

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.4613/-84.5491

Walmart Plaza									
Bryan, OH		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population									
Estimated Population (2025)		4,580		10,838		13,595		27,813	
Projected Population (2030)		4,385		10,413		13,103		27,053	
Census Population (2020)		4,729		11,133		13,957		28,352	
Census Population (2010)		4,650		10,925		13,784		28,646	
Projected Annual Growth (2025-2030)		-195	-0.9%	-425	-0.8%	-492	-0.7%	-760	-0.5%
Historical Annual Growth (2020-2025)		-149	-0.6%	-295	-0.5%	-362	-0.5%	-539	-0.4%
Historical Annual Growth (2010-2020)		78	0.2%	208	0.2%	173	0.1%	-294	-0.1%
Estimated Population Density (2025)		1,459	psm	384	psm	173	psm	89	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households									
Estimated Households (2025)		2,007		4,830		5,944		11,492	
Projected Households (2030)		1,933		4,657		5,745		11,211	
Census Households (2020)		2,068		4,935		6,080		11,612	
Census Households (2010)		1,995		4,762		5,894		11,430	
Projected Annual Growth (2025-2030)		-74	-0.7%	-173	-0.7%	-199	-0.7%	-280	-0.5%
Historical Annual Change (2010-2025)		13	-	68	-	50	-	62	-
Average Household Income									
Estimated Average Household Income (2025)		\$91,302		\$82,033		\$86,394		\$87,034	
Projected Average Household Income (2030)		\$89,873		\$80,833		\$85,217		\$86,008	
Census Average Household Income (2010)		\$51,206		\$50,032		\$52,630		\$52,425	
Census Average Household Income (2000)		\$46,464		\$47,011		\$49,344		\$47,662	
Projected Annual Change (2025-2030)		-\$1,429	-0.3%	-\$1,200	-0.3%	-\$1,177	-0.3%	-\$1,025	-0.2%
Historical Annual Change (2000-2025)		\$44,838	3.9%	\$35,022	3.0%	\$37,051	3.0%	\$39,371	3.3%
Median Household Income									
Estimated Median Household Income (2025)		\$61,510		\$60,962		\$64,986		\$67,563	
Projected Median Household Income (2030)		\$61,324		\$60,571		\$64,633		\$67,299	
Census Median Household Income (2010)		\$42,066		\$42,152		\$44,731		\$45,399	
Census Median Household Income (2000)		\$39,592		\$39,019		\$40,677		\$40,790	
Projected Annual Change (2025-2030)		-\$186	-	-\$391	-0.1%	-\$353	-0.1%	-\$264	-
Historical Annual Change (2000-2025)		\$21,918	2.2%	\$21,943	2.2%	\$24,309	2.4%	\$26,773	2.6%
Per Capita Income									
Estimated Per Capita Income (2025)		\$40,198		\$36,664		\$37,872		\$36,037	
Projected Per Capita Income (2030)		\$39,813		\$36,264		\$37,465		\$35,723	
Census Per Capita Income (2010)		\$21,974		\$21,808		\$22,504		\$20,919	
Census Per Capita Income (2000)		\$19,968		\$19,787		\$20,357		\$18,480	
Projected Annual Change (2025-2030)		-\$386	-0.2%	-\$400	-0.2%	-\$408	-0.2%	-\$315	-0.2%
Historical Annual Change (2000-2025)		\$20,231	4.1%	\$16,877	3.4%	\$17,515	3.4%	\$17,558	3.8%
Estimated Average Household Net Worth (2025)		\$782,846		\$772,534		\$844,402		\$864,674	

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Walmart Plaza									
Bryan, OH									
	1 mi radius		3 mi radius		5 mi radius		10 mi radius		
Race and Ethnicity									
Total Population (2025)	4,580		10,838		13,595		27,813		
White (2025)	4,231	92.4%	10,034	92.6%	12,668	93.2%	25,926	93.2%	
Black or African American (2025)	78	1.7%	139	1.3%	150	1.1%	442	1.6%	
American Indian or Alaska Native (2025)	8	0.2%	21	0.2%	24	0.2%	47	0.2%	
Asian (2025)	42	0.9%	106	1.0%	117	0.9%	183	0.7%	
Hawaiian or Pacific Islander (2025)	1	-	2	-	2	-	4	-	
Other Race (2025)	57	1.3%	140	1.3%	166	1.2%	363	1.3%	
Two or More Races (2025)	162	3.5%	397	3.7%	469	3.4%	847	3.0%	
Population < 18 (2025)	1,025	22.4%	2,404	22.2%	3,010	22.1%	5,982	21.5%	
White Not Hispanic	879	85.7%	2,061	85.7%	2,601	86.4%	5,255	87.8%	
Black or African American	22	2.2%	39	1.6%	44	1.5%	77	1.3%	
Asian	8	0.7%	23	0.9%	27	0.9%	34	0.6%	
Other Race Not Hispanic	25	2.4%	64	2.7%	79	2.6%	136	2.3%	
Hispanic	91	8.9%	218	9.1%	258	8.6%	480	8.0%	
Not Hispanic or Latino Population (2025)	4,284	93.5%	10,119	93.4%	12,751	93.8%	26,225	94.3%	
Not Hispanic White	4,099	95.7%	9,716	96.0%	12,286	96.4%	25,224	96.2%	
Not Hispanic Black or African American	77	1.8%	136	1.3%	147	1.2%	431	1.6%	
Not Hispanic American Indian or Alaska Native	3	-	7	-	9	-	20	-	
Not Hispanic Asian	42	1.0%	104	1.0%	115	0.9%	181	0.7%	
Not Hispanic Hawaiian or Pacific Islander	-	-	-	-	-	-	1	-	
Not Hispanic Other Race	1	-	4	-	6	-	13	-	
Not Hispanic Two or More Races	62	1.4%	152	1.5%	188	1.5%	355	1.4%	
Hispanic or Latino Population (2025)	296	6.5%	719	6.6%	844	6.2%	1,588	5.7%	
Hispanic White	132	44.6%	318	44.2%	382	45.2%	702	44.2%	
Hispanic Black or African American	-	-	3	0.4%	3	0.4%	11	0.7%	
Hispanic American Indian or Alaska Native	5	1.7%	14	1.9%	15	1.8%	27	1.7%	
Hispanic Asian	-	-	2	0.3%	2	0.2%	2	0.1%	
Hispanic Hawaiian or Pacific Islander	1	0.4%	2	0.3%	2	0.2%	3	0.2%	
Hispanic Other Race	56	19.1%	136	19.0%	160	18.9%	350	22.1%	
Hispanic Two or More Races	100	33.8%	244	34.0%	281	33.3%	492	31.0%	
Not Hispanic or Latino Population (2020)	4,428	93.7%	10,433	93.7%	13,148	94.2%	26,840	94.7%	
Hispanic or Latino Population (2020)	300	6.3%	699	6.3%	809	5.8%	1,513	5.3%	
Not Hispanic or Latino Population (2010)	4,417	95.0%	10,408	95.3%	13,176	95.6%	27,488	96.0%	
Hispanic or Latino Population (2010)	233	5.0%	517	4.7%	608	4.4%	1,158	4.0%	
Not Hispanic or Latino Population (2030)	4,076	93.0%	9,681	93.0%	12,230	93.3%	25,391	93.9%	
Hispanic or Latino Population (2030)	309	7.0%	732	7.0%	873	6.7%	1,662	6.1%	
Projected Annual Growth (2025-2030)	13	0.9%	13	0.4%	29	0.7%	74	0.9%	
Historical Annual Growth (2010-2020)	67	2.9%	182	3.5%	201	3.3%	355	3.1%	

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Walmart Plaza											
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Total Age Distribution (2025)											
Total Population		4,580		10,838		13,595		27,813			
Age Under 5 Years		269	5.9%	634	5.9%	769	5.7%	1,508	5.4%		
Age 5 to 9 Years		286	6.3%	661	6.1%	826	6.1%	1,647	5.9%		
Age 10 to 14 Years		287	6.3%	690	6.4%	867	6.4%	1,710	6.1%		
Age 15 to 19 Years		306	6.7%	667	6.2%	858	6.3%	1,784	6.4%		
Age 20 to 24 Years		287	6.3%	712	6.6%	833	6.1%	1,667	6.0%		
Age 25 to 29 Years		290	6.3%	682	6.3%	807	5.9%	1,657	6.0%		
Age 30 to 34 Years		263	5.7%	656	6.0%	798	5.9%	1,680	6.0%		
Age 35 to 39 Years		285	6.2%	648	6.0%	804	5.9%	1,692	6.1%		
Age 40 to 44 Years		300	6.6%	653	6.0%	820	6.0%	1,775	6.4%		
Age 45 to 49 Years		251	5.5%	583	5.4%	745	5.5%	1,616	5.8%		
Age 50 to 54 Years		247	5.4%	620	5.7%	791	5.8%	1,674	6.0%		
Age 55 to 59 Years		249	5.4%	614	5.7%	800	5.9%	1,701	6.1%		
Age 60 to 64 Years		302	6.6%	748	6.9%	986	7.3%	1,982	7.1%		
Age 65 to 69 Years		294	6.4%	693	6.4%	911	6.7%	1,859	6.7%		
Age 70 to 74 Years		223	4.9%	572	5.3%	737	5.4%	1,454	5.2%		
Age 75 to 79 Years		186	4.1%	430	4.0%	543	4.0%	1,048	3.8%		
Age 80 to 84 Years		126	2.7%	295	2.7%	364	2.7%	705	2.5%		
Age 85 Years or Over		130	2.8%	279	2.6%	337	2.5%	654	2.4%		
Median Age		39.7		39.9		40.7		40.9			
Age 19 Years or Less		1,148	25.1%	2,653	24.5%	3,320	24.4%	6,648	23.9%		
Age 20 to 64 Years		2,474	54.0%	5,916	54.6%	7,384	54.3%	15,444	55.5%		
Age 65 Years or Over		958	20.9%	2,270	20.9%	2,892	21.3%	5,721	20.6%		
Female Age Distribution (2025)											
Female Population		2,310	50.4%	5,490	50.7%	6,844	50.3%	13,487	48.5%		
Age Under 5 Years		129	5.6%	291	5.3%	362	5.3%	720	5.3%		
Age 5 to 9 Years		145	6.3%	329	6.0%	412	6.0%	810	6.0%		
Age 10 to 14 Years		137	5.9%	336	6.1%	422	6.2%	842	6.2%		
Age 15 to 19 Years		151	6.5%	331	6.0%	420	6.1%	847	6.3%		
Age 20 to 24 Years		139	6.0%	356	6.5%	412	6.0%	759	5.6%		
Age 25 to 29 Years		135	5.9%	326	5.9%	389	5.7%	747	5.5%		
Age 30 to 34 Years		138	6.0%	344	6.3%	417	6.1%	790	5.9%		
Age 35 to 39 Years		136	5.9%	309	5.6%	384	5.6%	765	5.7%		
Age 40 to 44 Years		156	6.8%	339	6.2%	424	6.2%	882	6.5%		
Age 45 to 49 Years		121	5.2%	289	5.3%	366	5.3%	738	5.5%		
Age 50 to 54 Years		128	5.5%	319	5.8%	403	5.9%	810	6.0%		
Age 55 to 59 Years		137	5.9%	314	5.7%	399	5.8%	840	6.2%		
Age 60 to 64 Years		153	6.6%	393	7.2%	524	7.7%	1,031	7.6%		
Age 65 to 69 Years		146	6.3%	343	6.2%	445	6.5%	895	6.6%		
Age 70 to 74 Years		120	5.2%	309	5.6%	385	5.6%	743	5.5%		
Age 75 to 79 Years		96	4.2%	227	4.1%	282	4.1%	526	3.9%		
Age 80 to 84 Years		69	3.0%	172	3.1%	210	3.1%	405	3.0%		
Age 85 Years or Over		72	3.1%	162	2.9%	188	2.8%	338	2.5%		
Female Median Age		40.6		41.0		41.6		41.8			
Age 19 Years or Less		562	24.3%	1,287	23.4%	1,616	23.6%	3,220	23.9%		
Age 20 to 64 Years		1,244	53.9%	2,991	54.5%	3,717	54.3%	7,361	54.6%		
Age 65 Years or Over		504	21.8%	1,213	22.1%	1,511	22.1%	2,906	21.5%		

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Male Age Distribution (2025)									
Male Population	2,270	49.6%	5,348	49.3%	6,751	49.7%	14,326	51.5%	
Age Under 5 Years	140	6.2%	343	6.4%	408	6.0%	788	5.5%	
Age 5 to 9 Years	141	6.2%	332	6.2%	413	6.1%	836	5.8%	
Age 10 to 14 Years	150	6.6%	354	6.6%	445	6.6%	868	6.1%	
Age 15 to 19 Years	155	6.8%	336	6.3%	438	6.5%	937	6.5%	
Age 20 to 24 Years	147	6.5%	355	6.6%	421	6.2%	908	6.3%	
Age 25 to 29 Years	155	6.8%	355	6.6%	419	6.2%	910	6.4%	
Age 30 to 34 Years	125	5.5%	312	5.8%	381	5.6%	890	6.2%	
Age 35 to 39 Years	149	6.5%	338	6.3%	421	6.2%	928	6.5%	
Age 40 to 44 Years	144	6.3%	314	5.9%	396	5.9%	893	6.2%	
Age 45 to 49 Years	130	5.7%	294	5.5%	379	5.6%	878	6.1%	
Age 50 to 54 Years	119	5.3%	301	5.6%	388	5.7%	864	6.0%	
Age 55 to 59 Years	112	4.9%	300	5.6%	401	5.9%	861	6.0%	
Age 60 to 64 Years	148	6.5%	355	6.6%	462	6.8%	951	6.6%	
Age 65 to 69 Years	148	6.5%	350	6.5%	465	6.9%	964	6.7%	
Age 70 to 74 Years	103	4.5%	263	4.9%	351	5.2%	712	5.0%	
Age 75 to 79 Years	90	3.9%	203	3.8%	261	3.9%	522	3.6%	
Age 80 to 84 Years	56	2.5%	123	2.3%	154	2.3%	300	2.1%	
Age 85 Years or Over	58	2.5%	118	2.2%	149	2.2%	316	2.2%	
Male Median Age	38.8		38.8		39.9		40.2		
Age 19 Years or Less	586	25.8%	1,366	25.5%	1,704	25.2%	3,428	23.9%	
Age 20 to 64 Years	1,229	54.1%	2,925	54.7%	3,666	54.3%	8,083	56.4%	
Age 65 Years or Over	455	20.0%	1,057	19.8%	1,381	20.5%	2,814	19.6%	
Males per 100 Females (2025)									
Overall Comparison	98		97		99		106		
Age Under 5 Years	108	52.0%	118	54.1%	113	53.0%	109	52.2%	
Age 5 to 9 Years	97	49.2%	101	50.2%	100	50.1%	103	50.8%	
Age 10 to 14 Years	110	52.4%	106	51.3%	105	51.3%	103	50.7%	
Age 15 to 19 Years	103	50.8%	102	50.4%	104	51.1%	111	52.5%	
Age 20 to 24 Years	106	51.4%	100	49.9%	102	50.5%	120	54.5%	
Age 25 to 29 Years	115	53.4%	109	52.2%	108	51.9%	122	54.9%	
Age 30 to 34 Years	91	47.6%	91	47.5%	92	47.8%	113	53.0%	
Age 35 to 39 Years	109	52.2%	109	52.2%	110	52.3%	121	54.8%	
Age 40 to 44 Years	92	47.9%	93	48.1%	93	48.3%	101	50.3%	
Age 45 to 49 Years	107	51.7%	102	50.4%	104	50.9%	119	54.3%	
Age 50 to 54 Years	93	48.3%	94	48.5%	96	49.0%	107	51.6%	
Age 55 to 59 Years	82	45.0%	95	48.8%	100	50.1%	103	50.6%	
Age 60 to 64 Years	97	49.1%	90	47.5%	88	46.9%	92	48.0%	
Age 65 to 69 Years	102	50.5%	102	50.5%	105	51.1%	108	51.9%	
Age 70 to 74 Years	85	46.0%	85	45.9%	91	47.7%	96	48.9%	
Age 75 to 79 Years	93	48.3%	90	47.3%	93	48.1%	99	49.8%	
Age 80 to 84 Years	81	44.9%	71	41.7%	74	42.4%	74	42.6%	
Age 85 Years or Over	80	44.4%	73	42.1%	79	44.1%	93	48.3%	
Age 19 Years or Less	104	51.1%	106	51.5%	105	51.3%	106	51.6%	
Age 20 to 39 Years	105	51.2%	102	50.5%	103	50.6%	119	54.3%	
Age 40 to 64 Years	94	48.4%	95	48.6%	96	48.9%	103	50.8%	
Age 65 Years or Over	90	47.5%	87	46.6%	91	47.8%	97	49.2%	

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Household Type (2025)									
Total Households	2,007		4,830		5,944		11,492		
Households with Children	534	26.6%	1,254	26.0%	1,571	26.4%	3,170	27.6%	
Average Household Size	2.2		2.2		2.3		2.3		
Household Density per Square Mile	639		171		76		37		
Population Family	3,418	74.6%	8,077	74.5%	10,368	76.3%	21,559	77.5%	
Population Non-Family	1,060	23.2%	2,620	24.2%	3,063	22.5%	5,371	19.3%	
Population Group Quarters	101	2.2%	142	1.3%	164	1.2%	883	3.2%	
Family Households	1,146	57.1%	2,727	56.5%	3,500	58.9%	7,256	63.1%	
Married Couple Households	762	66.5%	1,857	68.1%	2,504	71.5%	5,484	75.6%	
Other Family Households with Children	384	33.5%	870	31.9%	997	28.5%	1,773	24.4%	
Family Households with Children	534	46.6%	1,253	45.9%	1,569	44.8%	3,164	43.6%	
Married Couple with Children	299	56.0%	709	56.6%	942	60.1%	2,057	65.0%	
Other Family Households with Children	235	44.0%	544	43.4%	627	39.9%	1,108	35.0%	
Family Households No Children	612	53.4%	1,474	54.1%	1,931	55.2%	4,092	56.4%	
Married Couple No Children	463	75.7%	1,148	77.9%	1,561	80.8%	3,427	83.7%	
Other Family Households No Children	149	24.3%	326	22.1%	370	19.2%	665	16.3%	
Non-Family Households	862	42.9%	2,103	43.5%	2,444	41.1%	4,236	36.9%	
Non-Family Households with Children	-	-	1	-	2	-	6	0.1%	
Non-Family Households No Children	862	100.0%	2,101	99.9%	2,442	99.9%	4,230	99.9%	
Average Family Household Size	3.0		3.0		3.0		3.0		
Average Family Income	\$97,856		\$90,674		\$96,554		\$99,774		
Median Family Income	\$79,672		\$73,343		\$77,827		\$81,462		
Average Non-Family Household Size	1.2		1.2		1.3		1.3		
Marital Status (2025)									
Population Age 15 Years or Over	3,738		8,852		11,133		22,949		
Never Married	1,161	31.0%	2,847	32.2%	3,251	29.2%	6,718	29.3%	
Currently Married	1,585	42.4%	3,662	41.4%	5,080	45.6%	10,711	46.7%	
Previously Married	993	26.6%	2,343	26.5%	2,802	25.2%	5,519	24.1%	
Separated	49	5.0%	125	5.3%	170	6.1%	594	10.8%	
Widowed	374	37.7%	773	33.0%	937	33.5%	1,819	32.9%	
Divorced	569	57.4%	1,445	61.7%	1,695	60.5%	3,106	56.3%	
Educational Attainment (2025)									
Adult Population Age 25 Years or Over	3,146		7,474		9,443		19,498		
Elementary (Grade Level 0 to 8)	50	1.6%	97	1.3%	144	1.5%	330	1.7%	
Some High School (Grade Level 9 to 11)	236	7.5%	619	8.3%	675	7.1%	1,284	6.6%	
High School Graduate	1,218	38.7%	2,925	39.1%	3,773	40.0%	8,068	41.4%	
Some College	880	28.0%	1,913	25.6%	2,345	24.8%	4,529	23.2%	
Associate Degree Only	269	8.6%	709	9.5%	940	10.0%	2,270	11.6%	
Bachelor Degree Only	256	8.1%	706	9.4%	936	9.9%	1,865	9.6%	
Graduate Degree	236	7.5%	505	6.8%	630	6.7%	1,152	5.9%	
Any College (Some College or Higher)	1,642	52.2%	3,833	51.3%	4,850	51.4%	9,816	50.3%	
College Degree + (Bachelor Degree or Higher)	493	15.7%	1,211	16.2%	1,566	16.6%	3,017	15.5%	

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Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.4613/-84.5491

Walmart Plaza									
Bryan, OH									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Housing									
Total Housing Units (2025)	2,181			5,234		6,430		12,429	
Total Housing Units (2020)	2,225			5,261		6,475		12,465	
Historical Annual Growth (2020-2025)	-43	-0.4%		-27	-0.1%	-45	-0.1%	-36	-
Housing Units Occupied (2025)	2,007	92.0%		4,830	92.3%	5,944	92.4%	11,492	92.5%
Housing Units Owner-Occupied	1,266	63.0%		3,121	64.6%	4,083	68.7%	8,404	73.1%
Housing Units Renter-Occupied	742	37.0%		1,708	35.4%	1,861	31.3%	3,088	26.9%
Housing Units Vacant (2025)	174	8.0%		405	7.7%	486	7.6%	937	7.5%
Household Size (2025)									
Total Households	2,007			4,830		5,944		11,492	
1 Person Households	739	36.8%		1,790	37.1%	2,068	34.8%	3,513	30.6%
2 Person Households	674	33.6%		1,648	34.1%	2,109	35.5%	4,342	37.8%
3 Person Households	246	12.2%		582	12.1%	726	12.2%	1,471	12.8%
4 Person Households	197	9.8%		443	9.2%	565	9.5%	1,148	10.0%
5 Person Households	97	4.8%		224	4.6%	287	4.8%	615	5.4%
6 Person Households	37	1.9%		92	1.9%	125	2.1%	267	2.3%
7 or More Person Households	17	0.9%		50	1.0%	65	1.1%	136	1.2%
Household Income Distribution (2025)									
HH Income \$200,000 or More	89	4.4%		221	4.6%	321	5.4%	541	4.7%
HH Income \$150,000 to \$199,999	161	8.0%		281	5.8%	356	6.0%	682	5.9%
HH Income \$125,000 to \$149,999	141	7.0%		196	4.0%	243	4.1%	538	4.7%
HH Income \$100,000 to \$124,999	117	5.8%		320	6.6%	464	7.8%	1,262	11.0%
HH Income \$75,000 to \$99,999	255	12.7%		710	14.7%	987	16.6%	1,820	15.8%
HH Income \$50,000 to \$74,999	380	18.9%		954	19.7%	1,156	19.5%	2,251	19.6%
HH Income \$35,000 to \$49,999	286	14.2%		750	15.5%	828	13.9%	1,607	14.0%
HH Income \$25,000 to \$34,999	270	13.5%		574	11.9%	645	10.8%	1,206	10.5%
HH Income \$15,000 to \$24,999	157	7.8%		330	6.8%	391	6.6%	713	6.2%
HH Income \$10,000 to \$14,999	42	2.1%		179	3.7%	218	3.7%	327	2.8%
HH Income Under \$10,000	110	5.5%		316	6.5%	335	5.6%	544	4.7%
Household Vehicles (2025)									
Households 0 Vehicles Available	113	5.6%		285	5.9%	315	5.3%	610	5.3%
Households 1 Vehicle Available	867	43.2%		2,092	43.3%	2,354	39.6%	4,062	35.3%
Households 2 Vehicles Available	672	33.5%		1,653	34.2%	2,238	37.7%	4,463	38.8%
Households 3 or More Vehicles Available	355	17.7%		800	16.6%	1,037	17.4%	2,356	20.5%
Total Vehicles Available	3,440			8,167		10,447		21,314	
Average Vehicles per Household	1.7			1.7		1.8		1.9	
Owner-Occupied Household Vehicles	2,423			5,863		7,889		17,110	
Average Vehicles per Owner-Occupied Household	1.9			1.9		1.9		2.0	
Renter-Occupied Household Vehicles	1,017			2,304		2,559		4,204	
Average Vehicles per Renter-Occupied Household	1.4			1.3		1.4		1.4	
Travel Time (2025)									
Worker Base Age 16 years or Over	1,902			4,496		5,775		11,898	
Travel to Work in 14 Minutes or Less	1,187	62.4%		2,650	58.9%	3,283	56.8%	5,310	44.6%
Travel to Work in 15 to 29 Minutes	428	22.5%		1,111	24.7%	1,529	26.5%	4,051	34.1%
Travel to Work in 30 to 59 Minutes	193	10.2%		451	10.0%	593	10.3%	1,625	13.7%
Travel to Work in 60 Minutes or More	56	3.0%		164	3.6%	220	3.8%	502	4.2%
Work at Home	37	2.0%		121	2.7%	151	2.6%	409	3.4%
Average Minutes Travel to Work	10.2			11.2		12.0		15.4	

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Walmart Plaza									
Bryan, OH		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2025)									
Worker Base Age 16 years or Over	1,902		4,496		5,775		11,898		
Drive to Work Alone	1,563	82.2%	3,718	82.7%	4,816	83.4%	10,153	85.3%	
Drive to Work in Carpool	213	11.2%	422	9.4%	550	9.5%	971	8.2%	
Travel to Work by Public Transportation	23	1.2%	57	1.3%	59	1.0%	65	0.5%	
Drive to Work on Motorcycle	-	-	-	-	-	-	4	-	
Bicycle to Work	22	1.1%	34	0.8%	34	0.6%	50	0.4%	
Walk to Work	44	2.3%	140	3.1%	157	2.7%	217	1.8%	
Other Means	-	-	5	0.1%	9	0.2%	29	0.2%	
Work at Home	37	2.0%	121	2.7%	151	2.6%	409	3.4%	
Daytime Demographics (2025)									
Total Businesses	252		558		589		947		
Total Employees	3,544		6,824		7,110		12,037		
Company Headquarter Businesses	13	5.1%	24	4.3%	25	4.3%	45	4.8%	
Company Headquarter Employees	954	26.9%	1,470	21.5%	1,506	21.2%	3,019	25.1%	
Employee Population per Business	14.1	to 1	12.2	to 1	12.1	to 1	12.7	to 1	
Residential Population per Business	18.2	to 1	19.4	to 1	23.1	to 1	29.4	to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,327		11,048		12,289		22,718		
Labor Force									
Labor Population Age 16 Years or Over (2025)	3,685		8,721		10,957		22,592		
Labor Force Total Males (2025)	1,813	49.2%	4,253	48.8%	5,393	49.2%	11,648	51.6%	
Male Civilian Employed	1,011	55.7%	2,312	54.4%	2,991	55.5%	6,378	54.8%	
Male Civilian Unemployed	26	1.4%	166	3.9%	189	3.5%	391	3.4%	
Males in Armed Forces	-	-	-	-	2	-	7	-	
Males Not in Labor Force	776	42.8%	1,774	41.7%	2,210	41.0%	4,872	41.8%	
Labor Force Total Females (2025)	1,872	50.8%	4,469	51.2%	5,564	50.8%	10,944	48.4%	
Female Civilian Employed	891	47.6%	2,184	48.9%	2,784	50.0%	5,520	50.4%	
Female Civilian Unemployed	5	0.3%	42	0.9%	50	0.9%	233	2.1%	
Females in Armed Forces	-	-	-	-	-	-	6	-	
Females Not in Labor Force	976	52.1%	2,243	50.2%	2,729	49.1%	5,185	47.4%	
Unemployment Rate	31	0.8%	207	2.4%	239	2.2%	623	2.8%	
Occupation (2025)									
Occupation Population Age 16 Years or Over	1,902		4,496		5,775		11,898		
Occupation Total Males	1,011	53.1%	2,312	51.4%	2,991	51.8%	6,377	53.6%	
Occupation Total Females	891	46.9%	2,184	48.6%	2,784	48.2%	5,520	46.4%	
Management, Business, Financial Operations	194	-	486	10.8%	692	12.0%	1,471	12.4%	
Professional, Related	261	13.7%	691	15.4%	899	15.6%	1,901	16.0%	
Service	315	16.6%	786	17.5%	986	17.1%	1,817	15.3%	
Sales, Office	469	24.7%	1,024	22.8%	1,259	21.8%	2,404	20.2%	
Farming, Fishing, Forestry	-	-	1	-	2	-	30	0.3%	
Construction, Extraction, Maintenance	112	5.9%	245	5.5%	385	6.7%	1,113	9.4%	
Production, Transport, Material Moving	550	28.9%	1,263	28.1%	1,553	26.9%	3,161	26.6%	
White Collar Workers	924	48.6%	2,201	48.9%	2,850	49.3%	5,776	48.6%	
Blue Collar Workers	978	51.4%	2,296	51.1%	2,925	50.7%	6,121	51.4%	

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Walmart Plaza									
Bryan, OH		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2025)									
Total Units	2,007		4,830		5,944		11,492		
1 Detached Unit	1,514	75.4%	3,593	74.4%	4,564	76.8%	9,201	80.1%	
1 Attached Unit	52	2.6%	116	2.4%	133	2.2%	243	2.1%	
2 Units	148	7.4%	232	4.8%	252	4.2%	489	4.3%	
3 to 4 Units	123	6.1%	320	6.6%	326	5.5%	530	4.6%	
5 to 9 Units	57	2.9%	92	1.9%	103	1.7%	127	1.1%	
10 to 19 Units	44	2.2%	214	4.4%	229	3.8%	290	2.5%	
20 to 49 Units	29	1.4%	44	0.9%	45	0.8%	58	0.5%	
50 or More Units	-	-	1	-	1	-	5	-	
Mobile Home or Trailer	39	1.9%	218	4.5%	291	4.9%	540	4.7%	
Other Structure	-	-	-	-	1	-	9	-	
Homes Built By Year (2025)									
Homes Built 2020 or later	-	-	-	-	-	-	4	-	
Homes Built 2010 to 2019	62	2.8%	118	2.3%	147	2.3%	276	2.2%	
Homes Built 2000 to 2009	148	6.8%	383	7.3%	492	7.7%	1,016	8.2%	
Homes Built 1990 to 1999	158	7.2%	545	10.4%	699	10.9%	1,357	10.9%	
Homes Built 1980 to 1989	187	8.6%	438	8.4%	533	8.3%	890	7.2%	
Homes Built 1970 to 1979	263	12.1%	633	12.1%	859	13.4%	1,695	13.6%	
Homes Built 1960 to 1969	249	11.4%	726	13.9%	909	14.1%	1,474	11.9%	
Homes Built 1950 to 1959	406	18.6%	782	14.9%	882	13.7%	1,458	11.7%	
Homes Built 1940 to 1949	167	7.7%	270	5.2%	283	4.4%	484	3.9%	
Homes Built Before 1939	368	16.9%	935	17.9%	1,139	17.7%	2,838	22.8%	
Median Age of Homes	59.2	yrs	57.6	yrs	56.9	yrs	58.2	yrs	
Home Values (2025)									
Owner Specified Housing Units	1,266		3,121		4,083		8,404		
Home Values \$1,000,000 or More	6	0.5%	22	0.7%	26	0.6%	39	0.5%	
Home Values \$750,000 to \$999,999	-	-	-	-	-	-	22	0.3%	
Home Values \$500,000 to \$749,999	74	5.8%	102	3.3%	133	3.2%	214	2.5%	
Home Values \$400,000 to \$499,999	23	1.8%	50	1.6%	75	1.8%	206	2.5%	
Home Values \$300,000 to \$399,999	99	7.8%	226	7.2%	335	8.2%	658	7.8%	
Home Values \$250,000 to \$299,999	52	4.1%	162	5.2%	261	6.4%	548	6.5%	
Home Values \$200,000 to \$249,999	192	15.2%	366	11.7%	519	12.7%	1,188	14.1%	
Home Values \$175,000 to \$199,999	95	7.5%	261	8.3%	365	8.9%	652	7.8%	
Home Values \$150,000 to \$174,999	114	9.0%	331	10.6%	444	10.9%	784	9.3%	
Home Values \$125,000 to \$149,999	106	8.4%	281	9.0%	360	8.8%	737	8.8%	
Home Values \$100,000 to \$124,999	241	19.1%	502	16.1%	616	15.1%	1,282	15.3%	
Home Values \$90,000 to \$99,999	48	3.8%	103	3.3%	120	2.9%	328	3.9%	
Home Values \$80,000 to \$89,999	63	5.0%	144	4.6%	156	3.8%	422	5.0%	
Home Values \$70,000 to \$79,999	19	1.5%	91	2.9%	110	2.7%	231	2.7%	
Home Values \$60,000 to \$69,999	63	5.0%	121	3.9%	125	3.1%	190	2.3%	
Home Values \$50,000 to \$59,999	5	0.4%	24	0.8%	32	0.8%	205	2.4%	
Home Values \$35,000 to \$49,999	18	1.4%	32	1.0%	36	0.9%	150	1.8%	
Home Values \$25,000 to \$34,999	4	0.3%	75	2.4%	77	1.9%	109	1.3%	
Home Values \$10,000 to \$24,999	20	1.6%	83	2.7%	113	2.8%	186	2.2%	
Home Values Under \$10,000	23	1.9%	147	4.7%	179	4.4%	252	3.0%	
Owner-Occupied Median Home Value	\$159,723		\$152,623		\$161,569		\$161,296		
Renter-Occupied Median Rent	\$605		\$588		\$588		\$586		

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Walmart Plaza Bryan, OH		1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2025)					
Total Household Expenditure		\$169.96 M	\$395.46 M	\$507.69 M	\$1 B
Total Non-Retail Expenditure		\$81.01 M	\$186.84 M	\$240.5 M	\$469.97 M
Total Retail Expenditure		\$88.95 M	\$208.62 M	\$267.19 M	\$532.01 M
Alcoholic Beverages		\$1.03 M	\$2.39 M	\$3.07 M	\$6.09 M
Apparel		\$3.15 M	\$7.34 M	\$9.41 M	\$18.66 M
Contributions		\$5.2 M	\$11.95 M	\$15.55 M	\$30.72 M
Education		\$3.75 M	\$8.66 M	\$11.22 M	\$22.18 M
Entertainment		\$9.79 M	\$22.8 M	\$29.22 M	\$57.9 M
Food Away From Home		\$7.47 M	\$17.36 M	\$22.3 M	\$44.2 M
Grocery		\$11.89 M	\$28.08 M	\$35.37 M	\$70.48 M
Health Care		\$13.11 M	\$31.55 M	\$39.18 M	\$76.46 M
Household Furnishings and Equipment		\$4.49 M	\$10.44 M	\$13.42 M	\$26.59 M
Household Operations		\$3.2 M	\$7.46 M	\$9.54 M	\$18.91 M
Miscellaneous Expenses		\$2.91 M	\$6.77 M	\$8.69 M	\$17.23 M
Personal Care		\$2.3 M	\$5.4 M	\$6.84 M	\$13.61 M
Shelter		\$27.97 M	\$64.88 M	\$81.68 M	\$159.81 M
Tax and Retirement		\$35.82 M	\$81.32 M	\$108.13 M	\$210.86 M
Tobacco and Related		\$983.64 K	\$2.38 M	\$2.92 M	\$5.83 M
Transportation		\$28.38 M	\$66.51 M	\$85.79 M	\$171.89 M
Utilities		\$8.53 M	\$20.17 M	\$25.36 M	\$50.55 M
Monthly Household Consumer Expenditure (2025)					
Total Household Expenditure		\$7,055	\$6,824	\$7,118	\$7,266
Total Non-Retail Expenditure		\$3,363 47.7%	\$3,224 47.2%	\$3,372 47.4%	\$3,408 46.9%
Total Retail Expenditures		\$3,692 52.3%	\$3,600 52.8%	\$3,746 52.6%	\$3,858 53.1%
Alcoholic Beverages		\$43 0.6%	\$41 0.6%	\$43 0.6%	\$44 0.6%
Apparel		\$131 1.9%	\$127 1.9%	\$132 1.9%	\$135 1.9%
Contributions		\$216 3.1%	\$206 3.0%	\$218 3.1%	\$223 3.1%
Education		\$156 2.2%	\$149 2.2%	\$157 2.2%	\$161 2.2%
Entertainment		\$406 5.8%	\$393 5.8%	\$410 5.8%	\$420 5.8%
Food Away From Home		\$310 4.4%	\$300 4.4%	\$313 4.4%	\$321 4.4%
Grocery		\$493 7.0%	\$485 7.1%	\$496 7.0%	\$511 7.0%
Health Care		\$544 7.7%	\$544 8.0%	\$549 7.7%	\$554 7.6%
Household Furnishings and Equipment		\$187 2.6%	\$180 2.6%	\$188 2.6%	\$193 2.7%
Household Operations		\$133 1.9%	\$129 1.9%	\$134 1.9%	\$137 1.9%
Miscellaneous Expenses		\$121 1.7%	\$117 1.7%	\$122 1.7%	\$125 1.7%
Personal Care		\$95 1.4%	\$93 1.4%	\$96 1.3%	\$99 1.4%
Shelter		\$1,161 16.5%	\$1,120 16.4%	\$1,145 16.1%	\$1,159 15.9%
Tax and Retirement		\$1,487 21.1%	\$1,403 20.6%	\$1,516 21.3%	\$1,529 21.3%
Tobacco and Related		\$41 0.6%	\$41 0.6%	\$41 0.6%	\$42 0.6%
Transportation		\$1,178 16.7%	\$1,148 16.8%	\$1,203 16.9%	\$1,246 17.2%
Utilities		\$354 5.0%	\$348 5.1%	\$356 5.0%	\$367 5.0%