

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.8899/-94.9836

Walmart Plaza									
Tahlequah, OK		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population									
Estimated Population (2025)		2,800		17,695		23,668		35,927	
Projected Population (2030)		2,849		18,023		24,193		37,095	
Census Population (2020)		2,835		18,043		23,875		35,841	
Census Population (2010)		2,577		17,482		23,161		35,395	
Projected Annual Growth (2025-2030)		49	0.4%	328	0.4%	525	0.4%	1,168	0.6%
Historical Annual Growth (2020-2025)		-36	-0.3%	-348	-0.4%	-207	-0.2%	86	-
Historical Annual Growth (2010-2020)		258	1.0%	561	0.3%	714	0.3%	446	0.1%
Estimated Population Density (2025)		892	psm	626	psm	301	psm	114	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households									
Estimated Households (2025)		1,194		6,898		9,219		13,969	
Projected Households (2030)		1,247		7,203		9,652		14,787	
Census Households (2020)		1,181		6,886		9,152		13,693	
Census Households (2010)		1,063		6,631		8,774		13,334	
Projected Annual Growth (2025-2030)		53	0.9%	304	0.9%	433	0.9%	818	1.2%
Historical Annual Change (2010-2025)		131	0.8%	268	0.3%	445	0.3%	635	0.3%
Average Household Income									
Estimated Average Household Income (2025)		\$86,551		\$69,461		\$78,907		\$81,237	
Projected Average Household Income (2030)		\$85,249		\$68,473		\$77,736		\$80,034	
Census Average Household Income (2010)		\$38,476		\$37,315		\$37,089		\$38,489	
Census Average Household Income (2000)		\$37,182		\$33,745		\$33,668		\$33,819	
Projected Annual Change (2025-2030)		-\$1,302	-0.3%	-\$988	-0.3%	-\$1,171	-0.3%	-\$1,203	-0.3%
Historical Annual Change (2000-2025)		\$49,369	5.3%	\$35,716	4.2%	\$45,239	5.4%	\$47,418	5.6%
Median Household Income									
Estimated Median Household Income (2025)		\$56,808		\$50,738		\$50,881		\$54,768	
Projected Median Household Income (2030)		\$56,207		\$50,194		\$50,323		\$54,267	
Census Median Household Income (2010)		\$28,784		\$28,815		\$29,345		\$31,977	
Census Median Household Income (2000)		\$24,819		\$25,053		\$25,177		\$26,093	
Projected Annual Change (2025-2030)		-\$601	-0.2%	-\$544	-0.2%	-\$558	-0.2%	-\$501	-0.2%
Historical Annual Change (2000-2025)		\$31,989	5.2%	\$25,685	4.1%	\$25,704	4.1%	\$28,675	4.4%
Per Capita Income									
Estimated Per Capita Income (2025)		\$37,093		\$27,516		\$31,117		\$31,880	
Projected Per Capita Income (2030)		\$37,483		\$27,793		\$31,388		\$32,188	
Census Per Capita Income (2010)		\$15,862		\$14,146		\$14,049		\$14,496	
Census Per Capita Income (2000)		\$14,504		\$13,022		\$12,889		\$12,809	
Projected Annual Change (2025-2030)		\$390	0.2%	\$277	0.2%	\$271	0.2%	\$309	0.2%
Historical Annual Change (2000-2025)		\$22,589	6.2%	\$14,493	4.5%	\$18,227	5.7%	\$19,070	6.0%
Estimated Average Household Net Worth (2025)		\$531,779		\$477,291		\$522,377		\$654,187	

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Walmart Plaza									
Tahlequah, OK									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity									
Total Population (2025)	2,800			17,695		23,668		35,927	
White (2025)	1,306	46.6%		8,301	46.9%		11,112	46.9%	
Black or African American (2025)	41	1.5%		443	2.5%		544	2.3%	
American Indian or Alaska Native (2025)	537	19.2%		3,308	18.7%		4,485	19.0%	
Asian (2025)	78	2.8%		346	2.0%		412	1.7%	
Hawaiian or Pacific Islander (2025)	-	-		5	-		7	-	
Other Race (2025)	162	5.8%		1,046	5.9%		1,357	5.7%	
Two or More Races (2025)	676	24.2%		4,245	24.0%		5,752	24.3%	
Population < 18 (2025)	621	22.2%		3,738	21.1%		5,065	21.4%	
White Not Hispanic	155	25.0%		961	25.7%		1,326	26.2%	
Black or African American	4	0.6%		79	2.1%		95	1.9%	
Asian	19	3.1%		59	1.6%		75	1.5%	
Other Race Not Hispanic	312	50.3%		1,890	50.6%		2,591	51.2%	
Hispanic	130	21.0%		748	20.0%		978	19.3%	
Not Hispanic or Latino Population (2025)	2,500	89.3%		15,911	89.9%		21,315	90.1%	
Not Hispanic White	1,213	48.5%		7,706	48.4%		10,338	48.5%	
Not Hispanic Black or African American	40	1.6%		435	2.7%		533	2.5%	
Not Hispanic American Indian or Alaska Native	534	21.3%		3,263	20.5%		4,429	20.8%	
Not Hispanic Asian	78	3.1%		343	2.2%		408	1.9%	
Not Hispanic Hawaiian or Pacific Islander	-	-		5	-		7	-	
Not Hispanic Other Race	37	1.5%		354	2.2%		445	2.1%	
Not Hispanic Two or More Races	598	23.9%		3,804	23.9%		5,154	24.2%	
Hispanic or Latino Population (2025)	300	10.7%		1,784	10.1%		2,354	9.9%	
Hispanic White	93	31.1%		595	33.4%		773	32.9%	
Hispanic Black or African American	-	-		8	0.5%		11	0.5%	
Hispanic American Indian or Alaska Native	3	1.0%		46	2.6%		56	2.4%	
Hispanic Asian	-	-		3	0.2%		4	0.2%	
Hispanic Hawaiian or Pacific Islander	-	-		-	-		-	-	
Hispanic Other Race	125	41.7%		692	38.8%		912	38.7%	
Hispanic Two or More Races	78	26.0%		440	24.7%		598	25.4%	
Not Hispanic or Latino Population (2020)	2,543	89.7%		16,093	89.2%		21,414	89.7%	
Hispanic or Latino Population (2020)	292	10.3%		1,950	10.8%		2,462	10.3%	
Not Hispanic or Latino Population (2010)	2,341	90.8%		15,790	90.3%		21,071	91.0%	
Hispanic or Latino Population (2010)	236	9.2%		1,692	9.7%		2,089	9.0%	
Not Hispanic or Latino Population (2030)	2,518	88.4%		16,050	89.1%		21,550	89.1%	
Hispanic or Latino Population (2030)	331	11.6%		1,973	10.9%		2,643	10.9%	
Projected Annual Growth (2025-2030)	31	2.1%		189	2.1%		289	2.5%	
Historical Annual Growth (2010-2020)	56	2.4%		258	1.5%		372	1.8%	

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Walmart Plaza									
Tahlequah, OK									
Total Age Distribution (2025)									
Total Population	2,800		17,695		23,668		35,927		
Age Under 5 Years	165	5.9%	1,046	5.9%	1,426	6.0%	2,074	5.8%	
Age 5 to 9 Years	169	6.0%	1,014	5.7%	1,378	5.8%	2,109	5.9%	
Age 10 to 14 Years	167	6.0%	1,052	5.9%	1,405	5.9%	2,182	6.1%	
Age 15 to 19 Years	185	6.6%	1,546	8.7%	1,980	8.4%	2,764	7.7%	
Age 20 to 24 Years	337	12.0%	2,509	14.2%	3,368	14.2%	4,313	12.0%	
Age 25 to 29 Years	220	7.9%	1,331	7.5%	1,797	7.6%	2,523	7.0%	
Age 30 to 34 Years	188	6.7%	1,148	6.5%	1,545	6.5%	2,313	6.4%	
Age 35 to 39 Years	166	5.9%	1,009	5.7%	1,338	5.7%	2,059	5.7%	
Age 40 to 44 Years	175	6.2%	1,034	5.8%	1,377	5.8%	2,173	6.0%	
Age 45 to 49 Years	132	4.7%	786	4.4%	1,076	4.5%	1,804	5.0%	
Age 50 to 54 Years	117	4.2%	812	4.6%	1,093	4.6%	1,824	5.1%	
Age 55 to 59 Years	139	4.9%	752	4.3%	1,016	4.3%	1,828	5.1%	
Age 60 to 64 Years	139	5.0%	880	5.0%	1,178	5.0%	1,997	5.6%	
Age 65 to 69 Years	150	5.3%	822	4.6%	1,088	4.6%	1,834	5.1%	
Age 70 to 74 Years	125	4.5%	708	4.0%	932	3.9%	1,554	4.3%	
Age 75 to 79 Years	84	3.0%	508	2.9%	680	2.9%	1,135	3.2%	
Age 80 to 84 Years	67	2.4%	377	2.1%	481	2.0%	732	2.0%	
Age 85 Years or Over	76	2.7%	361	2.0%	509	2.2%	709	2.0%	
Median Age	33.6		31.5		31.4		34.1		
Age 19 Years or Less	687	24.5%	4,658	26.3%	6,189	26.1%	9,128	25.4%	
Age 20 to 64 Years	1,611	57.6%	10,262	58.0%	13,790	58.3%	20,834	58.0%	
Age 65 Years or Over	502	17.9%	2,776	15.7%	3,690	15.6%	5,965	16.6%	
Female Age Distribution (2025)									
Female Population	1,488	53.1%	8,514	48.1%	11,505	48.6%	17,522	48.8%	
Age Under 5 Years	95	6.4%	520	6.1%	703	6.1%	992	5.7%	
Age 5 to 9 Years	93	6.3%	507	5.9%	694	6.0%	1,055	6.0%	
Age 10 to 14 Years	83	5.6%	518	6.1%	692	6.0%	1,073	6.1%	
Age 15 to 19 Years	102	6.9%	573	6.7%	785	6.8%	1,139	6.5%	
Age 20 to 24 Years	189	12.7%	1,040	12.2%	1,443	12.5%	1,885	10.8%	
Age 25 to 29 Years	121	8.1%	670	7.9%	887	7.7%	1,240	7.1%	
Age 30 to 34 Years	96	6.4%	561	6.6%	766	6.7%	1,159	6.6%	
Age 35 to 39 Years	82	5.5%	479	5.6%	635	5.5%	985	5.6%	
Age 40 to 44 Years	100	6.7%	531	6.2%	701	6.1%	1,074	6.1%	
Age 45 to 49 Years	73	4.9%	404	4.7%	560	4.9%	920	5.3%	
Age 50 to 54 Years	54	3.7%	402	4.7%	550	4.8%	903	5.2%	
Age 55 to 59 Years	72	4.9%	388	4.6%	535	4.6%	953	5.4%	
Age 60 to 64 Years	78	5.2%	485	5.7%	654	5.7%	1,088	6.2%	
Age 65 to 69 Years	93	6.3%	451	5.3%	598	5.2%	977	5.6%	
Age 70 to 74 Years	59	4.0%	360	4.2%	475	4.1%	768	4.4%	
Age 75 to 79 Years	46	3.1%	288	3.4%	379	3.3%	613	3.5%	
Age 80 to 84 Years	29	2.0%	199	2.3%	255	2.2%	393	2.2%	
Age 85 Years or Over	22	1.5%	137	1.6%	195	1.7%	304	1.7%	
Female Median Age	33.2		33.7		33.4		35.7		
Age 19 Years or Less	373	25.1%	2,118	24.9%	2,873	25.0%	4,260	24.3%	
Age 20 to 64 Years	865	58.1%	4,960	58.3%	6,730	58.5%	10,207	58.3%	
Age 65 Years or Over	250	16.8%	1,435	16.9%	1,902	16.5%	3,056	17.4%	

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Tahlequah, OK									
Male Age Distribution (2025)									
Male Population	1,312	46.9%	9,181	51.9%	12,163	51.4%	18,405	51.2%	
Age Under 5 Years	70	5.4%	525	5.7%	723	5.9%	1,082	5.9%	
Age 5 to 9 Years	76	5.8%	508	5.5%	684	5.6%	1,054	5.7%	
Age 10 to 14 Years	84	6.4%	533	5.8%	714	5.9%	1,108	6.0%	
Age 15 to 19 Years	83	6.3%	973	10.6%	1,195	9.8%	1,624	8.8%	
Age 20 to 24 Years	148	11.3%	1,469	16.0%	1,925	15.8%	2,428	13.2%	
Age 25 to 29 Years	99	7.5%	661	7.2%	911	7.5%	1,282	7.0%	
Age 30 to 34 Years	92	7.0%	587	6.4%	780	6.4%	1,154	6.3%	
Age 35 to 39 Years	84	6.4%	529	5.8%	703	5.8%	1,074	5.8%	
Age 40 to 44 Years	75	5.7%	503	5.5%	676	5.6%	1,099	6.0%	
Age 45 to 49 Years	59	4.5%	383	4.2%	516	4.2%	884	4.8%	
Age 50 to 54 Years	63	4.8%	410	4.5%	544	4.5%	921	5.0%	
Age 55 to 59 Years	66	5.0%	365	4.0%	481	4.0%	875	4.8%	
Age 60 to 64 Years	61	4.7%	395	4.3%	524	4.3%	909	4.9%	
Age 65 to 69 Years	56	4.3%	371	4.0%	490	4.0%	857	4.7%	
Age 70 to 74 Years	67	5.1%	348	3.8%	457	3.8%	786	4.3%	
Age 75 to 79 Years	38	2.9%	220	2.4%	301	2.5%	522	2.8%	
Age 80 to 84 Years	38	2.9%	178	1.9%	226	1.9%	338	1.8%	
Age 85 Years or Over	53	4.1%	224	2.4%	314	2.6%	406	2.2%	
Male Median Age	35.4		30.5		30.3		33.1		
Age 19 Years or Less	313	23.9%	2,539	27.7%	3,315	27.3%	4,868	26.5%	
Age 20 to 64 Years	747	56.9%	5,301	57.7%	7,060	58.0%	10,627	57.7%	
Age 65 Years or Over	252	19.2%	1,341	14.6%	1,788	14.7%	2,909	15.8%	
Males per 100 Females (2025)									
Overall Comparison	88		108		106		105		
Age Under 5 Years	74	42.7%	101	50.2%	103	50.7%	109	52.2%	
Age 5 to 9 Years	81	44.8%	100	50.1%	98	49.6%	100	50.0%	
Age 10 to 14 Years	102	50.4%	103	50.7%	103	50.8%	103	50.8%	
Age 15 to 19 Years	81	44.7%	170	62.9%	152	60.3%	143	58.8%	
Age 20 to 24 Years	78	43.9%	141	58.5%	133	57.1%	129	56.3%	
Age 25 to 29 Years	82	45.0%	99	49.6%	103	50.7%	103	50.8%	
Age 30 to 34 Years	96	49.0%	105	51.1%	102	50.5%	100	49.9%	
Age 35 to 39 Years	102	50.5%	110	52.5%	111	52.5%	109	52.2%	
Age 40 to 44 Years	75	42.9%	95	48.6%	96	49.1%	102	50.6%	
Age 45 to 49 Years	82	45.0%	95	48.7%	92	48.0%	96	49.0%	
Age 50 to 54 Years	115	53.5%	102	50.5%	99	49.7%	102	50.5%	
Age 55 to 59 Years	91	47.7%	94	48.5%	90	47.3%	92	47.9%	
Age 60 to 64 Years	79	44.0%	81	44.8%	80	44.5%	84	45.5%	
Age 65 to 69 Years	60	37.6%	82	45.2%	82	45.0%	88	46.7%	
Age 70 to 74 Years	113	53.0%	97	49.2%	96	49.1%	102	50.6%	
Age 75 to 79 Years	83	45.2%	76	43.3%	80	44.3%	85	46.0%	
Age 80 to 84 Years	129	56.4%	89	47.2%	89	47.0%	86	46.2%	
Age 85 Years or Over	241	70.6%	164	62.1%	161	61.7%	134	57.2%	
Age 19 Years or Less	84	45.6%	120	54.5%	115	53.6%	114	53.3%	
Age 20 to 39 Years	87	46.4%	118	54.1%	116	53.7%	113	53.0%	
Age 40 to 64 Years	86	46.2%	93	48.2%	91	47.7%	95	48.7%	
Age 65 Years or Over	101	50.2%	93	48.3%	94	48.5%	95	48.8%	

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Household Type (2025)									
Total Households	1,194		6,898		9,219		13,969		
Households with Children	352	29.5%	2,126	30.8%	2,888	31.3%	4,442	31.8%	
Average Household Size	2.3		2.4		2.4		2.4		
Household Density per Square Mile	380		244		117		44		
Population Family	2,010	71.8%	12,334	69.7%	17,024	71.9%	27,208	75.7%	
Population Non-Family	709	25.3%	3,881	21.9%	4,968	21.0%	6,937	19.3%	
Population Group Quarters	82	2.9%	1,481	8.4%	1,676	7.1%	1,782	5.0%	
Family Households	660	55.2%	3,996	57.9%	5,515	59.8%	8,759	62.7%	
Married Couple Households	403	61.1%	2,449	61.3%	3,433	62.2%	5,872	67.0%	
Other Family Households with Children	256	38.9%	1,547	38.7%	2,082	37.8%	2,888	33.0%	
Family Households with Children	351	53.2%	2,120	53.0%	2,880	52.2%	4,434	50.6%	
Married Couple with Children	205	58.4%	1,236	58.3%	1,701	59.1%	2,785	62.8%	
Other Family Households with Children	146	41.6%	883	41.7%	1,179	40.9%	1,648	37.2%	
Family Households No Children	309	46.8%	1,877	47.0%	2,635	47.8%	4,325	49.4%	
Married Couple No Children	198	64.3%	1,213	64.6%	1,732	65.7%	3,086	71.3%	
Other Family Households No Children	110	35.7%	664	35.4%	903	34.3%	1,239	28.7%	
Non-Family Households	534	44.8%	2,902	42.1%	3,704	40.2%	5,210	37.3%	
Non-Family Households with Children	1	0.2%	6	0.2%	8	0.2%	9	0.2%	
Non-Family Households No Children	533	99.8%	2,896	99.8%	3,696	99.8%	5,201	99.8%	
Average Family Household Size	3.0		3.1		3.1		3.1		
Average Family Income	\$117,284		\$90,013		\$103,142		\$103,376		
Median Family Income	\$86,145		\$70,171		\$71,323		\$73,164		
Average Non-Family Household Size	1.3		1.3		1.3		1.3		
Marital Status (2025)									
Population Age 15 Years or Over	2,299		14,583		19,459		29,563		
Never Married	831	36.2%	6,017	41.3%	7,754	39.8%	10,465	35.4%	
Currently Married	927	40.3%	5,273	36.2%	7,255	37.3%	12,200	41.3%	
Previously Married	540	23.5%	3,293	22.6%	4,450	22.9%	6,898	23.3%	
Separated	80	14.7%	529	16.1%	693	15.6%	1,030	14.9%	
Widowed	114	21.0%	1,025	31.1%	1,393	31.3%	2,278	33.0%	
Divorced	347	64.2%	1,739	52.8%	2,365	53.1%	3,590	52.0%	
Educational Attainment (2025)									
Adult Population Age 25 Years or Over	1,777		10,528		14,111		22,486		
Elementary (Grade Level 0 to 8)	45	2.5%	392	3.7%	487	3.5%	708	3.2%	
Some High School (Grade Level 9 to 11)	109	6.1%	704	6.7%	851	6.0%	1,423	6.3%	
High School Graduate	395	22.2%	2,957	28.1%	3,947	28.0%	6,927	30.8%	
Some College	329	18.5%	2,407	22.9%	3,419	24.2%	5,125	22.8%	
Associate Degree Only	98	5.5%	563	5.4%	730	5.2%	1,160	5.2%	
Bachelor Degree Only	416	23.4%	2,094	19.9%	2,887	20.5%	4,507	20.0%	
Graduate Degree	384	21.6%	1,410	13.4%	1,791	12.7%	2,637	11.7%	
Any College (Some College or Higher)	1,227	69.1%	6,475	61.5%	8,827	62.6%	13,428	59.7%	
College Degree + (Bachelor Degree or Higher)	800	45.0%	3,504	33.3%	4,678	33.1%	7,143	31.8%	

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## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.8899/-94.9836

Walmart Plaza									
Tahlequah, OK									
		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing									
Total Housing Units (2025)		1,371		8,000		10,667		16,308	
Total Housing Units (2020)		1,353		7,984		10,578		16,155	
Historical Annual Growth (2020-2025)		18	0.3%	16	-	89	0.2%	153	0.2%
Housing Units Occupied (2025)		1,194	87.1%	6,898	86.2%	9,219	86.4%	13,969	85.7%
Housing Units Owner-Occupied		484	40.5%	3,059	44.3%	4,309	46.7%	7,927	56.7%
Housing Units Renter-Occupied		711	59.5%	3,840	55.7%	4,910	53.3%	6,042	43.3%
Housing Units Vacant (2025)		177	12.9%	1,102	13.8%	1,448	13.6%	2,340	14.3%
Household Size (2025)									
Total Households		1,194		6,898		9,219		13,969	
1 Person Households		440	36.8%	2,331	33.8%	2,945	31.9%	4,170	29.8%
2 Person Households		396	33.2%	2,259	32.7%	3,099	33.6%	4,787	34.3%
3 Person Households		146	12.2%	1,009	14.6%	1,393	15.1%	2,156	15.4%
4 Person Households		101	8.5%	660	9.6%	904	9.8%	1,426	10.2%
5 Person Households		63	5.3%	379	5.5%	519	5.6%	840	6.0%
6 Person Households		30	2.5%	153	2.2%	216	2.3%	359	2.6%
7 or More Person Households		18	1.5%	108	1.6%	143	1.6%	233	1.7%
Household Income Distribution (2025)									
HH Income \$200,000 or More		58	4.8%	194	2.8%	354	3.8%	634	4.5%
HH Income \$150,000 to \$199,999		41	3.5%	286	4.1%	426	4.6%	675	4.8%
HH Income \$125,000 to \$149,999		103	8.7%	224	3.3%	365	4.0%	631	4.5%
HH Income \$100,000 to \$124,999		109	9.1%	661	9.6%	834	9.0%	1,372	9.8%
HH Income \$75,000 to \$99,999		150	12.6%	720	10.4%	943	10.2%	1,543	11.0%
HH Income \$50,000 to \$74,999		176	14.7%	1,334	19.3%	1,643	17.8%	2,476	17.7%
HH Income \$35,000 to \$49,999		134	11.2%	943	13.7%	1,372	14.9%	1,995	14.3%
HH Income \$25,000 to \$34,999		136	11.4%	641	9.3%	882	9.6%	1,325	9.5%
HH Income \$15,000 to \$24,999		153	12.8%	759	11.0%	895	9.7%	1,272	9.1%
HH Income \$10,000 to \$14,999		66	5.6%	426	6.2%	566	6.1%	708	5.1%
HH Income Under \$10,000		67	5.6%	709	10.3%	938	10.2%	1,338	9.6%
Household Vehicles (2025)									
Households 0 Vehicles Available		155	12.9%	661	9.6%	831	9.0%	1,099	7.9%
Households 1 Vehicle Available		452	37.8%	2,499	36.2%	3,080	33.4%	4,310	30.9%
Households 2 Vehicles Available		366	30.7%	2,371	34.4%	3,378	36.6%	4,929	35.3%
Households 3 or More Vehicles Available		222	18.6%	1,368	19.8%	1,929	20.9%	3,631	26.0%
Total Vehicles Available		1,910		11,773		16,293		26,381	
Average Vehicles per Household		1.6		1.7		1.8		1.9	
Owner-Occupied Household Vehicles		1,091	57.1%	6,696	56.9%	9,547	58.6%	17,830	67.6%
Average Vehicles per Owner-Occupied Household		2.3		2.2		2.2		2.2	
Renter-Occupied Household Vehicles		819	42.9%	5,077	43.1%	6,746	41.4%	8,552	32.4%
Average Vehicles per Renter-Occupied Household		1.2		1.3		1.4		1.4	
Travel Time (2025)									
Worker Base Age 16 years or Over		1,519		8,791		11,935		17,639	
Travel to Work in 14 Minutes or Less		771	50.8%	4,498	51.2%	5,882	49.3%	7,198	40.8%
Travel to Work in 15 to 29 Minutes		379	24.9%	2,052	23.3%	2,973	24.9%	4,971	28.2%
Travel to Work in 30 to 59 Minutes		147	9.7%	872	9.9%	1,301	10.9%	2,749	15.6%
Travel to Work in 60 Minutes or More		152	10.0%	817	9.3%	1,005	8.4%	1,536	8.7%
Work at Home		70	4.6%	552	6.3%	773	6.5%	1,185	6.7%
Average Minutes Travel to Work		13.5		13.1		13.3		16.4	

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Walmart Plaza									
Tahlequah, OK									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2025)									
Worker Base Age 16 years or Over	1,519		8,791		11,935		17,639		
Drive to Work Alone	1,176	77.4%	6,517	74.1%	9,007	75.5%	13,330	75.6%	
Drive to Work in Carpool	233	15.4%	1,149	13.1%	1,435	12.0%	2,143	12.1%	
Travel to Work by Public Transportation	-	-	6	-	8	-	16	-	
Drive to Work on Motorcycle	-	-	19	0.2%	26	0.2%	33	0.2%	
Bicycle to Work	-	-	14	0.2%	19	0.2%	30	0.2%	
Walk to Work	29	1.9%	449	5.1%	501	4.2%	683	3.9%	
Other Means	11	0.8%	85	1.0%	165	1.4%	218	1.2%	
Work at Home	70	4.6%	552	6.3%	773	6.5%	1,185	6.7%	
Daytime Demographics (2025)									
Total Businesses	143		668		767		927		
Total Employees	1,521		5,838		7,445		8,685		
Company Headquarter Businesses	1	1.0%	22	3.3%	27	3.6%	33	3.5%	
Company Headquarter Employees	28	1.8%	391	6.7%	1,348	18.1%	1,623	18.7%	
Employee Population per Business	10.7	to 1	8.7	to 1	9.7	to 1	9.4	to 1	
Residential Population per Business	19.6	to 1	26.5	to 1	30.9	to 1	38.8	to 1	
Adj. Daytime Demographics Age 16 Years or Over	2,263		11,402		14,656		20,103		
Labor Force									
Labor Population Age 16 Years or Over (2025)	2,266		14,397		19,200		29,152		
Labor Force Total Males (2025)	1,064	46.9%	7,527	52.3%	9,919	51.7%	14,965	51.3%	
Male Civilian Employed	737	69.3%	4,751	63.1%	6,376	64.3%	9,308	62.2%	
Male Civilian Unemployed	45	4.3%	232	3.1%	362	3.7%	489	3.3%	
Males in Armed Forces	3	0.3%	27	0.4%	38	0.4%	77	0.5%	
Males Not in Labor Force	278	26.1%	2,517	33.4%	3,143	31.7%	5,092	34.0%	
Labor Force Total Females (2025)	1,203	53.1%	6,870	47.7%	9,282	48.3%	14,187	48.7%	
Female Civilian Employed	782	65.0%	4,043	58.8%	5,564	59.9%	8,337	58.8%	
Female Civilian Unemployed	18	1.5%	129	1.9%	239	2.6%	305	2.1%	
Females in Armed Forces	3	0.2%	12	0.2%	12	0.1%	12	-	
Females Not in Labor Force	400	33.3%	2,687	39.1%	3,467	37.3%	5,533	39.0%	
Unemployment Rate	63	2.8%	360	2.5%	602	3.1%	793	2.7%	
Occupation (2025)									
Occupation Population Age 16 Years or Over	1,519		8,791		11,935		17,639		
Occupation Total Males	737	48.5%	4,748	54.0%	6,372	53.4%	9,302	52.7%	
Occupation Total Females	782	51.5%	4,043	46.0%	5,564	46.6%	8,337	47.3%	
Management, Business, Financial Operations	261	17.2%	1,004	11.4%	1,443	12.1%	2,377	13.5%	
Professional, Related	536	35.3%	2,365	26.9%	3,210	26.9%	4,435	25.1%	
Service	192	12.6%	1,698	19.3%	2,243	18.8%	3,292	18.7%	
Sales, Office	224	14.8%	1,782	20.3%	2,421	20.3%	3,433	19.5%	
Farming, Fishing, Forestry	15	1.0%	135	1.5%	157	1.3%	244	1.4%	
Construction, Extraction, Maintenance	182	12.0%	858	9.8%	1,170	9.8%	1,895	10.7%	
Production, Transport, Material Moving	109	7.2%	948	10.8%	1,291	10.8%	1,962	11.1%	
White Collar Workers	1,021	67.2%	5,151	58.6%	7,074	59.3%	10,245	58.1%	
Blue Collar Workers	498	32.8%	3,640	41.4%	4,861	40.7%	7,393	41.9%	



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Walmart Plaza									
Tahlequah, OK									
Units In Structure (2025)									
Total Units	1,194		6,898		9,219		13,969		
1 Detached Unit	569	47.7%	4,031	58.4%	5,358	58.1%	8,865	63.5%	
1 Attached Unit	66	5.5%	164	2.4%	196	2.1%	232	1.7%	
2 Units	60	5.0%	505	7.3%	631	6.8%	708	5.1%	
3 to 4 Units	85	7.1%	338	4.9%	423	4.6%	446	3.2%	
5 to 9 Units	106	8.9%	429	6.2%	704	7.6%	759	5.4%	
10 to 19 Units	179	15.0%	311	4.5%	408	4.4%	450	3.2%	
20 to 49 Units	41	3.4%	322	4.7%	352	3.8%	359	2.6%	
50 or More Units	29	2.4%	231	3.3%	275	3.0%	290	2.1%	
Mobile Home or Trailer	60	5.1%	567	8.2%	872	9.5%	1,815	13.0%	
Other Structure	-	-	-	-	-	-	44	0.3%	
Homes Built By Year (2025)									
Homes Built 2020 or later	5	0.4%	35	0.4%	83	0.8%	227	1.4%	
Homes Built 2010 to 2019	137	10.0%	727	9.1%	1,004	9.4%	1,585	9.7%	
Homes Built 2000 to 2009	400	29.2%	1,297	16.2%	1,748	16.4%	2,721	16.7%	
Homes Built 1990 to 1999	102	7.4%	1,012	12.6%	1,581	14.8%	2,279	14.0%	
Homes Built 1980 to 1989	153	11.2%	901	11.3%	1,189	11.1%	1,934	11.9%	
Homes Built 1970 to 1979	240	17.5%	1,393	17.4%	1,752	16.4%	2,536	15.5%	
Homes Built 1960 to 1969	100	7.3%	686	8.6%	872	8.2%	1,186	7.3%	
Homes Built 1950 to 1959	38	2.8%	409	5.1%	458	4.3%	744	4.6%	
Homes Built 1940 to 1949	5	0.3%	132	1.7%	180	1.7%	303	1.9%	
Homes Built Before 1939	14	1.0%	308	3.8%	354	3.3%	454	2.8%	
Median Age of Homes	34.2	yrs	40.2	yrs	38.9	yrs	38.1	yrs	
Home Values (2025)									
Owner Specified Housing Units	484		3,059		4,309		7,927		
Home Values \$1,000,000 or More	10	2.1%	20	0.7%	23	0.5%	53	0.7%	
Home Values \$750,000 to \$999,999	24	5.0%	44	1.5%	52	1.2%	93	1.2%	
Home Values \$500,000 to \$749,999	29	6.1%	88	2.9%	120	2.8%	262	3.3%	
Home Values \$400,000 to \$499,999	28	5.7%	124	4.0%	137	3.2%	323	4.1%	
Home Values \$300,000 to \$399,999	26	5.4%	212	6.9%	322	7.5%	602	7.6%	
Home Values \$250,000 to \$299,999	36	7.5%	228	7.4%	341	7.9%	687	8.7%	
Home Values \$200,000 to \$249,999	113	23.4%	541	17.7%	746	17.3%	1,192	15.0%	
Home Values \$175,000 to \$199,999	12	2.6%	367	12.0%	496	11.5%	739	9.3%	
Home Values \$150,000 to \$174,999	18	3.7%	248	8.1%	360	8.3%	712	9.0%	
Home Values \$125,000 to \$149,999	63	13.1%	326	10.7%	422	9.8%	646	8.2%	
Home Values \$100,000 to \$124,999	48	10.0%	364	11.9%	513	11.9%	923	11.6%	
Home Values \$90,000 to \$99,999	20	4.1%	89	2.9%	111	2.6%	222	2.8%	
Home Values \$80,000 to \$89,999	-	-	51	1.7%	67	1.6%	154	1.9%	
Home Values \$70,000 to \$79,999	17	3.6%	66	2.2%	90	2.1%	221	2.8%	
Home Values \$60,000 to \$69,999	8	1.6%	46	1.5%	61	1.4%	128	1.6%	
Home Values \$50,000 to \$59,999	-	-	34	1.1%	59	1.4%	132	1.7%	
Home Values \$35,000 to \$49,999	10	2.1%	64	2.1%	114	2.6%	246	3.1%	
Home Values \$25,000 to \$34,999	-	-	6	0.2%	11	0.3%	66	0.8%	
Home Values \$10,000 to \$24,999	5	1.1%	87	2.8%	179	4.2%	305	3.8%	
Home Values Under \$10,000	12	2.6%	53	1.7%	85	2.0%	220	2.8%	
Owner-Occupied Median Home Value	\$193,249		\$179,710		\$176,458		\$175,981		
Renter-Occupied Median Rent	\$692		\$661		\$664		\$655		



## Complete Profile

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**sandor**

Lat/Lon: 35.8899/-94.9836

Walmart Plaza Tahlequah, OK	1 mi radius	3 mi radius	5 mi radius	10 mi radius
<b>Total Annual Consumer Expenditure (2025)</b>				
Total Household Expenditure	\$97.92 M	\$530.68 M	\$732.63 M	\$1.16 B
Total Non-Retail Expenditure	\$47.83 M	\$252.26 M	\$350.27 M	\$547.26 M
Total Retail Expenditure	\$50.1 M	\$278.42 M	\$382.36 M	\$608.37 M
Alcoholic Beverages	\$593.7 K	\$3.17 M	\$4.38 M	\$6.93 M
Apparel	\$1.83 M	\$9.94 M	\$13.68 M	\$21.55 M
Contributions	\$2.96 M	\$15.21 M	\$21.2 M	\$33.86 M
Education	\$2.15 M	\$11.22 M	\$15.58 M	\$24.78 M
Entertainment	\$5.69 M	\$31.04 M	\$42.68 M	\$67.15 M
Food Away From Home	\$4.33 M	\$23.41 M	\$32.25 M	\$50.86 M
Grocery	\$7.06 M	\$41.01 M	\$55.61 M	\$86.22 M
Health Care	\$7.46 M	\$42.9 M	\$57.35 M	\$88.96 M
Household Furnishings and Equipment	\$2.6 M	\$13.97 M	\$19.27 M	\$30.44 M
Household Operations	\$1.86 M	\$10.26 M	\$14.1 M	\$22.15 M
Miscellaneous Expenses	\$1.69 M	\$9.08 M	\$12.5 M	\$19.72 M
Personal Care	\$1.36 M	\$7.75 M	\$10.55 M	\$16.42 M
Shelter	\$17.44 M	\$95.81 M	\$130.25 M	\$197.62 M
Tax and Retirement	\$19.64 M	\$93.4 M	\$134.37 M	\$219.39 M
Tobacco and Related	\$608.08 K	\$3.84 M	\$5.12 M	\$7.78 M
Transportation	\$15.57 M	\$89.03 M	\$123.56 M	\$199.64 M
Utilities	\$5.08 M	\$29.64 M	\$40.15 M	\$62.16 M
<b>Monthly Household Consumer Expenditure (2025)</b>				
Total Household Expenditure	\$6,834	\$6,411	\$6,622	\$6,894
Total Non-Retail Expenditure	\$3,338 48.8%	\$3,047 47.5%	\$3,166 47.8%	\$3,265 47.4%
Total Retail Expenditures	\$3,496 51.2%	\$3,363 52.5%	\$3,456 52.2%	\$3,629 52.6%
Alcoholic Beverages	\$41 0.6%	\$38 0.6%	\$40 0.6%	\$41 0.6%
Apparel	\$128 1.9%	\$120 1.9%	\$124 1.9%	\$129 1.9%
Contributions	\$207 3.0%	\$184 2.9%	\$192 2.9%	\$202 2.9%
Education	\$150 2.2%	\$136 2.1%	\$141 2.1%	\$148 2.1%
Entertainment	\$397 5.8%	\$375 5.8%	\$386 5.8%	\$401 5.8%
Food Away From Home	\$302 4.4%	\$283 4.4%	\$292 4.4%	\$303 4.4%
Grocery	\$493 7.2%	\$495 7.7%	\$503 7.6%	\$514 7.5%
Health Care	\$521 7.6%	\$518 8.1%	\$518 7.8%	\$531 7.7%
Household Furnishings and Equipment	\$181 2.7%	\$169 2.6%	\$174 2.6%	\$182 2.6%
Household Operations	\$130 1.9%	\$124 1.9%	\$127 1.9%	\$132 1.9%
Miscellaneous Expenses	\$118 1.7%	\$110 1.7%	\$113 1.7%	\$118 1.7%
Personal Care	\$95 1.4%	\$94 1.5%	\$95 1.4%	\$98 1.4%
Shelter	\$1,217 17.8%	\$1,157 18.1%	\$1,177 17.8%	\$1,179 17.1%
Tax and Retirement	\$1,371 20.1%	\$1,128 17.6%	\$1,215 18.3%	\$1,309 18.3%
Tobacco and Related	\$42 0.6%	\$46 0.7%	\$46 0.7%	\$46 0.7%
Transportation	\$1,087 15.9%	\$1,075 16.8%	\$1,117 16.9%	\$1,191 17.3%
Utilities	\$354 5.2%	\$358 5.6%	\$363 5.5%	\$371 5.4%