

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.9048/-111.487

Walmart Plaza									
Page, AZ	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Population									
Estimated Population (2025)	511		6,879		7,972		8,648		
Projected Population (2030)	494		6,639		7,648		8,296		
Census Population (2020)	597		7,443		8,711		9,336		
Census Population (2010)	471		7,253		8,737		9,411		
Projected Annual Growth (2025-2030)	-17	-0.6%	-240	-0.7%	-324	-0.8%	-352	-0.8%	
Historical Annual Growth (2020-2025)	-86	-2.9%	-564	-1.5%	-739	-1.7%	-688	-1.5%	
Historical Annual Growth (2010-2020)	126	2.7%	191	0.3%	-26	-	-75	-	
Estimated Population Density (2025)	163	psm	243	psm	102	psm	28	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi	
Households									
Estimated Households (2025)	173		2,400		2,728		3,040		
Projected Households (2030)	175		2,408		2,723		3,034		
Census Households (2020)	190		2,582		2,949		3,245		
Census Households (2010)	149		2,521		2,881		3,196		
Projected Annual Growth (2025-2030)	1	0.1%	8	-	-5	-	-6	-	
Historical Annual Change (2010-2025)	25	1.1%	-121	-0.3%	-154	-0.4%	-157	-0.3%	
Average Household Income									
Estimated Average Household Income (2025)	\$159,586		\$115,070		\$112,935		\$111,228		
Projected Average Household Income (2030)	\$156,196		\$112,841		\$110,870		\$109,241		
Census Average Household Income (2010)	\$54,901		\$54,423		\$54,181		\$53,857		
Census Average Household Income (2000)	\$74,635		\$54,372		\$52,894		\$51,557		
Projected Annual Change (2025-2030)	-\$3,390	-0.4%	-\$2,229	-0.4%	-\$2,065	-0.4%	-\$1,987	-0.4%	
Historical Annual Change (2000-2025)	\$84,951	4.6%	\$60,698	4.5%	\$60,041	4.5%	\$59,670	4.6%	
Median Household Income									
Estimated Median Household Income (2025)	\$153,389		\$110,128		\$105,122		\$101,258		
Projected Median Household Income (2030)	\$152,698		\$108,182		\$103,535		\$99,841		
Census Median Household Income (2010)	\$64,320		\$52,867		\$51,816		\$51,178		
Census Median Household Income (2000)	\$61,838		\$48,691		\$47,480		\$46,249		
Projected Annual Change (2025-2030)	-\$691	-	-\$1,946	-0.4%	-\$1,587	-0.3%	-\$1,417	-0.3%	
Historical Annual Change (2000-2025)	\$91,551	5.9%	\$61,437	5.0%	\$57,642	4.9%	\$55,009	4.8%	
Per Capita Income									
Estimated Per Capita Income (2025)	\$54,186		\$40,243		\$38,723		\$39,248		
Projected Per Capita Income (2030)	\$55,208		\$41,030		\$39,552		\$40,113		
Census Per Capita Income (2010)	\$17,317		\$18,916		\$17,868		\$18,306		
Census Per Capita Income (2000)	\$20,687		\$18,654		\$16,905		\$16,957		
Projected Annual Change (2025-2030)	\$1,022	0.4%	\$787	0.4%	\$829	0.4%	\$866	0.4%	
Historical Annual Change (2000-2025)	\$33,499	6.5%	\$21,589	4.6%	\$21,818	5.2%	\$22,291	5.3%	
Estimated Average Household Net Worth (2025)	\$1.34 M		\$1.09 M		\$1.09 M		\$1.09 M		

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Walmart Plaza	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Page, AZ								
Race and Ethnicity								
Total Population (2025)	511		6,879		7,972		8,648	
White (2025)	277	54.1%	4,027	58.5%	4,376	54.9%	4,795	55.4%
Black or African American (2025)	7	1.3%	62	0.9%	71	0.9%	76	0.9%
American Indian or Alaska Native (2025)	103	20.1%	1,135	16.5%	1,493	18.7%	1,590	18.4%
Asian (2025)	7	1.5%	145	2.1%	150	1.9%	167	1.9%
Hawaiian or Pacific Islander (2025)	-	-	4	-	4	-	4	-
Other Race (2025)	25	5.0%	397	5.8%	439	5.5%	477	5.5%
Two or More Races (2025)	91	17.9%	1,109	16.1%	1,439	18.1%	1,540	17.8%
Population < 18 (2025)	108	21.2%	1,520	22.1%	1,757	22.0%	1,858	21.5%
White Not Hispanic	32	29.5%	584	38.4%	606	34.5%	650	35.0%
Black or African American	2	1.9%	5	0.3%	9	0.5%	11	0.6%
Asian	-	-	19	1.3%	20	1.1%	20	1.1%
Other Race Not Hispanic	58	54.0%	640	42.1%	821	46.8%	864	46.5%
Hispanic	16	14.6%	272	17.9%	300	17.1%	313	16.9%
Not Hispanic or Latino Population (2025)	443	86.7%	5,914	86.0%	6,909	86.7%	7,534	87.1%
Not Hispanic White	246	55.6%	3,625	61.3%	3,908	56.6%	4,315	57.3%
Not Hispanic Black or African American	5	1.2%	58	1.0%	64	0.9%	69	0.9%
Not Hispanic American Indian or Alaska Native	102	23.1%	1,131	19.1%	1,489	21.6%	1,586	21.1%
Not Hispanic Asian	7	1.7%	141	2.4%	145	2.1%	161	2.1%
Not Hispanic Hawaiian or Pacific Islander	-	-	4	-	4	-	4	-
Not Hispanic Other Race	10	2.3%	144	2.4%	173	2.5%	193	2.6%
Not Hispanic Two or More Races	70	15.8%	812	13.7%	1,126	16.3%	1,206	16.0%
Hispanic or Latino Population (2025)	68	13.3%	965	14.0%	1,063	13.3%	1,114	12.9%
Hispanic White	30	44.5%	402	41.7%	467	44.0%	480	43.0%
Hispanic Black or African American	1	1.8%	4	0.4%	7	0.6%	7	0.6%
Hispanic American Indian or Alaska Native	-	-	4	0.4%	4	0.4%	4	0.4%
Hispanic Asian	-	-	4	0.4%	6	0.5%	6	0.5%
Hispanic Hawaiian or Pacific Islander	-	-	-	-	-	-	-	-
Hispanic Other Race	15	22.0%	253	26.3%	266	25.0%	284	25.5%
Hispanic Two or More Races	21	31.1%	297	30.8%	313	29.5%	334	30.0%
Not Hispanic or Latino Population (2020)	563	94.3%	6,861	92.2%	8,105	93.0%	8,698	93.2%
Hispanic or Latino Population (2020)	34	5.7%	582	7.8%	606	7.0%	638	6.8%
Not Hispanic or Latino Population (2010)	444	94.3%	6,726	92.7%	8,185	93.7%	8,832	93.9%
Hispanic or Latino Population (2010)	27	5.7%	526	7.3%	552	6.3%	579	6.1%
Not Hispanic or Latino Population (2030)	425	86.0%	5,652	85.1%	6,560	85.8%	7,152	86.2%
Hispanic or Latino Population (2030)	69	14.0%	987	14.9%	1,088	14.2%	1,144	13.8%
Projected Annual Growth (2025-2030)	1	0.4%	22	0.5%	26	0.5%	30	0.5%
Historical Annual Growth (2010-2020)	7	2.8%	56	1.1%	53	1.0%	59	1.0%

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Walmart Plaza									
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Total Age Distribution (2025)									
Total Population		511		6,879		7,972		8,648	
Age Under 5 Years		32	6.3%	393	5.7%	451	5.7%	480	5.5%
Age 5 to 9 Years		31	6.1%	409	5.9%	471	5.9%	489	5.7%
Age 10 to 14 Years		31	6.0%	471	6.9%	559	7.0%	588	6.8%
Age 15 to 19 Years		33	6.5%	453	6.6%	509	6.4%	547	6.3%
Age 20 to 24 Years		40	7.9%	579	8.4%	658	8.3%	720	8.3%
Age 25 to 29 Years		53	10.4%	572	8.3%	669	8.4%	717	8.3%
Age 30 to 34 Years		49	9.7%	602	8.7%	711	8.9%	769	8.9%
Age 35 to 39 Years		49	9.6%	535	7.8%	607	7.6%	638	7.4%
Age 40 to 44 Years		36	7.1%	439	6.4%	490	6.1%	527	6.1%
Age 45 to 49 Years		29	5.6%	363	5.3%	416	5.2%	448	5.2%
Age 50 to 54 Years		21	4.1%	355	5.2%	415	5.2%	456	5.3%
Age 55 to 59 Years		22	4.3%	355	5.2%	437	5.5%	476	5.5%
Age 60 to 64 Years		27	5.4%	381	5.5%	471	5.9%	524	6.1%
Age 65 to 69 Years		17	3.4%	348	5.1%	392	4.9%	447	5.2%
Age 70 to 74 Years		15	3.0%	276	4.0%	309	3.9%	356	4.1%
Age 75 to 79 Years		15	3.0%	175	2.5%	192	2.4%	223	2.6%
Age 80 to 84 Years		4	0.8%	94	1.4%	116	1.5%	133	1.5%
Age 85 Years or Over		5	0.9%	77	1.1%	101	1.3%	109	1.3%
Median Age		32.5		33.9		33.9		34.6	
Age 19 Years or Less		127	24.9%	1,727	25.1%	1,989	25.0%	2,104	24.3%
Age 20 to 64 Years		327	64.0%	4,182	60.8%	4,873	61.1%	5,276	61.0%
Age 65 Years or Over		57	11.1%	970	14.1%	1,110	13.9%	1,268	14.7%
Female Age Distribution (2025)									
Female Population		252	49.3%	3,419	49.7%	3,983	50.0%	4,272	49.4%
Age Under 5 Years		14	5.4%	190	5.6%	217	5.4%	227	5.3%
Age 5 to 9 Years		15	5.8%	201	5.9%	226	5.7%	233	5.5%
Age 10 to 14 Years		15	5.8%	219	6.4%	273	6.9%	290	6.8%
Age 15 to 19 Years		15	5.8%	200	5.9%	221	5.6%	235	5.5%
Age 20 to 24 Years		22	8.9%	294	8.6%	337	8.5%	365	8.5%
Age 25 to 29 Years		28	11.0%	286	8.4%	332	8.3%	350	8.2%
Age 30 to 34 Years		28	11.0%	313	9.2%	363	9.1%	378	8.9%
Age 35 to 39 Years		23	9.1%	278	8.1%	316	7.9%	331	7.7%
Age 40 to 44 Years		15	5.8%	216	6.3%	244	6.1%	257	6.0%
Age 45 to 49 Years		17	6.8%	177	5.2%	208	5.2%	223	5.2%
Age 50 to 54 Years		12	4.6%	186	5.4%	217	5.5%	235	5.5%
Age 55 to 59 Years		13	5.1%	178	5.2%	220	5.5%	242	5.7%
Age 60 to 64 Years		15	5.9%	195	5.7%	246	6.2%	272	6.4%
Age 65 to 69 Years		7	3.0%	170	5.0%	192	4.8%	214	5.0%
Age 70 to 74 Years		6	2.3%	140	4.1%	159	4.0%	181	4.2%
Age 75 to 79 Years		7	2.6%	84	2.5%	93	2.3%	104	2.4%
Age 80 to 84 Years		-	-	45	1.3%	62	1.6%	69	1.6%
Age 85 Years or Over		2	1.0%	44	1.3%	58	1.5%	65	1.5%
Female Median Age		32.3		34.3		34.6		35.3	
Age 19 Years or Less		57	22.7%	811	23.7%	937	23.5%	986	23.1%
Age 20 to 64 Years		172	68.2%	2,125	62.1%	2,482	62.3%	2,654	62.1%
Age 65 Years or Over		23	9.1%	484	14.1%	564	14.2%	632	14.8%

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Male Age Distribution (2025)									
Male Population	259	50.7%	3,460	50.3%	3,989	50.0%	4,376	50.6%	
Age Under 5 Years	19	7.2%	203	5.9%	234	5.9%	253	5.8%	
Age 5 to 9 Years	17	6.4%	208	6.0%	245	6.1%	256	5.9%	
Age 10 to 14 Years	16	6.2%	252	7.3%	286	7.2%	298	6.8%	
Age 15 to 19 Years	19	7.2%	253	7.3%	288	7.2%	311	7.1%	
Age 20 to 24 Years	18	6.9%	284	8.2%	321	8.1%	355	8.1%	
Age 25 to 29 Years	25	9.8%	286	8.3%	337	8.4%	367	8.4%	
Age 30 to 34 Years	22	8.3%	288	8.3%	348	8.7%	390	8.9%	
Age 35 to 39 Years	26	10.1%	257	7.4%	291	7.3%	307	7.0%	
Age 40 to 44 Years	22	8.3%	223	6.5%	246	6.2%	271	6.2%	
Age 45 to 49 Years	12	4.5%	186	5.4%	208	5.2%	225	5.1%	
Age 50 to 54 Years	10	3.7%	169	4.9%	197	5.0%	221	5.1%	
Age 55 to 59 Years	9	3.5%	177	5.1%	217	5.4%	235	5.4%	
Age 60 to 64 Years	12	4.8%	185	5.4%	225	5.6%	252	5.8%	
Age 65 to 69 Years	10	3.8%	177	5.1%	199	5.0%	232	5.3%	
Age 70 to 74 Years	10	3.7%	135	3.9%	150	3.8%	176	4.0%	
Age 75 to 79 Years	9	3.4%	91	2.6%	99	2.5%	119	2.7%	
Age 80 to 84 Years	4	1.4%	49	1.4%	54	1.4%	64	1.5%	
Age 85 Years or Over	2	0.8%	33	1.0%	43	1.1%	44	1.0%	
Male Median Age	32.8		33.5		33.4		34.0		
Age 19 Years or Less	70	27.0%	917	26.5%	1,053	26.4%	1,118	25.5%	
Age 20 to 64 Years	155	59.8%	2,057	59.5%	2,390	59.9%	2,622	59.9%	
Age 65 Years or Over	34	13.1%	486	14.0%	546	13.7%	636	14.5%	
Males per 100 Females (2025)									
Overall Comparison	103		101		100		102		
Age Under 5 Years	136	57.7%	107	51.7%	108	51.9%	111	52.7%	
Age 5 to 9 Years	114	53.3%	103	50.9%	109	52.1%	110	52.3%	
Age 10 to 14 Years	111	52.7%	115	53.5%	105	51.1%	103	50.6%	
Age 15 to 19 Years	129	56.3%	127	55.9%	130	56.5%	132	56.9%	
Age 20 to 24 Years	80	44.3%	97	49.1%	95	48.8%	97	49.3%	
Age 25 to 29 Years	91	47.7%	100	50.0%	101	50.3%	105	51.2%	
Age 30 to 34 Years	78	43.7%	92	47.9%	96	48.9%	103	50.8%	
Age 35 to 39 Years	115	53.4%	92	48.0%	92	47.9%	93	48.2%	
Age 40 to 44 Years	149	59.8%	103	50.8%	101	50.3%	105	51.3%	
Age 45 to 49 Years	68	40.6%	105	51.2%	100	50.0%	101	50.1%	
Age 50 to 54 Years	82	45.1%	91	47.6%	91	47.6%	94	48.5%	
Age 55 to 59 Years	71	41.5%	99	49.9%	99	49.7%	97	49.2%	
Age 60 to 64 Years	83	45.5%	95	48.7%	92	47.8%	92	48.0%	
Age 65 to 69 Years	133	57.1%	104	51.0%	104	50.9%	108	52.0%	
Age 70 to 74 Years	164	62.2%	96	49.1%	95	48.6%	97	49.3%	
Age 75 to 79 Years	131	56.8%	108	52.0%	107	51.6%	115	53.6%	
Age 80 to 84 Years	900	90.0%	109	52.1%	88	46.8%	93	48.2%	
Age 85 Years or Over	83	45.5%	75	42.8%	73	42.3%	68	40.6%	
Age 19 Years or Less	122	55.0%	113	53.1%	112	52.9%	113	53.1%	
Age 20 to 39 Years	90	47.4%	95	48.8%	96	49.0%	100	49.9%	
Age 40 to 64 Years	91	47.5%	99	49.7%	96	49.1%	98	49.5%	
Age 65 Years or Over	149	59.9%	100	50.1%	97	49.2%	101	50.1%	

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Household Type (2025)									
Total Households	173		2,400		2,728		3,040		
Households with Children	84	48.3%	1,013	42.2%	1,138	41.7%	1,197	39.4%	
Average Household Size	2.9		2.9		2.9		2.8		
Household Density per Square Mile	55		85		35		10		
Population Family	469	91.8%	6,017	87.5%	6,939	87.0%	7,314	84.6%	
Population Non-Family	41	8.0%	825	12.0%	995	12.5%	1,255	14.5%	
Population Group Quarters	1	0.2%	37	0.5%	37	0.5%	79	0.9%	
Family Households	149	86.1%	1,885	78.5%	2,084	76.4%	2,198	72.3%	
Married Couple Households	85	56.7%	1,175	62.3%	1,293	62.0%	1,398	63.6%	
Other Family Households with Children	65	43.3%	710	37.7%	791	38.0%	800	36.4%	
Family Households with Children	84	56.1%	1,009	53.5%	1,134	54.4%	1,192	54.2%	
Married Couple with Children	44	52.0%	564	56.0%	633	55.9%	679	56.9%	
Other Family Households with Children	40	48.0%	444	44.0%	501	44.1%	513	43.1%	
Family Households No Children	66	43.9%	877	46.5%	950	45.6%	1,006	45.8%	
Married Couple No Children	41	62.7%	611	69.7%	659	69.4%	719	71.5%	
Other Family Households No Children	24	37.3%	266	30.3%	291	30.6%	287	28.5%	
Non-Family Households	24	13.9%	515	21.5%	644	23.6%	841	27.7%	
Non-Family Households with Children	-	-	4	0.8%	4	0.6%	5	0.6%	
Non-Family Households No Children	24	100.0%	511	99.2%	640	99.4%	836	99.4%	
Average Family Household Size	3.1		3.2		3.3		3.3		
Average Family Income	\$166,626		\$132,361		\$132,277		\$133,743		
Median Family Income	\$156,409		\$119,182		\$117,056		\$118,373		
Average Non-Family Household Size	1.7		1.6		1.5		1.5		
Marital Status (2025)									
Population Age 15 Years or Over	417		5,605		6,492		7,091		
Never Married	207	49.8%	2,313	41.3%	2,765	42.6%	3,166	44.6%	
Currently Married	207	49.6%	2,777	49.5%	3,080	47.4%	3,208	45.2%	
Previously Married	3	0.7%	515	9.2%	646	10.0%	717	10.1%	
Separated	-	-	81	15.8%	109	16.9%	129	18.0%	
Widowed	2	71.4%	211	41.0%	244	37.7%	249	34.7%	
Divorced	-	-	223	43.2%	293	45.4%	339	47.3%	
Educational Attainment (2025)									
Adult Population Age 25 Years or Over	343		4,573		5,325		5,824		
Elementary (Grade Level 0 to 8)	-	-	63	1.4%	129	2.4%	144	2.5%	
Some High School (Grade Level 9 to 11)	-	-	228	5.0%	303	5.7%	313	5.4%	
High School Graduate	77	22.3%	1,184	25.9%	1,495	28.1%	1,584	27.2%	
Some College	44	12.9%	1,154	25.2%	1,286	24.2%	1,508	25.9%	
Associate Degree Only	80	23.2%	536	11.7%	609	11.4%	637	10.9%	
Bachelor Degree Only	124	36.1%	1,134	24.8%	1,201	22.6%	1,314	22.6%	
Graduate Degree	18	5.2%	274	6.0%	301	5.6%	323	5.5%	
Any College (Some College or Higher)	266	77.4%	3,098	67.7%	3,397	63.8%	3,782	64.9%	
College Degree + (Bachelor Degree or Higher)	142	41.3%	1,409	30.8%	1,502	28.2%	1,637	28.1%	

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Page, AZ		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing									
Total Housing Units (2025)		226		3,131		3,551		4,009	
Total Housing Units (2020)		221		2,993		3,414		3,866	
Historical Annual Growth (2020-2025)		4	0.4%	138	0.9%	137	0.8%	143	0.7%
Housing Units Occupied (2025)		173	76.8%	2,400	76.7%	2,728	76.8%	3,040	75.8%
Housing Units Owner-Occupied		93	53.8%	1,502	62.6%	1,776	65.1%	1,968	64.7%
Housing Units Renter-Occupied		80	46.2%	898	37.4%	952	34.9%	1,072	35.3%
Housing Units Vacant (2025)		52	23.2%	731	23.3%	823	23.2%	969	24.2%
Household Size (2025)									
Total Households		173		2,400		2,728		3,040	
1 Person Households		17	9.6%	358	14.9%	468	17.2%	625	20.6%
2 Person Households		77	44.5%	1,000	41.7%	1,064	39.0%	1,148	37.8%
3 Person Households		35	20.1%	385	16.0%	421	15.4%	444	14.6%
4 Person Households		19	11.2%	301	12.5%	342	12.5%	362	11.9%
5 Person Households		10	6.0%	172	7.2%	198	7.2%	211	7.0%
6 Person Households		7	4.1%	88	3.7%	96	3.5%	101	3.3%
7 or More Person Households		8	4.5%	96	4.0%	139	5.1%	149	4.9%
Household Income Distribution (2025)									
HH Income \$200,000 or More		18	10.5%	221	9.2%	250	9.2%	283	9.3%
HH Income \$150,000 to \$199,999		73	42.3%	416	17.3%	452	16.6%	477	15.7%
HH Income \$125,000 to \$149,999		17	9.8%	343	14.3%	362	13.3%	363	11.9%
HH Income \$100,000 to \$124,999		22	12.9%	205	8.6%	232	8.5%	260	8.6%
HH Income \$75,000 to \$99,999		24	14.1%	416	17.3%	449	16.4%	450	14.8%
HH Income \$50,000 to \$74,999		-	-	254	10.6%	326	11.9%	514	16.9%
HH Income \$35,000 to \$49,999		-	-	58	2.4%	99	3.6%	102	3.4%
HH Income \$25,000 to \$34,999		9	5.0%	57	2.4%	83	3.0%	111	3.6%
HH Income \$15,000 to \$24,999		-	-	215	9.0%	241	8.9%	243	8.0%
HH Income \$10,000 to \$14,999		3	1.7%	159	6.6%	170	6.2%	171	5.6%
HH Income Under \$10,000		6	3.6%	55	2.3%	65	2.4%	66	2.2%
Household Vehicles (2025)									
Households 0 Vehicles Available		18	10.5%	134	5.6%	150	5.5%	158	5.2%
Households 1 Vehicle Available		62	35.6%	787	32.8%	856	31.4%	957	31.5%
Households 2 Vehicles Available		29	16.7%	745	31.0%	840	30.8%	939	30.9%
Households 3 or More Vehicles Available		64	37.1%	734	30.6%	882	32.3%	985	32.4%
Total Vehicles Available		378		5,091		5,917		6,601	
Average Vehicles per Household		2.2		2.1		2.2		2.2	
Owner-Occupied Household Vehicles		294	77.9%	3,663	72.0%	4,372	73.9%	4,891	74.1%
Average Vehicles per Owner-Occupied Household		3.2		2.4		2.5		2.5	
Renter-Occupied Household Vehicles		84	22.1%	1,428	28.0%	1,544	26.1%	1,710	25.9%
Average Vehicles per Renter-Occupied Household		1.0		1.6		1.6		1.6	
Travel Time (2025)									
Worker Base Age 16 years or Over		321		3,908		4,492		4,900	
Travel to Work in 14 Minutes or Less		154	47.9%	1,858	47.5%	2,091	46.6%	2,352	48.0%
Travel to Work in 15 to 29 Minutes		90	27.9%	1,296	33.2%	1,522	33.9%	1,629	33.2%
Travel to Work in 30 to 59 Minutes		9	2.7%	126	3.2%	231	5.1%	262	5.4%
Travel to Work in 60 Minutes or More		1	0.4%	59	1.5%	78	1.7%	88	1.8%
Work at Home		68	21.1%	569	14.6%	569	12.7%	569	11.6%
Average Minutes Travel to Work		9.0		12.1		12.6		12.6	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.9048/-111.487

Walmart Plaza	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Page, AZ								
Transportation To Work (2025)								
Worker Base Age 16 years or Over	321		3,908		4,492		4,900	
Drive to Work Alone	173	53.9%	2,344	60.0%	2,842	63.3%	3,119	63.7%
Drive to Work in Carpool	42	13.0%	548	14.0%	617	13.7%	638	13.0%
Travel to Work by Public Transportation	-	-	11	0.3%	13	0.3%	14	0.3%
Drive to Work on Motorcycle	-	-	2	-	2	-	2	-
Bicycle to Work	-	-	11	0.3%	13	0.3%	15	0.3%
Walk to Work	39	12.0%	421	10.8%	427	9.5%	532	10.9%
Other Means	-	-	2	-	10	0.2%	10	0.2%
Work at Home	68	21.1%	569	14.6%	569	12.7%	569	11.6%
Daytime Demographics (2025)								
Total Businesses	34		195		195		204	
Total Employees	509		2,289		2,291		2,332	
Company Headquarter Businesses	2	6.4%	11	5.6%	11	5.6%	11	5.4%
Company Headquarter Employees	15	2.9%	119	5.2%	120	5.2%	120	5.1%
Employee Population per Business	15.2	to 1	11.8	to 1	11.7	to 1	11.4	to 1
Residential Population per Business	15.2	to 1	35.3	to 1	40.9	to 1	42.4	to 1
Adj. Daytime Demographics Age 16 Years or Over	599		3,903		4,200		4,423	
Labor Force								
Labor Population Age 16 Years or Over (2025)	411		5,523		6,402		6,993	
Labor Force Total Males (2025)	204	49.5%	2,752	49.8%	3,174	49.6%	3,515	50.3%
Male Civilian Employed	181	89.0%	1,973	71.7%	2,236	70.5%	2,493	70.9%
Male Civilian Unemployed	-	-	42	1.5%	54	1.7%	57	1.6%
Males in Armed Forces	-	-	-	-	-	-	-	-
Males Not in Labor Force	22	10.6%	737	26.8%	883	27.8%	965	27.5%
Labor Force Total Females (2025)	207	50.5%	2,772	50.2%	3,229	50.4%	3,478	49.7%
Female Civilian Employed	140	67.4%	1,937	69.9%	2,257	69.9%	2,409	69.2%
Female Civilian Unemployed	38	18.4%	93	3.4%	105	3.3%	107	3.1%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	29	14.2%	742	26.8%	866	26.8%	962	27.7%
Unemployment Rate	39	9.5%	135	2.4%	160	2.5%	164	2.3%
Occupation (2025)								
Occupation Population Age 16 Years or Over	321		3,908		4,492		4,900	
Occupation Total Males	181	56.5%	1,972	50.5%	2,235	49.8%	2,491	50.8%
Occupation Total Females	140	43.5%	1,937	49.5%	2,257	50.2%	2,409	49.2%
Management, Business, Financial Operations	90	-	1,103	28.2%	1,150	25.6%	1,250	25.5%
Professional, Related	71	22.1%	920	23.5%	1,001	22.3%	1,054	21.5%
Service	53	16.5%	866	22.2%	1,058	23.6%	1,226	25.0%
Sales, Office	82	25.5%	615	15.7%	725	16.1%	785	16.0%
Farming, Fishing, Forestry	-	-	1	-	2	-	2	-
Construction, Extraction, Maintenance	7	2.1%	103	2.6%	148	3.3%	153	3.1%
Production, Transport, Material Moving	19	5.9%	301	7.7%	408	9.1%	430	8.8%
White Collar Workers	242	75.5%	2,637	67.5%	2,876	64.0%	3,089	63.0%
Blue Collar Workers	79	24.5%	1,271	32.5%	1,616	36.0%	1,812	37.0%

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.9048/-111.487

Walmart Plaza	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Page, AZ								
Units In Structure (2025)								
Total Units	173		2,400		2,728		3,040	
1 Detached Unit	91	52.6%	1,191	49.6%	1,400	51.3%	1,561	51.3%
1 Attached Unit	5	2.9%	114	4.8%	125	4.6%	134	4.4%
2 Units	2	1.4%	63	2.6%	65	2.4%	67	2.2%
3 to 4 Units	-	-	32	1.3%	35	1.3%	37	1.2%
5 to 9 Units	6	3.3%	103	4.3%	107	3.9%	112	3.7%
10 to 19 Units	7	4.3%	93	3.9%	103	3.8%	110	3.6%
20 to 49 Units	3	1.7%	122	5.1%	124	4.6%	194	6.4%
50 or More Units	9	5.0%	105	4.4%	111	4.1%	119	3.9%
Mobile Home or Trailer	46	26.6%	561	23.4%	641	23.5%	687	22.6%
Other Structure	3	1.7%	17	0.7%	18	0.7%	20	0.6%
Homes Built By Year (2025)								
Homes Built 2020 or later	-	-	16	0.5%	17	0.5%	20	0.5%
Homes Built 2010 to 2019	68	30.3%	485	15.5%	523	14.7%	565	14.1%
Homes Built 2000 to 2009	15	6.4%	311	9.9%	331	9.3%	388	9.7%
Homes Built 1990 to 1999	11	4.8%	302	9.7%	432	12.2%	473	11.8%
Homes Built 1980 to 1989	75	33.1%	767	24.5%	815	22.9%	908	22.6%
Homes Built 1970 to 1979	-	-	350	11.2%	427	12.0%	461	11.5%
Homes Built 1960 to 1969	-	-	36	1.2%	37	1.0%	72	1.8%
Homes Built 1950 to 1959	3	1.5%	96	3.1%	107	3.0%	109	2.7%
Homes Built 1940 to 1949	-	-	22	0.7%	24	0.7%	26	0.6%
Homes Built Before 1939	-	-	14	0.4%	16	0.4%	18	0.4%
Median Age of Homes	26.6	yrs	33.5	yrs	33.7	yrs	33.8	yrs
Home Values (2025)								
Owner Specified Housing Units	93		1,502		1,776		1,968	
Home Values \$1,000,000 or More	-	-	21	1.4%	24	1.3%	48	2.4%
Home Values \$750,000 to \$999,999	28	29.8%	162	10.8%	162	9.1%	173	8.8%
Home Values \$500,000 to \$749,999	2	2.7%	84	5.6%	85	4.8%	99	5.0%
Home Values \$400,000 to \$499,999	10	10.2%	109	7.3%	116	6.5%	122	6.2%
Home Values \$300,000 to \$399,999	-	-	165	11.0%	172	9.7%	182	9.3%
Home Values \$250,000 to \$299,999	12	12.4%	132	8.8%	132	7.5%	160	8.1%
Home Values \$200,000 to \$249,999	-	-	30	2.0%	54	3.0%	69	3.5%
Home Values \$175,000 to \$199,999	-	-	4	0.3%	15	0.8%	17	0.9%
Home Values \$150,000 to \$174,999	-	-	55	3.7%	72	4.0%	82	4.1%
Home Values \$125,000 to \$149,999	-	-	1	-	6	0.4%	8	0.4%
Home Values \$100,000 to \$124,999	35	37.3%	192	12.8%	206	11.6%	239	12.1%
Home Values \$90,000 to \$99,999	-	-	2	0.1%	13	0.7%	15	0.8%
Home Values \$80,000 to \$89,999	-	-	55	3.7%	84	4.7%	86	4.4%
Home Values \$70,000 to \$79,999	-	-	70	4.7%	79	4.4%	82	4.2%
Home Values \$60,000 to \$69,999	-	-	5	0.3%	28	1.6%	30	1.5%
Home Values \$50,000 to \$59,999	-	-	80	5.3%	99	5.6%	104	5.3%
Home Values \$35,000 to \$49,999	-	-	115	7.7%	136	7.7%	143	7.2%
Home Values \$25,000 to \$34,999	-	-	5	0.3%	11	0.6%	14	0.7%
Home Values \$10,000 to \$24,999	-	-	108	7.2%	170	9.6%	179	9.1%
Home Values Under \$10,000	5	5.8%	105	7.0%	111	6.3%	116	5.9%
Owner-Occupied Median Home Value	\$272,320		\$189,258		\$170,817		\$177,522	
Renter-Occupied Median Rent	\$986		\$1,312		\$1,310		\$1,306	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.9048/-111.487

Walmart Plaza				
Page, AZ	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2025)				
Total Household Expenditure	\$23.47 M	\$267.68 M	\$300.49 M	\$330.66 M
Total Non-Retail Expenditure	\$12.33 M	\$134.33 M	\$149.98 M	\$164.99 M
Total Retail Expenditure	\$11.14 M	\$133.35 M	\$150.51 M	\$165.67 M
Alcoholic Beverages	\$147.48 K	\$1.66 M	\$1.85 M	\$2.04 M
Apparel	\$434.68 K	\$4.99 M	\$5.59 M	\$6.13 M
Contributions	\$806.04 K	\$8.66 M	\$9.68 M	\$10.66 M
Education	\$563.76 K	\$6.17 M	\$6.89 M	\$7.58 M
Entertainment	\$1.34 M	\$15.46 M	\$17.33 M	\$19 M
Food Away From Home	\$1.04 M	\$11.88 M	\$13.31 M	\$14.6 M
Grocery	\$1.38 M	\$17.53 M	\$19.75 M	\$21.52 M
Health Care	\$1.1 M	\$15.45 M	\$17.6 M	\$19.64 M
Household Furnishings and Equipment	\$634.78 K	\$7.19 M	\$8.05 M	\$8.84 M
Household Operations	\$432.27 K	\$5.03 M	\$5.65 M	\$6.18 M
Miscellaneous Expenses	\$407.82 K	\$4.63 M	\$5.19 M	\$5.69 M
Personal Care	\$278.69 K	\$3.45 M	\$3.88 M	\$4.24 M
Shelter	\$3.82 M	\$43.77 M	\$48.77 M	\$53.41 M
Tax and Retirement	\$6.62 M	\$65.92 M	\$73.28 M	\$80.69 M
Tobacco and Related	\$79.03 K	\$1.28 M	\$1.46 M	\$1.58 M
Transportation	\$3.42 M	\$42.12 M	\$48.11 M	\$53.54 M
Utilities	\$969.16 K	\$12.49 M	\$14.08 M	\$15.33 M
Monthly Household Consumer Expenditure (2025)				
Total Household Expenditure	\$11,281	\$9,293	\$9,179	\$9,065
Total Non-Retail Expenditure	\$5,928 52.6%	\$4,664 50.2%	\$4,582 49.9%	\$4,523 49.9%
Total Retail Expenditures	\$5,353 47.4%	\$4,630 49.8%	\$4,598 50.1%	\$4,542 50.1%
Alcoholic Beverages	\$71 0.6%	\$57 0.6%	\$57 0.6%	\$56 0.6%
Apparel	\$209 1.9%	\$173 1.9%	\$171 1.9%	\$168 1.9%
Contributions	\$387 3.4%	\$301 3.2%	\$296 3.2%	\$292 3.2%
Education	\$271 2.4%	\$214 2.3%	\$211 2.3%	\$208 2.3%
Entertainment	\$645 5.7%	\$537 5.8%	\$529 5.8%	\$521 5.7%
Food Away From Home	\$501 4.4%	\$412 4.4%	\$407 4.4%	\$400 4.4%
Grocery	\$661 5.9%	\$609 6.6%	\$603 6.6%	\$590 6.5%
Health Care	\$527 4.7%	\$536 5.8%	\$538 5.9%	\$538 5.9%
Household Furnishings and Equipment	\$305 2.7%	\$250 2.7%	\$246 2.7%	\$242 2.7%
Household Operations	\$208 1.8%	\$175 1.9%	\$172 1.9%	\$169 1.9%
Miscellaneous Expenses	\$196 1.7%	\$161 1.7%	\$158 1.7%	\$156 1.7%
Personal Care	\$134 1.2%	\$120 1.3%	\$119 1.3%	\$116 1.3%
Shelter	\$1,834 16.3%	\$1,519 16.4%	\$1,490 16.2%	\$1,464 16.2%
Tax and Retirement	\$3,183 28.2%	\$2,288 24.6%	\$2,239 24.4%	\$2,212 24.4%
Tobacco and Related	\$38 0.3%	\$45 0.5%	\$45 0.5%	\$43 0.5%
Transportation	\$1,645 14.6%	\$1,462 15.7%	\$1,470 16.0%	\$1,468 16.2%
Utilities	\$466 4.1%	\$434 4.7%	\$430 4.7%	\$420 4.6%