3%	104	50.9%	100	50.0%	99	49.8%	
Age 55 to 59 Years	119	54.3%	108	51.9%	103	50.8%	104	50.9%	
Age 60 to 64 Years	99	49.9%	93	48.2%	90	47.4%	92	48.0%	
Age 65 to 69 Years	95	48.6%	99	49.7%	92	47.9%	95	48.7%	
Age 70 to 74 Years	112	52.9%	95	48.6%	92	48.0%	91	47.7%	
Age 75 to 79 Years	81	44.8%	81	44.9%	82	45.2%	89	47.0%	
Age 80 to 84 Years	69	40.8%	86	46.2%	76	43.2%	79	44.0%	
Age 85 Years or Over	102	50.6%	97	49.2%	84	45.6%	88	46.7%	
Age 19 Years or Less	122	54.9%	130	56.6%	124	55.4%	118	54.1%	
Age 20 to 39 Years	119	54.4%	141	58.6%	129	56.3%	121	54.8%	
Age 40 to 64 Years	112	52.8%	102	50.6%	99	49.7%	98	49.5%	
Age 65 Years or Over	92	48.0%	93	48.1%	87	46.6%	90	47.3%	

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Marion, IN									
<b>Household Type (2025)</b>									
Total Households		1,740		11,450		17,048		23,929	
Households with Children		494	28.4%	3,165	27.6%	4,644	27.2%	6,548	27.4%
Average Household Size		2.3		2.3		2.3		2.3	
Household Density per Square Mile		554		405		217		76	
Population Family		2,991	69.8%	19,740	67.8%	30,029	71.0%	43,687	73.9%
Population Non-Family		972	22.7%	6,391	21.9%	9,253	21.9%	12,323	20.8%
Population Group Quarters		323	7.5%	2,989	10.3%	3,017	7.1%	3,114	5.3%
Family Households		994	57.1%	6,554	57.2%	9,972	58.5%	14,480	60.5%
Married Couple Households		538	54.2%	3,902	59.5%	6,376	63.9%	9,928	68.6%
Other Family Households with Children		456	45.8%	2,652	40.5%	3,596	36.1%	4,552	31.4%
Family Households with Children		492	49.6%	3,158	48.2%	4,634	46.5%	6,532	45.1%
Married Couple with Children		224	45.5%	1,537	48.7%	2,435	52.6%	3,754	57.5%
Other Family Households with Children		269	54.5%	1,621	51.3%	2,198	47.4%	2,779	42.5%
Family Households No Children		501	50.4%	3,396	51.8%	5,338	53.5%	7,948	54.9%
Married Couple No Children		314	62.7%	2,365	69.6%	3,941	73.8%	6,174	77.7%
Other Family Households No Children		187	37.3%	1,031	30.4%	1,397	26.2%	1,774	22.3%
Non-Family Households		746	42.9%	4,896	42.8%	7,077	41.5%	9,449	39.5%
Non-Family Households with Children		1	0.2%	7	0.1%	10	0.1%	16	0.2%
Non-Family Households No Children		745	99.8%	4,889	99.9%	7,067	99.9%	9,433	99.8%
Average Family Household Size		3.0		3.0		3.0		3.0	
Average Family Income		\$55,170		\$69,764		\$82,641		\$91,998	
Median Family Income		\$48,422		\$58,880		\$67,610		\$73,689	
Average Non-Family Household Size		1.3		1.3		1.3		1.3	
<b>Marital Status (2025)</b>									
Population Age 15 Years or Over		3,510		23,892		34,703		48,509	
Never Married		1,504	42.8%	9,712	40.6%	12,472	35.9%	15,560	32.1%
Currently Married		1,163	33.1%	8,029	33.6%	13,795	39.8%	21,843	45.0%
Previously Married		843	24.0%	6,152	25.7%	8,437	24.3%	11,106	22.9%
Separated		56	6.6%	427	6.9%	562	6.7%	788	7.1%
Widowed		232	27.5%	1,808	29.4%	2,710	32.1%	3,744	33.7%
Divorced		556	65.9%	3,916	63.7%	5,165	61.2%	6,574	59.2%
<b>Educational Attainment (2025)</b>									
Adult Population Age 25 Years or Over		2,697		18,445		27,707		39,619	
Elementary (Grade Level 0 to 8)		178	6.6%	1,144	6.2%	1,328	4.8%	1,589	4.0%
Some High School (Grade Level 9 to 11)		159	5.9%	1,555	8.4%	2,220	8.0%	2,932	7.4%
High School Graduate		1,046	38.8%	7,143	38.7%	10,313	37.2%	14,694	37.1%
Some College		745	27.6%	3,923	21.3%	5,802	20.9%	8,286	20.9%
Associate Degree Only		144	5.3%	1,412	7.7%	2,484	9.0%	3,897	9.8%
Bachelor Degree Only		262	9.7%	2,077	11.3%	3,337	12.0%	5,010	12.6%
Graduate Degree		163	6.0%	1,192	6.5%	2,223	8.0%	3,212	8.1%
Any College (Some College or Higher)		1,314	48.7%	8,603	46.6%	13,847	50.0%	20,405	51.5%
College Degree + (Bachelor Degree or Higher)		425	15.8%	3,269	17.7%	5,560	20.1%	8,222	20.8%

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# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5334/-85.6744

Walmart Outlot Shops		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Marion, IN									
<b>Housing</b>									
Total Housing Units (2025)		2,078		13,399		19,685		27,315	
Total Housing Units (2020)		2,088		13,348		19,532		27,198	
Historical Annual Growth (2020-2025)		-10	-	51	-	153	0.2%	117	-
Housing Units Occupied (2025)		1,740	83.7%	11,450	85.5%	17,048	86.6%	23,929	87.6%
Housing Units Owner-Occupied		835	48.0%	6,375	55.7%	10,507	61.6%	15,962	66.7%
Housing Units Renter-Occupied		904	52.0%	5,075	44.3%	6,541	38.4%	7,967	33.3%
Housing Units Vacant (2025)		338	16.3%	1,949	14.5%	2,637	13.4%	3,386	12.4%
<b>Household Size (2025)</b>									
Total Households		1,740		11,450		17,048		23,929	
1 Person Households		629	36.2%	4,056	35.4%	5,864	34.4%	7,779	32.5%
2 Person Households		574	33.0%	3,898	34.0%	5,903	34.6%	8,535	35.7%
3 Person Households		244	14.0%	1,541	13.5%	2,308	13.5%	3,241	13.5%
4 Person Households		157	9.0%	1,043	9.1%	1,659	9.7%	2,451	10.2%
5 Person Households		74	4.3%	543	4.7%	791	4.6%	1,158	4.8%
6 Person Households		35	2.0%	204	1.8%	289	1.7%	435	1.8%
7 or More Person Households		27	1.6%	165	1.4%	235	1.4%	331	1.4%
<b>Household Income Distribution (2025)</b>									
HH Income \$200,000 or More		17	1.0%	240	2.1%	430	2.5%	767	3.2%
HH Income \$150,000 to \$199,999		11	0.6%	238	2.1%	616	3.6%	1,095	4.6%
HH Income \$125,000 to \$149,999		138	7.9%	577	5.0%	973	5.7%	1,535	6.4%
HH Income \$100,000 to \$124,999		73	4.2%	616	5.4%	1,232	7.2%	1,972	8.2%
HH Income \$75,000 to \$99,999		129	7.4%	1,294	11.3%	1,804	10.6%	2,728	11.4%
HH Income \$50,000 to \$74,999		362	20.8%	2,176	19.0%	3,423	20.1%	4,871	20.4%
HH Income \$35,000 to \$49,999		249	14.3%	1,949	17.0%	2,654	15.6%	3,589	15.0%
HH Income \$25,000 to \$34,999		139	8.0%	1,411	12.3%	2,011	11.8%	2,596	10.8%
HH Income \$15,000 to \$24,999		135	7.8%	1,079	9.4%	1,491	8.7%	1,956	8.2%
HH Income \$10,000 to \$14,999		139	8.0%	724	6.3%	1,094	6.4%	1,321	5.5%
HH Income Under \$10,000		348	20.0%	1,147	10.0%	1,320	7.7%	1,501	6.3%
<b>Household Vehicles (2025)</b>									
Households 0 Vehicles Available		290	16.7%	1,427	12.5%	1,856	10.9%	2,133	8.9%
Households 1 Vehicle Available		695	40.0%	4,731	41.3%	6,424	37.7%	8,190	34.2%
Households 2 Vehicles Available		446	25.6%	3,251	28.4%	5,381	31.6%	8,104	33.9%
Households 3 or More Vehicles Available		308	17.7%	2,041	17.8%	3,387	19.9%	5,502	23.0%
Total Vehicles Available		2,598		17,954		28,583		43,068	
Average Vehicles per Household		1.5		1.6		1.7		1.8	
Owner-Occupied Household Vehicles		1,481	57.0%	12,003	66.9%	20,506	71.7%	32,858	76.3%
Average Vehicles per Owner-Occupied Household		1.8		1.9		2.0		2.1	
Renter-Occupied Household Vehicles		1,117	43.0%	5,951	33.1%	8,078	28.3%	10,210	23.7%
Average Vehicles per Renter-Occupied Household		1.2		1.2		1.2		1.3	
<b>Travel Time (2025)</b>									
Worker Base Age 16 years or Over		1,569		12,132		18,200		26,254	
Travel to Work in 14 Minutes or Less		779	49.6%	6,287	51.8%	8,351	45.9%	10,486	39.9%
Travel to Work in 15 to 29 Minutes		375	23.9%	2,791	23.0%	5,180	28.5%	8,608	32.8%
Travel to Work in 30 to 59 Minutes		221	14.1%	1,662	13.7%	2,443	13.4%	3,985	15.2%
Travel to Work in 60 Minutes or More		118	7.5%	566	4.7%	910	5.0%	1,310	5.0%
Work at Home		76	4.9%	827	6.8%	1,317	7.2%	1,865	7.1%
Average Minutes Travel to Work		15.6		13.1		14.2		15.7	

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Walmart Outlot Shops Marion, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Transportation To Work (2025)</b>								
Worker Base Age 16 years or Over	1,569		12,132		18,200		26,254	
Drive to Work Alone	1,154	73.5%	8,600	70.9%	13,340	73.3%	19,932	75.9%
Drive to Work in Carpool	166	10.6%	1,383	11.4%	2,083	11.4%	2,774	10.6%
Travel to Work by Public Transportation	76	4.8%	118	1.0%	122	0.7%	145	0.6%
Drive to Work on Motorcycle	-	-	9	-	9	-	9	-
Bicycle to Work	1	-	67	0.6%	105	0.6%	118	0.4%
Walk to Work	94	6.0%	1,037	8.5%	1,105	6.1%	1,262	4.8%
Other Means	2	0.1%	93	0.8%	120	0.7%	149	0.6%
Work at Home	76	4.9%	827	6.8%	1,317	7.2%	1,865	7.1%
<b>Daytime Demographics (2025)</b>								
Total Businesses	301		1,378		1,779		2,211	
Total Employees	4,416		17,486		20,805		24,502	
Company Headquarter Businesses	10	3.2%	48	3.5%	64	3.6%	76	3.4%
Company Headquarter Employees	908	20.6%	3,665	21.0%	3,919	18.8%	4,296	17.5%
Employee Population per Business	14.7 to 1		12.7 to 1		11.7 to 1		11.1 to 1	
Residential Population per Business	14.3 to 1		21.1 to 1		23.8 to 1		26.7 to 1	
Adj. Daytime Demographics Age 16 Years or Over	6,297		28,881		36,757		45,971	
<b>Labor Force</b>								
Labor Population Age 16 Years or Over (2025)	3,452		23,540		34,165		47,737	
Labor Force Total Males (2025)	1,846	53.5%	12,822	54.5%	17,874	52.3%	24,558	51.4%
Male Civilian Employed	853	46.2%	6,728	52.5%	9,927	55.5%	14,030	57.1%
Male Civilian Unemployed	107	5.8%	586	4.6%	718	4.0%	895	3.6%
Males in Armed Forces	-	-	12	-	12	-	12	-
Males Not in Labor Force	885	48.0%	5,495	42.9%	7,218	40.4%	9,621	39.2%
Labor Force Total Females (2025)	1,605	46.5%	10,719	45.5%	16,291	47.7%	23,178	48.6%
Female Civilian Employed	716	44.6%	5,405	50.4%	8,275	50.8%	12,226	52.7%
Female Civilian Unemployed	54	3.4%	345	3.2%	541	3.3%	641	2.8%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	835	52.0%	4,969	46.4%	7,475	45.9%	10,311	44.5%
Unemployment Rate	161	4.7%	931	4.0%	1,259	3.7%	1,536	3.2%
<b>Occupation (2025)</b>								
Occupation Population Age 16 Years or Over	1,569		12,132		18,200		26,254	
Occupation Total Males	853	54.4%	6,727	55.4%	9,925	54.5%	14,028	53.4%
Occupation Total Females	716	45.6%	5,405	44.6%	8,275	45.5%	12,226	46.6%
Management, Business, Financial Operations	109	-	1,194	9.8%	2,064	11.3%	3,220	12.3%
Professional, Related	342	21.8%	3,072	25.3%	4,430	24.3%	6,358	24.2%
Service	346	22.0%	2,108	17.4%	2,937	16.1%	4,018	15.3%
Sales, Office	283	18.0%	2,451	20.2%	3,734	20.5%	5,409	20.6%
Farming, Fishing, Forestry	-	-	3	-	7	-	15	-
Construction, Extraction, Maintenance	38	2.4%	528	4.4%	960	5.3%	1,467	5.6%
Production, Transport, Material Moving	452	28.8%	2,777	22.9%	4,068	22.4%	5,767	22.0%
White Collar Workers	733	46.7%	6,717	55.4%	10,228	56.2%	14,987	57.1%
Blue Collar Workers	836	53.3%	5,416	44.6%	7,973	43.8%	11,267	42.9%

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Walmart Outlot Shops		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Marion, IN									
<b>Units In Structure (2025)</b>									
Total Units		1,740		11,450		17,048		23,929	
1 Detached Unit		1,237	71.1%	8,165	71.3%	12,837	75.3%	18,724	78.2%
1 Attached Unit		18	1.1%	210	1.8%	279	1.6%	324	1.4%
2 Units		46	2.6%	469	4.1%	526	3.1%	611	2.6%
3 to 4 Units		208	12.0%	858	7.5%	1,064	6.2%	1,195	5.0%
5 to 9 Units		161	9.3%	461	4.0%	504	3.0%	566	2.4%
10 to 19 Units		3	0.2%	139	1.2%	186	1.1%	204	0.9%
20 to 49 Units		7	0.4%	234	2.0%	380	2.2%	427	1.8%
50 or More Units		26	1.5%	358	3.1%	480	2.8%	571	2.4%
Mobile Home or Trailer		33	1.9%	555	4.9%	794	4.7%	1,307	5.5%
Other Structure		-	-	-	-	-	-	-	-
<b>Homes Built By Year (2025)</b>									
Homes Built 2020 or later		-	-	1	-	2	-	2	-
Homes Built 2010 to 2019		36	1.7%	247	1.8%	317	1.6%	535	2.0%
Homes Built 2000 to 2009		75	3.6%	858	6.4%	1,381	7.0%	2,309	8.5%
Homes Built 1990 to 1999		94	4.5%	608	4.5%	875	4.4%	1,450	5.3%
Homes Built 1980 to 1989		80	3.9%	863	6.4%	1,215	6.2%	1,853	6.8%
Homes Built 1970 to 1979		219	10.5%	1,215	9.1%	2,182	11.1%	3,341	12.2%
Homes Built 1960 to 1969		275	13.2%	1,527	11.4%	2,398	12.2%	3,209	11.7%
Homes Built 1950 to 1959		376	18.1%	2,309	17.2%	3,386	17.2%	4,105	15.0%
Homes Built 1940 to 1949		123	5.9%	815	6.1%	1,024	5.2%	1,317	4.8%
Homes Built Before 1939		462	22.2%	3,006	22.4%	4,270	21.7%	5,809	21.3%
Median Age of Homes		65.0 yrs		63.1 yrs		62.3 yrs		60.4 yrs	
<b>Home Values (2025)</b>									
Owner Specified Housing Units		835		6,375		10,507		15,962	
Home Values \$1,000,000 or More		-	-	2	-	5	-	8	-
Home Values \$750,000 to \$999,999		45	5.4%	257	4.0%	326	3.1%	404	2.5%
Home Values \$500,000 to \$749,999		1	0.2%	44	0.7%	92	0.9%	180	1.1%
Home Values \$400,000 to \$499,999		5	0.6%	92	1.4%	132	1.3%	382	2.4%
Home Values \$300,000 to \$399,999		22	2.6%	150	2.4%	425	4.0%	882	5.5%
Home Values \$250,000 to \$299,999		5	0.6%	126	2.0%	416	4.0%	823	5.2%
Home Values \$200,000 to \$249,999		32	3.9%	396	6.2%	908	8.6%	1,558	9.8%
Home Values \$175,000 to \$199,999		48	5.7%	418	6.6%	697	6.6%	1,146	7.2%
Home Values \$150,000 to \$174,999		21	2.5%	314	4.9%	830	7.9%	1,298	8.1%
Home Values \$125,000 to \$149,999		17	2.0%	399	6.3%	779	7.4%	1,207	7.6%
Home Values \$100,000 to \$124,999		51	6.1%	582	9.1%	1,036	9.9%	1,653	10.4%
Home Values \$90,000 to \$99,999		48	5.7%	527	8.3%	733	7.0%	1,006	6.3%
Home Values \$80,000 to \$89,999		36	4.3%	513	8.1%	710	6.8%	940	5.9%
Home Values \$70,000 to \$79,999		26	3.1%	441	6.9%	618	5.9%	802	5.0%
Home Values \$60,000 to \$69,999		30	3.6%	502	7.9%	711	6.8%	1,022	6.4%
Home Values \$50,000 to \$59,999		66	7.9%	536	8.4%	714	6.8%	885	5.5%
Home Values \$35,000 to \$49,999		26	3.1%	146	2.3%	192	1.8%	234	1.5%
Home Values \$25,000 to \$34,999		282	33.8%	596	9.4%	691	6.6%	794	5.0%
Home Values \$10,000 to \$24,999		19	2.2%	108	1.7%	148	1.4%	200	1.3%
Home Values Under \$10,000		55	6.6%	224	3.5%	345	3.3%	538	3.4%
Owner-Occupied Median Home Value		\$79,038		\$100,370		\$118,718		\$133,021	
Renter-Occupied Median Rent		\$507		\$607		\$634		\$649	

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Lat/Lon: 40.5334/-85.6744

Walmart Outlot Shops		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Marion, IN									
<b>Total Annual Consumer Expenditure (2025)</b>									
Total Household Expenditure		\$116.59 M		\$822.61 M		\$1.3 B		\$1.92 B	
Total Non-Retail Expenditure		\$53.48 M		\$378.81 M		\$597.6 M		\$890.39 M	
Total Retail Expenditure		\$63.11 M		\$443.79 M		\$697.68 M		\$1.03 B	
Alcoholic Beverages		\$686.78 K		\$4.92 M		\$7.79 M		\$11.6 M	
Apparel		\$2.19 M		\$15.51 M		\$24.34 M		\$35.97 M	
Contributions		\$3.16 M		\$23.35 M		\$37.75 M		\$57.14 M	
Education		\$2.37 M		\$17.3 M		\$27.73 M		\$41.69 M	
Entertainment		\$6.89 M		\$48.42 M		\$75.83 M		\$111.89 M	
Food Away From Home		\$5.14 M		\$36.46 M		\$57.37 M		\$84.96 M	
Grocery		\$9.61 M		\$65.01 M		\$98.79 M		\$142.03 M	
Health Care		\$11.06 M		\$74.01 M		\$111.93 M		\$158.92 M	
Household Furnishings and Equipment		\$3.05 M		\$21.73 M		\$34.29 M		\$50.91 M	
Household Operations		\$2.29 M		\$16.03 M		\$24.99 M		\$36.74 M	
Miscellaneous Expenses		\$1.99 M		\$14.13 M		\$22.28 M		\$33.04 M	
Personal Care		\$1.79 M		\$12.24 M		\$18.74 M		\$27.12 M	
Shelter		\$21.31 M		\$145.03 M		\$220.82 M		\$318.29 M	
Tax and Retirement		\$18.03 M		\$139.62 M		\$235.44 M		\$368.84 M	
Tobacco and Related		\$970.84 K		\$6.24 M		\$9.09 M		\$12.57 M	
Transportation		\$19.07 M		\$135.55 M		\$216.76 M		\$329.09 M	
Utilities		\$6.98 M		\$47.06 M		\$71.31 M		\$102.28 M	
<b>Monthly Household Consumer Expenditure (2025)</b>									
Total Household Expenditure		\$5,584		\$5,987		\$6,331		\$6,697	
Total Non-Retail Expenditure		\$2,562	45.9%	\$2,757	46.1%	\$2,921	46.1%	\$3,101	46.3%
Total Retail Expenditures		\$3,023	54.1%	\$3,230	53.9%	\$3,410	53.9%	\$3,596	53.7%
Alcoholic Beverages		\$33	0.6%	\$36	0.6%	\$38	0.6%	\$40	0.6%
Apparel		\$105	1.9%	\$113	1.9%	\$119	1.9%	\$125	1.9%
Contributions		\$151	2.7%	\$170	2.8%	\$185	2.9%	\$199	3.0%
Education		\$114	2.0%	\$126	2.1%	\$136	2.1%	\$145	2.2%
Entertainment		\$330	5.9%	\$352	5.9%	\$371	5.9%	\$390	5.8%
Food Away From Home		\$246	4.4%	\$265	4.4%	\$280	4.4%	\$296	4.4%
Grocery		\$460	8.2%	\$473	7.9%	\$483	7.6%	\$495	7.4%
Health Care		\$530	9.5%	\$539	9.0%	\$547	8.6%	\$553	8.3%
Household Furnishings and Equipment		\$146	2.6%	\$158	2.6%	\$168	2.6%	\$177	2.6%
Household Operations		\$110	2.0%	\$117	1.9%	\$122	1.9%	\$128	1.9%
Miscellaneous Expenses		\$95	1.7%	\$103	1.7%	\$109	1.7%	\$115	1.7%
Personal Care		\$86	1.5%	\$89	1.5%	\$92	1.4%	\$94	1.4%
Shelter		\$1,021	18.3%	\$1,056	17.6%	\$1,079	17.0%	\$1,108	16.6%
Tax and Retirement		\$864	15.5%	\$1,016	17.0%	\$1,151	18.2%	\$1,284	18.2%
Tobacco and Related		\$46	0.8%	\$45	0.8%	\$44	0.7%	\$44	0.7%
Transportation		\$913	16.4%	\$987	16.5%	\$1,060	16.7%	\$1,146	17.1%
Utilities		\$334	6.0%	\$342	5.7%	\$349	5.5%	\$356	5.3%