

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.8131/-91.4723

Waterford Complex									
Eau Claire, WI		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population									
Estimated Population (2025)		8,250		65,475		90,238		121,616	
Projected Population (2030)		8,087		65,744		91,208		122,866	
Census Population (2020)		8,105		63,980		87,777		119,504	
Census Population (2010)		7,707		61,196		82,647		110,967	
Projected Annual Growth (2025-2030)		-163	-0.4%	269	-	970	0.2%	1,250	0.2%
Historical Annual Growth (2020-2025)		145	0.4%	1,495	0.5%	2,460	0.6%	2,112	0.4%
Historical Annual Growth (2010-2020)		398	0.5%	2,784	0.5%	5,130	0.6%	8,537	0.8%
Estimated Population Density (2025)		2,627	psm	2,317	psm	1,149	psm	387	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households									
Estimated Households (2025)		3,852		27,711		38,152		51,091	
Projected Households (2030)		3,901		28,948		40,044		53,388	
Census Households (2020)		3,746		26,467		36,267		49,073	
Census Households (2010)		3,519		24,683		33,444		44,794	
Projected Annual Growth (2025-2030)		49	0.3%	1,237	0.9%	1,892	1.0%	2,297	0.9%
Historical Annual Change (2010-2025)		333	0.6%	3,028	0.8%	4,708	0.9%	6,297	0.9%
Average Household Income									
Estimated Average Household Income (2025)		\$85,052		\$93,987		\$99,454		\$102,896	
Projected Average Household Income (2030)		\$84,064		\$92,506		\$98,185		\$101,561	
Census Average Household Income (2010)		\$45,253		\$52,585		\$55,952		\$57,589	
Census Average Household Income (2000)		\$40,875		\$46,595		\$48,531		\$49,164	
Projected Annual Change (2025-2030)		-\$988	-0.2%	-\$1,481	-0.3%	-\$1,269	-0.3%	-\$1,335	-0.3%
Historical Annual Change (2000-2025)		\$44,177	4.3%	\$47,391	4.1%	\$50,923	4.2%	\$53,732	4.4%
Median Household Income									
Estimated Median Household Income (2025)		\$70,906		\$72,390		\$75,968		\$79,168	
Projected Median Household Income (2030)		\$70,253		\$71,516		\$75,260		\$78,515	
Census Median Household Income (2010)		\$36,715		\$42,329		\$44,847		\$46,759	
Census Median Household Income (2000)		\$32,892		\$38,593		\$40,293		\$41,034	
Projected Annual Change (2025-2030)		-\$653	-0.2%	-\$875	-0.2%	-\$708	-0.2%	-\$653	-0.2%
Historical Annual Change (2000-2025)		\$38,015	4.6%	\$33,798	3.5%	\$35,675	3.5%	\$38,133	3.7%
Per Capita Income									
Estimated Per Capita Income (2025)		\$39,869		\$40,247		\$42,443		\$43,556	
Projected Per Capita Income (2030)		\$40,716		\$41,198		\$43,497		\$44,456	
Census Per Capita Income (2010)		\$20,660		\$21,207		\$22,642		\$23,247	
Census Per Capita Income (2000)		\$18,096		\$18,191		\$18,803		\$19,083	
Projected Annual Change (2025-2030)		\$847	0.4%	\$952	0.5%	\$1,054	0.5%	\$900	0.4%
Historical Annual Change (2000-2025)		\$21,773	4.8%	\$22,056	4.8%	\$23,639	5.0%	\$24,473	5.1%
Estimated Average Household Net Worth (2025)		\$668,394		\$742,510		\$803,812		\$886,996	

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Waterford Complex									
Eau Claire, WI		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity									
Total Population (2025)	8,250		65,475		90,238		121,616		
White (2025)	7,395	89.6%	57,979	88.6%	79,912	88.6%	109,083	89.7%	
Black or African American (2025)	149	1.8%	1,085	1.7%	1,371	1.5%	1,660	1.4%	
American Indian or Alaska Native (2025)	21	0.2%	240	0.4%	306	0.3%	395	0.3%	
Asian (2025)	293	3.6%	3,176	4.9%	4,683	5.2%	5,479	4.5%	
Hawaiian or Pacific Islander (2025)	10	0.1%	39	-	47	-	51	-	
Other Race (2025)	71	0.9%	549	0.8%	746	0.8%	886	0.7%	
Two or More Races (2025)	312	3.8%	2,407	3.7%	3,172	3.5%	4,063	3.3%	
Population < 18 (2025)	1,596	19.3%	11,589	17.7%	16,753	18.6%	23,486	19.3%	
White Not Hispanic	1,276	79.9%	9,132	78.8%	13,236	79.0%	19,104	81.3%	
Black or African American	43	2.7%	290	2.5%	370	2.2%	462	2.0%	
Asian	79	5.0%	809	7.0%	1,277	7.6%	1,500	6.4%	
Other Race Not Hispanic	92	5.8%	646	5.6%	891	5.3%	1,198	5.1%	
Hispanic	105	6.6%	711	6.1%	978	5.8%	1,223	5.2%	
Not Hispanic or Latino Population (2025)	7,955	96.4%	63,211	96.5%	87,261	96.7%	117,938	97.0%	
Not Hispanic White	7,279	91.5%	57,174	90.4%	78,869	90.4%	107,781	91.4%	
Not Hispanic Black or African American	145	1.8%	1,057	1.7%	1,341	1.5%	1,621	1.4%	
Not Hispanic American Indian or Alaska Native	16	0.2%	177	0.3%	227	0.3%	295	0.3%	
Not Hispanic Asian	292	3.7%	3,154	5.0%	4,651	5.3%	5,436	4.6%	
Not Hispanic Hawaiian or Pacific Islander	8	-	34	-	40	-	44	-	
Not Hispanic Other Race	6	-	38	-	55	-	76	-	
Not Hispanic Two or More Races	210	2.6%	1,578	2.5%	2,079	2.4%	2,684	2.3%	
Hispanic or Latino Population (2025)	295	3.6%	2,264	3.5%	2,976	3.3%	3,678	3.0%	
Hispanic White	116	39.3%	805	35.6%	1,043	35.0%	1,301	35.4%	
Hispanic Black or African American	4	1.3%	28	1.3%	30	1.0%	38	1.0%	
Hispanic American Indian or Alaska Native	4	1.5%	63	2.8%	79	2.7%	100	2.7%	
Hispanic Asian	2	0.6%	22	1.0%	32	1.1%	43	1.2%	
Hispanic Hawaiian or Pacific Islander	2	0.7%	5	0.2%	7	0.2%	7	0.2%	
Hispanic Other Race	65	22.0%	511	22.6%	692	23.2%	810	22.0%	
Hispanic Two or More Races	102	34.7%	829	36.6%	1,093	36.7%	1,379	37.5%	
Not Hispanic or Latino Population (2020)	7,768	95.8%	61,888	96.7%	85,011	96.8%	116,073	97.1%	
Hispanic or Latino Population (2020)	338	4.2%	2,092	3.3%	2,766	3.2%	3,431	2.9%	
Not Hispanic or Latino Population (2010)	7,473	97.0%	59,995	98.0%	81,065	98.1%	108,976	98.2%	
Hispanic or Latino Population (2010)	233	3.0%	1,201	2.0%	1,582	1.9%	1,991	1.8%	
Not Hispanic or Latino Population (2030)	7,754	95.9%	63,161	96.1%	87,736	96.2%	118,485	96.4%	
Hispanic or Latino Population (2030)	333	4.1%	2,583	3.9%	3,472	3.8%	4,381	3.6%	
Projected Annual Growth (2025-2030)	39	2.6%	319	2.8%	496	3.3%	702	3.8%	
Historical Annual Growth (2010-2020)	104	4.5%	891	7.4%	1,185	7.5%	1,440	7.2%	

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Waterford Complex									
Eau Claire, WI		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2025)									
Total Population	8,250		65,475		90,238		121,616		
Age Under 5 Years	443	5.4%	3,136	4.8%	4,438	4.9%	6,087	5.0%	
Age 5 to 9 Years	453	5.5%	3,268	5.0%	4,816	5.3%	6,671	5.5%	
Age 10 to 14 Years	469	5.7%	3,242	5.0%	4,710	5.2%	6,683	5.5%	
Age 15 to 19 Years	387	4.7%	5,745	8.8%	7,112	7.9%	9,096	7.5%	
Age 20 to 24 Years	678	8.2%	9,721	14.8%	11,564	12.8%	13,314	10.9%	
Age 25 to 29 Years	811	9.8%	4,871	7.4%	6,586	7.3%	8,376	6.9%	
Age 30 to 34 Years	686	8.3%	4,378	6.7%	6,093	6.8%	8,039	6.6%	
Age 35 to 39 Years	649	7.9%	4,194	6.4%	5,911	6.6%	7,991	6.6%	
Age 40 to 44 Years	616	7.5%	3,738	5.7%	5,494	6.1%	7,745	6.4%	
Age 45 to 49 Years	432	5.2%	3,067	4.7%	4,430	4.9%	6,264	5.2%	
Age 50 to 54 Years	393	4.8%	2,974	4.5%	4,302	4.8%	6,291	5.2%	
Age 55 to 59 Years	463	5.6%	3,056	4.7%	4,469	5.0%	6,499	5.3%	
Age 60 to 64 Years	506	6.1%	3,487	5.3%	4,989	5.5%	7,205	5.9%	
Age 65 to 69 Years	412	5.0%	3,177	4.9%	4,631	5.1%	6,627	5.4%	
Age 70 to 74 Years	326	4.0%	2,926	4.5%	4,229	4.7%	5,864	4.8%	
Age 75 to 79 Years	234	2.8%	2,043	3.1%	2,931	3.2%	4,025	3.3%	
Age 80 to 84 Years	134	1.6%	1,200	1.8%	1,763	2.0%	2,448	2.0%	
Age 85 Years or Over	158	1.9%	1,253	1.9%	1,772	2.0%	2,393	2.0%	
Median Age	35.9		34.5		35.5		36.8		
Age 19 Years or Less	1,752	21.2%	15,391	23.5%	21,075	23.4%	28,537	23.5%	
Age 20 to 64 Years	5,233	63.4%	39,485	60.3%	53,837	59.7%	71,723	59.0%	
Age 65 Years or Over	1,264	15.3%	10,599	16.2%	15,325	17.0%	21,357	17.6%	
Female Age Distribution (2025)									
Female Population	4,136	50.1%	31,229	47.7%	43,478	48.2%	58,907	48.4%	
Age Under 5 Years	222	5.4%	1,548	5.0%	2,198	5.1%	3,006	5.1%	
Age 5 to 9 Years	227	5.5%	1,603	5.1%	2,382	5.5%	3,339	5.7%	
Age 10 to 14 Years	232	5.6%	1,544	4.9%	2,263	5.2%	3,232	5.5%	
Age 15 to 19 Years	157	3.8%	1,579	5.1%	2,194	5.0%	3,124	5.3%	
Age 20 to 24 Years	324	7.8%	4,585	14.7%	5,504	12.7%	6,364	10.8%	
Age 25 to 29 Years	407	9.8%	2,335	7.5%	3,161	7.3%	3,989	6.8%	
Age 30 to 34 Years	322	7.8%	2,121	6.8%	2,970	6.8%	3,921	6.7%	
Age 35 to 39 Years	312	7.5%	2,018	6.5%	2,862	6.6%	3,874	6.6%	
Age 40 to 44 Years	300	7.2%	1,800	5.8%	2,636	6.1%	3,714	6.3%	
Age 45 to 49 Years	222	5.4%	1,504	4.8%	2,174	5.0%	3,063	5.2%	
Age 50 to 54 Years	205	5.0%	1,489	4.8%	2,144	4.9%	3,111	5.3%	
Age 55 to 59 Years	245	5.9%	1,568	5.0%	2,291	5.3%	3,300	5.6%	
Age 60 to 64 Years	276	6.7%	1,870	6.0%	2,634	6.1%	3,739	6.3%	
Age 65 to 69 Years	221	5.3%	1,703	5.5%	2,465	5.7%	3,453	5.9%	
Age 70 to 74 Years	171	4.1%	1,579	5.1%	2,268	5.2%	3,108	5.3%	
Age 75 to 79 Years	137	3.3%	1,083	3.5%	1,517	3.5%	2,040	3.5%	
Age 80 to 84 Years	66	1.6%	626	2.0%	890	2.0%	1,274	2.2%	
Age 85 Years or Over	90	2.2%	674	2.2%	923	2.1%	1,256	2.1%	
Female Median Age	37.2		36.2		36.9		38.0		
Age 19 Years or Less	838	20.3%	6,274	20.1%	9,036	20.8%	12,701	21.6%	
Age 20 to 64 Years	2,612	63.2%	19,290	61.8%	26,378	60.7%	35,074	59.5%	
Age 65 Years or Over	685	16.6%	5,665	18.1%	8,063	18.5%	11,131	18.9%	

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Waterford Complex									
Eau Claire, WI		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2025)									
Male Population	4,114	49.9%	34,246	52.3%	46,760	51.8%	62,709	51.6%	
Age Under 5 Years	221	5.4%	1,587	4.6%	2,240	4.8%	3,081	4.9%	
Age 5 to 9 Years	226	5.5%	1,665	4.9%	2,434	5.2%	3,332	5.3%	
Age 10 to 14 Years	237	5.8%	1,698	5.0%	2,447	5.2%	3,451	5.5%	
Age 15 to 19 Years	230	5.6%	4,166	12.2%	4,918	10.5%	5,972	9.5%	
Age 20 to 24 Years	354	8.6%	5,136	15.0%	6,061	13.0%	6,950	11.1%	
Age 25 to 29 Years	404	9.8%	2,536	7.4%	3,424	7.3%	4,387	7.0%	
Age 30 to 34 Years	364	8.8%	2,257	6.6%	3,122	6.7%	4,118	6.6%	
Age 35 to 39 Years	337	8.2%	2,176	6.4%	3,049	6.5%	4,117	6.6%	
Age 40 to 44 Years	316	7.7%	1,937	5.7%	2,858	6.1%	4,031	6.4%	
Age 45 to 49 Years	210	5.1%	1,563	4.6%	2,256	4.8%	3,201	5.1%	
Age 50 to 54 Years	188	4.6%	1,485	4.3%	2,157	4.6%	3,181	5.1%	
Age 55 to 59 Years	218	5.3%	1,488	4.3%	2,179	4.7%	3,199	5.1%	
Age 60 to 64 Years	230	5.6%	1,617	4.7%	2,354	5.0%	3,465	5.5%	
Age 65 to 69 Years	191	4.6%	1,474	4.3%	2,165	4.6%	3,173	5.1%	
Age 70 to 74 Years	155	3.8%	1,347	3.9%	1,961	4.2%	2,756	4.4%	
Age 75 to 79 Years	97	2.4%	959	2.8%	1,414	3.0%	1,985	3.2%	
Age 80 to 84 Years	68	1.6%	574	1.7%	873	1.9%	1,174	1.9%	
Age 85 Years or Over	68	1.6%	579	1.7%	849	1.8%	1,137	1.8%	
Male Median Age	34.8		33.0		34.3		35.8		
Age 19 Years or Less	914	22.2%	9,117	26.6%	12,039	25.7%	15,835	25.3%	
Age 20 to 64 Years	2,622	63.7%	20,195	59.0%	27,459	58.7%	36,649	58.4%	
Age 65 Years or Over	579	14.1%	4,934	14.4%	7,262	15.5%	10,225	16.3%	
Males per 100 Females (2025)									
Overall Comparison	99		110		108		106		
Age Under 5 Years	99	49.8%	103	50.6%	102	50.5%	103	50.6%	
Age 5 to 9 Years	100	50.0%	104	51.0%	102	50.5%	100	49.9%	
Age 10 to 14 Years	102	50.5%	110	52.4%	108	52.0%	107	51.6%	
Age 15 to 19 Years	146	59.4%	264	72.5%	224	69.2%	191	65.7%	
Age 20 to 24 Years	109	52.3%	112	52.8%	110	52.4%	109	52.2%	
Age 25 to 29 Years	99	49.9%	109	52.1%	108	52.0%	110	52.4%	
Age 30 to 34 Years	113	53.0%	106	51.5%	105	51.2%	105	51.2%	
Age 35 to 39 Years	108	52.0%	108	51.9%	107	51.6%	106	51.5%	
Age 40 to 44 Years	106	51.4%	108	51.8%	108	52.0%	109	52.0%	
Age 45 to 49 Years	95	48.7%	104	51.0%	104	50.9%	104	51.1%	
Age 50 to 54 Years	92	47.8%	100	49.9%	101	50.1%	102	50.6%	
Age 55 to 59 Years	89	47.0%	95	48.7%	95	48.7%	97	49.2%	
Age 60 to 64 Years	83	45.4%	86	46.4%	89	47.2%	93	48.1%	
Age 65 to 69 Years	86	46.3%	87	46.4%	88	46.8%	92	47.9%	
Age 70 to 74 Years	91	47.6%	85	46.0%	86	46.4%	89	47.0%	
Age 75 to 79 Years	71	41.6%	89	47.0%	93	48.2%	97	49.3%	
Age 80 to 84 Years	102	50.5%	92	47.9%	98	49.5%	92	48.0%	
Age 85 Years or Over	75	42.7%	86	46.2%	92	47.9%	91	47.5%	
Age 19 Years or Less	109	52.2%	145	59.2%	133	57.1%	125	55.5%	
Age 20 to 39 Years	107	51.7%	109	52.3%	108	51.9%	108	51.9%	
Age 40 to 64 Years	93	48.2%	98	49.6%	99	49.8%	101	50.2%	
Age 65 Years or Over	84	45.8%	87	46.6%	90	47.4%	92	47.9%	

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Waterford Complex									
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Household Type (2025)									
Total Households		3,852		27,711		38,152		51,091	
Households with Children		903	23.4%	6,622	23.9%	9,538	25.0%	13,283	26.0%
Average Household Size		2.1		2.2		2.2		2.3	
Household Density per Square Mile		1,227		981		486		163	
Population Family		5,236	63.5%	41,516	63.4%	59,428	65.9%	83,695	68.8%
Population Non-Family		2,886	35.0%	19,707	30.1%	26,100	28.9%	32,656	26.9%
Population Group Quarters		127	1.5%	4,252	6.5%	4,710	5.2%	5,265	4.3%
Family Households		1,744	45.3%	14,019	50.6%	20,038	52.5%	28,159	55.1%
Married Couple Households		1,198	68.7%	10,145	72.4%	14,993	74.8%	21,529	76.5%
Other Family Households with Children		546	31.3%	3,875	27.6%	5,045	25.2%	6,629	23.5%
Family Households with Children		901	51.6%	6,601	47.1%	9,509	47.5%	13,245	47.0%
Married Couple with Children		559	62.1%	4,200	63.6%	6,310	66.4%	9,031	68.2%
Other Family Households with Children		342	37.9%	2,400	36.4%	3,198	33.6%	4,215	31.8%
Family Households No Children		844	48.4%	7,419	52.9%	10,529	52.5%	14,913	53.0%
Married Couple No Children		639	75.7%	5,944	80.1%	8,683	82.5%	12,499	83.8%
Other Family Households No Children		205	24.3%	1,474	19.9%	1,846	17.5%	2,415	16.2%
Non-Family Households		2,107	54.7%	13,691	49.4%	18,114	47.5%	22,932	44.9%
Non-Family Households with Children		2	-	21	0.2%	30	0.2%	38	0.2%
Non-Family Households No Children		2,105	99.9%	13,670	99.8%	18,085	99.8%	22,894	99.8%
Average Family Household Size		3.0		3.0		3.0		3.0	
Average Family Income		\$106,974		\$124,275		\$130,196		\$132,733	
Median Family Income		\$92,217		\$96,193		\$101,419		\$104,001	
Average Non-Family Household Size		1.4		1.4		1.4		1.4	
Marital Status (2025)									
Population Age 15 Years or Over		6,885		55,829		76,274		102,175	
Never Married		2,325	33.8%	22,774	40.8%	29,094	38.1%	36,258	35.5%
Currently Married		3,020	43.9%	24,097	43.2%	35,084	46.0%	48,531	47.5%
Previously Married		1,540	22.4%	8,958	16.0%	12,095	15.9%	17,386	17.0%
Separated		199	12.9%	973	10.9%	1,369	11.3%	1,857	10.7%
Widowed		272	17.7%	1,668	18.6%	2,400	19.8%	3,790	21.8%
Divorced		1,069	69.4%	6,316	70.5%	8,327	68.8%	11,739	67.5%
Educational Attainment (2025)									
Adult Population Age 25 Years or Over		5,820		40,364		57,598		79,765	
Elementary (Grade Level 0 to 8)		42	0.7%	390	1.0%	634	1.1%	957	1.2%
Some High School (Grade Level 9 to 11)		118	2.0%	858	2.1%	1,261	2.2%	1,896	2.4%
High School Graduate		1,525	26.2%	10,335	25.6%	14,625	25.4%	20,467	25.7%
Some College		1,260	21.6%	7,913	19.6%	11,085	19.2%	15,612	19.6%
Associate Degree Only		1,014	17.4%	5,939	14.7%	8,532	14.8%	12,168	15.3%
Bachelor Degree Only		1,362	23.4%	9,864	24.4%	14,162	24.6%	19,149	24.0%
Graduate Degree		499	8.6%	5,064	12.5%	7,299	12.7%	9,517	11.9%
Any College (Some College or Higher)		4,135	71.0%	28,780	71.3%	41,079	71.3%	56,445	70.8%
College Degree + (Bachelor Degree or Higher)		1,861	32.0%	14,928	37.0%	21,461	37.3%	28,666	35.9%

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.8131/-91.4723

Waterford Complex									
Eau Claire, WI									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Housing									
Total Housing Units (2025)	4,080			29,419		40,478		54,343	
Total Housing Units (2020)	3,871			27,462		37,672		50,957	
Historical Annual Growth (2020-2025)	209	1.1%		1,957	1.4%	2,806	1.5%	3,386	1.3%
Housing Units Occupied (2025)	3,852	94.4%		27,711	94.2%	38,152	94.3%	51,091	94.0%
Housing Units Owner-Occupied	2,235	58.0%		15,187	54.8%	21,795	57.1%	30,912	60.5%
Housing Units Renter-Occupied	1,616	42.0%		12,524	45.2%	16,357	42.9%	20,179	39.5%
Housing Units Vacant (2025)	229	5.6%		1,709	5.8%	2,325	5.7%	3,252	6.0%
Household Size (2025)									
Total Households	3,852			27,711		38,152		51,091	
1 Person Households	1,615	41.9%		9,903	35.7%	13,145	34.5%	16,911	33.1%
2 Person Households	1,143	29.7%		9,676	34.9%	13,587	35.6%	18,528	36.3%
3 Person Households	510	13.2%		3,651	13.2%	5,006	13.1%	6,656	13.0%
4 Person Households	378	9.8%		2,759	10.0%	3,936	10.3%	5,447	10.7%
5 Person Households	122	3.2%		1,102	4.0%	1,560	4.1%	2,226	4.4%
6 Person Households	53	1.4%		380	1.4%	556	1.5%	809	1.6%
7 or More Person Households	30	0.8%		239	0.9%	362	0.9%	515	1.0%
Household Income Distribution (2025)									
HH Income \$200,000 or More	209	5.4%		1,824	6.6%	2,818	7.4%	4,234	8.3%
HH Income \$150,000 to \$199,999	178	4.6%		1,552	5.6%	2,592	6.8%	3,744	7.3%
HH Income \$125,000 to \$149,999	327	8.5%		2,112	7.6%	3,056	8.0%	4,090	8.0%
HH Income \$100,000 to \$124,999	477	12.4%		3,268	11.8%	4,606	12.1%	6,268	12.3%
HH Income \$75,000 to \$99,999	509	13.2%		3,484	12.6%	4,886	12.8%	6,551	12.8%
HH Income \$50,000 to \$74,999	835	21.7%		5,722	20.6%	7,637	20.0%	10,045	19.7%
HH Income \$35,000 to \$49,999	509	13.2%		3,707	13.4%	4,975	13.0%	6,086	11.9%
HH Income \$25,000 to \$34,999	343	8.9%		2,216	8.0%	2,808	7.4%	3,733	7.3%
HH Income \$15,000 to \$24,999	202	5.2%		1,886	6.8%	2,441	6.4%	3,236	6.3%
HH Income \$10,000 to \$14,999	154	4.0%		945	3.4%	1,086	2.8%	1,471	2.9%
HH Income Under \$10,000	109	2.8%		995	3.6%	1,248	3.3%	1,633	3.2%
Household Vehicles (2025)									
Households 0 Vehicles Available	258	6.7%		1,939	7.0%	2,380	6.2%	3,029	5.9%
Households 1 Vehicle Available	1,491	38.7%		10,245	37.0%	13,521	35.4%	17,090	33.4%
Households 2 Vehicles Available	1,685	43.8%		10,836	39.1%	15,269	40.0%	20,688	40.5%
Households 3 or More Vehicles Available	417	10.8%		4,691	16.9%	6,982	18.3%	10,284	20.1%
Total Vehicles Available	6,275			47,793		67,665		93,259	
Average Vehicles per Household	1.6			1.7		1.8		1.8	
Owner-Occupied Household Vehicles	4,037	64.3%		29,991	62.8%	44,378	65.6%	64,906	69.6%
Average Vehicles per Owner-Occupied Household	1.8			2.0		2.0		2.1	
Renter-Occupied Household Vehicles	2,238	35.7%		17,803	37.2%	23,287	34.4%	28,354	30.4%
Average Vehicles per Renter-Occupied Household	1.4			1.4		1.4		1.4	
Travel Time (2025)									
Worker Base Age 16 years or Over	4,382			35,762		49,098		65,283	
Travel to Work in 14 Minutes or Less	2,091	47.7%		17,038	47.6%	22,592	46.0%	27,799	42.6%
Travel to Work in 15 to 29 Minutes	1,209	27.6%		10,866	30.4%	15,696	32.0%	22,430	34.4%
Travel to Work in 30 to 59 Minutes	347	7.9%		2,809	7.9%	3,762	7.7%	5,398	8.3%
Travel to Work in 60 Minutes or More	127	2.9%		1,148	3.2%	1,638	3.3%	2,200	3.4%
Work at Home	609	13.9%		3,900	10.9%	5,410	11.0%	7,456	11.4%
Average Minutes Travel to Work	12.9			13.5		13.7		14.6	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
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sandor

Lat/Lon: 44.8131/-91.4723

Waterford Complex									
Eau Claire, WI									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2025)									
Worker Base Age 16 years or Over	4,382		35,762		49,098		65,283		
Drive to Work Alone	3,299	75.3%	27,488	76.9%	37,995	77.4%	50,336	77.1%	
Drive to Work in Carpool	258	5.9%	2,355	6.6%	3,311	6.7%	4,377	6.7%	
Travel to Work by Public Transportation	37	0.8%	391	1.1%	443	0.9%	613	0.9%	
Drive to Work on Motorcycle	26	0.6%	54	0.2%	91	0.2%	111	0.2%	
Bicycle to Work	81	1.8%	349	1.0%	395	0.8%	432	0.7%	
Walk to Work	67	1.5%	1,157	3.2%	1,308	2.7%	1,587	2.4%	
Other Means	6	0.1%	67	0.2%	144	0.3%	371	0.6%	
Work at Home	609	13.9%	3,900	10.9%	5,410	11.0%	7,456	11.4%	
Daytime Demographics (2025)									
Total Businesses	399		2,458		3,483		4,362		
Total Employees	4,676		29,708		47,200		61,658		
Company Headquarter Businesses	13	3.3%	89	3.6%	145	4.2%	185	4.2%	
Company Headquarter Employees	999	21.4%	5,728	19.3%	8,872	18.8%	13,035	21.1%	
Employee Population per Business	11.7	to 1	12.1	to 1	13.6	to 1	14.1	to 1	
Residential Population per Business	20.7	to 1	26.6	to 1	25.9	to 1	27.9	to 1	
Adj. Daytime Demographics Age 16 Years or Over	7,091		49,108		73,441		97,147		
Labor Force									
Labor Population Age 16 Years or Over (2025)	6,800		55,194		75,377		100,824		
Labor Force Total Males (2025)	3,384	49.8%	28,944	52.4%	39,143	51.9%	52,111	51.7%	
Male Civilian Employed	2,278	67.3%	19,448	67.2%	26,628	68.0%	35,135	67.4%	
Male Civilian Unemployed	127	3.8%	703	2.4%	824	2.1%	1,360	2.6%	
Males in Armed Forces	-	-	13	-	14	-	15	-	
Males Not in Labor Force	978	28.9%	8,780	30.3%	11,677	29.8%	15,601	29.9%	
Labor Force Total Females (2025)	3,416	50.2%	26,250	47.6%	36,234	48.1%	48,713	48.3%	
Female Civilian Employed	2,107	61.7%	16,322	62.2%	22,481	62.0%	30,159	61.9%	
Female Civilian Unemployed	63	1.9%	775	3.0%	910	2.5%	1,102	2.3%	
Females in Armed Forces	-	-	12	-	13	-	26	-	
Females Not in Labor Force	1,246	36.5%	9,141	34.8%	12,830	35.4%	17,425	35.8%	
Unemployment Rate	191	2.8%	1,479	2.7%	1,734	2.3%	2,462	2.4%	
Occupation (2025)									
Occupation Population Age 16 Years or Over	4,382		35,762		49,098		65,283		
Occupation Total Males	2,276	51.9%	19,440	54.4%	26,617	54.2%	35,123	53.8%	
Occupation Total Females	2,107	48.1%	16,322	45.6%	22,481	45.8%	30,159	46.2%	
Management, Business, Financial Operations	837	19.1%	5,391	15.1%	7,435	15.1%	9,815	15.0%	
Professional, Related	1,031	23.5%	9,145	25.6%	12,700	25.9%	16,973	26.0%	
Service	753	17.2%	6,319	17.7%	8,140	16.6%	10,401	15.9%	
Sales, Office	921	21.0%	7,192	20.1%	9,838	20.0%	12,728	19.5%	
Farming, Fishing, Forestry	6	0.1%	25	-	34	-	155	0.2%	
Construction, Extraction, Maintenance	191	4.4%	1,618	4.5%	2,466	5.0%	3,758	5.8%	
Production, Transport, Material Moving	644	14.7%	6,071	17.0%	8,486	17.3%	11,453	17.5%	
White Collar Workers	2,789	63.7%	21,728	60.8%	29,973	61.0%	39,516	60.5%	
Blue Collar Workers	1,593	36.3%	14,033	39.2%	19,125	39.0%	25,767	39.5%	

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.8131/-91.4723

Waterford Complex									
Eau Claire, WI		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2025)									
Total Units	3,852		27,711		38,152		51,091		
1 Detached Unit	2,408	62.5%	15,916	57.4%	22,009	57.7%	31,247	61.2%	
1 Attached Unit	90	2.3%	1,605	5.8%	2,633	6.9%	3,413	6.7%	
2 Units	343	8.9%	1,922	6.9%	2,446	6.4%	2,893	5.7%	
3 to 4 Units	393	10.2%	2,221	8.0%	2,938	7.7%	3,870	7.6%	
5 to 9 Units	202	5.3%	2,370	8.6%	3,425	9.0%	3,911	7.7%	
10 to 19 Units	42	1.1%	676	2.4%	817	2.1%	992	1.9%	
20 to 49 Units	171	4.4%	1,200	4.3%	1,392	3.6%	1,546	3.0%	
50 or More Units	133	3.5%	1,085	3.9%	1,331	3.5%	1,528	3.0%	
Mobile Home or Trailer	67	1.7%	715	2.6%	1,160	3.0%	1,690	3.3%	
Other Structure	-	-	-	-	-	-	-	-	
Homes Built By Year (2025)									
Homes Built 2020 or later	102	2.5%	1,075	3.7%	1,726	4.3%	2,241	4.1%	
Homes Built 2010 to 2019	189	4.6%	1,624	5.5%	2,800	6.9%	3,991	7.3%	
Homes Built 2000 to 2009	262	6.4%	2,662	9.0%	4,582	11.3%	6,378	11.7%	
Homes Built 1990 to 1999	299	7.3%	2,948	10.0%	4,494	11.1%	5,828	10.7%	
Homes Built 1980 to 1989	346	8.5%	3,167	10.8%	4,320	10.7%	5,785	10.6%	
Homes Built 1970 to 1979	209	5.1%	3,105	10.6%	4,512	11.1%	6,423	11.8%	
Homes Built 1960 to 1969	269	6.6%	3,289	11.2%	4,082	10.1%	5,101	9.4%	
Homes Built 1950 to 1959	465	11.4%	3,009	10.2%	3,619	8.9%	4,965	9.1%	
Homes Built 1940 to 1949	294	7.2%	1,325	4.5%	1,681	4.2%	2,021	3.7%	
Homes Built Before 1939	1,417	34.7%	5,507	18.7%	6,337	15.7%	8,359	15.4%	
Median Age of Homes	62.4	yrs	52.4	yrs	48.7	yrs	48.3	yrs	
Home Values (2025)									
Owner Specified Housing Units	2,235		15,187		21,795		30,912		
Home Values \$1,000,000 or More	23	1.0%	93	0.6%	165	0.8%	321	1.0%	
Home Values \$750,000 to \$999,999	22	1.0%	163	1.1%	306	1.4%	547	1.8%	
Home Values \$500,000 to \$749,999	71	3.2%	707	4.7%	1,066	4.9%	1,737	5.6%	
Home Values \$400,000 to \$499,999	147	6.6%	1,232	8.1%	1,936	8.9%	2,995	9.7%	
Home Values \$300,000 to \$399,999	273	12.2%	2,766	18.2%	4,356	20.0%	6,385	20.7%	
Home Values \$250,000 to \$299,999	285	12.8%	2,625	17.3%	4,306	19.8%	5,845	18.9%	
Home Values \$200,000 to \$249,999	356	15.9%	2,409	15.9%	3,301	15.1%	4,482	14.5%	
Home Values \$175,000 to \$199,999	263	11.7%	1,336	8.8%	1,636	7.5%	2,163	7.0%	
Home Values \$150,000 to \$174,999	240	10.7%	1,163	7.7%	1,388	6.4%	1,831	5.9%	
Home Values \$125,000 to \$149,999	209	9.4%	809	5.3%	926	4.2%	1,272	4.1%	
Home Values \$100,000 to \$124,999	96	4.3%	751	4.9%	902	4.1%	1,124	3.6%	
Home Values \$90,000 to \$99,999	78	3.5%	147	1.0%	152	0.7%	181	0.6%	
Home Values \$80,000 to \$89,999	8	0.4%	12	-	19	-	45	0.1%	
Home Values \$70,000 to \$79,999	95	4.3%	241	1.6%	254	1.2%	292	0.9%	
Home Values \$60,000 to \$69,999	37	1.6%	165	1.1%	175	0.8%	184	0.6%	
Home Values \$50,000 to \$59,999	2	-	20	0.1%	40	0.2%	97	0.3%	
Home Values \$35,000 to \$49,999	9	0.4%	171	1.1%	212	1.0%	256	0.8%	
Home Values \$25,000 to \$34,999	5	0.2%	51	0.3%	77	0.4%	179	0.6%	
Home Values \$10,000 to \$24,999	11	0.5%	215	1.4%	389	1.8%	728	2.4%	
Home Values Under \$10,000	5	0.2%	114	0.7%	190	0.9%	247	0.8%	
Owner-Occupied Median Home Value	\$218,534		\$247,016		\$260,776		\$270,129		
Renter-Occupied Median Rent	\$790		\$855		\$872		\$866		

Complete Profile

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sandor

Lat/Lon: 44.8131/-91.4723

Waterford Complex Eau Claire, WI		1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2025)					
Total Household Expenditure		\$340.85 M	\$2.51 B	\$3.58 B	\$4.92 B
Total Non-Retail Expenditure		\$165.82 M	\$1.23 B	\$1.76 B	\$2.42 B
Total Retail Expenditure		\$175.04 M	\$1.28 B	\$1.82 B	\$2.5 B
Alcoholic Beverages		\$2.1 M	\$15.37 M	\$21.97 M	\$30.15 M
Apparel		\$6.37 M	\$46.66 M	\$66.47 M	\$91.03 M
Contributions		\$10.85 M	\$79.15 M	\$113.97 M	\$157.03 M
Education		\$7.76 M	\$56.69 M	\$81.38 M	\$111.94 M
Entertainment		\$19.75 M	\$144.64 M	\$205.93 M	\$281.92 M
Food Away From Home		\$15.15 M	\$110.85 M	\$158.06 M	\$216.58 M
Grocery		\$23.02 M	\$169.44 M	\$237.77 M	\$322.78 M
Health Care		\$23.48 M	\$169.8 M	\$237.02 M	\$322.4 M
Household Furnishings and Equipment		\$9.15 M	\$66.91 M	\$95.52 M	\$130.96 M
Household Operations		\$6.4 M	\$47.04 M	\$66.88 M	\$91.57 M
Miscellaneous Expenses		\$5.93 M	\$43.28 M	\$61.74 M	\$84.57 M
Personal Care		\$4.49 M	\$33.04 M	\$46.55 M	\$63.34 M
Shelter		\$56.55 M	\$417.8 M	\$588.65 M	\$795.9 M
Tax and Retirement		\$76.01 M	\$561.95 M	\$823.52 M	\$1.15 B
Tobacco and Related		\$1.78 M	\$13.22 M	\$18.09 M	\$24.22 M
Transportation		\$55.59 M	\$409.16 M	\$586.37 M	\$809.88 M
Utilities		\$16.45 M	\$121.09 M	\$169.68 M	\$230.15 M
Monthly Household Consumer Expenditure (2025)					
Total Household Expenditure		\$7,375	\$7,536	\$7,819	\$8,018
Total Non-Retail Expenditure		\$3,588 48.6%	\$3,698 49.1%	\$3,849 49.2%	\$3,948 49.2%
Total Retail Expenditures		\$3,787 51.4%	\$3,839 50.9%	\$3,970 50.8%	\$4,070 50.8%
Alcoholic Beverages		\$45 0.6%	\$46 0.6%	\$48 0.6%	\$49 0.6%
Apparel		\$138 1.9%	\$140 1.9%	\$145 1.9%	\$148 1.9%
Contributions		\$235 3.2%	\$238 3.2%	\$249 3.2%	\$256 3.2%
Education		\$168 2.3%	\$170 2.3%	\$178 2.3%	\$183 2.3%
Entertainment		\$427 5.8%	\$435 5.8%	\$450 5.8%	\$460 5.7%
Food Away From Home		\$328 4.4%	\$333 4.4%	\$345 4.4%	\$353 4.4%
Grocery		\$498 6.8%	\$510 6.8%	\$519 6.6%	\$526 6.6%
Health Care		\$508 6.9%	\$511 6.8%	\$518 6.6%	\$526 6.6%
Household Furnishings and Equipment		\$198 2.7%	\$201 2.7%	\$209 2.7%	\$214 2.7%
Household Operations		\$139 1.9%	\$141 1.9%	\$146 1.9%	\$149 1.9%
Miscellaneous Expenses		\$128 1.7%	\$130 1.7%	\$135 1.7%	\$138 1.7%
Personal Care		\$97 1.3%	\$99 1.3%	\$102 1.3%	\$103 1.3%
Shelter		\$1,224 16.6%	\$1,256 16.7%	\$1,286 16.4%	\$1,298 16.2%
Tax and Retirement		\$1,645 22.3%	\$1,690 22.4%	\$1,799 23.0%	\$1,878 23.0%
Tobacco and Related		\$39 0.5%	\$40 0.5%	\$40 0.5%	\$40 0.5%
Transportation		\$1,203 16.3%	\$1,230 16.3%	\$1,281 16.4%	\$1,321 16.5%
Utilities		\$356 4.8%	\$364 4.8%	\$371 4.7%	\$375 4.7%