Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

sandor

Lat/Lon: 39.506/-86.0679

Walmart Plaza Franklin, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2025)	6,649		30,839		44,744		169,813	
Projected Population (2030)	6,798		32,359		47,281		176,717	
Census Population (2020)	6,269		28,308		41,157		160,945	
Census Population (2010)	5,709		26,770		37,968		137,517	
Projected Annual Growth (2025-2030)	149	0.4%	1,519	1.0%	2,537	1.1%	6,904	0.8%
Historical Annual Growth (2020-2025)	380	1.2%	2,531	1.8%	3,587	1.7%	8,868	1.1%
Historical Annual Growth (2010-2020)	560	1.0%	1,538	0.6%	3,189	0.8%	23,427	1.7%
Estimated Population Density (2025)	2,118	psm	1,091	psm	570	psm	541	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households								
Estimated Households (2025)	2,623		11,551		16,691		65,359	
Projected Households (2030)	2,725		12,308		17,910		68,944	
Census Households (2020)	2,438		10,357		15,095		60,809	
Census Households (2010)	2,188		9,830		13,883		52,145	
Projected Annual Growth (2025-2030)	102	0.8%	757	1.3%	1,219	1.5%	3,585	1.1%
Historical Annual Change (2010-2025)	435	1.3%	1,720	1.2%	2,808	1.3%	13,214	1.7%
Average Household Income								
Estimated Average Household Income (2025)	$97,276		$103,181		$105,577		$117,103	
Projected Average Household Income (2030)	$95,471		$101,483		$103,817		$115,384	
Census Average Household Income (2010)	$47,828		$56,956		$58,650		$69,005	
Census Average Household Income (2000)	$50,685		$52,913		$54,499		$59,943	
Projected Annual Change (2025-2030)	-$1,805	-0.4%	-$1,698	-0.3%	-$1,760	-0.3%	-$1,720	-0.3%
Historical Annual Change (2000-2025)	$46,591	3.7%	$50,268	3.8%	$51,078	3.7%	$57,161	3.8%
Median Household Income								
Estimated Median Household Income (2025)	$78,294		$80,763		$83,201		$94,142	
Projected Median Household Income (2030)	$77,926		$80,240		$82,691		$93,195	
Census Median Household Income (2010)	$41,994		$47,538		$50,779		$57,718	
Census Median Household Income (2000)	$45,641		$47,927		$49,989		$52,803	
Projected Annual Change (2025-2030)	-$367	-	-$523	-0.1%	-$510	-0.1%	-$947	-0.2%
Historical Annual Change (2000-2025)	$32,653	2.9%	$32,836	2.7%	$33,213	2.7%	$41,338	3.1%
Per Capita Income								
Estimated Per Capita Income (2025)	$38,384		$38,976		$39,619		$45,199	
Projected Per Capita Income (2030)	$38,280		$38,915		$39,548		$45,138	
Census Per Capita Income (2010)	$18,326		$20,917		$21,444		$26,163	
Census Per Capita Income (2000)	$17,338		$18,035		$18,659		$22,558	
Projected Annual Change (2025-2030)	-$104	-	-$61	-	-$71	-	-$61	-
Historical Annual Change (2000-2025)	$21,047	4.9%	$20,941	4.6%	$20,960	4.5%	$22,641	4.0%
Estimated Average Household Net Worth (2025)	$805,137		$954,770		$983,318		$1.09 M	

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Lat/Lon: 39.506/-86.0679

Walmart Plaza Franklin, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2025)	6,649		30,839		44,744		169,813	
White (2025)	5,845	87.9%	27,677	89.7%	39,845	89.1%	140,152	82.5%
Black or African American (2025)	248	3.7%	924	3.0%	1,281	2.9%	7,781	4.6%
American Indian or Alaska Native (2025)	19	0.3%	79	0.3%	106	0.2%	279	0.2%
Asian (2025)	198	3.0%	699	2.3%	1,456	3.3%	13,022	7.7%
Hawaiian or Pacific Islander (2025)	2	-	9	-	12	-	55	-
Other Race (2025)	78	1.2%	337	1.1%	460	1.0%	2,119	1.2%
Two or More Races (2025)	258	3.9%	1,113	3.6%	1,584	3.5%	6,405	3.8%
Population < 18 (2025)	1,654	24.9%	6,916	22.4%	10,303	23.0%	41,010	24.2%
White Not Hispanic	1,326	80.2%	5,700	82.4%	8,420	81.7%	30,080	73.3%
Black or African American	69	4.2%	264	3.8%	403	3.9%	2,467	6.0%
Asian	64	3.9%	168	2.4%	386	3.7%	4,062	9.9%
Other Race Not Hispanic	86	5.2%	335	4.8%	487	4.7%	1,851	4.5%
Hispanic	108	6.5%	450	6.5%	607	5.9%	2,550	6.2%
Not Hispanic or Latino Population (2025)	6,350	95.5%	29,541	95.8%	42,974	96.0%	162,103	95.5%
Not Hispanic White	5,736	90.3%	27,215	92.1%	39,221	91.3%	137,589	84.9%
Not Hispanic Black or African American	248	3.9%	912	3.1%	1,263	2.9%	7,653	4.7%
Not Hispanic American Indian or Alaska Native	10	0.2%	48	0.2%	66	0.2%	152	-
Not Hispanic Asian	198	3.1%	691	2.3%	1,447	3.4%	12,980	8.0%
Not Hispanic Hawaiian or Pacific Islander	1	-	6	-	9	-	36	-
Not Hispanic Other Race	7	0.1%	34	0.1%	48	0.1%	140	-
Not Hispanic Two or More Races	149	2.3%	635	2.1%	921	2.1%	3,553	2.2%
Hispanic or Latino Population (2025)	299	4.5%	1,298	4.2%	1,770	4.0%	7,709	4.5%
Hispanic White	109	36.4%	462	35.6%	624	35.3%	2,563	33.2%
Hispanic Black or African American	-	-	13	1.0%	19	1.0%	128	1.7%
Hispanic American Indian or Alaska Native	9	3.0%	31	2.4%	41	2.3%	126	1.6%
Hispanic Asian	-	-	8	0.6%	9	0.5%	41	0.5%
Hispanic Hawaiian or Pacific Islander	1	0.4%	3	0.2%	3	0.2%	19	0.2%
Hispanic Other Race	71	23.7%	303	23.3%	411	23.2%	1,979	25.7%
Hispanic Two or More Races	109	36.5%	479	36.9%	663	37.5%	2,853	37.0%
Not Hispanic or Latino Population (2020)	6,009	95.9%	27,329	96.5%	39,817	96.7%	153,911	95.6%
Hispanic or Latino Population (2020)	260	4.1%	979	3.5%	1,341	3.3%	7,033	4.4%
Not Hispanic or Latino Population (2010)	5,526	96.8%	26,130	97.6%	37,094	97.7%	132,884	96.6%
Hispanic or Latino Population (2010)	182	3.2%	640	2.4%	875	2.3%	4,634	3.4%
Not Hispanic or Latino Population (2030)	6,390	94.0%	30,598	94.6%	44,846	94.8%	166,643	94.3%
Hispanic or Latino Population (2030)	408	6.0%	1,761	5.4%	2,435	5.2%	10,074	5.7%
Projected Annual Growth (2025-2030)	109	7.3%	463	7.1%	665	7.5%	2,365	6.1%
Historical Annual Growth (2010-2020)	77	4.2%	339	5.3%	466	5.3%	2,400	5.2%

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Walmart Plaza **Franklin, IN**	**1 mi radius**		**3 mi radius**		**5 mi radius**		**10 mi radius**	
Total Age Distribution (2025)								
Total Population	6,649		30,839		44,744		169,813	
Age Under 5 Years	439	6.6%	1,652	5.4%	2,498	5.6%	10,194	6.0%
Age 5 to 9 Years	468	7.0%	1,944	6.3%	2,886	6.4%	11,844	7.0%
Age 10 to 14 Years	456	6.9%	2,044	6.6%	3,058	6.8%	11,906	7.0%
Age 15 to 19 Years	433	6.5%	2,184	7.1%	3,083	6.9%	11,031	6.5%
Age 20 to 24 Years	424	6.4%	2,165	7.0%	2,934	6.6%	10,240	6.0%
Age 25 to 29 Years	521	7.8%	2,016	6.5%	2,950	6.6%	11,493	6.8%
Age 30 to 34 Years	518	7.8%	2,083	6.8%	3,092	6.9%	12,337	7.3%
Age 35 to 39 Years	461	6.9%	1,945	6.3%	2,922	6.5%	12,052	7.1%
Age 40 to 44 Years	422	6.3%	1,978	6.4%	2,931	6.6%	11,948	7.0%
Age 45 to 49 Years	381	5.7%	1,844	6.0%	2,709	6.1%	10,243	6.0%
Age 50 to 54 Years	374	5.6%	1,840	6.0%	2,710	6.1%	10,251	6.0%
Age 55 to 59 Years	376	5.7%	1,790	5.8%	2,618	5.9%	9,530	5.6%
Age 60 to 64 Years	388	5.8%	1,914	6.2%	2,815	6.3%	9,856	5.8%
Age 65 to 69 Years	327	4.9%	1,615	5.2%	2,361	5.3%	8,564	5.0%
Age 70 to 74 Years	253	3.8%	1,295	4.2%	1,849	4.1%	6,880	4.1%
Age 75 to 79 Years	190	2.9%	948	3.1%	1,300	2.9%	5,063	3.0%
Age 80 to 84 Years	137	2.1%	754	2.4%	1,024	2.3%	3,374	2.0%
Age 85 Years or Over	81	1.2%	827	2.7%	1,004	2.2%	3,007	1.8%
Median Age	34.9		37.8		37.6		37.1	
Age 19 Years or Less	1,797	27.0%	7,824	25.4%	11,524	25.8%	44,974	26.5%
Age 20 to 64 Years	3,865	58.1%	17,576	57.0%	25,681	57.4%	97,949	57.7%
Age 65 Years or Over	987	14.8%	5,439	17.6%	7,539	16.9%	26,889	15.8%
Female Age Distribution (2025)								
Female Population	3,455	52.0%	14,943	48.5%	21,949	49.1%	85,266	50.2%
Age Under 5 Years	186	5.4%	781	5.2%	1,209	5.5%	4,931	5.8%
Age 5 to 9 Years	227	6.6%	933	6.2%	1,394	6.4%	5,739	6.7%
Age 10 to 14 Years	226	6.5%	1,017	6.8%	1,519	6.9%	5,900	6.9%
Age 15 to 19 Years	209	6.1%	960	6.4%	1,380	6.3%	5,296	6.2%
Age 20 to 24 Years	221	6.4%	932	6.2%	1,319	6.0%	4,982	5.8%
Age 25 to 29 Years	271	7.8%	993	6.6%	1,451	6.6%	5,717	6.7%
Age 30 to 34 Years	263	7.6%	1,019	6.8%	1,522	6.9%	6,209	7.3%
Age 35 to 39 Years	234	6.8%	950	6.4%	1,450	6.6%	6,179	7.2%
Age 40 to 44 Years	219	6.3%	1,004	6.7%	1,486	6.8%	5,987	7.0%
Age 45 to 49 Years	207	6.0%	929	6.2%	1,368	6.2%	5,125	6.0%
Age 50 to 54 Years	193	5.6%	906	6.1%	1,331	6.1%	5,120	6.0%
Age 55 to 59 Years	205	5.9%	918	6.1%	1,341	6.1%	4,894	5.7%
Age 60 to 64 Years	202	5.8%	945	6.3%	1,404	6.4%	5,079	6.0%
Age 65 to 69 Years	185	5.4%	821	5.5%	1,199	5.5%	4,457	5.2%
Age 70 to 74 Years	160	4.6%	673	4.5%	970	4.4%	3,720	4.4%
Age 75 to 79 Years	111	3.2%	497	3.3%	694	3.2%	2,732	3.2%
Age 80 to 84 Years	82	2.4%	371	2.5%	529	2.4%	1,815	2.1%
Age 85 Years or Over	56	1.6%	293	2.0%	383	1.7%	1,385	1.6%
Female Median Age	37.0		38.7		38.4		37.9	
Age 19 Years or Less	848	24.6%	3,691	24.7%	5,502	25.1%	21,867	25.6%
Age 20 to 64 Years	2,014	58.3%	8,598	57.5%	12,671	57.7%	49,293	57.8%
Age 65 Years or Over	593	17.2%	2,655	17.8%	3,776	17.2%	14,107	16.5%

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Walmart Plaza Franklin, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2025)								
Male Population	3,194	48.0%	15,896	51.5%	22,795	50.9%	84,547	49.8%
Age Under 5 Years	252	7.9%	871	5.5%	1,289	5.7%	5,263	6.2%
Age 5 to 9 Years	241	7.6%	1,011	6.4%	1,492	6.5%	6,104	7.2%
Age 10 to 14 Years	231	7.2%	1,027	6.5%	1,539	6.8%	6,006	7.1%
Age 15 to 19 Years	224	7.0%	1,224	7.7%	1,702	7.5%	5,735	6.8%
Age 20 to 24 Years	203	6.4%	1,233	7.8%	1,616	7.1%	5,257	6.2%
Age 25 to 29 Years	251	7.8%	1,023	6.4%	1,499	6.6%	5,776	6.8%
Age 30 to 34 Years	255	8.0%	1,064	6.7%	1,570	6.9%	6,128	7.2%
Age 35 to 39 Years	227	7.1%	995	6.3%	1,472	6.5%	5,873	6.9%
Age 40 to 44 Years	203	6.4%	974	6.1%	1,445	6.3%	5,961	7.1%
Age 45 to 49 Years	174	5.4%	915	5.8%	1,341	5.9%	5,118	6.1%
Age 50 to 54 Years	181	5.7%	934	5.9%	1,378	6.0%	5,131	6.1%
Age 55 to 59 Years	171	5.4%	872	5.5%	1,277	5.6%	4,636	5.5%
Age 60 to 64 Years	186	5.8%	968	6.1%	1,411	6.2%	4,777	5.7%
Age 65 to 69 Years	142	4.4%	794	5.0%	1,162	5.1%	4,108	4.9%
Age 70 to 74 Years	93	2.9%	622	3.9%	879	3.9%	3,161	3.7%
Age 75 to 79 Years	79	2.5%	451	2.8%	606	2.7%	2,331	2.8%
Age 80 to 84 Years	55	1.7%	383	2.4%	496	2.2%	1,560	1.8%
Age 85 Years or Over	25	0.8%	534	3.4%	621	2.7%	1,623	1.9%
Male Median Age	33.0		36.5		36.5		36.3	
Age 19 Years or Less	949	29.7%	4,134	26.0%	6,022	26.4%	23,108	27.3%
Age 20 to 64 Years	1,851	58.0%	8,978	56.5%	13,009	57.1%	48,657	57.6%
Age 65 Years or Over	394	12.3%	2,784	17.5%	3,764	16.5%	12,782	15.1%
Males per 100 Females (2025)								
Overall Comparison	92		106		104		99	
Age Under 5 Years	136	57.5%	111	52.7%	107	51.6%	107	51.6%
Age 5 to 9 Years	106	51.5%	108	52.0%	107	51.7%	106	51.5%
Age 10 to 14 Years	102	50.6%	101	50.2%	101	50.3%	102	50.4%
Age 15 to 19 Years	107	51.7%	128	56.1%	123	55.2%	108	52.0%
Age 20 to 24 Years	92	48.0%	132	57.0%	123	55.1%	106	51.3%
Age 25 to 29 Years	93	48.1%	103	50.7%	103	50.8%	101	50.3%
Age 30 to 34 Years	97	49.2%	104	51.1%	103	50.8%	99	49.7%
Age 35 to 39 Years	97	49.2%	105	51.1%	102	50.4%	95	48.7%
Age 40 to 44 Years	93	48.1%	97	49.2%	97	49.3%	100	49.9%
Age 45 to 49 Years	84	45.7%	98	49.6%	98	49.5%	100	50.0%
Age 50 to 54 Years	94	48.5%	103	50.8%	104	50.9%	100	50.1%
Age 55 to 59 Years	84	45.5%	95	48.7%	95	48.8%	95	48.6%
Age 60 to 64 Years	92	48.0%	102	50.6%	101	50.1%	94	48.5%
Age 65 to 69 Years	77	43.5%	97	49.2%	97	49.2%	92	48.0%
Age 70 to 74 Years	58	36.8%	92	48.0%	91	47.6%	85	45.9%
Age 75 to 79 Years	71	41.5%	91	47.6%	87	46.6%	85	46.0%
Age 80 to 84 Years	68	40.4%	103	50.8%	94	48.4%	86	46.2%
Age 85 Years or Over	45	30.9%	182	64.6%	162	61.8%	117	54.0%
Age 19 Years or Less	112	52.8%	112	52.8%	109	52.3%	106	51.4%
Age 20 to 39 Years	95	48.6%	111	52.6%	107	51.7%	100	49.9%
Age 40 to 64 Years	89	47.2%	99	49.8%	99	49.7%	98	49.4%
Age 65 Years or Over	66	39.9%	105	51.2%	100	49.9%	91	47.5%

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Walmart Plaza Franklin, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Type (2025)								
Total Households	2,623		11,551		16,691		65,359	
Households with Children	948	36.1%	3,865	33.5%	5,817	34.9%	23,112	35.4%
Average Household Size	2.5		2.5		2.6		2.6	
Household Density per Square Mile	835		409		213		208	
Population Family	5,488	82.5%	23,559	76.4%	35,575	79.5%	138,339	81.5%
Population Non-Family	1,158	17.4%	5,584	18.1%	7,438	16.6%	28,531	16.8%
Population Group Quarters	4	-	1,696	5.5%	1,731	3.9%	2,943	1.7%
Family Households	1,754	66.9%	7,526	65.2%	11,386	68.2%	44,411	67.9%
Married Couple Households	1,173	66.8%	5,540	73.6%	8,560	75.2%	34,149	76.9%
Other Family Households with Children	582	33.2%	1,986	26.4%	2,826	24.8%	10,262	23.1%
Family Households with Children	946	53.9%	3,852	51.2%	5,800	50.9%	23,066	51.9%
Married Couple with Children	601	63.5%	2,624	68.1%	4,032	69.5%	16,683	72.3%
Other Family Households with Children	345	36.5%	1,229	31.9%	1,767	30.5%	6,383	27.7%
Family Households No Children	808	46.1%	3,673	48.8%	5,586	49.1%	21,345	48.1%
Married Couple No Children	571	70.7%	2,916	79.4%	4,528	81.1%	17,467	81.8%
Other Family Households No Children	237	29.3%	758	20.6%	1,058	18.9%	3,878	18.2%
Non-Family Households	869	33.1%	4,025	34.8%	5,305	31.8%	20,948	32.1%
Non-Family Households with Children	2	0.2%	12	0.3%	17	0.3%	46	0.2%
Non-Family Households No Children	867	99.8%	4,013	99.7%	5,288	99.7%	20,902	99.8%
Average Family Household Size	3.1		3.1		3.1		3.1	
Average Family Income	$95,647		$123,372		$125,217		$140,611	
Median Family Income	$91,309		$102,930		$102,397		$114,929	
Average Non-Family Household Size	1.3		1.4		1.4		1.4	
Marital Status (2025)								
Population Age 15 Years or Over	5,286		25,199		36,303		135,870	
Never Married	1,392	26.3%	7,115	28.2%	9,593	26.4%	35,058	25.8%
Currently Married	2,620	49.6%	12,371	49.1%	18,880	52.0%	73,923	54.4%
Previously Married	1,274	24.1%	5,713	22.7%	7,829	21.6%	26,889	19.8%
Separated	181	14.2%	878	15.4%	1,300	16.6%	3,733	13.9%
Widowed	253	19.8%	1,606	28.1%	2,131	27.2%	7,358	27.4%
Divorced	841	66.0%	3,228	56.5%	4,398	56.2%	15,799	58.8%
Educational Attainment (2025)								
Adult Population Age 25 Years or Over	4,428		20,849		30,286		114,599	
Elementary (Grade Level 0 to 8)	121	2.7%	440	2.1%	710	2.3%	3,646	3.2%
Some High School (Grade Level 9 to 11)	291	6.6%	1,090	5.2%	1,510	5.0%	5,513	4.8%
High School Graduate	1,679	37.9%	7,202	34.5%	10,602	35.0%	34,285	29.9%
Some College	1,109	25.0%	4,382	21.0%	6,266	20.7%	21,771	19.0%
Associate Degree Only	368	8.3%	2,041	9.8%	2,790	9.2%	10,090	8.8%
Bachelor Degree Only	554	12.5%	3,745	18.0%	5,542	18.3%	24,361	21.3%
Graduate Degree	306	6.9%	1,948	9.3%	2,866	9.5%	14,934	13.0%
Any College (Some College or Higher)	2,337	52.8%	12,117	58.1%	17,464	57.7%	71,155	62.1%
College Degree + (Bachelor Degree or Higher)	860	19.4%	5,693	27.3%	8,408	27.8%	39,295	34.3%

Lat/Lon: 39.506/-86.0679

Walmart Plaza Franklin, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2025)	2,745		12,175		17,547		68,734	
Total Housing Units (2020)	2,530		11,028		15,919		64,087	
Historical Annual Growth (2020-2025)	215	1.7%	1,147	2.1%	1,628	2.0%	4,648	1.5%
Housing Units Occupied (2025)	2,623	95.6%	11,551	94.9%	16,691	95.1%	65,359	95.1%
Housing Units Owner-Occupied	1,604	61.2%	7,749	67.1%	12,031	72.1%	44,633	68.3%
Housing Units Renter-Occupied	1,019	38.8%	3,801	32.9%	4,660	27.9%	20,726	31.7%
Housing Units Vacant (2025)	121	4.4%	624	5.1%	855	4.9%	3,375	4.9%
Household Size (2025)								
Total Households	2,623		11,551		16,691		65,359	
1 Person Households	711	27.1%	3,116	27.0%	4,079	24.4%	16,610	25.4%
2 Person Households	882	33.6%	3,998	34.6%	5,950	35.6%	23,112	35.4%
3 Person Households	413	15.8%	1,752	15.2%	2,657	15.9%	10,068	15.4%
4 Person Households	336	12.8%	1,505	13.0%	2,243	13.4%	8,810	13.5%
5 Person Households	173	6.6%	716	6.2%	1,071	6.4%	4,171	6.4%
6 Person Households	75	2.9%	316	2.7%	464	2.8%	1,724	2.6%
7 or More Person Households	31	1.2%	146	1.3%	225	1.3%	864	1.3%
Household Income Distribution (2025)								
HH Income $200,000 or More	114	4.3%	846	7.3%	1,289	7.7%	8,051	12.3%
HH Income $150,000 to $199,999	162	6.2%	919	8.0%	1,405	8.4%	6,014	9.2%
HH Income $125,000 to $149,999	360	13.7%	1,249	10.8%	1,739	10.4%	5,978	9.1%
HH Income $100,000 to $124,999	216	8.2%	1,375	11.9%	2,157	12.9%	7,607	11.6%
HH Income $75,000 to $99,999	592	22.6%	1,819	15.7%	2,763	16.6%	9,870	15.1%
HH Income $50,000 to $74,999	371	14.1%	1,801	15.6%	2,607	15.6%	10,572	16.2%
HH Income $35,000 to $49,999	309	11.8%	1,107	9.6%	1,530	9.2%	6,257	9.6%
HH Income $25,000 to $34,999	166	6.3%	891	7.7%	1,153	6.9%	3,854	5.9%
HH Income $15,000 to $24,999	179	6.8%	601	5.2%	820	4.9%	3,657	5.6%
HH Income $10,000 to $14,999	21	0.8%	243	2.1%	311	1.9%	1,061	1.6%
HH Income Under $10,000	134	5.1%	700	6.1%	916	5.5%	2,439	3.7%
Household Vehicles (2025)								
Households 0 Vehicles Available	107	4.1%	518	4.5%	579	3.5%	2,940	4.5%
Households 1 Vehicle Available	776	29.6%	3,336	28.9%	4,592	27.5%	18,574	28.4%
Households 2 Vehicles Available	1,001	38.2%	4,682	40.5%	7,204	43.2%	27,670	42.3%
Households 3 or More Vehicles Available	739	28.2%	3,015	26.1%	4,316	25.9%	16,175	24.7%
Total Vehicles Available	5,214		23,027		33,833		129,202	
Average Vehicles per Household	2.0		2.0		2.0		2.0	
Owner-Occupied Household Vehicles	3,566	68.4%	16,903	73.4%	26,177	77.4%	98,781	76.5%
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.2		2.2	
Renter-Occupied Household Vehicles	1,648	31.6%	6,123	26.6%	7,657	22.6%	30,421	23.5%
Average Vehicles per Renter-Occupied Household	1.6		1.6		1.6		1.5	
Travel Time (2025)								
Worker Base Age 16 years or Over	3,475		15,032		22,079		83,784	
Travel to Work in 14 Minutes or Less	1,379	39.7%	5,196	34.6%	6,617	30.0%	19,483	23.3%
Travel to Work in 15 to 29 Minutes	748	21.5%	3,423	22.8%	5,547	25.1%	24,441	29.2%
Travel to Work in 30 to 59 Minutes	801	23.1%	4,137	27.5%	6,349	28.8%	24,843	29.7%
Travel to Work in 60 Minutes or More	246	7.1%	699	4.6%	1,063	4.8%	3,681	4.4%
Work at Home	300	8.6%	1,578	10.5%	2,504	11.3%	11,336	13.5%
Average Minutes Travel to Work	18.4		20.6		22.1		23.8	

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Lat/Lon: 39.506/-86.0679

Walmart Plaza Franklin, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2025)								
Worker Base Age 16 years or Over	3,475		15,032		22,079		83,784	
Drive to Work Alone	2,826	81.3%	11,684	77.7%	17,307	78.4%	64,624	77.1%
Drive to Work in Carpool	290	8.4%	1,420	9.4%	1,838	8.3%	6,059	7.2%
Travel to Work by Public Transportation	-	-	50	0.3%	55	0.2%	310	0.4%
Drive to Work on Motorcycle	-	-	2	-	2	-	28	-
Bicycle to Work	-	-	21	0.1%	24	0.1%	43	-
Walk to Work	17	0.5%	169	1.1%	208	0.9%	746	0.9%
Other Means	41	1.2%	109	0.7%	142	0.6%	638	0.8%
Work at Home	300	8.6%	1,578	10.5%	2,504	11.3%	11,336	13.5%
Daytime Demographics (2025)								
Total Businesses	246		1,042		1,682		6,601	
Total Employees	3,134		11,388		16,869		54,122	
Company Headquarter Businesses	6	2.3%	28	2.7%	43	2.5%	158	2.4%
Company Headquarter Employees	556	17.8%	2,086	18.3%	2,539	15.1%	5,204	9.6%
Employee Population per Business	12.7	to 1	10.9	to 1	10.0	to 1	8.2	to 1
Residential Population per Business	27.0	to 1	29.6	to 1	26.6	to 1	25.7	to 1
Adj. Daytime Demographics Age 16 Years or Over	4,770		20,955		30,235		103,151	
Labor Force								
Labor Population Age 16 Years or Over (2025)	5,185		24,751		35,666		133,516	
Labor Force Total Males (2025)	2,417	46.6%	12,753	51.5%	18,154	50.9%	65,970	49.4%
Male Civilian Employed	1,784	73.8%	8,191	64.2%	12,006	66.1%	44,386	67.3%
Male Civilian Unemployed	73	3.0%	376	2.9%	433	2.4%	2,014	3.1%
Males in Armed Forces	74	3.1%	152	1.2%	220	1.2%	684	1.0%
Males Not in Labor Force	485	20.1%	4,034	31.6%	5,494	30.3%	18,887	28.6%
Labor Force Total Females (2025)	2,768	53.4%	11,998	48.5%	17,512	49.1%	67,545	50.6%
Female Civilian Employed	1,690	61.1%	6,841	57.0%	10,073	57.5%	39,400	58.3%
Female Civilian Unemployed	131	4.7%	313	2.6%	352	2.0%	983	1.5%
Females in Armed Forces	-	-	-	-	-	-	17	-
Females Not in Labor Force	947	34.2%	4,844	40.4%	7,087	40.5%	27,145	40.2%
Unemployment Rate	204	3.9%	689	2.8%	785	2.2%	2,997	2.2%
Occupation (2025)								
Occupation Population Age 16 Years or Over	3,475		15,032		22,079		83,784	
Occupation Total Males	1,784	51.4%	8,191	54.5%	12,006	54.4%	44,384	53.0%
Occupation Total Females	1,690	48.6%	6,841	45.5%	10,073	45.6%	39,400	47.0%
Management, Business, Financial Operations	575	-	2,673	17.8%	3,904	17.7%	17,373	20.7%
Professional, Related	618	17.8%	3,031	20.2%	4,686	21.2%	19,820	23.7%
Service	639	18.4%	2,422	16.1%	3,545	16.1%	11,489	13.7%
Sales, Office	613	17.6%	2,612	17.4%	3,951	17.9%	15,356	18.3%
Farming, Fishing, Forestry	-	-	56	0.4%	68	0.3%	205	0.2%
Construction, Extraction, Maintenance	359	10.3%	1,383	9.2%	2,046	9.3%	5,742	6.9%
Production, Transport, Material Moving	671	19.3%	2,855	19.0%	3,878	17.6%	13,799	16.5%
White Collar Workers	1,806	52.0%	8,316	55.3%	12,541	56.8%	52,549	62.7%
Blue Collar Workers	1,669	48.0%	6,717	44.7%	9,538	43.2%	31,235	37.3%

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Lat/Lon: 39.506/-86.0679

Walmart Plaza Franklin, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2025)								
Total Units	2,623		11,551		16,691		65,359	
1 Detached Unit	1,810	69.0%	8,695	75.3%	13,363	80.1%	47,209	72.2%
1 Attached Unit	126	4.8%	460	4.0%	629	3.8%	3,344	5.1%
2 Units	16	0.6%	56	0.5%	68	0.4%	272	0.4%
3 to 4 Units	145	5.5%	367	3.2%	420	2.5%	2,565	3.9%
5 to 9 Units	268	10.2%	657	5.7%	710	4.3%	3,819	5.8%
10 to 19 Units	77	2.9%	488	4.2%	593	3.6%	3,554	5.4%
20 to 49 Units	38	1.5%	189	1.6%	217	1.3%	1,650	2.5%
50 or More Units	73	2.8%	211	1.8%	221	1.3%	1,797	2.7%
Mobile Home or Trailer	71	2.7%	429	3.7%	470	2.8%	1,140	1.7%
Other Structure	-	-	-	-	-	-	10	-
Homes Built By Year (2025)								
Homes Built 2020 or later	394	14.4%	810	6.7%	1,065	6.1%	3,569	5.2%
Homes Built 2010 to 2019	243	8.9%	1,183	9.7%	1,783	10.2%	9,296	13.5%
Homes Built 2000 to 2009	507	18.5%	2,761	22.7%	3,694	21.1%	15,580	22.7%
Homes Built 1990 to 1999	517	18.8%	2,293	18.8%	2,873	16.4%	10,885	15.8%
Homes Built 1980 to 1989	253	9.2%	876	7.2%	1,307	7.4%	6,326	9.2%
Homes Built 1970 to 1979	220	8.0%	851	7.0%	1,441	8.2%	7,384	10.7%
Homes Built 1960 to 1969	171	6.2%	617	5.1%	914	5.2%	3,852	5.6%
Homes Built 1950 to 1959	204	7.4%	902	7.4%	1,975	11.3%	4,523	6.6%
Homes Built 1940 to 1949	68	2.5%	540	4.4%	727	4.1%	1,722	2.5%
Homes Built Before 1939	46	1.7%	719	5.9%	911	5.2%	2,223	3.2%
Median Age of Homes	32.1	yrs	36.6	yrs	38.2	yrs	34.4	yrs
Home Values (2025)								
Owner Specified Housing Units	1,604		7,749		12,031		44,633	
Home Values $1,000,000 or More	11	0.7%	39	0.5%	75	0.6%	472	1.1%
Home Values $750,000 to $999,999	5	0.3%	26	0.3%	46	0.4%	524	1.2%
Home Values $500,000 to $749,999	75	4.7%	410	5.3%	624	5.2%	4,370	9.8%
Home Values $400,000 to $499,999	156	9.7%	512	6.6%	931	7.7%	4,221	9.5%
Home Values $300,000 to $399,999	342	21.3%	1,412	18.2%	2,182	18.1%	10,393	23.3%
Home Values $250,000 to $299,999	204	12.7%	1,588	20.5%	2,354	19.6%	7,881	17.7%
Home Values $200,000 to $249,999	306	19.1%	1,392	18.0%	2,226	18.5%	6,919	15.5%
Home Values $175,000 to $199,999	120	7.5%	550	7.1%	886	7.4%	2,228	5.0%
Home Values $150,000 to $174,999	96	6.0%	566	7.3%	1,074	8.9%	3,026	6.8%
Home Values $125,000 to $149,999	62	3.9%	218	2.8%	309	2.6%	1,079	2.4%
Home Values $100,000 to $124,999	70	4.4%	339	4.4%	431	3.6%	1,105	2.5%
Home Values $90,000 to $99,999	11	0.7%	66	0.9%	136	1.1%	309	0.7%
Home Values $80,000 to $89,999	45	2.8%	170	2.2%	224	1.9%	455	1.0%
Home Values $70,000 to $79,999	1	-	46	0.6%	50	0.4%	160	0.4%
Home Values $60,000 to $69,999	-	-	-	-	-	-	50	0.1%
Home Values $50,000 to $59,999	-	-	2	-	2	-	28	-
Home Values $35,000 to $49,999	7	0.4%	32	0.4%	38	0.3%	164	0.4%
Home Values $25,000 to $34,999	-	-	15	0.2%	16	0.1%	89	0.2%
Home Values $10,000 to $24,999	52	3.2%	212	2.7%	261	2.2%	700	1.6%
Home Values Under $10,000	41	2.6%	155	2.0%	168	1.4%	459	1.0%
Owner-Occupied Median Home Value	$255,942		$252,292		$255,880		$294,804	
Renter-Occupied Median Rent	$965		$1,061		$1,070		$1,081	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

sandor

Lat/Lon: 39.506/-86.0679

Walmart Plaza Franklin, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Annual Consumer Expenditure (2025)								
Total Household Expenditure	$251.46 M		$1.15 B		$1.7 B		$7.06 B	
Total Non-Retail Expenditure	$120.95 M		$557.98 M		$820.8 M		$3.5 B	
Total Retail Expenditure	$130.51 M		$592.15 M		$878.21 M		$3.56 B	
Alcoholic Beverages	$1.54 M		$7.05 M		$10.44 M		$43.47 M	
Apparel	$4.72 M		$21.42 M		$31.72 M		$130.98 M	
Contributions	$7.79 M		$36.19 M		$53.71 M		$227.7 M	
Education	$5.62 M		$25.95 M		$38.49 M		$161.97 M	
Entertainment	$14.64 M		$66.43 M		$98.34 M		$405.22 M	
Food Away From Home	$11.18 M		$50.88 M		$75.35 M		$311.73 M	
Grocery	$17.76 M		$78.22 M		$115.49 M		$458.76 M	
Health Care	$16.96 M		$76.21 M		$110.18 M		$425.55 M	
Household Furnishings and Equipment	$6.73 M		$30.69 M		$45.46 M		$188.6 M	
Household Operations	$4.78 M		$21.67 M		$32.07 M		$132.09 M	
Miscellaneous Expenses	$4.35 M		$19.81 M		$29.33 M		$121.22 M	
Personal Care	$3.43 M		$15.24 M		$22.52 M		$90.36 M	
Shelter	$41.89 M		$185.4 M		$269.87 M		$1.11 B	
Tax and Retirement	$53.42 M		$261.32 M		$389.61 M		$1.74 B	
Tobacco and Related	$1.46 M		$6.13 M		$8.99 M		$33.61 M	
Transportation	$42.47 M		$191.59 M		$284.87 M		$1.15 B	
Utilities	$12.73 M		$55.93 M		$82.56 M		$326.73 M	
Monthly Household Consumer Expenditure (2025)								
Total Household Expenditure	$7,988		$8,298		$8,483		$9,002	
Total Non-Retail Expenditure	$3,842	48.1%	$4,026	48.5%	$4,098	48.3%	$4,467	49.6%
Total Retail Expenditures	$4,146	51.9%	$4,272	51.5%	$4,385	51.7%	$4,535	50.4%
Alcoholic Beverages	$49	0.6%	$51	0.6%	$52	0.6%	$55	0.6%
Apparel	$150	1.9%	$155	1.9%	$158	1.9%	$167	1.9%
Contributions	$247	3.1%	$261	3.1%	$268	3.2%	$290	3.2%
Education	$179	2.2%	$187	2.3%	$192	2.3%	$207	2.3%
Entertainment	$465	5.8%	$479	5.8%	$491	5.8%	$517	5.7%
Food Away From Home	$355	4.4%	$367	4.4%	$376	4.4%	$397	4.4%
Grocery	$564	7.1%	$564	6.8%	$577	6.8%	$585	6.5%
Health Care	$539	6.7%	$550	6.6%	$550	6.5%	$543	6.0%
Household Furnishings and Equipment	$214	2.7%	$221	2.7%	$227	2.7%	$240	2.7%
Household Operations	$152	1.9%	$156	1.9%	$160	1.9%	$168	1.9%
Miscellaneous Expenses	$138	1.7%	$143	1.7%	$146	1.7%	$155	1.7%
Personal Care	$109	1.4%	$110	1.3%	$112	1.3%	$115	1.3%
Shelter	$1,331	16.7%	$1,338	16.1%	$1,347	15.9%	$1,417	15.7%
Tax and Retirement	$1,697	21.2%	$1,885	22.7%	$1,945	22.9%	$2,223	22.9%
Tobacco and Related	$46	0.6%	$44	0.5%	$45	0.5%	$43	0.5%
Transportation	$1,349	16.9%	$1,382	16.7%	$1,422	16.8%	$1,463	16.3%
Utilities	$405	5.1%	$404	4.9%	$412	4.9%	$417	4.6%