Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

Calculated using Weighted Block Centroid from Block Groups

sandor

Lat/Lon: 34.6833/-86.7388

Walmart Plaza Madison Madison, AL	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2026)	4,535		37,774		81,819		252,884	
Projected Population (2031)	5,283		40,944		90,862		282,066	
Census Population (2020)	2,649		33,614		75,016		224,317	
Census Population (2010)	2,541		27,872		56,622		183,775	
Projected Annual Growth (2026-2031)	748	*3.3%*	3,170	*1.7%*	9,043	*2.2%*	29,182	*2.3%*
Historical Annual Growth (2020-2026)	1,886	*11.9%*	4,160	*2.1%*	6,803	*1.5%*	28,567	*2.1%*
Historical Annual Growth (2010-2020)	108	*0.4%*	5,741	*2.1%*	18,394	*3.2%*	40,543	*2.2%*
Estimated Population Density (2026)	1,444	*psm*	1,337	*psm*	1,042	*psm*	805	*psm*
Trade Area Size	3.1	*sq mi*	28.3	*sq mi*	78.5	*sq mi*	314.0	*sq mi*
Households								
Estimated Households (2026)	2,153		16,853		34,360		107,326	
Projected Households (2031)	2,482		18,373		38,482		120,779	
Census Households (2020)	1,380		14,585		29,922		91,820	
Census Households (2010)	1,278		12,042		22,905		74,682	
Projected Annual Growth (2026-2031)	329	*3.1%*	1,520	*1.8%*	4,122	*2.4%*	13,453	*2.5%*
Historical Annual Change (2010-2026)	875	*4.3%*	4,811	*2.5%*	11,455	*3.1%*	32,644	*2.7%*
Average Household Income								
Estimated Average Household Income (2026)	$108,454		$135,901		$151,903		$123,599	
Projected Average Household Income (2031)	$110,970		$134,548		$149,589		$123,348	
Census Average Household Income (2010)	$61,628		$82,748		$89,002		$69,269	
Census Average Household Income (2000)	$51,447		$63,928		$66,833		$52,033	
Projected Annual Change (2026-2031)	$2,515	*0.5%*	-$1,353	*-0.2%*	-$2,314	*-0.3%*	-$251	-
Historical Annual Change (2000-2026)	$57,007	*4.3%*	$71,973	*4.3%*	$85,070	*4.9%*	$71,566	*5.3%*
Median Household Income								
Estimated Median Household Income (2026)	$91,709		$113,648		$125,048		$99,124	
Projected Median Household Income (2031)	$92,736		$112,011		$123,203		$98,617	
Census Median Household Income (2010)	$49,450		$69,511		$76,269		$58,438	
Census Median Household Income (2000)	$41,845		$55,405		$58,106		$43,571	
Projected Annual Change (2026-2031)	$1,027	*0.2%*	-$1,638	*-0.3%*	-$1,845	*-0.3%*	-$507	*-0.1%*
Historical Annual Change (2000-2026)	$49,864	*4.6%*	$58,244	*4.0%*	$66,942	*4.4%*	$55,553	*4.9%*
Per Capita Income								
Estimated Per Capita Income (2026)	$51,685		$60,666		$63,824		$52,614	
Projected Per Capita Income (2031)	$52,302		$60,408		$63,384		$52,958	
Census Per Capita Income (2010)	$30,932		$35,742		$35,992		$28,147	
Census Per Capita Income (2000)	$24,461		$26,536		$26,910		$21,207	
Projected Annual Change (2026-2031)	$617	*0.2%*	-$258	-	-$440	*-0.1%*	$344	*0.1%*
Historical Annual Change (2000-2026)	$27,224	*4.3%*	$34,129	*4.9%*	$36,914	*5.3%*	$31,407	*5.7%*
Estimated Average Household Net Worth (2026)	$770,909		$1.14 M		$1.38 M		$1.08 M	

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Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.6833/-86.7388

Walmart Plaza Madison Madison, AL	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2026)	4,535		37,774		81,819		252,884	
White (2026)	2,896	*63.9%*	24,197	*64.1%*	52,860	*64.6%*	146,418	*57.9%*
Black or African American (2026)	1,075	*23.7%*	8,205	*21.7%*	16,816	*20.6%*	73,728	*29.2%*
American Indian or Alaska Native (2026)	6	*0.1%*	119	*0.3%*	251	*0.3%*	1,231	*0.5%*
Asian (2026)	259	*5.7%*	2,441	*6.5%*	5,846	*7.1%*	10,192	*4.0%*
Hawaiian or Pacific Islander (2026)	5	*0.1%*	48	*0.1%*	80	-	294	*0.1%*
Other Race (2026)	65	*1.4%*	642	*1.7%*	1,332	*1.6%*	6,220	*2.5%*
Two or More Races (2026)	229	*5.1%*	2,121	*5.6%*	4,633	*5.7%*	14,800	*5.9%*
Population < 18 (2026)	902	*19.9%*	8,181	*21.7%*	18,505	*22.6%*	53,526	*21.2%*
White Not Hispanic	458	*50.8%*	4,353	*53.2%*	10,164	*54.9%*	25,122	*46.9%*
Black or African American	266	*29.5%*	2,014	*24.6%*	4,112	*22.2%*	16,852	*31.5%*
Asian	57	*6.3%*	530	*6.5%*	1,358	*7.3%*	1,958	*3.7%*
Other Race Not Hispanic	50	*5.6%*	476	*5.8%*	1,073	*5.8%*	3,010	*5.6%*
Hispanic	71	*7.9%*	808	*9.9%*	1,797	*9.7%*	6,585	*12.3%*
Not Hispanic or Latino Population (2026)	4,253	*93.8%*	35,226	*93.3%*	76,377	*93.3%*	232,340	*91.9%*
Not Hispanic White	2,813	*66.1%*	23,470	*66.6%*	51,286	*67.1%*	141,341	*60.8%*
Not Hispanic Black or African American	1,054	*24.8%*	8,099	*23.0%*	16,616	*21.8%*	72,838	*31.3%*
Not Hispanic American Indian or Alaska Native	4	-	66	*0.2%*	136	*0.2%*	581	*0.2%*
Not Hispanic Asian	258	*6.1%*	2,418	*6.9%*	5,793	*7.6%*	10,029	*4.3%*
Not Hispanic Hawaiian or Pacific Islander	3	-	38	*0.1%*	63	-	225	-
Not Hispanic Other Race	1	-	21	-	42	-	202	-
Not Hispanic Two or More Races	120	*2.8%*	1,114	*3.2%*	2,441	*3.2%*	7,124	*3.1%*
Hispanic or Latino Population (2026)	281	*6.2%*	2,548	*6.7%*	5,442	*6.7%*	20,543	*8.1%*
Hispanic White	84	*29.8%*	727	*28.5%*	1,574	*28.9%*	5,077	*24.7%*
Hispanic Black or African American	20	*7.2%*	107	*4.2%*	200	*3.7%*	890	*4.3%*
Hispanic American Indian or Alaska Native	2	*0.8%*	53	*2.1%*	115	*2.1%*	651	*3.2%*
Hispanic Asian	-	-	23	*0.9%*	53	*1.0%*	163	*0.8%*
Hispanic Hawaiian or Pacific Islander	1	*0.5%*	11	*0.4%*	18	*0.3%*	69	*0.3%*
Hispanic Other Race	64	*22.8%*	621	*24.4%*	1,291	*23.7%*	6,018	*29.3%*
Hispanic Two or More Races	109	*38.8%*	1,007	*39.5%*	2,192	*40.3%*	7,675	*37.4%*
Not Hispanic or Latino Population (2020)	2,468	*93.2%*	31,409	*93.4%*	70,395	*93.8%*	206,158	*91.9%*
Hispanic or Latino Population (2020)	181	*6.8%*	2,205	*6.6%*	4,621	*6.2%*	18,159	*8.1%*
Not Hispanic or Latino Population (2010)	2,415	*95.0%*	26,552	*95.3%*	54,093	*95.5%*	172,331	*93.8%*
Hispanic or Latino Population (2010)	127	*5.0%*	1,321	*4.7%*	2,529	*4.5%*	11,443	*6.2%*
Not Hispanic or Latino Population (2031)	4,831	*91.5%*	37,235	*90.9%*	82,542	*90.8%*	253,334	*89.8%*
Hispanic or Latino Population (2031)	451	*8.5%*	3,709	*9.1%*	8,320	*9.2%*	28,732	*10.2%*
Projected Annual Growth (2026-2031)	170	*12.1%*	1,162	*9.1%*	2,878	*10.6%*	8,188	*8.0%*
Historical Annual Growth (2010-2020)	54	*4.3%*	884	*6.7%*	2,092	*8.3%*	6,716	*5.9%*

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Walmart Plaza Madison Madison, AL	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2026)								
Total Population	4,535		37,774		81,819		252,884	
Age Under 5 Years	222	*4.9%*	2,000	*5.3%*	4,450	*5.4%*	14,373	*5.7%*
Age 5 to 9 Years	275	*6.1%*	2,341	*6.2%*	5,189	*6.3%*	15,185	*6.0%*
Age 10 to 14 Years	252	*5.6%*	2,344	*6.2%*	5,368	*6.6%*	14,890	*5.9%*
Age 15 to 19 Years	260	*5.7%*	2,376	*6.3%*	5,467	*6.7%*	16,515	*6.5%*
Age 20 to 24 Years	285	*6.3%*	2,452	*6.5%*	5,048	*6.2%*	19,223	*7.6%*
Age 25 to 29 Years	418	*9.2%*	3,273	*8.7%*	5,912	*7.2%*	20,525	*8.1%*
Age 30 to 34 Years	407	*9.0%*	3,216	*8.5%*	6,498	*7.9%*	20,551	*8.1%*
Age 35 to 39 Years	397	*8.8%*	2,883	*7.6%*	6,143	*7.5%*	18,342	*7.3%*
Age 40 to 44 Years	304	*6.7%*	2,656	*7.0%*	5,969	*7.3%*	17,135	*6.8%*
Age 45 to 49 Years	259	*5.7%*	2,287	*6.1%*	5,286	*6.5%*	14,807	*5.9%*
Age 50 to 54 Years	236	*5.2%*	2,296	*6.1%*	5,495	*6.7%*	15,271	*6.0%*
Age 55 to 59 Years	233	*5.1%*	2,275	*6.0%*	5,420	*6.6%*	15,181	*6.0%*
Age 60 to 64 Years	269	*5.9%*	2,420	*6.4%*	5,267	*6.4%*	15,759	*6.2%*
Age 65 to 69 Years	209	*4.6%*	1,859	*4.9%*	3,878	*4.7%*	12,489	*4.9%*
Age 70 to 74 Years	178	*3.9%*	1,243	*3.3%*	2,570	*3.1%*	8,724	*3.4%*
Age 75 to 79 Years	138	*3.0%*	913	*2.4%*	1,922	*2.3%*	6,445	*2.5%*
Age 80 to 84 Years	80	*1.8%*	513	*1.4%*	1,045	*1.3%*	3,815	*1.5%*
Age 85 Years or Over	112	*2.5%*	425	*1.1%*	893	*1.1%*	3,654	*1.4%*
Median Age	36.0		36.2		37.0		36.4	
Age 19 Years or Less	1,010	*22.3%*	9,061	*24.0%*	20,474	*25.0%*	60,963	*24.1%*
Age 20 to 64 Years	2,810	*62.0%*	23,758	*62.9%*	51,037	*62.4%*	156,794	*62.0%*
Age 65 Years or Over	716	*15.8%*	4,955	*13.1%*	10,307	*12.6%*	35,127	*13.9%*
Female Age Distribution (2026)								
Female Population	2,280	*50.3%*	19,115	*50.6%*	41,460	*50.7%*	124,816	*49.4%*
Age Under 5 Years	102	*4.5%*	991	*5.2%*	2,185	*5.3%*	7,034	*5.6%*
Age 5 to 9 Years	123	*5.4%*	1,163	*6.1%*	2,632	*6.3%*	7,487	*6.0%*
Age 10 to 14 Years	126	*5.5%*	1,115	*5.8%*	2,648	*6.4%*	7,386	*5.9%*
Age 15 to 19 Years	128	*5.6%*	1,132	*5.9%*	2,620	*6.3%*	7,096	*5.7%*
Age 20 to 24 Years	138	*6.0%*	1,187	*6.2%*	2,456	*5.9%*	8,175	*6.5%*
Age 25 to 29 Years	196	*8.6%*	1,554	*8.1%*	2,803	*6.8%*	9,844	*7.9%*
Age 30 to 34 Years	179	*7.8%*	1,616	*8.5%*	3,278	*7.9%*	9,917	*7.9%*
Age 35 to 39 Years	214	*9.4%*	1,437	*7.5%*	3,115	*7.5%*	9,059	*7.3%*
Age 40 to 44 Years	166	*7.3%*	1,387	*7.3%*	3,129	*7.5%*	8,559	*6.9%*
Age 45 to 49 Years	138	*6.1%*	1,210	*6.3%*	2,797	*6.7%*	7,673	*6.1%*
Age 50 to 54 Years	124	*5.4%*	1,203	*6.3%*	2,848	*6.9%*	7,875	*6.3%*
Age 55 to 59 Years	121	*5.3%*	1,205	*6.3%*	2,799	*6.8%*	7,832	*6.3%*
Age 60 to 64 Years	138	*6.0%*	1,234	*6.5%*	2,685	*6.5%*	8,046	*6.4%*
Age 65 to 69 Years	115	*5.1%*	973	*5.1%*	1,976	*4.8%*	6,461	*5.2%*
Age 70 to 74 Years	109	*4.8%*	674	*3.5%*	1,381	*3.3%*	4,712	*3.8%*
Age 75 to 79 Years	68	*3.0%*	500	*2.6%*	1,049	*2.5%*	3,621	*2.9%*
Age 80 to 84 Years	46	*2.0%*	291	*1.5%*	573	*1.4%*	2,125	*1.7%*
Age 85 Years or Over	51	*2.2%*	243	*1.3%*	486	*1.2%*	1,915	*1.5%*
Female Median Age	37.7		37.4		37.8		37.7	
Age 19 Years or Less	480	*21.0%*	4,401	*23.0%*	10,086	*24.3%*	29,002	*23.2%*
Age 20 to 64 Years	1,412	*61.9%*	12,032	*62.9%*	25,910	*62.5%*	76,979	*61.7%*
Age 65 Years or Over	389	*17.0%*	2,682	*14.0%*	5,464	*13.2%*	18,834	*15.1%*

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Walmart Plaza Madison Madison, AL	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2026)								
Male Population	2,255	*49.7%*	18,659	*49.4%*	40,359	*49.3%*	128,068	*50.6%*
Age Under 5 Years	120	*5.3%*	1,009	*5.4%*	2,265	*5.6%*	7,340	*5.7%*
Age 5 to 9 Years	152	*6.7%*	1,178	*6.3%*	2,557	*6.3%*	7,698	*6.0%*
Age 10 to 14 Years	126	*5.6%*	1,229	*6.6%*	2,720	*6.7%*	7,504	*5.9%*
Age 15 to 19 Years	132	*5.9%*	1,244	*6.7%*	2,847	*7.1%*	9,419	*7.4%*
Age 20 to 24 Years	147	*6.5%*	1,265	*6.8%*	2,592	*6.4%*	11,049	*8.6%*
Age 25 to 29 Years	222	*9.9%*	1,720	*9.2%*	3,108	*7.7%*	10,681	*8.3%*
Age 30 to 34 Years	229	*10.1%*	1,600	*8.6%*	3,220	*8.0%*	10,634	*8.3%*
Age 35 to 39 Years	183	*8.1%*	1,446	*7.7%*	3,028	*7.5%*	9,283	*7.2%*
Age 40 to 44 Years	139	*6.2%*	1,269	*6.8%*	2,840	*7.0%*	8,576	*6.7%*
Age 45 to 49 Years	121	*5.4%*	1,077	*5.8%*	2,489	*6.2%*	7,135	*5.6%*
Age 50 to 54 Years	112	*5.0%*	1,093	*5.9%*	2,647	*6.6%*	7,396	*5.8%*
Age 55 to 59 Years	113	*5.0%*	1,071	*5.7%*	2,620	*6.5%*	7,348	*5.7%*
Age 60 to 64 Years	132	*5.9%*	1,186	*6.4%*	2,582	*6.4%*	7,713	*6.0%*
Age 65 to 69 Years	93	*4.1%*	886	*4.7%*	1,902	*4.7%*	6,028	*4.7%*
Age 70 to 74 Years	69	*3.1%*	569	*3.0%*	1,189	*2.9%*	4,012	*3.1%*
Age 75 to 79 Years	70	*3.1%*	413	*2.2%*	873	*2.2%*	2,824	*2.2%*
Age 80 to 84 Years	34	*1.5%*	223	*1.2%*	472	*1.2%*	1,690	*1.3%*
Age 85 Years or Over	61	*2.7%*	182	*1.0%*	407	*1.0%*	1,738	*1.4%*
Male Median Age	34.2		35.0		36.2		35.2	
Age 19 Years or Less	530	*23.5%*	4,660	*25.0%*	10,389	*25.7%*	31,962	*25.0%*
Age 20 to 64 Years	1,398	*62.0%*	11,726	*62.8%*	25,127	*62.3%*	79,814	*62.3%*
Age 65 Years or Over	327	*14.5%*	2,273	*12.2%*	4,843	*12.0%*	16,292	*12.7%*
Males per 100 Females (2026)								
Overall Comparison	99		98		97		103	
Age Under 5 Years	117	*53.9%*	102	*50.5%*	104	*50.9%*	104	*51.1%*
Age 5 to 9 Years	123	*55.2%*	101	*50.3%*	97	*49.3%*	103	*50.7%*
Age 10 to 14 Years	100	*49.9%*	110	*52.4%*	103	*50.7%*	102	*50.4%*
Age 15 to 19 Years	103	*50.9%*	110	*52.4%*	109	*52.1%*	133	*57.0%*
Age 20 to 24 Years	107	*51.7%*	107	*51.6%*	106	*51.4%*	135	*57.5%*
Age 25 to 29 Years	114	*53.2%*	111	*52.5%*	111	*52.6%*	109	*52.0%*
Age 30 to 34 Years	128	*56.1%*	99	*49.8%*	98	*49.6%*	107	*51.7%*
Age 35 to 39 Years	86	*46.2%*	101	*50.2%*	97	*49.3%*	102	*50.6%*
Age 40 to 44 Years	84	*45.6%*	91	*47.8%*	91	*47.6%*	100	*50.0%*
Age 45 to 49 Years	87	*46.6%*	89	*47.1%*	89	*47.1%*	93	*48.2%*
Age 50 to 54 Years	90	*47.4%*	91	*47.6%*	93	*48.2%*	94	*48.4%*
Age 55 to 59 Years	94	*48.4%*	89	*47.1%*	94	*48.3%*	94	*48.4%*
Age 60 to 64 Years	96	*49.0%*	96	*49.0%*	96	*49.0%*	96	*48.9%*
Age 65 to 69 Years	81	*44.7%*	91	*47.7%*	96	*49.0%*	93	*48.3%*
Age 70 to 74 Years	63	*38.7%*	84	*45.8%*	86	*46.3%*	85	*46.0%*
Age 75 to 79 Years	103	*50.9%*	82	*45.2%*	83	*45.4%*	78	*43.8%*
Age 80 to 84 Years	74	*42.6%*	77	*43.4%*	82	*45.2%*	80	*44.3%*
Age 85 Years or Over	120	*54.5%*	75	*42.9%*	84	*45.6%*	91	*47.6%*
Age 19 Years or Less	110	*52.5%*	106	*51.4%*	103	*50.7%*	110	*52.4%*
Age 20 to 39 Years	108	*51.9%*	104	*51.0%*	103	*50.6%*	113	*53.0%*
Age 40 to 64 Years	90	*47.3%*	91	*47.7%*	92	*48.0%*	95	*48.8%*
Age 65 Years or Over	84	*45.7%*	85	*45.9%*	89	*47.0%*	87	*46.4%*

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Walmart Plaza Madison Madison, AL	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Type (2026)								
Total Households	2,153		16,853		34,360		107,326	
Households with Children	585	*27.2%*	4,876	*28.9%*	10,815	*31.5%*	30,308	*28.2%*
Average Household Size	2.1		2.2		2.4		2.3	
Household Density per Square Mile	686		596		438		342	
Population Family	2,704	*59.6%*	27,052	*71.6%*	61,720	*75.4%*	179,002	*70.8%*
Population Non-Family	1,727	*38.1%*	10,585	*28.0%*	19,811	*24.2%*	64,702	*25.6%*
Population Group Quarters	104	*2.3%*	137	*0.4%*	287	*0.4%*	9,180	*3.6%*
Family Households	925	*43.0%*	8,896	*52.8%*	19,683	*57.3%*	59,018	*55.0%*
Married Couple Households	713	*77.1%*	6,794	*76.4%*	16,051	*81.5%*	43,227	*73.2%*
Other Family Households	212	*22.9%*	2,102	*23.6%*	3,632	*18.5%*	15,791	*26.8%*
Family Households with Children	583	*63.1%*	4,869	*54.7%*	10,804	*54.9%*	30,276	*51.3%*
Married Couple with Children	357	*61.3%*	3,375	*69.3%*	8,227	*76.1%*	20,191	*66.7%*
Other Family Households with Children	226	*38.7%*	1,494	*30.7%*	2,577	*23.9%*	10,085	*33.3%*
Family Households No Children	342	*36.9%*	4,027	*45.3%*	8,879	*45.1%*	28,742	*48.7%*
Married Couple No Children	355	*104.0%*	3,419	*84.9%*	7,825	*88.1%*	23,036	*80.1%*
Other Family Households No Children	-14	*-4.0%*	608	*15.1%*	1,055	*11.9%*	5,706	*19.9%*
Non-Family Households	1,228	*57.0%*	7,956	*47.2%*	14,677	*42.7%*	48,308	*45.0%*
Non-Family Households with Children	1	*0.1%*	8	-	11	-	33	-
Non-Family Households No Children	1,226	*99.9%*	7,949	*99.9%*	14,665	*99.9%*	48,275	*99.9%*
Average Family Household Size	2.9		3.0		3.1		3.0	
Average Family Income	$159,566		$178,651		$195,796		$160,227	
Median Family Income	$128,867		$150,932		$162,246		$129,492	
Average Non-Family Household Size	1.4		1.3		1.3		1.3	
Marital Status (2026)								
Population Age 15 Years or Over	3,786		31,089		66,812		208,435	
Never Married	1,528	*40.4%*	10,679	*34.3%*	21,897	*32.8%*	78,405	*37.6%*
Currently Married	1,358	*35.9%*	14,385	*46.3%*	34,016	*50.9%*	88,650	*42.5%*
Previously Married	900	*23.8%*	6,025	*19.4%*	10,899	*16.3%*	41,380	*19.9%*
Separated	106	*11.8%*	1,031	*17.1%*	2,288	*21.0%*	8,693	*21.0%*
Widowed	359	*39.9%*	1,887	*31.3%*	2,940	*27.0%*	9,720	*23.5%*
Divorced	434	*48.3%*	3,106	*51.6%*	5,671	*52.0%*	22,967	*55.5%*
Educational Attainment (2026)								
Adult Population Age 25 Years or Over	3,241		26,261		56,296		172,697	
Elementary (Grade Level 0 to 8)	42	*1.3%*	283	*1.1%*	630	*1.1%*	3,931	*2.3%*
Some High School (Grade Level 9 to 11)	96	*3.0%*	518	*2.0%*	1,076	*1.9%*	7,868	*4.6%*
High School Graduate	467	*14.4%*	3,623	*13.8%*	7,709	*13.7%*	29,403	*17.0%*
Some College	467	*14.4%*	3,517	*13.4%*	7,275	*12.9%*	31,084	*18.0%*
Associate Degree Only	361	*11.1%*	2,192	*8.3%*	4,381	*7.8%*	14,036	*8.1%*
Bachelor Degree Only	1,065	*32.9%*	8,718	*33.2%*	19,001	*33.8%*	49,773	*28.8%*
Graduate Degree	742	*22.9%*	7,410	*28.2%*	16,223	*28.8%*	36,601	*21.2%*
Any College (Some College or Higher)	2,635	*81.3%*	21,837	*83.2%*	46,880	*83.3%*	131,495	*76.1%*
College Degree + (Bachelor Degree or Higher)	1,806	*55.7%*	16,128	*61.4%*	35,224	*62.6%*	86,374	*50.0%*

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Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

Calculated using Weighted Block Centroid from Block Groups

sandor

Lat/Lon: 34.6833/-86.7388

Walmart Plaza Madison Madison, AL	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2026)	2,352		18,230		36,780		116,268	
Total Housing Units (2020)	1,549		15,740		31,978		99,788	
Historical Annual Growth (2020-2026)	802	*8.6%*	2,490	*2.6%*	4,802	*2.5%*	16,480	*2.8%*
Housing Units Occupied (2026)	2,153	*91.6%*	16,853	*92.4%*	34,360	*93.4%*	107,326	*92.3%*
Housing Units Owner-Occupied	679	*31.6%*	8,365	*49.6%*	21,009	*61.1%*	59,669	*55.6%*
Housing Units Renter-Occupied	1,473	*68.4%*	8,487	*50.4%*	13,351	*38.9%*	47,657	*44.4%*
Housing Units Vacant (2026)	199	*8.4%*	1,377	*7.6%*	2,420	*6.6%*	8,942	*7.7%*
Household Size (2026)								
Total Households	2,153		16,853		34,360		107,326	
1 Person Households	914	*42.5%*	6,361	*37.7%*	11,687	*34.0%*	38,809	*36.2%*
2 Person Households	709	*32.9%*	5,255	*31.2%*	10,456	*30.4%*	33,935	*31.6%*
3 Person Households	225	*10.5%*	2,173	*12.9%*	4,670	*13.6%*	14,877	*13.9%*
4 Person Households	168	*7.8%*	1,778	*10.5%*	4,585	*13.3%*	11,745	*10.9%*
5 Person Households	88	*4.1%*	830	*4.9%*	1,898	*5.5%*	5,022	*4.7%*
6 Person Households	29	*1.3%*	307	*1.8%*	714	*2.1%*	1,869	*1.7%*
7 or More Person Households	19	*0.9%*	150	*0.9%*	350	*1.0%*	1,070	*1.0%*
Household Income Distribution (2026)								
HH Income $200,000 or More	197	*9.1%*	3,213	*19.1%*	7,931	*23.1%*	16,948	*15.8%*
HH Income $150,000 to $199,999	212	*9.9%*	2,317	*13.7%*	5,354	*15.6%*	12,365	*11.5%*
HH Income $125,000 to $149,999	251	*11.6%*	1,449	*8.6%*	3,338	*9.7%*	8,812	*8.2%*
HH Income $100,000 to $124,999	360	*16.7%*	1,910	*11.3%*	3,501	*10.2%*	10,976	*10.2%*
HH Income $75,000 to $99,999	227	*10.6%*	1,912	*11.3%*	3,620	*10.5%*	13,796	*12.9%*
HH Income $50,000 to $74,999	407	*18.9%*	2,591	*15.4%*	4,678	*13.6%*	15,659	*14.6%*
HH Income $35,000 to $49,999	143	*6.6%*	1,318	*7.8%*	2,230	*6.5%*	9,482	*8.8%*
HH Income $25,000 to $34,999	72	*3.3%*	611	*3.6%*	1,326	*3.9%*	6,718	*6.3%*
HH Income $15,000 to $24,999	63	*2.9%*	494	*2.9%*	829	*2.4%*	4,710	*4.4%*
HH Income $10,000 to $14,999	55	*2.6%*	238	*1.4%*	444	*1.3%*	2,643	*2.5%*
HH Income Under $10,000	166	*7.7%*	800	*4.7%*	1,110	*3.2%*	5,216	*4.9%*
Household Vehicles (2026)								
Households 0 Vehicles Available	125	*5.8%*	533	*3.2%*	964	*2.8%*	5,504	*5.1%*
Households 1 Vehicle Available	1,086	*50.5%*	6,428	*38.1%*	11,164	*32.5%*	39,710	*37.0%*
Households 2 Vehicles Available	685	*31.8%*	6,984	*41.4%*	14,629	*42.6%*	39,820	*37.1%*
Households 3 or More Vehicles Available	256	*11.9%*	2,907	*17.3%*	7,603	*22.1%*	22,291	*20.8%*
Total Vehicles Available	3,313		30,232		66,053		194,948	
Average Vehicles per Household	1.5		1.8		1.9		1.8	
Owner-Occupied Household Vehicles	1,196	*36.1%*	17,575	*58.1%*	45,857	*69.4%*	127,622	*65.5%*
Average Vehicles per Owner-Occupied Household	1.8		2.1		2.2		2.1	
Renter-Occupied Household Vehicles	2,117	*63.9%*	12,658	*41.9%*	20,196	*30.6%*	67,327	*34.5%*
Average Vehicles per Renter-Occupied Household	1.4		1.5		1.5		1.4	
Travel Time (2026)								
Worker Base Age 16 years or Over	2,569		21,324		46,021		137,875	
Travel to Work in 14 Minutes or Less	699	*27.2%*	5,654	*26.5%*	10,724	*23.3%*	34,650	*25.1%*
Travel to Work in 15 to 29 Minutes	924	*36.0%*	8,170	*38.3%*	17,594	*38.2%*	52,557	*38.1%*
Travel to Work in 30 to 59 Minutes	372	*14.5%*	3,096	*14.5%*	8,835	*19.2%*	27,572	*20.0%*
Travel to Work in 60 Minutes or More	13	*0.5%*	328	*1.5%*	559	*1.2%*	2,750	*2.0%*
Work at Home	560	*21.8%*	4,075	*19.1%*	8,309	*18.1%*	20,345	*14.8%*
Average Minutes Travel to Work	17.7		17.7		19.3		19.8	

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Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.6833/-86.7388

Walmart Plaza Madison Madison, AL	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2026)								
Worker Base Age 16 years or Over	2,569		21,324		46,021		137,875	
Drive to Work Alone	1,810	*70.5%*	15,669	*73.5%*	34,410	*74.8%*	104,913	*76.1%*
Drive to Work in Carpool	99	*3.9%*	917	*4.3%*	2,248	*4.9%*	8,452	*6.1%*
Travel to Work by Public Transportation	4	*0.2%*	52	*0.2%*	173	*0.4%*	1,009	*0.7%*
Drive to Work on Motorcycle	-	-	12	-	25	-	201	*0.1%*
Bicycle to Work	-	-	12	-	29	-	67	-
Walk to Work	49	*1.9%*	359	*1.7%*	448	*1.0%*	1,616	*1.2%*
Other Means	46	*1.8%*	227	*1.1%*	379	*0.8%*	1,274	*0.9%*
Work at Home	560	*21.8%*	4,075	*19.1%*	8,309	*18.1%*	20,345	*14.8%*
Daytime Demographics (2026)								
Total Businesses	596		1,737		3,340		11,756	
Total Employees	8,655		24,794		63,586		168,176	
Company Headquarter Businesses	17	*2.8%*	52	*3.0%*	135	*4.0%*	450	*3.8%*
Company Headquarter Employees	345	*4.0%*	3,703	*14.9%*	12,649	*19.9%*	23,801	*14.2%*
Employee Population per Business	14.5	to 1	14.3	to 1	19.0	to 1	14.3	to 1
Residential Population per Business	7.6	to 1	21.7	to 1	24.5	to 1	21.5	to 1
Adj. Daytime Demographics Age 16 Years or Over	9,804		33,933		82,957		235,128	
Labor Force								
Labor Population Age 16 Years or Over (2026)	3,727		30,584		65,619		205,351	
Labor Force Total Males (2026)	1,827	*49.0%*	14,965	*48.9%*	32,192	*49.1%*	103,941	*50.6%*
Male Civilian Employed	1,404	*76.9%*	11,603	*77.5%*	25,252	*78.4%*	75,723	*72.9%*
Male Civilian Unemployed	27	*1.5%*	165	*1.1%*	265	*0.8%*	1,089	*1.0%*
Males in Armed Forces	9	*0.5%*	95	*0.6%*	183	*0.6%*	415	*0.4%*
Males Not in Labor Force	387	*21.2%*	3,102	*20.7%*	6,492	*20.2%*	26,714	*25.7%*
Labor Force Total Females (2026)	1,901	*51.0%*	15,619	*51.1%*	33,428	*50.9%*	101,409	*49.4%*
Female Civilian Employed	1,165	*61.3%*	9,720	*62.2%*	20,769	*62.1%*	62,161	*61.3%*
Female Civilian Unemployed	28	*1.5%*	149	*1.0%*	357	*1.1%*	1,448	*1.4%*
Females in Armed Forces	-	-	26	*0.2%*	44	*0.1%*	99	-
Females Not in Labor Force	708	*37.2%*	5,723	*36.6%*	12,257	*36.7%*	37,701	*37.2%*
Unemployment Rate	54	*1.5%*	315	*1.0%*	622	*0.9%*	2,537	*1.2%*
Occupation (2026)								
Occupation Population Age 16 Years or Over	2,569		21,324		46,021		137,875	
Occupation Total Males	1,404	*54.7%*	11,603	*54.4%*	25,252	*54.9%*	75,714	*54.9%*
Occupation Total Females	1,165	*45.3%*	9,720	*45.6%*	20,769	*45.1%*	62,161	*45.1%*
Management, Business, Financial Operations	469	-	3,837	*18.0%*	8,792	*19.1%*	23,992	*17.4%*
Professional, Related	919	*35.8%*	8,878	*41.6%*	19,206	*41.7%*	48,245	*35.0%*
Service	277	*10.8%*	2,469	*11.6%*	5,023	*10.9%*	18,396	*13.3%*
Sales, Office	449	*17.5%*	3,091	*14.5%*	6,949	*15.1%*	23,685	*17.2%*
Farming, Fishing, Forestry	-	-	3	-	22	-	90	-
Construction, Extraction, Maintenance	84	*3.3%*	1,002	*4.7%*	2,076	*4.5%*	7,285	*5.3%*
Production, Transport, Material Moving	371	*14.4%*	2,043	*9.6%*	3,954	*8.6%*	16,180	*11.7%*
White Collar Workers	1,837	*71.5%*	15,806	*74.1%*	34,947	*75.9%*	95,923	*69.6%*
Blue Collar Workers	732	*28.5%*	5,517	*25.9%*	11,075	*24.1%*	41,952	*30.4%*

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sandor

Lat/Lon: 34.6833/-86.7388

Walmart Plaza Madison Madison, AL	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2026)								
Total Units	2,153		16,853		34,360		107,326	
1 Detached Unit	843	*39.2%*	9,745	*57.8%*	23,012	*67.0%*	68,489	*63.8%*
1 Attached Unit	100	*4.6%*	1,073	*6.4%*	2,041	*5.9%*	5,134	*4.8%*
2 Units	32	*1.5%*	124	*0.7%*	207	*0.6%*	1,218	*1.1%*
3 to 4 Units	139	*6.4%*	1,153	*6.8%*	1,631	*4.7%*	6,381	*5.9%*
5 to 9 Units	378	*17.5%*	1,462	*8.7%*	2,144	*6.2%*	7,413	*6.9%*
10 to 19 Units	207	*9.6%*	1,442	*8.6%*	2,089	*6.1%*	7,158	*6.7%*
20 to 49 Units	143	*6.6%*	691	*4.1%*	1,242	*3.6%*	3,983	*3.7%*
50 or More Units	243	*11.3%*	888	*5.3%*	1,386	*4.0%*	5,273	*4.9%*
Mobile Home or Trailer	31	*1.4%*	209	*1.2%*	429	*1.2%*	2,049	*1.9%*
Other Structure	39	*1.8%*	64	*0.4%*	179	*0.5%*	228	*0.2%*
Occupied Homes Built By Year (2026)								
Homes Built 2020 or later	396	*18.4%*	1,730	*10.3%*	4,935	*14.4%*	14,110	*13.1%*
Homes Built 2010 to 2019	285	*13.2%*	2,844	*16.9%*	7,174	*20.9%*	21,526	*20.1%*
Homes Built 2000 to 2009	370	*17.2%*	3,723	*22.1%*	7,645	*22.2%*	18,314	*17.1%*
Homes Built 1990 to 1999	402	*18.7%*	2,338	*13.9%*	4,677	*13.6%*	11,157	*10.4%*
Homes Built 1980 to 1989	455	*21.1%*	3,464	*20.6%*	4,870	*14.2%*	14,640	*13.6%*
Homes Built 1970 to 1979	102	*4.7%*	1,402	*8.3%*	2,528	*7.4%*	9,801	*9.1%*
Homes Built 1960 to 1969	60	*2.8%*	740	*4.4%*	1,512	*4.4%*	9,726	*9.1%*
Homes Built 1950 to 1959	46	*2.1%*	362	*2.1%*	573	*1.7%*	4,791	*4.5%*
Homes Built 1940 to 1949	3	*0.2%*	61	*0.4%*	108	*0.3%*	1,079	*1.0%*
Homes Built Before 1939	34	*1.6%*	189	*1.1%*	339	*1.0%*	2,183	*2.0%*
Median Age of Homes	26.3	*yrs*	28.3	*yrs*	25.2	*yrs*	30.0	*yrs*
Home Values (2026)								
Owner Specified Housing Units	679		8,365		21,009		59,669	
Home Values $1,000,000 or More	3	*0.4%*	151	*1.8%*	390	*1.9%*	1,320	*2.2%*
Home Values $750,000 to $999,999	3	*0.5%*	192	*2.3%*	666	*3.2%*	1,615	*2.7%*
Home Values $500,000 to $749,999	110	*16.1%*	1,850	*22.1%*	4,950	*23.6%*	9,252	*15.5%*
Home Values $400,000 to $499,999	209	*30.8%*	1,872	*22.4%*	4,225	*20.1%*	9,598	*16.1%*
Home Values $300,000 to $399,999	145	*21.3%*	1,910	*22.8%*	5,149	*24.5%*	15,508	*26.0%*
Home Values $250,000 to $299,999	46	*6.8%*	873	*10.4%*	2,185	*10.4%*	7,492	*12.6%*
Home Values $200,000 to $249,999	88	*12.9%*	711	*8.5%*	1,487	*7.1%*	5,681	*9.5%*
Home Values $175,000 to $199,999	2	*0.3%*	176	*2.1%*	456	*2.2%*	1,517	*2.5%*
Home Values $150,000 to $174,999	30	*4.4%*	290	*3.5%*	532	*2.5%*	1,849	*3.1%*
Home Values $125,000 to $149,999	21	*3.1%*	99	*1.2%*	238	*1.1%*	1,078	*1.8%*
Home Values $100,000 to $124,999	2	*0.3%*	53	*0.6%*	90	*0.4%*	963	*1.6%*
Home Values $90,000 to $99,999	-	-	41	*0.5%*	56	*0.3%*	499	*0.8%*
Home Values $80,000 to $89,999	2	*0.3%*	18	*0.2%*	26	*0.1%*	710	*1.2%*
Home Values $70,000 to $79,999	-	-	16	*0.2%*	18	-	170	*0.3%*
Home Values $60,000 to $69,999	-	-	-	-	21	*0.1%*	211	*0.4%*
Home Values $50,000 to $59,999	16	*2.3%*	24	*0.3%*	31	*0.1%*	311	*0.5%*
Home Values $35,000 to $49,999	-	-	4	-	13	-	116	*0.2%*
Home Values $25,000 to $34,999	-	-	17	*0.2%*	108	*0.5%*	578	*1.0%*
Home Values $10,000 to $24,999	-	-	28	*0.3%*	232	*1.1%*	637	*1.1%*
Home Values Under $10,000	1	*0.2%*	39	*0.5%*	135	*0.6%*	565	*0.9%*
Owner-Occupied Median Home Value	$385,740		$392,851		$402,593		$353,134	
Renter-Occupied Median Rent	$1,274		$1,203		$1,254		$1,151	

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Lat/Lon: 34.6833/-86.7388

Walmart Plaza Madison Madison, AL	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Annual Consumer Expenditure (2026)								
Total Household Expenditure	$195.7 M		$1.8 B		$3.98 B		$10.72 B	
Total Non-Retail Expenditure	$97.67 M		$924.44 M		$2.05 B		$5.37 B	
Total Retail Expenditure	$98.03 M		$875.79 M		$1.93 B		$5.35 B	
Alcoholic Beverages	$1.38 M		$12.68 M		$28 M		$75.06 M	
Apparel	$4.27 M		$38.5 M		$84.54 M		$230.89 M	
Contributions	$4.97 M		$46.71 M		$103.87 M		$272.13 M	
Education	$3.39 M		$31.58 M		$70.03 M		$185.12 M	
Entertainment	$9.66 M		$86.98 M		$190.85 M		$521.67 M	
Food Away From Home	$9.47 M		$86.35 M		$190.24 M		$513.8 M	
Grocery	$13.13 M		$112.6 M		$243.16 M		$699.63 M	
Health Care	$13.11 M		$103.74 M		$214.16 M		$665.57 M	
Household Furnishings and Equipment	$5.11 M		$46.59 M		$102.64 M		$277.14 M	
Household Operations	$3.83 M		$34.64 M		$76.1 M		$208.25 M	
Miscellaneous Expenses	$3.01 M		$27.24 M		$59.84 M		$161.96 M	
Personal Care	$2.12 M		$18.53 M		$40.27 M		$113.86 M	
Shelter	$35.52 M		$313.33 M		$678.51 M		$1.88 B	
Tax and Retirement	$47.58 M		$490.03 M		$1.12 B		$2.77 B	
Tobacco and Related	$698.36 K		$5.38 M		$11.07 M		$36.38 M	
Transportation	$28.57 M		$261.26 M		$580.79 M		$1.59 B	
Utilities	$9.86 M		$84.11 M		$181.25 M		$524.88 M	
Monthly Household Consumer Expenditure (2026)								
Total Household Expenditure	$7,575		$8,902		$9,643		$8,324	
Total Non-Retail Expenditure	$3,780	*49.9%*	$4,571	*51.4%*	$4,960	*51.4%*	$4,170	*50.1%*
Total Retail Expenditures	$3,794	*50.1%*	$4,331	*48.6%*	$4,683	*48.6%*	$4,154	*49.9%*
Alcoholic Beverages	$53	*0.7%*	$63	*0.7%*	$68	*0.7%*	$58	*0.7%*
Apparel	$165	*2.2%*	$190	*2.1%*	$205	*2.1%*	$179	*2.2%*
Contributions	$193	*2.5%*	$231	*2.6%*	$252	*2.6%*	$211	*2.5%*
Education	$131	*1.7%*	$156	*1.8%*	$170	*1.8%*	$144	*1.7%*
Entertainment	$374	*4.9%*	$430	*4.8%*	$463	*4.8%*	$405	*4.9%*
Food Away From Home	$367	*4.8%*	$427	*4.8%*	$461	*4.8%*	$399	*4.8%*
Grocery	$508	*6.7%*	$557	*6.3%*	$590	*6.1%*	$543	*6.5%*
Health Care	$508	*6.7%*	$513	*5.8%*	$519	*5.4%*	$517	*6.2%*
Household Furnishings and Equipment	$198	*2.6%*	$230	*2.6%*	$249	*2.6%*	$215	*2.6%*
Household Operations	$148	*2.0%*	$171	*1.9%*	$185	*1.9%*	$162	*1.9%*
Miscellaneous Expenses	$117	*1.5%*	$135	*1.5%*	$145	*1.5%*	$126	*1.5%*
Personal Care	$82	*1.1%*	$92	*1.0%*	$98	*1.0%*	$88	*1.1%*
Shelter	$1,375	*18.1%*	$1,549	*17.4%*	$1,646	*17.1%*	$1,459	*17.5%*
Tax and Retirement	$1,842	*24.3%*	$2,423	*27.2%*	$2,718	*28.2%*	$2,148	*28.2%*
Tobacco and Related	$27	*0.4%*	$27	*0.3%*	$27	*0.3%*	$28	*0.3%*
Transportation	$1,106	*14.6%*	$1,292	*14.5%*	$1,409	*14.6%*	$1,233	*14.8%*
Utilities	$382	*5.0%*	$416	*4.7%*	$440	*4.6%*	$408	*4.9%*

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