Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

Calculated using Weighted Block Centroid from Block Groups

sandor

Lat/Lon: 40.4136/-86.8254

Park East Marketplace Lafayette, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2026)	5,807		42,332		105,988		187,539	
Projected Population (2031)	5,439		40,044		101,174		180,960	
Census Population (2020)	5,645		40,975		103,388		181,269	
Census Population (2010)	4,624		38,768		97,989		168,129	
Projected Annual Growth (2026-2031)	-368	*-1.3%*	-2,288	*-1.1%*	-4,814	*-0.9%*	-6,579	*-0.7%*
Historical Annual Growth (2020-2026)	162	*0.5%*	1,357	*0.6%*	2,600	*0.4%*	6,270	*0.6%*
Historical Annual Growth (2010-2020)	1,021	*2.2%*	2,207	*0.6%*	5,399	*0.6%*	13,140	*0.8%*
Estimated Population Density (2026)	1,849	*psm*	1,498	*psm*	1,350	*psm*	597	*psm*
Trade Area Size	3.1	*sq mi*	28.3	*sq mi*	78.5	*sq mi*	314.0	*sq mi*
Households								
Estimated Households (2026)	2,748		18,509		45,787		74,160	
Projected Households (2031)	2,681		18,142		45,211		73,820	
Census Households (2020)	2,633		17,718		43,648		69,846	
Census Households (2010)	2,080		16,582		40,225		63,857	
Projected Annual Growth (2026-2031)	-67	*-0.5%*	-368	*-0.4%*	-576	*-0.3%*	-341	-
Historical Annual Change (2010-2026)	668	*2.0%*	1,928	*0.7%*	5,562	*0.9%*	10,303	*1.0%*
Average Household Income								
Estimated Average Household Income (2026)	$88,967		$86,723		$79,279		$90,052	
Projected Average Household Income (2031)	$88,206		$85,844		$78,506		$89,455	
Census Average Household Income (2010)	$55,990		$52,591		$47,951		$53,096	
Census Average Household Income (2000)	$53,345		$49,873		$46,116		$49,852	
Projected Annual Change (2026-2031)	-$761	*-0.2%*	-$880	*-0.2%*	-$773	*-0.2%*	-$597	*-0.1%*
Historical Annual Change (2000-2026)	$35,622	*2.6%*	$36,850	*2.8%*	$33,164	*2.8%*	$40,200	*3.1%*
Median Household Income								
Estimated Median Household Income (2026)	$63,087		$67,125		$60,396		$67,591	
Projected Median Household Income (2031)	$62,818		$66,757		$60,083		$67,243	
Census Median Household Income (2010)	$45,244		$43,800		$38,889		$42,894	
Census Median Household Income (2000)	$42,019		$41,731		$38,004		$40,875	
Projected Annual Change (2026-2031)	-$268	-	-$368	*-0.1%*	-$312	*-0.1%*	-$348	*-0.1%*
Historical Annual Change (2000-2026)	$21,068	*1.9%*	$25,394	*2.3%*	$22,392	*2.3%*	$26,717	*2.5%*
Per Capita Income								
Estimated Per Capita Income (2026)	$42,143		$38,062		$34,435		$36,147	
Projected Per Capita Income (2031)	$43,527		$39,042		$35,276		$37,048	
Census Per Capita Income (2010)	$25,186		$22,494		$19,682		$20,164	
Census Per Capita Income (2000)	$23,011		$21,319		$18,735		$18,430	
Projected Annual Change (2026-2031)	$1,384	*0.7%*	$980	*0.5%*	$841	*0.5%*	$901	*0.5%*
Historical Annual Change (2000-2026)	$19,132	*3.2%*	$16,743	*3.0%*	$15,700	*3.2%*	$17,717	*3.7%*
Estimated Average Household Net Worth (2026)	$588,236		$637,512		$550,414		$687,063	

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Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4136/-86.8254

Park East Marketplace Lafayette, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2026)	5,807		42,332		105,988		187,539	
White (2026)	3,956	*68.1%*	31,184	*73.7%*	77,413	*73.0%*	136,412	*72.7%*
Black or African American (2026)	593	*10.2%*	3,755	*8.9%*	8,916	*8.4%*	12,995	*6.9%*
American Indian or Alaska Native (2026)	32	*0.5%*	168	*0.4%*	359	*0.3%*	519	*0.3%*
Asian (2026)	495	*8.5%*	2,243	*5.3%*	8,103	*7.6%*	17,582	*9.4%*
Hawaiian or Pacific Islander (2026)	-	-	10	-	19	-	43	-
Other Race (2026)	301	*5.2%*	2,040	*4.8%*	4,171	*3.9%*	6,552	*3.5%*
Two or More Races (2026)	430	*7.4%*	2,931	*6.9%*	7,007	*6.6%*	13,436	*7.2%*
Population < 18 (2026)	1,230	*21.2%*	9,158	*21.6%*	21,745	*20.5%*	37,176	*19.8%*
White Not Hispanic	627	*51.0%*	5,349	*58.4%*	12,950	*59.6%*	22,494	*60.5%*
Black or African American	209	*17.0%*	1,277	*13.9%*	2,939	*13.5%*	4,107	*11.0%*
Asian	53	*4.3%*	338	*3.7%*	1,193	*5.5%*	3,565	*9.6%*
Other Race Not Hispanic	36	*2.9%*	350	*3.8%*	809	*3.7%*	1,344	*3.6%*
Hispanic	305	*24.8%*	1,843	*20.1%*	3,853	*17.7%*	5,666	*15.2%*
Not Hispanic or Latino Population (2026)	4,986	*85.9%*	36,672	*86.6%*	93,426	*88.1%*	168,132	*89.7%*
Not Hispanic White	3,800	*76.2%*	29,912	*81.6%*	74,190	*79.4%*	131,387	*78.1%*
Not Hispanic Black or African American	587	*11.8%*	3,691	*10.1%*	8,766	*9.4%*	12,787	*7.6%*
Not Hispanic American Indian or Alaska Native	5	-	31	-	76	-	125	-
Not Hispanic Asian	495	*9.9%*	2,228	*6.1%*	8,048	*8.6%*	17,487	*10.4%*
Not Hispanic Hawaiian or Pacific Islander	-	-	2	-	5	-	18	-
Not Hispanic Other Race	-	-	2	-	39	-	414	*0.2%*
Not Hispanic Two or More Races	101	*2.0%*	806	*2.2%*	2,301	*2.5%*	5,913	*3.5%*
Hispanic or Latino Population (2026)	820	*14.1%*	5,660	*13.4%*	12,562	*11.9%*	19,407	*10.3%*
Hispanic White	156	*19.1%*	1,272	*22.5%*	3,223	*25.7%*	5,025	*25.9%*
Hispanic Black or African American	6	*0.8%*	64	*1.1%*	150	*1.2%*	208	*1.1%*
Hispanic American Indian or Alaska Native	27	*3.3%*	137	*2.4%*	284	*2.3%*	394	*2.0%*
Hispanic Asian	-	-	15	*0.3%*	55	*0.4%*	94	*0.5%*
Hispanic Hawaiian or Pacific Islander	-	-	8	*0.1%*	14	*0.1%*	25	*0.1%*
Hispanic Other Race	301	*36.7%*	2,038	*36.0%*	4,132	*32.9%*	6,138	*31.6%*
Hispanic Two or More Races	329	*40.1%*	2,125	*37.5%*	4,706	*37.5%*	7,523	*38.8%*
Not Hispanic or Latino Population (2020)	4,756	*84.3%*	34,587	*84.4%*	90,334	*87.4%*	162,815	*89.8%*
Hispanic or Latino Population (2020)	888	*15.7%*	6,388	*15.6%*	13,054	*12.6%*	18,454	*10.2%*
Not Hispanic or Latino Population (2010)	3,979	*86.0%*	33,754	*87.1%*	88,419	*90.2%*	155,302	*92.4%*
Hispanic or Latino Population (2010)	645	*14.0%*	5,014	*12.9%*	9,570	*9.8%*	12,827	*7.6%*
Not Hispanic or Latino Population (2031)	4,646	*85.4%*	34,400	*85.9%*	88,377	*87.4%*	160,590	*88.7%*
Hispanic or Latino Population (2031)	793	*14.6%*	5,644	*14.1%*	12,797	*12.6%*	20,370	*11.3%*
Projected Annual Growth (2026-2031)	-28	*-0.7%*	-16	-	235	*0.4%*	964	*1.0%*
Historical Annual Growth (2010-2020)	243	*3.8%*	1,374	*2.7%*	3,484	*3.6%*	5,626	*4.4%*

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sandor

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Park East Marketplace Lafayette, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2026)								
Total Population	5,807		42,332		105,988		187,539	
Age Under 5 Years	341	*5.9%*	2,349	*5.5%*	5,774	*5.4%*	9,678	*5.2%*
Age 5 to 9 Years	343	*5.9%*	2,591	*6.1%*	5,888	*5.6%*	10,214	*5.4%*
Age 10 to 14 Years	335	*5.8%*	2,547	*6.0%*	6,068	*5.7%*	10,320	*5.5%*
Age 15 to 19 Years	336	*5.8%*	2,815	*6.6%*	7,447	*7.0%*	20,345	*10.8%*
Age 20 to 24 Years	752	*12.9%*	4,738	*11.2%*	19,131	*18.0%*	33,608	*17.9%*
Age 25 to 29 Years	493	*8.5%*	3,397	*8.0%*	8,505	*8.0%*	13,741	*7.3%*
Age 30 to 34 Years	411	*7.1%*	3,045	*7.2%*	7,407	*7.0%*	12,229	*6.5%*
Age 35 to 39 Years	349	*6.0%*	2,693	*6.4%*	6,189	*5.8%*	10,314	*5.5%*
Age 40 to 44 Years	301	*5.2%*	2,502	*5.9%*	5,700	*5.4%*	9,683	*5.2%*
Age 45 to 49 Years	297	*5.1%*	2,301	*5.4%*	5,315	*5.0%*	9,028	*4.8%*
Age 50 to 54 Years	271	*4.7%*	2,185	*5.2%*	5,040	*4.8%*	8,555	*4.6%*
Age 55 to 59 Years	262	*4.5%*	2,147	*5.1%*	4,812	*4.5%*	7,979	*4.3%*
Age 60 to 64 Years	283	*4.9%*	2,162	*5.1%*	4,774	*4.5%*	8,096	*4.3%*
Age 65 to 69 Years	321	*5.5%*	2,118	*5.0%*	4,489	*4.2%*	7,566	*4.0%*
Age 70 to 74 Years	267	*4.6%*	1,762	*4.2%*	3,721	*3.5%*	6,297	*3.4%*
Age 75 to 79 Years	191	*3.3%*	1,288	*3.0%*	2,628	*2.5%*	4,519	*2.4%*
Age 80 to 84 Years	126	*2.2%*	839	*2.0%*	1,609	*1.5%*	2,771	*1.5%*
Age 85 Years or Over	129	*2.2%*	852	*2.0%*	1,490	*1.4%*	2,596	*1.4%*
Median Age	33.5		34.1		32.1		31.8	
Age 19 Years or Less	1,355	*23.3%*	10,302	*24.3%*	25,177	*23.8%*	50,558	*27.0%*
Age 20 to 64 Years	3,418	*58.9%*	25,170	*59.5%*	66,874	*63.1%*	113,232	*60.4%*
Age 65 Years or Over	1,033	*17.8%*	6,860	*16.2%*	13,938	*13.2%*	23,749	*12.7%*
Female Age Distribution (2026)								
Female Population	2,961	*51.0%*	21,364	*50.5%*	51,258	*48.4%*	85,418	*45.5%*
Age Under 5 Years	151	*5.1%*	1,152	*5.4%*	2,843	*5.5%*	4,739	*5.5%*
Age 5 to 9 Years	184	*6.2%*	1,306	*6.1%*	2,966	*5.8%*	5,139	*6.0%*
Age 10 to 14 Years	180	*6.1%*	1,294	*6.1%*	2,988	*5.8%*	5,112	*6.0%*
Age 15 to 19 Years	165	*5.6%*	1,334	*6.2%*	3,298	*6.4%*	5,559	*6.5%*
Age 20 to 24 Years	361	*12.2%*	2,265	*10.6%*	8,027	*15.7%*	12,680	*14.8%*
Age 25 to 29 Years	256	*8.6%*	1,742	*8.2%*	4,124	*8.0%*	6,587	*7.7%*
Age 30 to 34 Years	201	*6.8%*	1,502	*7.0%*	3,563	*7.0%*	5,867	*6.9%*
Age 35 to 39 Years	169	*5.7%*	1,357	*6.4%*	3,019	*5.9%*	5,069	*5.9%*
Age 40 to 44 Years	138	*4.7%*	1,223	*5.7%*	2,816	*5.5%*	4,852	*5.7%*
Age 45 to 49 Years	148	*5.0%*	1,170	*5.5%*	2,675	*5.2%*	4,643	*5.4%*
Age 50 to 54 Years	133	*4.5%*	1,110	*5.2%*	2,534	*4.9%*	4,341	*5.1%*
Age 55 to 59 Years	133	*4.5%*	1,058	*5.0%*	2,364	*4.6%*	3,998	*4.7%*
Age 60 to 64 Years	146	*4.9%*	1,137	*5.3%*	2,431	*4.7%*	4,169	*4.9%*
Age 65 to 69 Years	176	*5.9%*	1,128	*5.3%*	2,435	*4.8%*	4,010	*4.7%*
Age 70 to 74 Years	152	*5.1%*	990	*4.6%*	2,055	*4.0%*	3,405	*4.0%*
Age 75 to 79 Years	112	*3.8%*	730	*3.4%*	1,469	*2.9%*	2,490	*2.9%*
Age 80 to 84 Years	79	*2.7%*	463	*2.2%*	911	*1.8%*	1,498	*1.8%*
Age 85 Years or Over	78	*2.6%*	403	*1.9%*	738	*1.4%*	1,261	*1.5%*
Female Median Age	34.4		34.8		33.2		33.7	
Age 19 Years or Less	680	*23.0%*	5,086	*23.8%*	12,095	*23.6%*	20,549	*24.1%*
Age 20 to 64 Years	1,685	*56.9%*	12,564	*58.8%*	31,555	*61.6%*	52,205	*61.1%*
Age 65 Years or Over	596	*20.1%*	3,713	*17.4%*	7,608	*14.8%*	12,664	*14.8%*

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Lat/Lon: 40.4136/-86.8254

Park East Marketplace Lafayette, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2026)								
Male Population	2,845	*49.0%*	20,968	*49.5%*	54,730	*51.6%*	102,121	*54.5%*
Age Under 5 Years	190	*6.7%*	1,197	*5.7%*	2,930	*5.4%*	4,939	*4.8%*
Age 5 to 9 Years	159	*5.6%*	1,285	*6.1%*	2,923	*5.3%*	5,075	*5.0%*
Age 10 to 14 Years	155	*5.4%*	1,253	*6.0%*	3,080	*5.6%*	5,208	*5.1%*
Age 15 to 19 Years	171	*6.0%*	1,480	*7.1%*	4,149	*7.6%*	14,787	*14.5%*
Age 20 to 24 Years	390	*13.7%*	2,473	*11.8%*	11,104	*20.3%*	20,928	*20.5%*
Age 25 to 29 Years	237	*8.3%*	1,655	*7.9%*	4,382	*8.0%*	7,154	*7.0%*
Age 30 to 34 Years	210	*7.4%*	1,542	*7.4%*	3,844	*7.0%*	6,362	*6.2%*
Age 35 to 39 Years	180	*6.3%*	1,336	*6.4%*	3,170	*5.8%*	5,245	*5.1%*
Age 40 to 44 Years	163	*5.7%*	1,280	*6.1%*	2,884	*5.3%*	4,831	*4.7%*
Age 45 to 49 Years	149	*5.2%*	1,131	*5.4%*	2,640	*4.8%*	4,385	*4.3%*
Age 50 to 54 Years	139	*4.9%*	1,074	*5.1%*	2,506	*4.6%*	4,214	*4.1%*
Age 55 to 59 Years	129	*4.5%*	1,089	*5.2%*	2,448	*4.5%*	3,981	*3.9%*
Age 60 to 64 Years	137	*4.8%*	1,025	*4.9%*	2,343	*4.3%*	3,927	*3.8%*
Age 65 to 69 Years	145	*5.1%*	990	*4.7%*	2,054	*3.8%*	3,556	*3.5%*
Age 70 to 74 Years	115	*4.0%*	772	*3.7%*	1,666	*3.0%*	2,892	*2.8%*
Age 75 to 79 Years	79	*2.8%*	558	*2.7%*	1,159	*2.1%*	2,029	*2.0%*
Age 80 to 84 Years	47	*1.7%*	377	*1.8%*	698	*1.3%*	1,273	*1.2%*
Age 85 Years or Over	51	*1.8%*	449	*2.1%*	752	*1.4%*	1,335	*1.3%*
Male Median Age	32.4		33.5		31.2		30.2	
Age 19 Years or Less	675	*23.7%*	5,216	*24.9%*	13,082	*23.9%*	30,009	*29.4%*
Age 20 to 64 Years	1,733	*60.9%*	12,606	*60.1%*	35,319	*64.5%*	61,027	*59.8%*
Age 65 Years or Over	437	*15.4%*	3,147	*15.0%*	6,330	*11.6%*	11,084	*10.9%*
Males per 100 Females (2026)								
Overall Comparison	96		98		107		120	
Age Under 5 Years	126	*55.8%*	104	*51.0%*	103	*50.8%*	104	*51.0%*
Age 5 to 9 Years	86	*46.4%*	98	*49.6%*	99	*49.6%*	99	*49.7%*
Age 10 to 14 Years	86	*46.2%*	97	*49.2%*	103	*50.8%*	102	*50.5%*
Age 15 to 19 Years	104	*50.9%*	111	*52.6%*	126	*55.7%*	266	*72.7%*
Age 20 to 24 Years	108	*51.9%*	109	*52.2%*	138	*58.0%*	165	*62.3%*
Age 25 to 29 Years	93	*48.1%*	95	*48.7%*	106	*51.5%*	109	*52.1%*
Age 30 to 34 Years	104	*51.1%*	103	*50.7%*	108	*51.9%*	108	*52.0%*
Age 35 to 39 Years	106	*51.5%*	98	*49.6%*	105	*51.2%*	103	*50.9%*
Age 40 to 44 Years	118	*54.0%*	105	*51.1%*	102	*50.6%*	100	*49.9%*
Age 45 to 49 Years	100	*50.1%*	97	*49.1%*	99	*49.7%*	94	*48.6%*
Age 50 to 54 Years	104	*51.1%*	97	*49.2%*	99	*49.7%*	97	*49.3%*
Age 55 to 59 Years	97	*49.4%*	103	*50.7%*	104	*50.9%*	100	*49.9%*
Age 60 to 64 Years	94	*48.4%*	90	*47.4%*	96	*49.1%*	94	*48.5%*
Age 65 to 69 Years	83	*45.3%*	88	*46.7%*	84	*45.8%*	89	*47.0%*
Age 70 to 74 Years	75	*43.0%*	78	*43.8%*	81	*44.8%*	85	*45.9%*
Age 75 to 79 Years	71	*41.5%*	76	*43.3%*	79	*44.1%*	81	*44.9%*
Age 80 to 84 Years	60	*37.6%*	81	*44.9%*	77	*43.4%*	85	*45.9%*
Age 85 Years or Over	65	*39.4%*	112	*52.7%*	102	*50.5%*	106	*51.4%*
Age 19 Years or Less	99	*49.8%*	103	*50.6%*	108	*52.0%*	146	*59.4%*
Age 20 to 39 Years	103	*50.7%*	102	*50.5%*	120	*54.6%*	131	*56.8%*
Age 40 to 64 Years	103	*50.7%*	98	*49.6%*	100	*50.0%*	97	*49.2%*
Age 65 Years or Over	73	*42.3%*	85	*45.9%*	83	*45.4%*	88	*46.7%*

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Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4136/-86.8254

Park East Marketplace Lafayette, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Type (2026)								
Total Households	2,748		18,509		45,787		74,160	
Households with Children	617	*22.5%*	4,823	*26.1%*	11,757	*25.7%*	20,013	*27.0%*
Average Household Size	2.1		2.3		2.2		2.3	
Household Density per Square Mile	875		655		583		236	
Population Family	3,421	*58.9%*	28,483	*67.3%*	69,203	*65.3%*	119,375	*63.7%*
Population Non-Family	2,341	*40.3%*	13,181	*31.1%*	33,749	*31.8%*	52,154	*27.8%*
Population Group Quarters	45	*0.8%*	669	*1.6%*	3,036	*2.9%*	16,010	*8.5%*
Family Households	1,132	*41.2%*	9,100	*49.2%*	22,512	*49.2%*	38,857	*52.4%*
Married Couple Households	843	*74.5%*	6,258	*68.8%*	14,827	*65.9%*	27,824	*71.6%*
Other Family Households	289	*25.5%*	2,841	*31.2%*	7,685	*34.1%*	11,033	*28.4%*
Family Households with Children	614	*54.3%*	4,808	*52.8%*	11,715	*52.0%*	19,937	*51.3%*
Married Couple with Children	402	*65.4%*	2,974	*61.9%*	6,799	*58.0%*	12,731	*63.9%*
Other Family Households with Children	213	*34.6%*	1,833	*38.1%*	4,915	*42.0%*	7,207	*36.1%*
Family Households No Children	518	*45.7%*	4,292	*47.2%*	10,797	*48.0%*	18,920	*48.7%*
Married Couple No Children	442	*85.3%*	3,284	*76.5%*	8,028	*74.4%*	15,093	*79.8%*
Other Family Households No Children	76	*14.7%*	1,008	*23.5%*	2,769	*25.6%*	3,826	*20.2%*
Non-Family Households	1,616	*58.8%*	9,410	*50.8%*	23,275	*50.8%*	35,303	*47.6%*
Non-Family Households with Children	3	*0.2%*	15	*0.2%*	42	*0.2%*	75	*0.2%*
Non-Family Households No Children	1,613	*99.8%*	9,394	*99.8%*	23,233	*99.8%*	35,228	*99.8%*
Average Family Household Size	3.0		3.1		3.1		3.1	
Average Family Income	$112,698		$110,015		$103,748		$120,108	
Median Family Income	$85,549		$87,795		$82,656		$94,601	
Average Non-Family Household Size	1.4		1.4		1.4		1.5	
Marital Status (2026)								
Population Age 15 Years or Over	4,788		34,845		88,258		157,326	
Never Married	1,885	*39.4%*	13,779	*39.5%*	40,793	*46.2%*	75,652	*48.1%*
Currently Married	2,190	*45.7%*	15,005	*43.1%*	33,657	*38.1%*	60,155	*38.2%*
Previously Married	713	*14.9%*	6,061	*17.4%*	13,809	*15.6%*	21,519	*13.7%*
Separated	71	*9.9%*	1,027	*17.0%*	2,471	*17.9%*	3,673	*17.1%*
Widowed	266	*37.3%*	1,807	*29.8%*	3,330	*24.1%*	5,633	*26.2%*
Divorced	376	*52.8%*	3,227	*53.2%*	8,008	*58.0%*	12,213	*56.8%*
Educational Attainment (2026)								
Adult Population Age 25 Years or Over	3,700		27,292		61,681		103,372	
Elementary (Grade Level 0 to 8)	120	*3.2%*	1,259	*4.6%*	2,430	*3.9%*	3,319	*3.2%*
Some High School (Grade Level 9 to 11)	223	*6.0%*	1,341	*4.9%*	2,986	*4.8%*	4,364	*4.2%*
High School Graduate	1,229	*33.2%*	8,838	*32.4%*	18,745	*30.4%*	28,260	*27.3%*
Some College	654	*17.7%*	4,541	*16.6%*	10,235	*16.6%*	16,050	*15.5%*
Associate Degree Only	323	*8.7%*	2,344	*8.6%*	5,148	*8.3%*	8,368	*8.1%*
Bachelor Degree Only	781	*21.1%*	5,893	*21.6%*	13,727	*22.3%*	24,346	*23.6%*
Graduate Degree	370	*10.0%*	3,077	*11.3%*	8,409	*13.6%*	18,665	*18.1%*
Any College (Some College or Higher)	2,128	*57.5%*	15,854	*58.1%*	37,519	*60.8%*	67,429	*65.2%*
College Degree + (Bachelor Degree or Higher)	1,151	*31.1%*	8,970	*32.9%*	22,136	*35.9%*	43,011	*41.6%*

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Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4136/-86.8254

Park East Marketplace Lafayette, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2026)	3,068		20,852		51,847		83,962	
Total Housing Units (2020)	2,854		19,137		47,403		75,891	
Historical Annual Growth (2020-2026)	214	*1.3%*	1,715	*1.5%*	4,443	*1.6%*	8,071	*1.8%*
Housing Units Occupied (2026)	2,748	*89.6%*	18,509	*88.8%*	45,787	*88.3%*	74,160	*88.3%*
Housing Units Owner-Occupied	1,132	*41.2%*	9,318	*50.3%*	20,873	*45.6%*	36,993	*49.9%*
Housing Units Renter-Occupied	1,616	*58.8%*	9,191	*49.7%*	24,914	*54.4%*	37,168	*50.1%*
Housing Units Vacant (2026)	320	*10.4%*	2,342	*11.2%*	6,059	*11.7%*	9,801	*11.7%*
Household Size (2026)								
Total Households	2,748		18,509		45,787		74,160	
1 Person Households	1,223	*44.5%*	7,346	*39.7%*	16,943	*37.0%*	25,119	*33.9%*
2 Person Households	808	*29.4%*	5,401	*29.2%*	14,707	*32.1%*	24,966	*33.7%*
3 Person Households	306	*11.1%*	2,412	*13.0%*	6,103	*13.3%*	10,179	*13.7%*
4 Person Households	224	*8.1%*	1,842	*10.0%*	4,610	*10.1%*	8,118	*10.9%*
5 Person Households	115	*4.2%*	915	*4.9%*	2,104	*4.6%*	3,563	*4.8%*
6 Person Households	43	*1.6%*	400	*2.2%*	888	*1.9%*	1,444	*1.9%*
7 or More Person Households	28	*1.0%*	194	*1.0%*	432	*0.9%*	772	*1.0%*
Household Income Distribution (2026)								
HH Income $200,000 or More	117	*4.2%*	1,127	*6.1%*	2,518	*5.5%*	5,936	*8.0%*
HH Income $150,000 to $199,999	138	*5.0%*	999	*5.4%*	2,372	*5.2%*	4,684	*6.3%*
HH Income $125,000 to $149,999	117	*4.3%*	988	*5.3%*	2,255	*4.9%*	4,234	*5.7%*
HH Income $100,000 to $124,999	278	*10.1%*	1,392	*7.5%*	3,706	*8.1%*	6,733	*9.1%*
HH Income $75,000 to $99,999	538	*19.6%*	2,770	*15.0%*	6,095	*13.3%*	9,625	*13.0%*
HH Income $50,000 to $74,999	522	*19.0%*	3,931	*21.2%*	8,065	*17.6%*	12,148	*16.4%*
HH Income $35,000 to $49,999	462	*16.8%*	3,147	*17.0%*	6,778	*14.8%*	9,223	*12.4%*
HH Income $25,000 to $34,999	195	*7.1%*	1,565	*8.5%*	4,179	*9.1%*	6,662	*9.0%*
HH Income $15,000 to $24,999	202	*7.4%*	1,375	*7.4%*	4,131	*9.0%*	5,944	*8.0%*
HH Income $10,000 to $14,999	102	*3.7%*	469	*2.5%*	2,194	*4.8%*	2,991	*4.0%*
HH Income Under $10,000	78	*2.8%*	747	*4.0%*	3,495	*7.6%*	5,982	*8.1%*
Household Vehicles (2026)								
Households 0 Vehicles Available	196	*7.1%*	1,533	*8.3%*	5,534	*12.1%*	8,070	*10.9%*
Households 1 Vehicle Available	1,212	*44.1%*	7,418	*40.1%*	17,661	*38.6%*	26,477	*35.7%*
Households 2 Vehicles Available	961	*35.0%*	6,319	*34.1%*	14,885	*32.5%*	25,639	*34.6%*
Households 3 or More Vehicles Available	379	*13.8%*	3,239	*17.5%*	7,708	*16.8%*	13,973	*18.8%*
Total Vehicles Available	4,416		31,251		74,042		125,931	
Average Vehicles per Household	1.6		1.7		1.6		1.7	
Owner-Occupied Household Vehicles	2,267	*51.3%*	19,207	*61.5%*	42,230	*57.0%*	76,968	*61.1%*
Average Vehicles per Owner-Occupied Household	2.0		2.1		2.0		2.1	
Renter-Occupied Household Vehicles	2,149	*48.7%*	12,044	*38.5%*	31,811	*43.0%*	48,963	*38.9%*
Average Vehicles per Renter-Occupied Household	1.3		1.3		1.3		1.3	
Travel Time (2026)								
Worker Base Age 16 years or Over	3,136		23,088		55,826		96,761	
Travel to Work in 14 Minutes or Less	1,236	*39.4%*	10,134	*43.9%*	22,276	*39.9%*	35,307	*36.5%*
Travel to Work in 15 to 29 Minutes	1,361	*43.4%*	9,374	*40.6%*	23,962	*42.9%*	41,838	*43.2%*
Travel to Work in 30 to 59 Minutes	224	*7.2%*	1,588	*6.9%*	4,081	*7.3%*	8,055	*8.3%*
Travel to Work in 60 Minutes or More	134	*4.3%*	736	*3.2%*	2,082	*3.7%*	3,929	*4.1%*
Work at Home	180	*5.7%*	1,256	*5.4%*	3,425	*6.1%*	7,632	*7.9%*
Average Minutes Travel to Work	15.4		14.9		15.4		16.1	

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sandor

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Park East Marketplace Lafayette, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2026)								
Worker Base Age 16 years or Over	3,136		23,088		55,826		96,761	
Drive to Work Alone	2,629	*83.8%*	18,634	*80.7%*	41,885	*75.0%*	70,244	*72.6%*
Drive to Work in Carpool	219	*7.0%*	2,333	*10.1%*	5,089	*9.1%*	8,803	*9.1%*
Travel to Work by Public Transportation	8	*0.3%*	296	*1.3%*	1,181	*2.1%*	1,840	*1.9%*
Drive to Work on Motorcycle	21	*0.7%*	56	*0.2%*	220	*0.4%*	326	*0.3%*
Bicycle to Work	16	*0.5%*	55	*0.2%*	680	*1.2%*	1,216	*1.3%*
Walk to Work	49	*1.6%*	376	*1.6%*	2,994	*5.4%*	5,895	*6.1%*
Other Means	14	*0.4%*	81	*0.4%*	352	*0.6%*	804	*0.8%*
Work at Home	180	*5.7%*	1,256	*5.4%*	3,425	*6.1%*	7,632	*7.9%*
Daytime Demographics (2026)								
Total Businesses	406		2,216		4,424		6,226	
Total Employees	5,472		28,968		56,381		75,583	
Company Headquarter Businesses	11	*2.8%*	68	*3.1%*	134	*3.0%*	181	*2.9%*
Company Headquarter Employees	278	*5.1%*	5,488	*18.9%*	7,311	*13.0%*	9,497	*12.6%*
Employee Population per Business	13.5	to 1	13.1	to 1	12.7	to 1	12.1	to 1
Residential Population per Business	14.3	to 1	19.1	to 1	24.0	to 1	30.1	to 1
Adj. Daytime Demographics Age 16 Years or Over	7,059		40,165		87,477		133,670	
Labor Force								
Labor Population Age 16 Years or Over (2026)	4,727		34,296		86,954		155,033	
Labor Force Total Males (2026)	2,300	*48.7%*	16,926	*49.4%*	45,083	*51.8%*	85,622	*55.2%*
Male Civilian Employed	1,671	*72.6%*	12,426	*73.4%*	30,616	*67.9%*	54,802	*64.0%*
Male Civilian Unemployed	58	*2.5%*	315	*1.9%*	748	*1.7%*	1,340	*1.6%*
Males in Armed Forces	-	-	-	-	19	-	160	*0.2%*
Males Not in Labor Force	571	*24.8%*	4,185	*24.7%*	13,700	*30.4%*	29,320	*34.2%*
Labor Force Total Females (2026)	2,427	*51.3%*	17,370	*50.6%*	41,871	*48.2%*	69,411	*44.8%*
Female Civilian Employed	1,469	*60.5%*	10,672	*61.4%*	25,223	*60.2%*	41,973	*60.5%*
Female Civilian Unemployed	28	*1.1%*	201	*1.2%*	660	*1.6%*	986	*1.4%*
Females in Armed Forces	-	-	-	-	-	-	12	-
Females Not in Labor Force	930	*38.3%*	6,496	*37.4%*	15,988	*38.2%*	26,441	*38.1%*
Unemployment Rate	86	*1.8%*	516	*1.5%*	1,407	*1.6%*	2,326	*1.5%*
Occupation (2026)								
Occupation Population Age 16 Years or Over	3,136		23,088		55,826		96,761	
Occupation Total Males	1,667	*53.2%*	12,416	*53.8%*	30,604	*54.8%*	54,788	*56.6%*
Occupation Total Females	1,469	*46.8%*	10,672	*46.2%*	25,223	*45.2%*	41,973	*43.4%*
Management, Business, Financial Operations	329	*10.5%*	2,528	*10.9%*	6,161	*11.0%*	11,595	*12.0%*
Professional, Related	824	*26.3%*	5,782	*25.0%*	15,956	*28.6%*	30,988	*32.0%*
Service	465	*14.8%*	3,907	*16.9%*	9,286	*16.6%*	15,524	*16.0%*
Sales, Office	452	*14.4%*	3,238	*14.0%*	7,725	*13.8%*	12,970	*13.4%*
Farming, Fishing, Forestry	3	-	37	*0.2%*	242	*0.4%*	327	*0.3%*
Construction, Extraction, Maintenance	319	*10.2%*	2,288	*9.9%*	4,475	*8.0%*	7,516	*7.8%*
Production, Transport, Material Moving	744	*23.7%*	5,309	*23.0%*	11,981	*21.5%*	17,841	*18.4%*
White Collar Workers	1,605	*51.2%*	11,547	*50.0%*	29,843	*53.5%*	55,553	*57.4%*
Blue Collar Workers	1,531	*48.8%*	11,540	*50.0%*	25,984	*46.5%*	41,208	*42.6%*

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Park East Marketplace Lafayette, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2026)								
Total Units	2,748		18,509		45,787		74,160	
1 Detached Unit	1,284	*46.7%*	11,134	*60.2%*	25,124	*54.9%*	42,312	*57.1%*
1 Attached Unit	168	*6.1%*	747	*4.0%*	1,513	*3.3%*	2,680	*3.6%*
2 Units	167	*6.1%*	609	*3.3%*	1,579	*3.4%*	1,986	*2.7%*
3 to 4 Units	302	*11.0%*	1,590	*8.6%*	3,557	*7.8%*	4,840	*6.5%*
5 to 9 Units	346	*12.6%*	1,699	*9.2%*	4,177	*9.1%*	6,072	*8.2%*
10 to 19 Units	277	*10.1%*	1,543	*8.3%*	4,077	*8.9%*	6,336	*8.5%*
20 to 49 Units	116	*4.2%*	599	*3.2%*	2,515	*5.5%*	4,233	*5.7%*
50 or More Units	78	*2.9%*	405	*2.2%*	2,834	*6.2%*	4,335	*5.8%*
Mobile Home or Trailer	9	*0.3%*	184	*1.0%*	386	*0.8%*	1,336	*1.8%*
Other Structure	-	-	1	-	24	-	29	-
Occupied Homes Built By Year (2026)								
Homes Built 2020 or later	61	*2.2%*	706	*3.8%*	1,983	*4.3%*	3,601	*4.9%*
Homes Built 2010 to 2019	434	*15.8%*	1,754	*9.5%*	5,488	*12.0%*	10,896	*14.7%*
Homes Built 2000 to 2009	304	*11.0%*	1,822	*9.8%*	6,329	*13.8%*	12,166	*16.4%*
Homes Built 1990 to 1999	467	*17.0%*	2,545	*13.8%*	5,734	*12.5%*	9,817	*13.2%*
Homes Built 1980 to 1989	435	*15.8%*	2,429	*13.1%*	5,544	*12.1%*	8,096	*10.9%*
Homes Built 1970 to 1979	566	*20.6%*	2,571	*13.9%*	5,148	*11.2%*	7,848	*10.6%*
Homes Built 1960 to 1969	323	*11.8%*	2,070	*11.2%*	4,391	*9.6%*	7,032	*9.5%*
Homes Built 1950 to 1959	87	*3.2%*	1,694	*9.2%*	3,548	*7.7%*	4,736	*6.4%*
Homes Built 1940 to 1949	22	*0.8%*	1,138	*6.1%*	2,309	*5.0%*	3,030	*4.1%*
Homes Built Before 1939	49	*1.8%*	1,781	*9.6%*	5,313	*11.6%*	6,940	*9.4%*
Median Age of Homes	37.1	*yrs*	46.0	*yrs*	43.9	*yrs*	40.3	*yrs*
Home Values (2026)								
Owner Specified Housing Units	1,132		9,318		20,873		36,993	
Home Values $1,000,000 or More	10	*0.9%*	116	*1.2%*	194	*0.9%*	324	*0.9%*
Home Values $750,000 to $999,999	17	*1.5%*	205	*2.2%*	363	*1.7%*	898	*2.4%*
Home Values $500,000 to $749,999	82	*7.3%*	602	*6.5%*	1,277	*6.1%*	2,870	*7.8%*
Home Values $400,000 to $499,999	51	*4.5%*	861	*9.2%*	2,218	*10.6%*	4,638	*12.5%*
Home Values $300,000 to $399,999	270	*23.9%*	1,996	*21.4%*	4,594	*22.0%*	8,967	*24.2%*
Home Values $250,000 to $299,999	337	*29.7%*	1,541	*16.5%*	3,491	*16.7%*	5,951	*16.1%*
Home Values $200,000 to $249,999	153	*13.6%*	1,124	*12.1%*	2,717	*13.0%*	4,296	*11.6%*
Home Values $175,000 to $199,999	79	*7.0%*	622	*6.7%*	1,609	*7.7%*	2,410	*6.5%*
Home Values $150,000 to $174,999	37	*3.3%*	673	*7.2%*	1,192	*5.7%*	1,846	*5.0%*
Home Values $125,000 to $149,999	34	*3.0%*	439	*4.7%*	934	*4.5%*	1,248	*3.4%*
Home Values $100,000 to $124,999	8	*0.8%*	438	*4.7%*	856	*4.1%*	1,291	*3.5%*
Home Values $90,000 to $99,999	1	*0.1%*	157	*1.7%*	323	*1.5%*	415	*1.1%*
Home Values $80,000 to $89,999	1	-	78	*0.8%*	161	*0.8%*	236	*0.6%*
Home Values $70,000 to $79,999	-	-	28	*0.3%*	62	*0.3%*	114	*0.3%*
Home Values $60,000 to $69,999	4	*0.3%*	26	*0.3%*	54	*0.3%*	82	*0.2%*
Home Values $50,000 to $59,999	-	-	27	*0.3%*	56	*0.3%*	103	*0.3%*
Home Values $35,000 to $49,999	2	*0.1%*	40	*0.4%*	107	*0.5%*	226	*0.6%*
Home Values $25,000 to $34,999	2	*0.2%*	29	*0.3%*	41	*0.2%*	101	*0.3%*
Home Values $10,000 to $24,999	39	*3.4%*	268	*2.9%*	507	*2.4%*	730	*2.0%*
Home Values Under $10,000	3	*0.3%*	48	*0.5%*	119	*0.6%*	247	*0.7%*
Owner-Occupied Median Home Value	$276,778		$267,926		$272,364		$294,429	
Renter-Occupied Median Rent	$970		$936		$976		$999	

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Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

Calculated using Weighted Block Centroid from Block Groups

sandor

Lat/Lon: 40.4136/-86.8254

Park East Marketplace Lafayette, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Annual Consumer Expenditure (2026)								
Total Household Expenditure	$209.01 M		$1.46 B		$3.43 B		$6 B	
Total Non-Retail Expenditure	$96.27 M		$682.39 M		$1.62 B		$2.87 B	
Total Retail Expenditure	$112.75 M		$773.96 M		$1.82 B		$3.13 B	
Alcoholic Beverages	$1.45 M		$10.09 M		$23.73 M		$41.61 M	
Apparel	$4.64 M		$32.49 M		$77.34 M		$133.96 M	
Contributions	$4.98 M		$34.46 M		$79.7 M		$142.17 M	
Education	$3.46 M		$24.01 M		$55.92 M		$99.05 M	
Entertainment	$10.5 M		$73.41 M		$174.98 M		$303.02 M	
Food Away From Home	$10.09 M		$70.38 M		$166.36 M		$290.21 M	
Grocery	$15.6 M		$110.22 M		$269.57 M		$454.2 M	
Health Care	$16.48 M		$111.79 M		$261.8 M		$428.56 M	
Household Furnishings and Equipment	$5.44 M		$37.92 M		$89.61 M		$156.34 M	
Household Operations	$4.19 M		$29.44 M		$70.48 M		$121.96 M	
Miscellaneous Expenses	$3.2 M		$22.2 M		$52.4 M		$91.32 M	
Personal Care	$2.46 M		$17.33 M		$42.05 M		$71.44 M	
Shelter	$38.39 M		$270.63 M		$652.81 M		$1.12 B	
Tax and Retirement	$41.73 M		$296.22 M		$673.79 M		$1.27 B	
Tobacco and Related	$985.7 K		$7.09 M		$18.18 M		$29.3 M	
Transportation	$33.59 M		$224.93 M		$520.15 M		$901.75 M	
Utilities	$11.84 M		$83.75 M		$205.42 M		$345.12 M	
Monthly Household Consumer Expenditure (2026)								
Total Household Expenditure	$6,339		$6,557		$6,251		$6,746	
Total Non-Retail Expenditure	$2,920	*46.1%*	$3,072	*46.9%*	$2,940	*47.0%*	$3,227	*47.8%*
Total Retail Expenditures	$3,419	*53.9%*	$3,485	*53.1%*	$3,310	*53.0%*	$3,519	*52.2%*
Alcoholic Beverages	$44	*0.7%*	$45	*0.7%*	$43	*0.7%*	$47	*0.7%*
Apparel	$141	*2.2%*	$146	*2.2%*	$141	*2.3%*	$151	*2.2%*
Contributions	$151	*2.4%*	$155	*2.4%*	$145	*2.3%*	$160	*2.4%*
Education	$105	*1.7%*	$108	*1.6%*	$102	*1.6%*	$111	*1.6%*
Entertainment	$318	*5.0%*	$330	*5.0%*	$318	*5.1%*	$340	*5.0%*
Food Away From Home	$306	*4.8%*	$317	*4.8%*	$303	*4.8%*	$326	*4.8%*
Grocery	$473	*7.5%*	$496	*7.6%*	$491	*7.8%*	$510	*7.6%*
Health Care	$500	*7.9%*	$503	*7.7%*	$476	*7.6%*	$482	*7.1%*
Household Furnishings and Equipment	$165	*2.6%*	$171	*2.6%*	$163	*2.6%*	$176	*2.6%*
Household Operations	$127	*2.0%*	$133	*2.0%*	$128	*2.1%*	$137	*2.0%*
Miscellaneous Expenses	$97	*1.5%*	$100	*1.5%*	$95	*1.5%*	$103	*1.5%*
Personal Care	$75	*1.2%*	$78	*1.2%*	$77	*1.2%*	$80	*1.2%*
Shelter	$1,164	*18.4%*	$1,218	*18.6%*	$1,188	*19.0%*	$1,259	*18.7%*
Tax and Retirement	$1,266	*20.0%*	$1,334	*20.3%*	$1,226	*19.6%*	$1,430	*19.6%*
Tobacco and Related	$30	*0.5%*	$32	*0.5%*	$33	*0.5%*	$33	*0.5%*
Transportation	$1,019	*16.1%*	$1,013	*15.4%*	$947	*15.1%*	$1,013	*15.0%*
Utilities	$359	*5.7%*	$377	*5.8%*	$374	*6.0%*	$388	*5.7%*

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