

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.6798/-81.8968

Walmart Plaza										
North Fort Myers, FL			1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population										
Estimated Population (2025)			4,516		49,812		140,180		419,113	
Projected Population (2030)			4,486		49,662		144,184		432,037	
Census Population (2020)			3,848		46,036		127,941		381,656	
Census Population (2010)			3,582		39,774		111,899		313,088	
Projected Annual Growth (2025-2030)			-30	-0.1%	-150	-	4,004	0.6%	12,925	0.6%
Historical Annual Growth (2020-2025)			668	3.5%	3,776	1.6%	12,240	1.9%	37,457	2.0%
Historical Annual Growth (2010-2020)			267	0.7%	6,262	1.6%	16,042	1.4%	68,568	2.2%
Estimated Population Density (2025)			1,438	psm	1,763	psm	1,786	psm	1,335	psm
Trade Area Size			3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households										
Estimated Households (2025)			2,087		23,475		59,328		176,303	
Projected Households (2030)			2,081		23,509		61,081		181,440	
Census Households (2020)			1,770		21,614		53,683		160,005	
Census Households (2010)			1,695		18,314		46,336		130,695	
Projected Annual Growth (2025-2030)			-6	-	34	-	1,752	0.6%	5,136	0.6%
Historical Annual Change (2010-2025)			392	1.5%	5,160	1.9%	12,993	1.9%	45,609	2.3%
Average Household Income										
Estimated Average Household Income (2025)			\$64,404		\$79,844		\$87,136		\$99,106	
Projected Average Household Income (2030)			\$64,944		\$80,653		\$88,216		\$98,959	
Census Average Household Income (2010)			\$37,814		\$43,411		\$46,746		\$56,124	
Census Average Household Income (2000)			\$38,566		\$41,870		\$42,252		\$47,905	
Projected Annual Change (2025-2030)			\$540	0.2%	\$809	0.2%	\$1,080	0.2%	-\$147	-
Historical Annual Change (2000-2025)			\$25,838	2.7%	\$37,974	3.6%	\$44,884	4.2%	\$51,200	4.3%
Median Household Income										
Estimated Median Household Income (2025)			\$51,789		\$60,450		\$65,604		\$75,401	
Projected Median Household Income (2030)			\$51,853		\$60,591		\$66,010		\$75,332	
Census Median Household Income (2010)			\$30,807		\$36,751		\$38,398		\$45,079	
Census Median Household Income (2000)			\$26,914		\$32,976		\$33,445		\$38,639	
Projected Annual Change (2025-2030)			\$64	-	\$140	-	\$406	0.1%	-\$69	-
Historical Annual Change (2000-2025)			\$24,876	3.7%	\$27,474	3.3%	\$32,159	3.8%	\$36,762	3.8%
Per Capita Income										
Estimated Per Capita Income (2025)			\$29,880		\$37,687		\$36,951		\$41,791	
Projected Per Capita Income (2030)			\$30,250		\$38,239		\$37,441		\$41,658	
Census Per Capita Income (2010)			\$17,899		\$19,989		\$19,356		\$23,428	
Census Per Capita Income (2000)			\$17,322		\$19,215		\$17,472		\$20,075	
Projected Annual Change (2025-2030)			\$370	0.2%	\$552	0.3%	\$491	0.3%	-\$134	-
Historical Annual Change (2000-2025)			\$12,558	2.9%	\$18,473	3.8%	\$19,478	4.5%	\$21,716	4.3%
Estimated Average Household Net Worth (2025)			\$554,391		\$1.03 M		\$990,221		\$1.13 M	

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Walmart Plaza									
North Fort Myers, FL									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity									
Total Population (2025)	4,516		49,812		140,180		419,113		
White (2025)	3,341	74.0%	38,547	77.4%	92,831	66.2%	288,658	68.9%	
Black or African American (2025)	295	6.5%	2,852	5.7%	18,345	13.1%	41,660	9.9%	
American Indian or Alaska Native (2025)	35	0.8%	194	0.4%	877	0.6%	1,804	0.4%	
Asian (2025)	57	1.3%	689	1.4%	1,919	1.4%	8,372	2.0%	
Hawaiian or Pacific Islander (2025)	1	-	17	-	54	-	167	-	
Other Race (2025)	269	5.9%	2,409	4.8%	9,270	6.6%	27,465	6.6%	
Two or More Races (2025)	519	11.5%	5,103	10.2%	16,884	12.0%	50,987	12.2%	
Population < 18 (2025)	785	17.4%	7,493	15.0%	25,466	18.2%	74,508	17.8%	
White Not Hispanic	389	49.5%	3,764	50.2%	10,286	40.4%	33,531	45.0%	
Black or African American	71	9.1%	653	8.7%	4,804	18.9%	10,636	14.3%	
Asian	11	1.4%	107	1.4%	308	1.2%	1,430	1.9%	
Other Race Not Hispanic	32	4.1%	305	4.1%	910	3.6%	3,002	4.0%	
Hispanic	281	35.8%	2,665	35.6%	9,158	36.0%	25,910	34.8%	
Not Hispanic or Latino Population (2025)	3,360	74.4%	38,811	77.9%	104,044	74.2%	314,947	75.1%	
Not Hispanic White	2,950	87.8%	34,676	89.3%	82,580	79.4%	259,629	82.4%	
Not Hispanic Black or African American	262	7.8%	2,635	6.8%	17,306	16.6%	39,323	12.5%	
Not Hispanic American Indian or Alaska Native	8	0.2%	44	0.1%	114	0.1%	291	-	
Not Hispanic Asian	56	1.7%	658	1.7%	1,833	1.8%	8,166	2.6%	
Not Hispanic Hawaiian or Pacific Islander	-	-	11	-	31	-	70	-	
Not Hispanic Other Race	7	0.2%	63	0.2%	194	0.2%	796	0.3%	
Not Hispanic Two or More Races	76	2.3%	725	1.9%	1,986	1.9%	6,672	2.1%	
Hispanic or Latino Population (2025)	1,156	25.6%	11,001	22.1%	36,136	25.8%	104,166	24.9%	
Hispanic White	391	33.8%	3,872	35.2%	10,250	28.4%	29,029	27.9%	
Hispanic Black or African American	32	2.8%	217	2.0%	1,039	2.9%	2,337	2.2%	
Hispanic American Indian or Alaska Native	27	2.3%	150	1.4%	763	2.1%	1,513	1.5%	
Hispanic Asian	-	-	30	0.3%	87	0.2%	206	0.2%	
Hispanic Hawaiian or Pacific Islander	1	-	6	-	22	-	96	-	
Hispanic Other Race	262	22.7%	2,347	21.3%	9,077	25.1%	26,669	25.6%	
Hispanic Two or More Races	443	38.3%	4,378	39.8%	14,898	41.2%	44,315	42.5%	
Not Hispanic or Latino Population (2020)	3,055	79.4%	38,033	82.6%	98,083	76.7%	295,647	77.5%	
Hispanic or Latino Population (2020)	793	20.6%	8,003	17.4%	29,858	23.3%	86,009	22.5%	
Not Hispanic or Latino Population (2010)	3,035	84.7%	34,693	87.2%	91,142	81.5%	255,980	81.8%	
Hispanic or Latino Population (2010)	547	15.3%	5,081	12.8%	20,757	18.5%	57,107	18.2%	
Not Hispanic or Latino Population (2030)	3,267	72.8%	37,182	74.9%	106,271	73.7%	319,802	74.0%	
Hispanic or Latino Population (2030)	1,219	27.2%	12,481	25.1%	37,913	26.3%	112,236	26.0%	
Projected Annual Growth (2025-2030)	63	1.1%	1,480	2.7%	1,777	1.0%	8,070	1.5%	
Historical Annual Growth (2010-2020)	246	4.5%	2,921	5.7%	9,101	4.4%	28,902	5.1%	

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Walmart Plaza									
North Fort Myers, FL		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2025)									
Total Population	4,516		49,812		140,180		419,113		
Age Under 5 Years	212	4.7%	1,923	3.9%	6,802	4.9%	19,739	4.7%	
Age 5 to 9 Years	218	4.8%	2,088	4.2%	7,068	5.0%	20,375	4.9%	
Age 10 to 14 Years	233	5.2%	2,092	4.2%	7,057	5.0%	20,877	5.0%	
Age 15 to 19 Years	211	4.7%	2,201	4.4%	7,552	5.4%	21,986	5.2%	
Age 20 to 24 Years	238	5.3%	2,018	4.1%	6,975	5.0%	21,285	5.1%	
Age 25 to 29 Years	269	6.0%	2,324	4.7%	7,607	5.4%	23,299	5.6%	
Age 30 to 34 Years	293	6.5%	2,451	4.9%	8,265	5.9%	24,721	5.9%	
Age 35 to 39 Years	230	5.1%	2,389	4.8%	8,097	5.8%	24,492	5.8%	
Age 40 to 44 Years	232	5.1%	2,322	4.7%	7,989	5.7%	24,161	5.8%	
Age 45 to 49 Years	248	5.5%	2,421	4.9%	7,583	5.4%	23,532	5.6%	
Age 50 to 54 Years	292	6.5%	3,008	6.0%	8,686	6.2%	26,523	6.3%	
Age 55 to 59 Years	388	8.6%	3,610	7.2%	9,591	6.8%	28,569	6.8%	
Age 60 to 64 Years	387	8.6%	4,146	8.3%	10,281	7.3%	30,967	7.4%	
Age 65 to 69 Years	288	6.4%	4,236	8.5%	10,023	7.1%	29,990	7.2%	
Age 70 to 74 Years	275	6.1%	4,166	8.4%	9,005	6.4%	27,124	6.5%	
Age 75 to 79 Years	215	4.8%	3,705	7.4%	7,762	5.5%	22,926	5.5%	
Age 80 to 84 Years	144	3.2%	2,593	5.2%	5,321	3.8%	15,207	3.6%	
Age 85 Years or Over	144	3.2%	2,118	4.3%	4,516	3.2%	13,340	3.2%	
Median Age	45.9		51.8		45.9		46.1		
Age 19 Years or Less	874	19.4%	8,304	16.7%	28,479	20.3%	82,976	19.8%	
Age 20 to 64 Years	2,577	57.1%	24,690	49.6%	75,074	53.6%	227,550	54.3%	
Age 65 Years or Over	1,065	23.6%	16,818	33.8%	36,627	26.1%	108,587	25.9%	
Female Age Distribution (2025)									
Female Population	2,211	49.0%	25,485	51.2%	70,771	50.5%	210,480	50.2%	
Age Under 5 Years	97	4.4%	966	3.8%	3,372	4.8%	9,678	4.6%	
Age 5 to 9 Years	119	5.4%	1,028	4.0%	3,402	4.8%	9,933	4.7%	
Age 10 to 14 Years	116	5.3%	1,041	4.1%	3,416	4.8%	10,147	4.8%	
Age 15 to 19 Years	104	4.7%	1,092	4.3%	3,598	5.1%	10,408	4.9%	
Age 20 to 24 Years	119	5.4%	969	3.8%	3,320	4.7%	10,160	4.8%	
Age 25 to 29 Years	127	5.7%	1,138	4.5%	3,748	5.3%	11,561	5.5%	
Age 30 to 34 Years	134	6.1%	1,225	4.8%	4,128	5.8%	12,237	5.8%	
Age 35 to 39 Years	110	5.0%	1,207	4.7%	4,073	5.8%	12,153	5.8%	
Age 40 to 44 Years	125	5.7%	1,167	4.6%	3,951	5.6%	12,051	5.7%	
Age 45 to 49 Years	114	5.2%	1,269	5.0%	3,891	5.5%	11,937	5.7%	
Age 50 to 54 Years	144	6.5%	1,521	6.0%	4,378	6.2%	13,432	6.4%	
Age 55 to 59 Years	168	7.6%	1,817	7.1%	4,907	6.9%	14,699	7.0%	
Age 60 to 64 Years	200	9.0%	2,162	8.5%	5,320	7.5%	16,154	7.7%	
Age 65 to 69 Years	140	6.3%	2,239	8.8%	5,230	7.4%	15,665	7.4%	
Age 70 to 74 Years	136	6.1%	2,238	8.8%	4,801	6.8%	14,267	6.8%	
Age 75 to 79 Years	114	5.1%	1,941	7.6%	4,051	5.7%	11,635	5.5%	
Age 80 to 84 Years	78	3.5%	1,367	5.4%	2,830	4.0%	7,771	3.7%	
Age 85 Years or Over	66	3.0%	1,099	4.3%	2,355	3.3%	6,594	3.1%	
Female Median Age	45.8		52.4		46.8		46.8		
Age 19 Years or Less	437	19.7%	4,128	16.2%	13,788	19.5%	40,166	19.1%	
Age 20 to 64 Years	1,241	56.1%	12,474	48.9%	37,715	53.3%	114,382	54.3%	
Age 65 Years or Over	534	24.1%	8,883	34.9%	19,268	27.2%	55,931	26.6%	

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North Fort Myers, FL		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2025)									
Male Population	2,305	51.0%	24,327	48.8%	69,409	49.5%	208,633	49.8%	
Age Under 5 Years	115	5.0%	956	3.9%	3,430	4.9%	10,060	4.8%	
Age 5 to 9 Years	99	4.3%	1,059	4.4%	3,666	5.3%	10,442	5.0%	
Age 10 to 14 Years	116	5.0%	1,051	4.3%	3,641	5.2%	10,730	5.1%	
Age 15 to 19 Years	107	4.6%	1,109	4.6%	3,954	5.7%	11,577	5.5%	
Age 20 to 24 Years	119	5.1%	1,049	4.3%	3,655	5.3%	11,125	5.3%	
Age 25 to 29 Years	142	6.2%	1,187	4.9%	3,859	5.6%	11,738	5.6%	
Age 30 to 34 Years	159	6.9%	1,226	5.0%	4,138	6.0%	12,484	6.0%	
Age 35 to 39 Years	120	5.2%	1,183	4.9%	4,024	5.8%	12,338	5.9%	
Age 40 to 44 Years	107	4.7%	1,156	4.8%	4,038	5.8%	12,110	5.8%	
Age 45 to 49 Years	134	5.8%	1,152	4.7%	3,691	5.3%	11,596	5.6%	
Age 50 to 54 Years	148	6.4%	1,487	6.1%	4,308	6.2%	13,092	6.3%	
Age 55 to 59 Years	220	9.5%	1,793	7.4%	4,685	6.7%	13,870	6.6%	
Age 60 to 64 Years	187	8.1%	1,984	8.2%	4,961	7.1%	14,814	7.1%	
Age 65 to 69 Years	148	6.4%	1,997	8.2%	4,793	6.9%	14,326	6.9%	
Age 70 to 74 Years	139	6.0%	1,929	7.9%	4,204	6.1%	12,857	6.2%	
Age 75 to 79 Years	101	4.4%	1,764	7.3%	3,711	5.3%	11,291	5.4%	
Age 80 to 84 Years	66	2.8%	1,226	5.0%	2,491	3.6%	7,436	3.6%	
Age 85 Years or Over	78	3.4%	1,020	4.2%	2,161	3.1%	6,746	3.2%	
Male Median Age	45.9		51.1		45.0		45.3		
Age 19 Years or Less	438	19.0%	4,176	17.2%	14,691	21.2%	42,810	20.5%	
Age 20 to 64 Years	1,336	58.0%	12,216	50.2%	37,359	53.8%	113,167	54.2%	
Age 65 Years or Over	531	23.1%	7,935	32.6%	17,359	25.0%	52,656	25.2%	
Males per 100 Females (2025)									
Overall Comparison	104		95		98		99		
Age Under 5 Years	118	54.2%	99	49.7%	102	50.4%	104	51.0%	
Age 5 to 9 Years	84	45.6%	103	50.7%	108	51.9%	105	51.3%	
Age 10 to 14 Years	100	50.0%	101	50.2%	107	51.6%	106	51.4%	
Age 15 to 19 Years	102	50.6%	101	50.4%	110	52.4%	111	52.7%	
Age 20 to 24 Years	100	49.9%	108	52.0%	110	52.4%	110	52.3%	
Age 25 to 29 Years	112	52.8%	104	51.1%	103	50.7%	102	50.4%	
Age 30 to 34 Years	119	54.2%	100	50.0%	100	50.1%	102	50.5%	
Age 35 to 39 Years	109	52.2%	98	49.5%	99	49.7%	102	50.4%	
Age 40 to 44 Years	86	46.2%	99	49.8%	102	50.5%	100	50.1%	
Age 45 to 49 Years	118	54.0%	91	47.6%	95	48.7%	97	49.3%	
Age 50 to 54 Years	103	50.8%	98	49.4%	98	49.6%	97	49.4%	
Age 55 to 59 Years	130	56.6%	99	49.7%	95	48.8%	94	48.5%	
Age 60 to 64 Years	94	48.4%	92	47.8%	93	48.3%	92	47.8%	
Age 65 to 69 Years	105	51.3%	89	47.2%	92	47.8%	91	47.8%	
Age 70 to 74 Years	102	50.5%	86	46.3%	88	46.7%	90	47.4%	
Age 75 to 79 Years	89	47.2%	91	47.6%	92	47.8%	97	49.3%	
Age 80 to 84 Years	84	45.7%	90	47.3%	88	46.8%	96	48.9%	
Age 85 Years or Over	118	54.2%	93	48.1%	92	47.8%	102	50.6%	
Age 19 Years or Less	100	50.1%	101	50.3%	107	51.6%	107	51.6%	
Age 20 to 39 Years	110	52.4%	102	50.6%	103	50.7%	103	50.8%	
Age 40 to 64 Years	106	51.5%	95	48.8%	97	49.1%	96	49.0%	
Age 65 Years or Over	100	49.9%	89	47.2%	90	47.4%	94	48.5%	

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		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Type (2025)									
Total Households		2,087		23,475		59,328		176,303	
Households with Children		484	23.2%	4,475	19.1%	15,072	25.4%	43,977	24.9%
Average Household Size		2.1		2.1		2.3		2.3	
Household Density per Square Mile		665		831		756		561	
Population Family		2,985	66.1%	36,120	72.5%	109,416	78.1%	327,418	78.1%
Population Non-Family		1,466	32.5%	13,403	26.9%	29,882	21.3%	85,156	20.3%
Population Group Quarters		65	1.4%	289	0.6%	883	0.6%	6,539	1.6%
Family Households		1,178	56.5%	13,600	57.9%	38,191	64.4%	116,197	65.9%
Married Couple Households		880	74.6%	10,356	76.1%	26,972	70.6%	86,115	74.1%
Other Family Households with Children		299	25.4%	3,244	23.9%	11,218	29.4%	30,082	25.9%
Family Households with Children		483	41.0%	4,457	32.8%	15,004	39.3%	43,817	37.7%
Married Couple with Children		240	49.7%	2,533	56.8%	8,173	54.5%	26,438	60.3%
Other Family Households with Children		243	50.3%	1,924	43.2%	6,831	45.5%	17,379	39.7%
Family Households No Children		696	59.0%	9,143	67.2%	23,186	60.7%	72,380	62.3%
Married Couple No Children		640	91.9%	7,823	85.6%	18,799	81.1%	59,677	82.4%
Other Family Households No Children		56	8.1%	1,320	14.4%	4,387	18.9%	12,703	17.6%
Non-Family Households		909	43.5%	9,874	42.1%	21,137	35.6%	60,106	34.1%
Non-Family Households with Children		2	0.2%	18	0.2%	67	0.3%	160	0.3%
Non-Family Households No Children		907	99.8%	9,856	99.8%	21,070	99.7%	59,946	99.7%
Average Family Household Size		2.5		2.7		2.9		2.8	
Average Family Income		\$74,954		\$99,465		\$102,477		\$115,262	
Median Family Income		\$58,087		\$79,531		\$79,714		\$89,539	
Average Non-Family Household Size		1.6		1.4		1.4		1.4	
Marital Status (2025)									
Population Age 15 Years or Over		3,853		43,710		119,254		358,123	
Never Married		1,479	38.4%	11,054	25.3%	34,851	29.2%	95,728	26.7%
Currently Married		1,585	41.1%	19,942	45.6%	52,165	43.7%	174,817	48.8%
Previously Married		789	20.5%	12,713	29.1%	32,238	27.0%	87,578	24.5%
Separated		90	11.4%	1,554	12.2%	5,037	15.6%	13,996	16.0%
Widowed		303	38.4%	4,654	36.6%	10,738	33.3%	27,694	31.6%
Divorced		396	50.2%	6,505	51.2%	16,463	51.1%	45,888	52.4%
Educational Attainment (2025)									
Adult Population Age 25 Years or Over		3,404		39,491		104,726		314,852	
Elementary (Grade Level 0 to 8)		437	12.8%	1,623	4.1%	5,919	5.7%	13,756	4.4%
Some High School (Grade Level 9 to 11)		428	12.6%	2,555	6.5%	7,372	7.0%	16,526	5.2%
High School Graduate		944	27.7%	13,284	33.6%	36,795	35.1%	101,366	32.2%
Some College		691	20.3%	9,161	23.2%	21,524	20.6%	65,254	20.7%
Associate Degree Only		404	11.9%	4,100	10.4%	9,458	9.0%	31,299	9.9%
Bachelor Degree Only		346	10.2%	5,385	13.6%	14,683	14.0%	53,414	17.0%
Graduate Degree		154	4.5%	3,383	8.6%	8,976	8.6%	33,238	10.6%
Any College (Some College or Higher)		1,595	46.9%	22,029	55.8%	54,641	52.2%	183,204	58.2%
College Degree + (Bachelor Degree or Higher)		500	14.7%	8,769	22.2%	23,659	22.6%	86,651	27.5%

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Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.6798/-81.8968

Walmart Plaza									
North Fort Myers, FL									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Housing									
Total Housing Units (2025)	2,642		29,721		74,224		221,041		
Total Housing Units (2020)	2,149		27,253		65,301		194,053		
Historical Annual Growth (2020-2025)	492	4.6%	2,468	1.8%	8,922	2.7%	26,989	2.8%	
Housing Units Occupied (2025)	2,087	79.0%	23,475	79.0%	59,328	79.9%	176,303	79.8%	
Housing Units Owner-Occupied	1,018	48.8%	15,859	67.6%	37,724	63.6%	114,878	65.2%	
Housing Units Renter-Occupied	1,069	51.2%	7,615	32.4%	21,605	36.4%	61,425	34.8%	
Housing Units Vacant (2025)	555	21.0%	6,246	21.0%	14,895	20.1%	44,738	20.2%	
Household Size (2025)									
Total Households	2,087		23,475		59,328		176,303		
1 Person Households	526	25.2%	7,498	31.9%	15,518	26.2%	44,053	25.0%	
2 Person Households	1,125	53.9%	10,629	45.3%	25,831	43.5%	79,852	45.3%	
3 Person Households	204	9.8%	2,633	11.2%	7,871	13.3%	23,397	13.3%	
4 Person Households	144	6.9%	1,652	7.0%	5,640	9.5%	16,411	9.3%	
5 Person Households	57	2.8%	676	2.9%	2,689	4.5%	7,676	4.4%	
6 Person Households	17	0.8%	247	1.1%	1,110	1.9%	3,085	1.7%	
7 or More Person Households	13	0.6%	141	0.6%	669	1.1%	1,829	1.0%	
Household Income Distribution (2025)									
HH Income \$200,000 or More	54	2.6%	1,301	5.5%	3,877	6.5%	15,120	8.6%	
HH Income \$150,000 to \$199,999	32	1.5%	1,076	4.6%	3,109	5.2%	12,195	6.9%	
HH Income \$125,000 to \$149,999	61	2.9%	1,150	4.9%	3,708	6.3%	12,896	7.3%	
HH Income \$100,000 to \$124,999	160	7.7%	2,148	9.2%	5,304	8.9%	18,029	10.2%	
HH Income \$75,000 to \$99,999	250	12.0%	3,102	13.2%	7,767	13.1%	23,822	13.5%	
HH Income \$50,000 to \$74,999	457	21.9%	4,510	19.2%	11,878	20.0%	34,333	19.5%	
HH Income \$35,000 to \$49,999	303	14.5%	3,181	13.6%	7,441	12.5%	19,316	11.0%	
HH Income \$25,000 to \$34,999	441	21.1%	2,116	9.0%	5,381	9.1%	14,339	8.1%	
HH Income \$15,000 to \$24,999	171	8.2%	2,151	9.2%	4,844	8.2%	10,288	5.8%	
HH Income \$10,000 to \$14,999	32	1.5%	822	3.5%	1,793	3.0%	4,537	2.6%	
HH Income Under \$10,000	126	6.0%	1,916	8.2%	4,227	7.1%	11,429	6.5%	
Household Vehicles (2025)									
Households 0 Vehicles Available	232	11.1%	1,933	8.2%	4,998	8.4%	12,143	6.9%	
Households 1 Vehicle Available	1,024	49.1%	11,865	50.5%	27,048	45.6%	74,831	42.4%	
Households 2 Vehicles Available	729	34.9%	7,388	31.5%	19,582	33.0%	65,964	37.4%	
Households 3 or More Vehicles Available	101	4.9%	2,289	9.8%	7,700	13.0%	23,365	13.3%	
Total Vehicles Available	2,844		34,308		91,775		284,273		
Average Vehicles per Household	1.4		1.5		1.5		1.6		
Owner-Occupied Household Vehicles	1,423	50.0%	24,620	71.8%	63,999	69.7%	201,534	70.9%	
Average Vehicles per Owner-Occupied Household	1.4		1.6		1.7		1.8		
Renter-Occupied Household Vehicles	1,421	50.0%	9,688	28.2%	27,775	30.3%	82,739	29.1%	
Average Vehicles per Renter-Occupied Household	1.3		1.3		1.3		1.3		
Travel Time (2025)									
Worker Base Age 16 years or Over	2,439		21,636		63,875		190,191		
Travel to Work in 14 Minutes or Less	588	24.1%	3,675	17.0%	10,594	16.6%	31,530	16.6%	
Travel to Work in 15 to 29 Minutes	823	33.7%	7,487	34.6%	21,550	33.7%	61,252	32.2%	
Travel to Work in 30 to 59 Minutes	485	19.9%	5,612	25.9%	17,962	28.1%	52,910	27.8%	
Travel to Work in 60 Minutes or More	232	9.5%	1,827	8.4%	5,324	8.3%	15,203	8.0%	
Work at Home	312	12.8%	3,035	14.0%	8,445	13.2%	29,296	15.4%	
Average Minutes Travel to Work	20.7		23.6		24.7		24.9		

Complete Profile

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Walmart Plaza									
North Fort Myers, FL									
Transportation To Work (2025)									
Worker Base Age 16 years or Over	2,439		21,636		63,875		190,191		
Drive to Work Alone	1,665	68.2%	15,494	71.6%	46,230	72.4%	135,410	71.2%	
Drive to Work in Carpool	280	11.5%	2,019	9.3%	6,204	9.7%	17,184	9.0%	
Travel to Work by Public Transportation	53	2.2%	284	1.3%	893	1.4%	2,500	1.3%	
Drive to Work on Motorcycle	11	0.5%	77	0.4%	140	0.2%	363	0.2%	
Bicycle to Work	44	1.8%	158	0.7%	317	0.5%	949	0.5%	
Walk to Work	35	1.4%	270	1.2%	809	1.3%	2,204	1.2%	
Other Means	39	1.6%	299	1.4%	837	1.3%	2,285	1.2%	
Work at Home	312	12.8%	3,035	14.0%	8,445	13.2%	29,296	15.4%	
Daytime Demographics (2025)									
Total Businesses	385		2,855		8,873		28,486		
Total Employees	2,407		15,377		52,264		168,942		
Company Headquarter Businesses	3	0.9%	52	1.8%	194	2.2%	677	2.4%	
Company Headquarter Employees	20	0.8%	1,355	8.8%	7,475	14.3%	15,192	9.0%	
Employee Population per Business	6.3	to 1	5.4	to 1	5.9	to 1	5.9	to 1	
Residential Population per Business	11.7	to 1	17.4	to 1	15.8	to 1	14.7	to 1	
Adj. Daytime Demographics Age 16 Years or Over	3,776		36,994		106,077		331,900		
Labor Force									
Labor Population Age 16 Years or Over (2025)	3,808		43,252		117,734		353,606		
Labor Force Total Males (2025)	1,961	51.5%	21,028	48.6%	57,875	49.2%	175,011	49.5%	
Male Civilian Employed	1,269	64.7%	10,861	51.7%	33,397	57.7%	100,633	57.5%	
Male Civilian Unemployed	32	1.6%	562	2.7%	1,403	2.4%	3,572	2.0%	
Males in Armed Forces	-	-	-	-	10	-	302	0.2%	
Males Not in Labor Force	660	33.6%	9,605	45.7%	23,066	39.9%	70,504	40.3%	
Labor Force Total Females (2025)	1,847	48.5%	22,224	51.4%	59,858	50.8%	178,595	50.5%	
Female Civilian Employed	1,170	63.3%	10,775	48.5%	30,479	50.9%	89,566	50.2%	
Female Civilian Unemployed	8	0.4%	285	1.3%	1,394	2.3%	4,284	2.4%	
Females in Armed Forces	-	-	-	-	35	-	148	-	
Females Not in Labor Force	669	36.2%	11,164	50.2%	27,950	46.7%	84,597	47.4%	
Unemployment Rate	40	1.1%	847	2.0%	2,798	2.4%	7,856	2.2%	
Occupation (2025)									
Occupation Population Age 16 Years or Over	2,439		21,636		63,875		190,191		
Occupation Total Males	1,269	52.0%	10,861	50.2%	33,396	52.3%	100,625	52.9%	
Occupation Total Females	1,170	48.0%	10,775	49.8%	30,479	47.7%	89,566	47.1%	
Management, Business, Financial Operations	388	15.9%	3,241	15.0%	9,125	14.3%	30,426	16.0%	
Professional, Related	330	13.5%	3,889	18.0%	12,031	18.8%	39,115	20.6%	
Service	484	19.8%	4,482	20.7%	12,577	19.7%	33,943	17.8%	
Sales, Office	422	17.3%	5,114	23.6%	14,550	22.8%	44,475	23.4%	
Farming, Fishing, Forestry	4	0.2%	49	0.2%	154	0.2%	408	0.2%	
Construction, Extraction, Maintenance	445	18.2%	2,383	11.0%	8,072	12.6%	21,727	11.4%	
Production, Transport, Material Moving	367	15.0%	2,478	11.5%	7,366	11.5%	20,096	10.6%	
White Collar Workers	1,140	46.7%	12,244	56.6%	35,706	55.9%	114,016	59.9%	
Blue Collar Workers	1,299	53.3%	9,392	43.4%	28,169	44.1%	76,175	40.1%	

Complete Profile

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Walmart Plaza		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
North Fort Myers, FL									
Units In Structure (2025)									
Total Units	2,087		23,475		59,328		176,303		
1 Detached Unit	934	44.8%	11,086	47.2%	32,239	54.3%	101,522	57.6%	
1 Attached Unit	54	2.6%	1,213	5.2%	3,205	5.4%	12,439	7.1%	
2 Units	59	2.8%	761	3.2%	2,582	4.4%	6,013	3.4%	
3 to 4 Units	168	8.0%	746	3.2%	1,895	3.2%	6,362	3.6%	
5 to 9 Units	88	4.2%	1,012	4.3%	2,357	4.0%	9,005	5.1%	
10 to 19 Units	135	6.5%	1,212	5.2%	3,099	5.2%	12,353	7.0%	
20 to 49 Units	78	3.7%	843	3.6%	1,911	3.2%	7,589	4.3%	
50 or More Units	150	7.2%	1,493	6.4%	3,853	6.5%	9,516	5.4%	
Mobile Home or Trailer	402	19.2%	4,937	21.0%	7,963	13.4%	11,088	6.3%	
Other Structure	20	1.0%	173	0.7%	223	0.4%	416	0.2%	
Homes Built By Year (2025)									
Homes Built 2020 or later	104	3.9%	1,205	4.1%	3,461	4.7%	10,364	4.7%	
Homes Built 2010 to 2019	144	5.4%	2,840	9.6%	6,242	8.4%	22,384	10.1%	
Homes Built 2000 to 2009	230	8.7%	4,715	15.9%	14,793	19.9%	50,595	22.9%	
Homes Built 1990 to 1999	217	8.2%	2,598	8.7%	6,614	8.9%	21,596	9.8%	
Homes Built 1980 to 1989	529	20.0%	5,210	17.5%	12,852	17.3%	34,786	15.7%	
Homes Built 1970 to 1979	395	14.9%	4,066	13.7%	7,525	10.1%	19,528	8.8%	
Homes Built 1960 to 1969	264	10.0%	1,654	5.6%	4,432	6.0%	11,263	5.1%	
Homes Built 1950 to 1959	133	5.0%	655	2.2%	1,726	2.3%	3,000	1.4%	
Homes Built 1940 to 1949	45	1.7%	365	1.2%	933	1.3%	1,831	0.8%	
Homes Built Before 1939	26	1.0%	167	0.6%	749	1.0%	958	0.4%	
Median Age of Homes	40.6	yrs	34.3	yrs	33.4	yrs	30.6	yrs	
Home Values (2025)									
Owner Specified Housing Units	1,018		15,859		37,724		114,878		
Home Values \$1,000,000 or More	42	4.1%	504	3.2%	1,204	3.2%	4,237	3.7%	
Home Values \$750,000 to \$999,999	33	3.2%	696	4.4%	1,613	4.3%	6,660	5.8%	
Home Values \$500,000 to \$749,999	66	6.4%	1,763	11.1%	4,538	12.0%	17,555	15.3%	
Home Values \$400,000 to \$499,999	135	13.2%	1,765	11.1%	4,909	13.0%	17,962	15.6%	
Home Values \$300,000 to \$399,999	181	17.8%	3,270	20.6%	8,848	23.5%	29,011	25.3%	
Home Values \$250,000 to \$299,999	84	8.2%	1,447	9.1%	3,588	9.5%	11,902	10.4%	
Home Values \$200,000 to \$249,999	83	8.2%	1,110	7.0%	3,020	8.0%	8,238	7.2%	
Home Values \$175,000 to \$199,999	19	1.9%	391	2.5%	963	2.6%	2,663	2.3%	
Home Values \$150,000 to \$174,999	21	2.0%	539	3.4%	1,054	2.8%	2,646	2.3%	
Home Values \$125,000 to \$149,999	30	2.9%	562	3.5%	1,066	2.8%	2,276	2.0%	
Home Values \$100,000 to \$124,999	51	5.0%	1,002	6.3%	1,721	4.6%	3,083	2.7%	
Home Values \$90,000 to \$99,999	4	0.4%	111	0.7%	245	0.7%	412	0.4%	
Home Values \$80,000 to \$89,999	6	0.6%	225	1.4%	393	1.0%	653	0.6%	
Home Values \$70,000 to \$79,999	4	0.4%	169	1.1%	385	1.0%	553	0.5%	
Home Values \$60,000 to \$69,999	26	2.6%	385	2.4%	573	1.5%	951	0.8%	
Home Values \$50,000 to \$59,999	49	4.8%	291	1.8%	596	1.6%	935	0.8%	
Home Values \$35,000 to \$49,999	13	1.3%	232	1.5%	555	1.5%	1,034	0.9%	
Home Values \$25,000 to \$34,999	24	2.4%	384	2.4%	808	2.1%	1,452	1.3%	
Home Values \$10,000 to \$24,999	84	8.2%	475	3.0%	756	2.0%	1,269	1.1%	
Home Values Under \$10,000	64	6.3%	540	3.4%	891	2.4%	1,387	1.2%	
Owner-Occupied Median Home Value	\$231,818		\$266,062		\$301,702		\$359,556		
Renter-Occupied Median Rent	\$1,462		\$1,588		\$1,582		\$1,628		

Complete Profile

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Lat/Lon: 26.6798/-81.8968

Walmart Plaza North Fort Myers, FL		1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2025)					
Total Household Expenditure		\$151.9 M	\$1.92 B	\$5.19 B	\$16.59 B
Total Non-Retail Expenditure		\$70.89 M	\$900.47 M	\$2.47 B	\$8.04 B
Total Retail Expenditure		\$81.01 M	\$1.02 B	\$2.71 B	\$8.55 B
Alcoholic Beverages		\$920.83 K	\$11.71 M	\$31.82 M	\$102.3 M
Apparel		\$2.88 M	\$35.77 M	\$97.53 M	\$310.04 M
Contributions		\$4.44 M	\$59.52 M	\$160.7 M	\$529.07 M
Education		\$3.27 M	\$42.85 M	\$116.01 M	\$378.26 M
Entertainment		\$8.96 M	\$111.12 M	\$302.97 M	\$961.43 M
Food Away From Home		\$6.79 M	\$84.83 M	\$231.05 M	\$736.79 M
Grocery		\$11.78 M	\$133.28 M	\$367.96 M	\$1.12 B
Health Care		\$14.05 M	\$166.96 M	\$410.21 M	\$1.22 B
Household Furnishings and Equipment		\$4.05 M	\$51.1 M	\$139 M	\$444.98 M
Household Operations		\$2.95 M	\$36.24 M	\$99.23 M	\$313.33 M
Miscellaneous Expenses		\$2.63 M	\$33.12 M	\$89.89 M	\$287.27 M
Personal Care		\$2.23 M	\$25.81 M	\$71.05 M	\$218.06 M
Shelter		\$27.58 M	\$312.92 M	\$866.44 M	\$2.7 B
Tax and Retirement		\$26.35 M	\$404.2 M	\$1.1 B	\$3.79 B
Tobacco and Related		\$1.09 M	\$10.88 M	\$30.66 M	\$86.37 M
Transportation		\$23.43 M	\$302.94 M	\$808.72 M	\$2.6 B
Utilities		\$8.51 M	\$95.48 M	\$263.92 M	\$796.85 M
Monthly Household Consumer Expenditure (2025)					
Total Household Expenditure		\$6,066	\$6,811	\$7,285	\$7,844
Total Non-Retail Expenditure		\$2,831 46.7%	\$3,197 46.9%	\$3,475 47.7%	\$3,803 48.5%
Total Retail Expenditures		\$3,235 53.3%	\$3,615 53.1%	\$3,810 52.3%	\$4,041 51.5%
Alcoholic Beverages		\$37 0.6%	\$42 0.6%	\$45 0.6%	\$48 0.6%
Apparel		\$115 1.9%	\$127 1.9%	\$137 1.9%	\$147 1.9%
Contributions		\$177 2.9%	\$211 3.1%	\$226 3.1%	\$250 3.2%
Education		\$130 2.2%	\$152 2.2%	\$163 2.2%	\$179 2.3%
Entertainment		\$358 5.9%	\$394 5.8%	\$426 5.8%	\$454 5.8%
Food Away From Home		\$271 4.5%	\$301 4.4%	\$325 4.5%	\$348 4.4%
Grocery		\$470 7.8%	\$473 6.9%	\$517 7.1%	\$527 6.7%
Health Care		\$561 9.3%	\$593 8.7%	\$576 7.9%	\$575 7.3%
Household Furnishings and Equipment		\$162 2.7%	\$181 2.7%	\$195 2.7%	\$210 2.7%
Household Operations		\$118 1.9%	\$129 1.9%	\$139 1.9%	\$148 1.9%
Miscellaneous Expenses		\$105 1.7%	\$118 1.7%	\$126 1.7%	\$136 1.7%
Personal Care		\$89 1.5%	\$92 1.3%	\$100 1.4%	\$103 1.3%
Shelter		\$1,101 18.2%	\$1,111 16.3%	\$1,217 16.7%	\$1,276 16.3%
Tax and Retirement		\$1,052 17.3%	\$1,435 21.1%	\$1,544 21.2%	\$1,794 21.2%
Tobacco and Related		\$43 0.7%	\$39 0.6%	\$43 0.6%	\$41 0.5%
Transportation		\$935 15.4%	\$1,075 15.8%	\$1,136 15.6%	\$1,231 15.7%
Utilities		\$340 5.6%	\$339 5.0%	\$371 5.1%	\$377 4.8%