

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups

sandor

Lat/Lon: 41.4613/-84.5491

Walmart Plaza Bryan, OH	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Population				
Estimated Population (2025)	4,580	10,838	13,595	27,813
Projected Population (2030)	4,385	10,413	13,103	27,053
Census Population (2020)	4,729	11,133	13,957	28,352
Census Population (2010)	4,650	10,925	13,784	28,646
Projected Annual Growth (2025-2030)	-195 -0.9%	-425 -0.8%	-492 -0.7%	-760 -0.5%
Historical Annual Growth (2020-2025)	-149 -0.6%	-295 -0.5%	-362 -0.5%	-539 -0.4%
Historical Annual Growth (2010-2020)	78 0.2%	208 0.2%	173 0.1%	-294 -0.1%
Estimated Population Density (2025)	1,459 psm	384 psm	173 psm	89 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi	314.0 sq mi
Households				
Estimated Households (2025)	2,007	4,830	5,944	11,492
Projected Households (2030)	1,933	4,657	5,745	11,211
Census Households (2020)	2,068	4,935	6,080	11,612
Census Households (2010)	1,995	4,762	5,894	11,430
Projected Annual Growth (2025-2030)	-74 -0.7%	-173 -0.7%	-199 -0.7%	-280 -0.5%
Historical Annual Change (2010-2025)	13 -	68 -	50 -	62 -
Average Household Income				
Estimated Average Household Income (2025)	\$91,302	\$82,033	\$86,394	\$87,034
Projected Average Household Income (2030)	\$89,873	\$80,833	\$85,217	\$86,008
Census Average Household Income (2010)	\$51,206	\$50,032	\$52,630	\$52,425
Census Average Household Income (2000)	\$46,464	\$47,011	\$49,344	\$47,662
Projected Annual Change (2025-2030)	-\$1,429 -0.3%	-\$1,200 -0.3%	-\$1,177 -0.3%	-\$1,025 -0.2%
Historical Annual Change (2000-2025)	\$44,838 3.9%	\$35,022 3.0%	\$37,051 3.0%	\$39,371 3.3%
Median Household Income				
Estimated Median Household Income (2025)	\$61,510	\$60,962	\$64,986	\$67,563
Projected Median Household Income (2030)	\$61,324	\$60,571	\$64,633	\$67,299
Census Median Household Income (2010)	\$42,066	\$42,152	\$44,731	\$45,399
Census Median Household Income (2000)	\$39,592	\$39,019	\$40,677	\$40,790
Projected Annual Change (2025-2030)	-\$186 -	-\$391 -0.1%	-\$353 -0.1%	-\$264 -
Historical Annual Change (2000-2025)	\$21,918 2.2%	\$21,943 2.2%	\$24,309 2.4%	\$26,773 2.6%
Per Capita Income				
Estimated Per Capita Income (2025)	\$40,198	\$36,664	\$37,872	\$36,037
Projected Per Capita Income (2030)	\$39,813	\$36,264	\$37,465	\$35,723
Census Per Capita Income (2010)	\$21,974	\$21,808	\$22,504	\$20,919
Census Per Capita Income (2000)	\$19,968	\$19,787	\$20,357	\$18,480
Projected Annual Change (2025-2030)	-\$386 -0.2%	-\$400 -0.2%	-\$408 -0.2%	-\$315 -0.2%
Historical Annual Change (2000-2025)	\$20,231 4.1%	\$16,877 3.4%	\$17,515 3.4%	\$17,558 3.8%
Estimated Average Household Net Worth (2025)	\$782,846	\$772,534	\$844,402	\$864,674

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Walmart Plaza Bryan, OH	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Race and Ethnicity				
Total Population (2025)	4,580	10,838	13,595	27,813
White (2025)	4,231 92.4%	10,034 92.6%	12,668 93.2%	25,926 93.2%
Black or African American (2025)	78 1.7%	139 1.3%	150 1.1%	442 1.6%
American Indian or Alaska Native (2025)	8 0.2%	21 0.2%	24 0.2%	47 0.2%
Asian (2025)	42 0.9%	106 1.0%	117 0.9%	183 0.7%
Hawaiian or Pacific Islander (2025)	1 -	2 -	2 -	4 -
Other Race (2025)	57 1.3%	140 1.3%	166 1.2%	363 1.3%
Two or More Races (2025)	162 3.5%	397 3.7%	469 3.4%	847 3.0%
Population < 18 (2025)	1,025 22.4%	2,404 22.2%	3,010 22.1%	5,982 21.5%
White Not Hispanic	879 85.7%	2,061 85.7%	2,601 86.4%	5,255 87.8%
Black or African American	22 2.2%	39 1.6%	44 1.5%	77 1.3%
Asian	8 0.7%	23 0.9%	27 0.9%	34 0.6%
Other Race Not Hispanic	25 2.4%	64 2.7%	79 2.6%	136 2.3%
Hispanic	91 8.9%	218 9.1%	258 8.6%	480 8.0%
Not Hispanic or Latino Population (2025)	4,284 93.5%	10,119 93.4%	12,751 93.8%	26,225 94.3%
Not Hispanic White	4,099 95.7%	9,716 96.0%	12,286 96.4%	25,224 96.2%
Not Hispanic Black or African American	77 1.8%	136 1.3%	147 1.2%	431 1.6%
Not Hispanic American Indian or Alaska Native	3 -	7 -	9 -	20 -
Not Hispanic Asian	42 1.0%	104 1.0%	115 0.9%	181 0.7%
Not Hispanic Hawaiian or Pacific Islander	- -	- -	- -	1 -
Not Hispanic Other Race	1 -	4 -	6 -	13 -
Not Hispanic Two or More Races	62 1.4%	152 1.5%	188 1.5%	355 1.4%
Hispanic or Latino Population (2025)	296 6.5%	719 6.6%	844 6.2%	1,588 5.7%
Hispanic White	132 44.6%	318 44.2%	382 45.2%	702 44.2%
Hispanic Black or African American	- -	3 0.4%	3 0.4%	11 0.7%
Hispanic American Indian or Alaska Native	5 1.7%	14 1.9%	15 1.8%	27 1.7%
Hispanic Asian	- -	2 0.3%	2 0.2%	2 0.1%
Hispanic Hawaiian or Pacific Islander	1 0.4%	2 0.3%	2 0.2%	3 0.2%
Hispanic Other Race	56 19.1%	136 19.0%	160 18.9%	350 22.1%
Hispanic Two or More Races	100 33.8%	244 34.0%	281 33.3%	492 31.0%
Not Hispanic or Latino Population (2020)	4,428 93.7%	10,433 93.7%	13,148 94.2%	26,840 94.7%
Hispanic or Latino Population (2020)	300 6.3%	699 6.3%	809 5.8%	1,513 5.3%
Not Hispanic or Latino Population (2010)	4,417 95.0%	10,408 95.3%	13,176 95.6%	27,488 96.0%
Hispanic or Latino Population (2010)	233 5.0%	517 4.7%	608 4.4%	1,158 4.0%
Not Hispanic or Latino Population (2030)	4,076 93.0%	9,681 93.0%	12,230 93.3%	25,391 93.9%
Hispanic or Latino Population (2030)	309 7.0%	732 7.0%	873 6.7%	1,662 6.1%
Projected Annual Growth (2025-2030)	13 0.9%	13 0.4%	29 0.7%	74 0.9%
Historical Annual Growth (2010-2020)	67 2.9%	182 3.5%	201 3.3%	355 3.1%

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Walmart Plaza Bryan, OH	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Age Distribution (2025)				
Total Population	4,580	10,838	13,595	27,813
Age Under 5 Years	269 5.9%	634 5.9%	769 5.7%	1,508 5.4%
Age 5 to 9 Years	286 6.3%	661 6.1%	826 6.1%	1,647 5.9%
Age 10 to 14 Years	287 6.3%	690 6.4%	867 6.4%	1,710 6.1%
Age 15 to 19 Years	306 6.7%	667 6.2%	858 6.3%	1,784 6.4%
Age 20 to 24 Years	287 6.3%	712 6.6%	833 6.1%	1,667 6.0%
Age 25 to 29 Years	290 6.3%	682 6.3%	807 5.9%	1,657 6.0%
Age 30 to 34 Years	263 5.7%	656 6.0%	798 5.9%	1,680 6.0%
Age 35 to 39 Years	285 6.2%	648 6.0%	804 5.9%	1,692 6.1%
Age 40 to 44 Years	300 6.6%	653 6.0%	820 6.0%	1,775 6.4%
Age 45 to 49 Years	251 5.5%	583 5.4%	745 5.5%	1,616 5.8%
Age 50 to 54 Years	247 5.4%	620 5.7%	791 5.8%	1,674 6.0%
Age 55 to 59 Years	249 5.4%	614 5.7%	800 5.9%	1,701 6.1%
Age 60 to 64 Years	302 6.6%	748 6.9%	986 7.3%	1,982 7.1%
Age 65 to 69 Years	294 6.4%	693 6.4%	911 6.7%	1,859 6.7%
Age 70 to 74 Years	223 4.9%	572 5.3%	737 5.4%	1,454 5.2%
Age 75 to 79 Years	186 4.1%	430 4.0%	543 4.0%	1,048 3.8%
Age 80 to 84 Years	126 2.7%	295 2.7%	364 2.7%	705 2.5%
Age 85 Years or Over	130 2.8%	279 2.6%	337 2.5%	654 2.4%
Median Age	39.7	39.9	40.7	40.9
Age 19 Years or Less	1,148 25.1%	2,653 24.5%	3,320 24.4%	6,648 23.9%
Age 20 to 64 Years	2,474 54.0%	5,916 54.6%	7,384 54.3%	15,444 55.5%
Age 65 Years or Over	958 20.9%	2,270 20.9%	2,892 21.3%	5,721 20.6%
Female Age Distribution (2025)				
Female Population	2,310 50.4%	5,490 50.7%	6,844 50.3%	13,487 48.5%
Age Under 5 Years	129 5.6%	291 5.3%	362 5.3%	720 5.3%
Age 5 to 9 Years	145 6.3%	329 6.0%	412 6.0%	810 6.0%
Age 10 to 14 Years	137 5.9%	336 6.1%	422 6.2%	842 6.2%
Age 15 to 19 Years	151 6.5%	331 6.0%	420 6.1%	847 6.3%
Age 20 to 24 Years	139 6.0%	356 6.5%	412 6.0%	759 5.6%
Age 25 to 29 Years	135 5.9%	326 5.9%	389 5.7%	747 5.5%
Age 30 to 34 Years	138 6.0%	344 6.3%	417 6.1%	790 5.9%
Age 35 to 39 Years	136 5.9%	309 5.6%	384 5.6%	765 5.7%
Age 40 to 44 Years	156 6.8%	339 6.2%	424 6.2%	882 6.5%
Age 45 to 49 Years	121 5.2%	289 5.3%	366 5.3%	738 5.5%
Age 50 to 54 Years	128 5.5%	319 5.8%	403 5.9%	810 6.0%
Age 55 to 59 Years	137 5.9%	314 5.7%	399 5.8%	840 6.2%
Age 60 to 64 Years	153 6.6%	393 7.2%	524 7.7%	1,031 7.6%
Age 65 to 69 Years	146 6.3%	343 6.2%	445 6.5%	895 6.6%
Age 70 to 74 Years	120 5.2%	309 5.6%	385 5.6%	743 5.5%
Age 75 to 79 Years	96 4.2%	227 4.1%	282 4.1%	526 3.9%
Age 80 to 84 Years	69 3.0%	172 3.1%	210 3.1%	405 3.0%
Age 85 Years or Over	72 3.1%	162 2.9%	188 2.8%	338 2.5%
Female Median Age	40.6	41.0	41.6	41.8
Age 19 Years or Less	562 24.3%	1,287 23.4%	1,616 23.6%	3,220 23.9%
Age 20 to 64 Years	1,244 53.9%	2,991 54.5%	3,717 54.3%	7,361 54.6%
Age 65 Years or Over	504 21.8%	1,213 22.1%	1,511 22.1%	2,906 21.5%

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Male Age Distribution (2025)				
Male Population	2,270	49.6%	5,348	49.3%
Age Under 5 Years	140	6.2%	343	6.4%
Age 5 to 9 Years	141	6.2%	332	6.2%
Age 10 to 14 Years	150	6.6%	354	6.6%
Age 15 to 19 Years	155	6.8%	336	6.3%
Age 20 to 24 Years	147	6.5%	355	6.6%
Age 25 to 29 Years	155	6.8%	355	6.6%
Age 30 to 34 Years	125	5.5%	312	5.8%
Age 35 to 39 Years	149	6.5%	338	6.3%
Age 40 to 44 Years	144	6.3%	314	5.9%
Age 45 to 49 Years	130	5.7%	294	5.5%
Age 50 to 54 Years	119	5.3%	301	5.6%
Age 55 to 59 Years	112	4.9%	300	5.6%
Age 60 to 64 Years	148	6.5%	355	6.6%
Age 65 to 69 Years	148	6.5%	350	6.5%
Age 70 to 74 Years	103	4.5%	263	4.9%
Age 75 to 79 Years	90	3.9%	203	3.8%
Age 80 to 84 Years	56	2.5%	123	2.3%
Age 85 Years or Over	58	2.5%	118	2.2%
Male Median Age	38.8		38.8	
Age 19 Years or Less	586	25.8%	1,366	25.5%
Age 20 to 64 Years	1,229	54.1%	2,925	54.7%
Age 65 Years or Over	455	20.0%	1,057	19.8%
Males per 100 Females (2025)				
Overall Comparison	98		97	
Age Under 5 Years	108	52.0%	118	54.1%
Age 5 to 9 Years	97	49.2%	101	50.2%
Age 10 to 14 Years	110	52.4%	106	51.3%
Age 15 to 19 Years	103	50.8%	102	50.4%
Age 20 to 24 Years	106	51.4%	100	49.9%
Age 25 to 29 Years	115	53.4%	109	52.2%
Age 30 to 34 Years	91	47.6%	91	47.5%
Age 35 to 39 Years	109	52.2%	109	52.2%
Age 40 to 44 Years	92	47.9%	93	48.1%
Age 45 to 49 Years	107	51.7%	102	50.4%
Age 50 to 54 Years	93	48.3%	94	48.5%
Age 55 to 59 Years	82	45.0%	95	48.8%
Age 60 to 64 Years	97	49.1%	90	47.5%
Age 65 to 69 Years	102	50.5%	102	50.5%
Age 70 to 74 Years	85	46.0%	85	45.9%
Age 75 to 79 Years	93	48.3%	90	47.3%
Age 80 to 84 Years	81	44.9%	71	41.7%
Age 85 Years or Over	80	44.4%	73	42.1%
Age 19 Years or Less	104	51.1%	106	51.5%
Age 20 to 39 Years	105	51.2%	102	50.5%
Age 40 to 64 Years	94	48.4%	95	48.6%
Age 65 Years or Over	90	47.5%	87	46.6%

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Walmart Plaza Bryan, OH	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Household Type (2025)				
Total Households	2,007	4,830	5,944	11,492
Households with Children	534 26.6%	1,254 26.0%	1,571 26.4%	3,170 27.6%
Average Household Size	2.2	2.2	2.3	2.3
Household Density per Square Mile	639	171	76	37
Population Family	3,418 74.6%	8,077 74.5%	10,368 76.3%	21,559 77.5%
Population Non-Family	1,060 23.2%	2,620 24.2%	3,063 22.5%	5,371 19.3%
Population Group Quarters	101 2.2%	142 1.3%	164 1.2%	883 3.2%
Family Households	1,146 57.1%	2,727 56.5%	3,500 58.9%	7,256 63.1%
Married Couple Households	762 66.5%	1,857 68.1%	2,504 71.5%	5,484 75.6%
Other Family Households with Children	384 33.5%	870 31.9%	997 28.5%	1,773 24.4%
Family Households with Children	534 46.6%	1,253 45.9%	1,569 44.8%	3,164 43.6%
Married Couple with Children	299 56.0%	709 56.6%	942 60.1%	2,057 65.0%
Other Family Households with Children	235 44.0%	544 43.4%	627 39.9%	1,108 35.0%
Family Households No Children	612 53.4%	1,474 54.1%	1,931 55.2%	4,092 56.4%
Married Couple No Children	463 75.7%	1,148 77.9%	1,561 80.8%	3,427 83.7%
Other Family Households No Children	149 24.3%	326 22.1%	370 19.2%	665 16.3%
Non-Family Households	862 42.9%	2,103 43.5%	2,444 41.1%	4,236 36.9%
Non-Family Households with Children	- -	1 -	2 -	6 0.1%
Non-Family Households No Children	862 100.0%	2,101 99.9%	2,442 99.9%	4,230 99.9%
Average Family Household Size	3.0	3.0	3.0	3.0
Average Family Income	\$97,856	\$90,674	\$96,554	\$99,774
Median Family Income	\$79,672	\$73,343	\$77,827	\$81,462
Average Non-Family Household Size	1.2	1.2	1.3	1.3
Marital Status (2025)				
Population Age 15 Years or Over	3,738	8,852	11,133	22,949
Never Married	1,161 31.0%	2,847 32.2%	3,251 29.2%	6,718 29.3%
Currently Married	1,585 42.4%	3,662 41.4%	5,080 45.6%	10,711 46.7%
Previously Married	993 26.6%	2,343 26.5%	2,802 25.2%	5,519 24.1%
Separated	49 5.0%	125 5.3%	170 6.1%	594 10.8%
Widowed	374 37.7%	773 33.0%	937 33.5%	1,819 32.9%
Divorced	569 57.4%	1,445 61.7%	1,695 60.5%	3,106 56.3%
Educational Attainment (2025)				
Adult Population Age 25 Years or Over	3,146	7,474	9,443	19,498
Elementary (Grade Level 0 to 8)	50 1.6%	97 1.3%	144 1.5%	330 1.7%
Some High School (Grade Level 9 to 11)	236 7.5%	619 8.3%	675 7.1%	1,284 6.6%
High School Graduate	1,218 38.7%	2,925 39.1%	3,773 40.0%	8,068 41.4%
Some College	880 28.0%	1,913 25.6%	2,345 24.8%	4,529 23.2%
Associate Degree Only	269 8.6%	709 9.5%	940 10.0%	2,270 11.6%
Bachelor Degree Only	256 8.1%	706 9.4%	936 9.9%	1,865 9.6%
Graduate Degree	236 7.5%	505 6.8%	630 6.7%	1,152 5.9%
Any College (Some College or Higher)	1,642 52.2%	3,833 51.3%	4,850 51.4%	9,816 50.3%
College Degree + (Bachelor Degree or Higher)	493 15.7%	1,211 16.2%	1,566 16.6%	3,017 15.5%

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Housing				
Total Housing Units (2025)	2,181	5,234	6,430	12,429
Total Housing Units (2020)	2,225	5,261	6,475	12,465
Historical Annual Growth (2020-2025)	-43 -0.4%	-27 -0.1%	-45 -0.1%	-36 -
Housing Units Occupied (2025)	2,007 92.0%	4,830 92.3%	5,944 92.4%	11,492 92.5%
Housing Units Owner-Occupied	1,266 63.0%	3,121 64.6%	4,083 68.7%	8,404 73.1%
Housing Units Renter-Occupied	742 37.0%	1,708 35.4%	1,861 31.3%	3,088 26.9%
Housing Units Vacant (2025)	174 8.0%	405 7.7%	486 7.6%	937 7.5%
Household Size (2025)				
Total Households	2,007	4,830	5,944	11,492
1 Person Households	739 36.8%	1,790 37.1%	2,068 34.8%	3,513 30.6%
2 Person Households	674 33.6%	1,648 34.1%	2,109 35.5%	4,342 37.8%
3 Person Households	246 12.2%	582 12.1%	726 12.2%	1,471 12.8%
4 Person Households	197 9.8%	443 9.2%	565 9.5%	1,148 10.0%
5 Person Households	97 4.8%	224 4.6%	287 4.8%	615 5.4%
6 Person Households	37 1.9%	92 1.9%	125 2.1%	267 2.3%
7 or More Person Households	17 0.9%	50 1.0%	65 1.1%	136 1.2%
Household Income Distribution (2025)				
HH Income \$200,000 or More	89 4.4%	221 4.6%	321 5.4%	541 4.7%
HH Income \$150,000 to \$199,999	161 8.0%	281 5.8%	356 6.0%	682 5.9%
HH Income \$125,000 to \$149,999	141 7.0%	196 4.0%	243 4.1%	538 4.7%
HH Income \$100,000 to \$124,999	117 5.8%	320 6.6%	464 7.8%	1,262 11.0%
HH Income \$75,000 to \$99,999	255 12.7%	710 14.7%	987 16.6%	1,820 15.8%
HH Income \$50,000 to \$74,999	380 18.9%	954 19.7%	1,156 19.5%	2,251 19.6%
HH Income \$35,000 to \$49,999	286 14.2%	750 15.5%	828 13.9%	1,607 14.0%
HH Income \$25,000 to \$34,999	270 13.5%	574 11.9%	645 10.8%	1,206 10.5%
HH Income \$15,000 to \$24,999	157 7.8%	330 6.8%	391 6.6%	713 6.2%
HH Income \$10,000 to \$14,999	42 2.1%	179 3.7%	218 3.7%	327 2.8%
HH Income Under \$10,000	110 5.5%	316 6.5%	335 5.6%	544 4.7%
Household Vehicles (2025)				
Households 0 Vehicles Available	113 5.6%	285 5.9%	315 5.3%	610 5.3%
Households 1 Vehicle Available	867 43.2%	2,092 43.3%	2,354 39.6%	4,062 35.3%
Households 2 Vehicles Available	672 33.5%	1,653 34.2%	2,238 37.7%	4,463 38.8%
Households 3 or More Vehicles Available	355 17.7%	800 16.6%	1,037 17.4%	2,356 20.5%
Total Vehicles Available	3,440	8,167	10,447	21,314
Average Vehicles per Household	1.7	1.7	1.8	1.9
Owner-Occupied Household Vehicles	2,423 70.4%	5,863 71.8%	7,889 75.5%	17,110 80.3%
Average Vehicles per Owner-Occupied Household	1.9	1.9	1.9	2.0
Renter-Occupied Household Vehicles	1,017 29.6%	2,304 28.2%	2,559 24.5%	4,204 19.7%
Average Vehicles per Renter-Occupied Household	1.4	1.3	1.4	1.4
Travel Time (2025)				
Worker Base Age 16 years or Over	1,902	4,496	5,775	11,898
Travel to Work in 14 Minutes or Less	1,187 62.4%	2,650 58.9%	3,283 56.8%	5,310 44.6%
Travel to Work in 15 to 29 Minutes	428 22.5%	1,111 24.7%	1,529 26.5%	4,051 34.1%
Travel to Work in 30 to 59 Minutes	193 10.2%	451 10.0%	593 10.3%	1,625 13.7%
Travel to Work in 60 Minutes or More	56 3.0%	164 3.6%	220 3.8%	502 4.2%
Work at Home	37 2.0%	121 2.7%	151 2.6%	409 3.4%
Average Minutes Travel to Work	10.2	11.2	12.0	15.4

Complete Profile

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Walmart Plaza Bryan, OH	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Transportation To Work (2025)				
Worker Base Age 16 years or Over	1,902	4,496	5,775	11,898
Drive to Work Alone	1,563 82.2%	3,718 82.7%	4,816 83.4%	10,153 85.3%
Drive to Work in Carpool	213 11.2%	422 9.4%	550 9.5%	971 8.2%
Travel to Work by Public Transportation	23 1.2%	57 1.3%	59 1.0%	65 0.5%
Drive to Work on Motorcycle	- -	- -	- -	4 -
Bicycle to Work	22 1.1%	34 0.8%	34 0.6%	50 0.4%
Walk to Work	44 2.3%	140 3.1%	157 2.7%	217 1.8%
Other Means	- -	5 0.1%	9 0.2%	29 0.2%
Work at Home	37 2.0%	121 2.7%	151 2.6%	409 3.4%
Daytime Demographics (2025)				
Total Businesses	252	558	589	947
Total Employees	3,544	6,824	7,110	12,037
Company Headquarter Businesses	13 5.1%	24 4.3%	25 4.3%	45 4.8%
Company Headquarter Employees	954 26.9%	1,470 21.5%	1,506 21.2%	3,019 25.1%
Employee Population per Business	14.1 to 1	12.2 to 1	12.1 to 1	12.7 to 1
Residential Population per Business	18.2 to 1	19.4 to 1	23.1 to 1	29.4 to 1
Adj. Daytime Demographics Age 16 Years or Over	5,327	11,048	12,289	22,718
Labor Force				
Labor Population Age 16 Years or Over (2025)	3,685	8,721	10,957	22,592
Labor Force Total Males (2025)	1,813 49.2%	4,253 48.8%	5,393 49.2%	11,648 51.6%
Male Civilian Employed	1,011 55.7%	2,312 54.4%	2,991 55.5%	6,378 54.8%
Male Civilian Unemployed	26 1.4%	166 3.9%	189 3.5%	391 3.4%
Males in Armed Forces	- -	- -	2 -	7 -
Males Not in Labor Force	776 42.8%	1,774 41.7%	2,210 41.0%	4,872 41.8%
Labor Force Total Females (2025)	1,872 50.8%	4,469 51.2%	5,564 50.8%	10,944 48.4%
Female Civilian Employed	891 47.6%	2,184 48.9%	2,784 50.0%	5,520 50.4%
Female Civilian Unemployed	5 0.3%	42 0.9%	50 0.9%	233 2.1%
Females in Armed Forces	- -	- -	- -	6 -
Females Not in Labor Force	976 52.1%	2,243 50.2%	2,729 49.1%	5,185 47.4%
Unemployment Rate	31 0.8%	207 2.4%	239 2.2%	623 2.8%
Occupation (2025)				
Occupation Population Age 16 Years or Over	1,902	4,496	5,775	11,898
Occupation Total Males	1,011 53.1%	2,312 51.4%	2,991 51.8%	6,377 53.6%
Occupation Total Females	891 46.9%	2,184 48.6%	2,784 48.2%	5,520 46.4%
Management, Business, Financial Operations	194 -	486 10.8%	692 12.0%	1,471 12.4%
Professional, Related	261 13.7%	691 15.4%	899 15.6%	1,901 16.0%
Service	315 16.6%	786 17.5%	986 17.1%	1,817 15.3%
Sales, Office	469 24.7%	1,024 22.8%	1,259 21.8%	2,404 20.2%
Farming, Fishing, Forestry	- -	1 -	2 -	30 0.3%
Construction, Extraction, Maintenance	112 5.9%	245 5.5%	385 6.7%	1,113 9.4%
Production, Transport, Material Moving	550 28.9%	1,263 28.1%	1,553 26.9%	3,161 26.6%
White Collar Workers	924 48.6%	2,201 48.9%	2,850 49.3%	5,776 48.6%
Blue Collar Workers	978 51.4%	2,296 51.1%	2,925 50.7%	6,121 51.4%

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Walmart Plaza Bryan, OH	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Units In Structure (2025)				
Total Units	2,007	4,830	5,944	11,492
1 Detached Unit	1,514 75.4%	3,593 74.4%	4,564 76.8%	9,201 80.1%
1 Attached Unit	52 2.6%	116 2.4%	133 2.2%	243 2.1%
2 Units	148 7.4%	232 4.8%	252 4.2%	489 4.3%
3 to 4 Units	123 6.1%	320 6.6%	326 5.5%	530 4.6%
5 to 9 Units	57 2.9%	92 1.9%	103 1.7%	127 1.1%
10 to 19 Units	44 2.2%	214 4.4%	229 3.8%	290 2.5%
20 to 49 Units	29 1.4%	44 0.9%	45 0.8%	58 0.5%
50 or More Units	- -	1 -	1 -	5 -
Mobile Home or Trailer	39 1.9%	218 4.5%	291 4.9%	540 4.7%
Other Structure	- -	- -	1 -	9 -
Homes Built By Year (2025)				
Homes Built 2020 or later	- -	- -	- -	4 -
Homes Built 2010 to 2019	62 2.8%	118 2.3%	147 2.3%	276 2.2%
Homes Built 2000 to 2009	148 6.8%	383 7.3%	492 7.7%	1,016 8.2%
Homes Built 1990 to 1999	158 7.2%	545 10.4%	699 10.9%	1,357 10.9%
Homes Built 1980 to 1989	187 8.6%	438 8.4%	533 8.3%	890 7.2%
Homes Built 1970 to 1979	263 12.1%	633 12.1%	859 13.4%	1,695 13.6%
Homes Built 1960 to 1969	249 11.4%	726 13.9%	909 14.1%	1,474 11.9%
Homes Built 1950 to 1959	406 18.6%	782 14.9%	882 13.7%	1,458 11.7%
Homes Built 1940 to 1949	167 7.7%	270 5.2%	283 4.4%	484 3.9%
Homes Built Before 1939	368 16.9%	935 17.9%	1,139 17.7%	2,838 22.8%
Median Age of Homes	59.2 yrs	57.6 yrs	56.9 yrs	58.2 yrs
Home Values (2025)				
Owner Specified Housing Units	1,266	3,121	4,083	8,404
Home Values \$1,000,000 or More	6 0.5%	22 0.7%	26 0.6%	39 0.5%
Home Values \$750,000 to \$999,999	- -	- -	- -	22 0.3%
Home Values \$500,000 to \$749,999	74 5.8%	102 3.3%	133 3.2%	214 2.5%
Home Values \$400,000 to \$499,999	23 1.8%	50 1.6%	75 1.8%	206 2.5%
Home Values \$300,000 to \$399,999	99 7.8%	226 7.2%	335 8.2%	658 7.8%
Home Values \$250,000 to \$299,999	52 4.1%	162 5.2%	261 6.4%	548 6.5%
Home Values \$200,000 to \$249,999	192 15.2%	366 11.7%	519 12.7%	1,188 14.1%
Home Values \$175,000 to \$199,999	95 7.5%	261 8.3%	365 8.9%	652 7.8%
Home Values \$150,000 to \$174,999	114 9.0%	331 10.6%	444 10.9%	784 9.3%
Home Values \$125,000 to \$149,999	106 8.4%	281 9.0%	360 8.8%	737 8.8%
Home Values \$100,000 to \$124,999	241 19.1%	502 16.1%	616 15.1%	1,282 15.3%
Home Values \$90,000 to \$99,999	48 3.8%	103 3.3%	120 2.9%	328 3.9%
Home Values \$80,000 to \$89,999	63 5.0%	144 4.6%	156 3.8%	422 5.0%
Home Values \$70,000 to \$79,999	19 1.5%	91 2.9%	110 2.7%	231 2.7%
Home Values \$60,000 to \$69,999	63 5.0%	121 3.9%	125 3.1%	190 2.3%
Home Values \$50,000 to \$59,999	5 0.4%	24 0.8%	32 0.8%	205 2.4%
Home Values \$35,000 to \$49,999	18 1.4%	32 1.0%	36 0.9%	150 1.8%
Home Values \$25,000 to \$34,999	4 0.3%	75 2.4%	77 1.9%	109 1.3%
Home Values \$10,000 to \$24,999	20 1.6%	83 2.7%	113 2.8%	186 2.2%
Home Values Under \$10,000	23 1.9%	147 4.7%	179 4.4%	252 3.0%
Owner-Occupied Median Home Value	\$159,723	\$152,623	\$161,569	\$161,296
Renter-Occupied Median Rent	\$605	\$588	\$588	\$586

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Walmart Plaza Bryan, OH	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2025)				
Total Household Expenditure	\$169.96 M	\$395.46 M	\$507.69 M	\$1 B
Total Non-Retail Expenditure	\$81.01 M	\$186.84 M	\$240.5 M	\$469.97 M
Total Retail Expenditure	\$88.95 M	\$208.62 M	\$267.19 M	\$532.01 M
Alcoholic Beverages	\$1.03 M	\$2.39 M	\$3.07 M	\$6.09 M
Apparel	\$3.15 M	\$7.34 M	\$9.41 M	\$18.66 M
Contributions	\$5.2 M	\$11.95 M	\$15.55 M	\$30.72 M
Education	\$3.75 M	\$8.66 M	\$11.22 M	\$22.18 M
Entertainment	\$9.79 M	\$22.8 M	\$29.22 M	\$57.9 M
Food Away From Home	\$7.47 M	\$17.36 M	\$22.3 M	\$44.2 M
Grocery	\$11.89 M	\$28.08 M	\$35.37 M	\$70.48 M
Health Care	\$13.11 M	\$31.55 M	\$39.18 M	\$76.46 M
Household Furnishings and Equipment	\$4.49 M	\$10.44 M	\$13.42 M	\$26.59 M
Household Operations	\$3.2 M	\$7.46 M	\$9.54 M	\$18.91 M
Miscellaneous Expenses	\$2.91 M	\$6.77 M	\$8.69 M	\$17.23 M
Personal Care	\$2.3 M	\$5.4 M	\$6.84 M	\$13.61 M
Shelter	\$27.97 M	\$64.88 M	\$81.68 M	\$159.81 M
Tax and Retirement	\$35.82 M	\$81.32 M	\$108.13 M	\$210.86 M
Tobacco and Related	\$983.64 K	\$2.38 M	\$2.92 M	\$5.83 M
Transportation	\$28.38 M	\$66.51 M	\$85.79 M	\$171.89 M
Utilities	\$8.53 M	\$20.17 M	\$25.36 M	\$50.55 M
Monthly Household Consumer Expenditure (2025)				
Total Household Expenditure	\$7,055	\$6,824	\$7,118	\$7,266
Total Non-Retail Expenditure	\$3,363 47.7%	\$3,224 47.2%	\$3,372 47.4%	\$3,408 46.9%
Total Retail Expenditures	\$3,692 52.3%	\$3,600 52.8%	\$3,746 52.6%	\$3,858 53.1%
Alcoholic Beverages	\$43 0.6%	\$41 0.6%	\$43 0.6%	\$44 0.6%
Apparel	\$131 1.9%	\$127 1.9%	\$132 1.9%	\$135 1.9%
Contributions	\$216 3.1%	\$206 3.0%	\$218 3.1%	\$223 3.1%
Education	\$156 2.2%	\$149 2.2%	\$157 2.2%	\$161 2.2%
Entertainment	\$406 5.8%	\$393 5.8%	\$410 5.8%	\$420 5.8%
Food Away From Home	\$310 4.4%	\$300 4.4%	\$313 4.4%	\$321 4.4%
Grocery	\$493 7.0%	\$485 7.1%	\$496 7.0%	\$511 7.0%
Health Care	\$544 7.7%	\$544 8.0%	\$549 7.7%	\$554 7.6%
Household Furnishings and Equipment	\$187 2.6%	\$180 2.6%	\$188 2.6%	\$193 2.7%
Household Operations	\$133 1.9%	\$129 1.9%	\$134 1.9%	\$137 1.9%
Miscellaneous Expenses	\$121 1.7%	\$117 1.7%	\$122 1.7%	\$125 1.7%
Personal Care	\$95 1.4%	\$93 1.4%	\$96 1.3%	\$99 1.4%
Shelter	\$1,161 16.5%	\$1,120 16.4%	\$1,145 16.1%	\$1,159 15.9%
Tax and Retirement	\$1,487 21.1%	\$1,403 20.6%	\$1,516 21.3%	\$1,529 21.3%
Tobacco and Related	\$41 0.6%	\$41 0.6%	\$41 0.6%	\$42 0.6%
Transportation	\$1,178 16.7%	\$1,148 16.8%	\$1,203 16.9%	\$1,246 17.2%
Utilities	\$354 5.0%	\$348 5.1%	\$356 5.0%	\$367 5.0%